

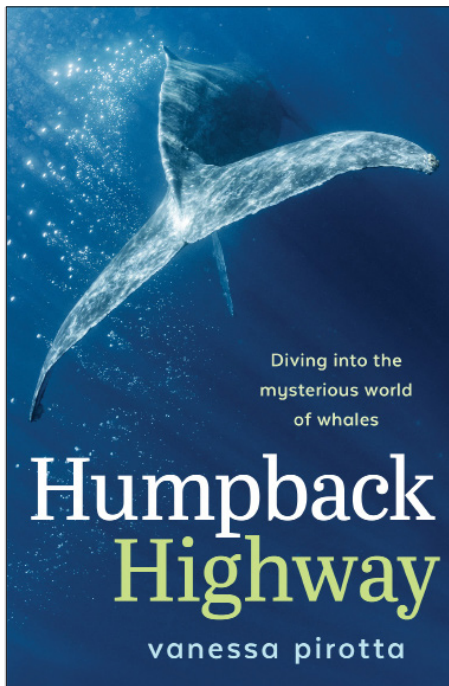


NEWSOUTH

Humpback Highway

Diving into the mysterious world of whales

Vanessa Pirotta



Classification | Popular Science

April 2024

ISBN 9781742237978

NewSouth 192pp, PB, 210x135mm

RRP AU\$32.99 NZ\$37.99

I entered the water quietly and saw two humpback whales sleeping diagonally in the distance. Two school buses just hanging in space ...

Acclaimed wildlife scientist Vanessa Pirotta has been mugged by whales, touched by a baby whale and covered in whale snot. In *Humpback Highway*, Pirotta dives beneath the surface to reveal the mysterious world of humpback whales – from their life cycle and the challenges humans present to these marine giants to why whale snot and poo are important for us and the ocean. Plus the cutting-edge new technologies (including tagging whales so that they communicate with satellites) that allow us to see where they swim, listen to them talk and even spy on them underwater.

Sales Points:

- Vanessa is a publicist's dream! She's an experienced media presenter, enthusiastic, knowledgeable and a great storyteller
- Full of fascinating details – including more than you realised you needed to know about whale snot and poo! – the book also highlights how much we have yet to discover about these majestic creatures
- Explores cutting-edge emerging technologies and the future of whale conservation

About the Author:



Dr Vanessa Pirotta is a wildlife scientist and science communicator. Her research uses innovative technologies for wildlife conservation. Her best-known research involves using drones to collect whale snot (lung bacteria) from humpback whales to assess whale health. Whale research has taken Vanessa around the world to places such as Antarctica, Tonga and Madagascar. She is the author of the children's book, *The Voyage of Whale and Calf*.

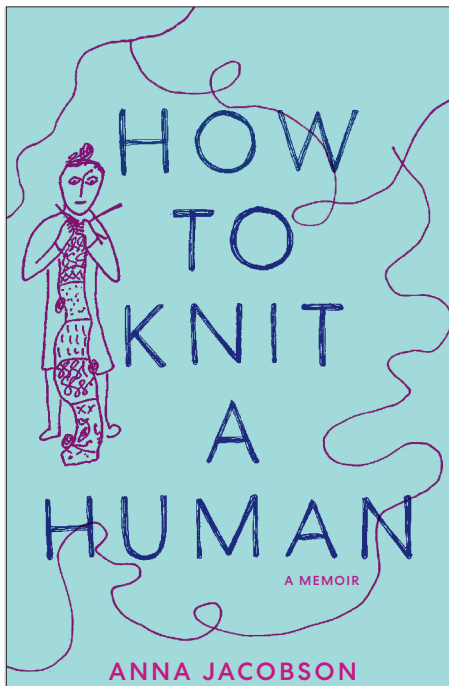


NEWSOUTH

How to Knit a Human

A memoir

Anna Jacobson



Classification | Memoir | Psychology

April 2024

ISBN 9781761170041

NewSouth 256pp, PB, 210x135mm

RRP AU\$34.99 NZ\$39.99

I want to know what it was like to have crossed into the realm of madness. After all, I did it. I went mad. Why can't I have the secret knowledge that comes with it?

How do you write a memoir when you have lost your memories? She awakens in hospital, greeted by nurses and patients she doesn't recognise, but who address her with familiarity. She decides to untangle the clues.

How to Knit a Human is about the splintering of memory from psychosis and Electroconvulsive therapy that Anna Jacobson experienced as an involuntary patient in 2011. Through knitting and assemblage, weaving experiences around the gaps of memories that are not accessible, the memory barriers begin to crumble. This book is a reclamation of memory and self

Sales Points:

- Poetically told, Anna Jacobson powerful memoir does not shy away from the difficulties of living with psychosis, yet is also a story of recovery and the process and piecing together life after an episode of serious mental illness
- The book takes its name from the author's joy in knitting and art as a means of recovering memory and self, while looking at the ongoing impacts of memory loss and the time it takes to recover
- Candidly shares positive and negative experiences with the health care system, including involuntary treatment with Electroconvulsive therapy

About the Author:



Anna Jacobson is an award-winning writer and artist from Meanjin (Brisbane). Her poetry collection *Amnesia Findings* (UQP) won the 2018 Thomas Shapcott Poetry Prize. Anna's second illustrated poetry collection, *Anxious in a Sweet Store* was published with Upswell in 2023. She holds a Doctor of Philosophy in Creative Writing from the Queensland University of Technology.



VINTAGE CROCHET

CLASSIC AUSTRALIAN PATTERNS

- Features 34 vintage crochet patterns for garments, homewares, accessories and children's toys, updated to suit today's crocheter
- Vibrant, fresh design with full-colour illustrations
- Introduction to the basics of crochet and instructions on how to understand vintage patterns
- Patterns given a difficulty rating; there is a project to suit all crocheters, from beginners to experts
- Includes 14 illustrated spreads with fascinating reflections on the social and cultural history of crochet

Release Date: 1 APRIL 2024
ISBN: 9781922507655
Format: 265 x 215 mm, hardback
Extent: 156pp
RRP: AU\$39.99

Description

Vintage Crochet builds on the success of *Vintage Knits* (2022) and features vintage patterns from Australian publications such as the *Australian Women's Weekly* and the *Australian Woman's Mirror*. The book presents a curated selection of patterns from these publications from as early as 1888, tried and tested to suit the needs of the modern day crocheter. The book contains instructions for a variety of vintage garments, accessories, toys and homewares, including a flapper unisex waistcoat from 1928, a shopping bag from 1950 and a granny-square playsuit from 1970. Each pattern will be accompanied by illustrations from the original publication and modern photographs of the newly crocheted piece.

The occasional text boxes trace social, cultural and historical threads connected to crochet such as the history of the 'granny square', finger crocheting, significant Australian patternmakers and more.

Tapping into the trend for everything vintage, as well as the 'handmade revolution' and resurgence of crochet, this book will bring style and joy to any modern crocheter. It's going to be perfect as a Mother's Day gift, but also attractive to the younger crowd of crocheters.



'McAlister ... is erudite, irresistible' Nature



How insects



are changing



our world

Erica McAlister with Adrian Washbourne

Metamorphosis

How insects are changing our world

Erica McAlister with Adrian Washbourne

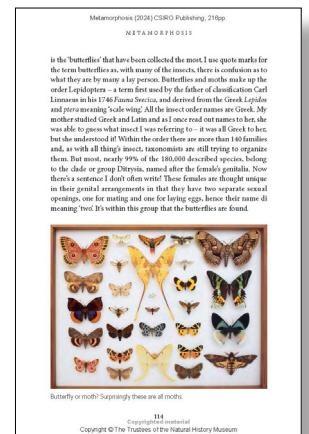
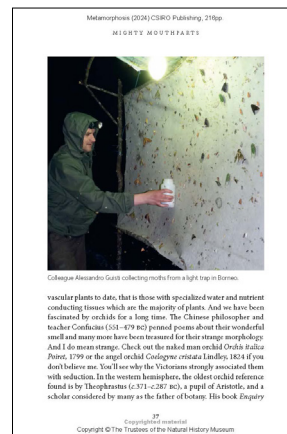
ISBN	9781486318902
RRP	AU \$34.99
PUBLICATION DATE	01 April 2024
FORMAT	Hardback
EXTENT	216pp
DIMENSIONS	195mm x 130mm x 20.5mm
APPROX. WEIGHT	350 grams
ILLUSTRATIONS	64 colour photos, 36 illustrations, 6 b&w photos
KEYWORDS	entomology, pollination, morphology, minibeasts
THEMA CODES	PSVA2

Insects are incredibly weird. Their morphology is about as alien to us as you can get without leaving this planet. They outnumber us 200 million to one. Before humans stamped their mark on this planet, insects had shaped it into the colourful and extraordinary world we all share today.

Whether it's the astonishing properties of resilin, the protein that makes fleas jump; the proboscis of the mosquito's mouth being used to develop smart needles; or the computational dynamics gleaned from studying locust swarms in Africa – Erica McAlister and Adrian Washbourne reveal the wonder of insects, the historical figures who have made great breakthroughs in understanding them, and the increasingly vital role they play in ensuring life, as we know it, continues.

KEY INFO

- A treasure trove of remarkable insect discoveries that promise to transform many branches of science
- Features intriguing stories of scientists' journeys of discovery and the insects that they championed
- Each chapter is devoted to a species, with the text covering fleas, mosquitoes, moths, butterflies, locusts, blowflies, bees, and cockroaches.



ABOUT THE AUTHORS

Erica McAlister is Curator of Diptera at the Natural History Museum, London. She is the author of the acclaimed *The Secret Life of Flies* and *The Inside Out of Flies*

Adrian Washbourne is an award-winning producer for BBC Radio 4.

This title is co-published by CSIRO Publishing (ANZ Region) and the Natural History Museum (ROW)



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 Email: publishing.sales@csiro.au



ABN: 14 687 119 230



New Book Information

Title: Inspiring Change
Subtitle: How to Influence Behaviour for a Better World
Author: Edited by Liam Smith, Jim Curtis, Peter Bragge and Paul Kellner

Tagline:

From the founders of the acclaimed BehaviourWorks Method comes a step-by-step toolkit to create lasting behaviour change

Blurb:

Change can be hard. We try our best as individuals to improve our fitness, dietary habits and financial stability, and to do the right thing by others and the planet, but it often falls to government and other institutions to persuade us to change our ways.

[BehaviourWorks Australia](#) (BWA) is a leading behaviour change research enterprise in Australia, housed in the Monash Sustainable Development Institute at Monash University. Their work spans hundreds of projects with government, industry and community partners in areas such as health, climate change, energy, water, waste, pollution, biodiversity, biosecurity, education, social inclusion, finance and safety. Based on extensive research and experience, the team at BWA developed the highly respected BehaviourWorks Method – a tried and tested approach to influencing behaviour for impactful and meaningful outcomes to build a better world.

Featuring real-world case studies involving partnerships with Ambulance Victoria, the Transport Accident Commission, federal and state governments, the Environment Protection Authority and Sustainability Victoria, *Inspiring Change* is a practical, in-depth guide on how to use the BehaviourWorks Method to foster economic prosperity, better health, social inclusion and environmental sustainability.

About the author:

BehaviourWorks Australia is a leader in behaviour change research and includes researchers from a raft of different disciplines, all of whom share a passion for using behavioural science approaches to help solve real-world problems. *Inspiring Change* is a collective effort by the team at BWA and is edited by Liam Smith, Jim Curtis, Peter Bragge and Paul Kellner.

Cover image: *See attached*

Bibliographic details

Publication date: 1 April 2024
Stock date: 10 March 2024
ISBN (print – PB): 9781922979537
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ISBN (ebook – EPUB): 9781922979551
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Dimensions: 153mm x 234mm (W x H), C format

Weight: 0.4 kgs

Retail price: \$34.99

Subject areas: Business, Psychology, Sociology, Business Studies

Thema categories: KJU, JMJ

BIC categories: KJU, JMJ

BISAC categories: BUS085000, PSY021000, BUS072000

Keywords: business; psychology; sociology; behavioural change; case studies; changing behaviour; changing behaviour in business; changing behaviour in institutions; influencing behaviour; BehaviourWorks; BehaviourWorks Australia; BehaviourWorks Method; science; research; behavioural solutions; Ambulance Victoria; VicRoads; EPA; Monash Sustainable Development Institute; Sustainable Development Goals

Sales / Marketing points:

- Heavily illustrated with diagrams, figures and tables.
- Case studies with real-world examples involving partnerships with Ambulance Victoria, VicRoads, EPA.
- BehaviourWorks Australia - largest applied behaviour change unit in Australia.

Supplementary Sales Materials (*See all attached*)

- Introduction
- Contents Page
- Sample Chapter (Chapter 11)

Endorsements:

'We've worked with BWA using many of the tools outlined in the book to support effective communication and teamwork among clinicians. The positive outcomes of this approach were clear, and the education module will continue to play a crucial role in our clinician training.' - **RANZCOG (The Royal Australian and New Zealand College of Obstetricians and Gynaecologists)**

'At Ambulance Victoria, we used several tools outlined in this book to try to encourage people who don't need ambulances to access alternative sources of care. We're convinced the reduction in emergency calls resulted from this work.' - **Tony Walker, former CEO of Ambulance Victoria**

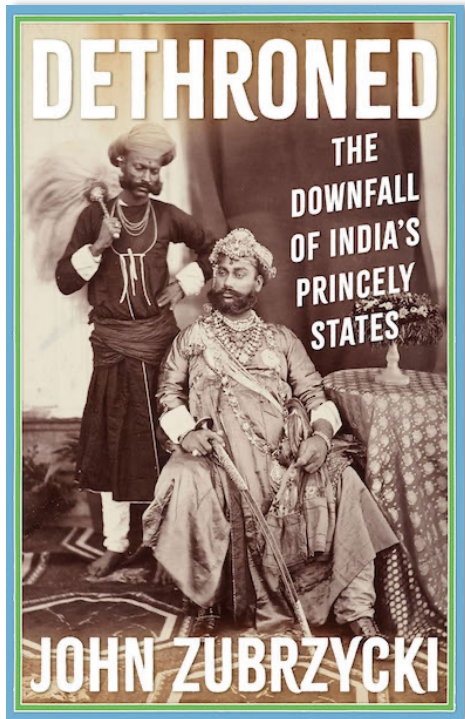
'We have worked closely with the BehaviourWorks team for over 12 years now. In that time, we have significantly redesigned our strategic models, program design process, and creative approach in collaboration with them to benefit our business and society.

The application of the elements of the BehaviourWorks Method that we've incorporated into our approaches has led to profound results for our clients in securing better retirement for all Australians through policy outcomes and behaviour, securing policy change in the support of Foster Care from 18- to 21-year-olds and its flow on social benefits, increased the positive bystander activity in Victoria in the prevention of violence against women, and increased women's physical activity participation rates to name a few.' - **The Shannon Company**

For more information please contact Stephen Campbell at stephen.campbell@monash.edu

— ADVANCED BOOK INFORMATION —

— March 2024 | Paperback | 360pp, 16 colour illus | £25 | 9781911723455 234x156mm | History —



Dethroned

The Downfall of India's Princely States

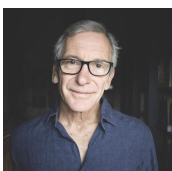
John Zubrzycki

- The dramatic true story of the betrayal of hundreds of Indian princely states by both the departing British and the new Congress government.
- Recounts Mountbatten's doomed efforts to save the subcontinent from being engulfed in violence.
- The author is an expert on Indian history and culture, having worked in the country as a foreign correspondent and diplomat and written several books on the subject.

On 25 July 1947, India's last Viceroy, Lord Louis Mountbatten, stood before the Chamber of Princes in New Delhi and prepared to deliver the most important speech of his career. He had just three weeks to convince more than 550 sovereign princely states—some the size of Britain, some so small that cartographers had trouble locating them—to become part of a free India. Once Britain's most faithful allies, the princes could choose between joining India or Pakistan, or declaring their independence.

This is a saga of promises and betrayals, of brinkmanship and intrigue. Mountbatten worked with two of independent India's founding fathers—the country's most senior civil servant, V.P. Menon, and Congress strongman Vallabhbhai Patel—to save the subcontinent from self-destruction. What India's architects described as a 'bloodless revolution' was anything but, as violence engulfed Kashmir and Indian troops put an end to Hyderabad's dreams of independence.

Most states accepted the inevitable, giving up their kingdoms in exchange for guarantees that their privileges and titles would be preserved in perpetuity. Instead, they were led to their extinction—not by the sword, but by political expediency, leaving them with little more than fading memories of a glorified past.



John Zubrzycki PhD has worked in India as a foreign correspondent and diplomat. His books with Hurst are *Dethroned*; *The House of Jaipur*; and *Empire of Enchantment*, chosen by William Dalrymple as a Book of the Year. He is also the author of *The Shortest History of India*.



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408 Pages
Carton Qty: 6
Biography & Autobiography
/ Music
BIO004000
24.6 cm H | 31 cm W
Status: **FORTHCOMING**

Related Products

Also Available
9781905662128

The Beach Boys

The Beach Boys

Summary

'There's love in the music and people can relate to the love, regardless of whether you're two years old or 92 years old. For me, music is about love. Love is the message I want to share. I hope people feel that in my music. That makes the hard work worth it.' - Brian Wilson

Here, for the first time in print, is the history of *The Beach Boys*, by The Beach Boys.

Their only official book, *The Beach Boys* by The Beach Boys is the ultimate anthology of one of the world's greatest bands. Through their unique sound, complex harmonies, sensational live shows and use of innovative recording techniques, The Beach Boys became woven into the cultural fabric of America and beyond. This book documents how it happened.

Brian Wilson, Mike Love, Al Jardine and Bruce Johnston tell their combined story especially for this book, and through meticulous compilation from sources worldwide, Carl Wilson and Dennis Wilson's words are equally represented. Documenting how they went from a Hawthorne garage band to a global phenomenon, the band tell the astounding story of their ascent: perfecting their harmonies, initial fame as a surf group, and then their ultimate progression as pioneering recording artists to become one of the most musically complex bands in history.

Their story is accompanied by iconic images, never-before-seen negatives and rare ephemera. Given unprecedented access to the band's personal archives, *The Beach Boys* by The Beach Boys offers intimate insight into lives and story of the group. Also opening their archives are Brother Records and Capitol Records, all of which assist in illustrating their remarkable journey.

Joining the band are a host of contributors who have been involved with or inspired by the band's music, including Peter Blake, Lindsey Buckingham, Eric Clapton, Elvis Costello, Bob Dylan, Bobby Gillespie, The Jesus and Mary Chain, Jim Kerr, Roger McGuinn, Jimmy Page, Pete Townshend, Rufus Wainwright and many more.

A group collaboration, *The Beach Boys* by the Beach Boys is, in effect, The Beach Boys' autobiography. Like their music, it is poignant, frank, often humorous but always sincere.

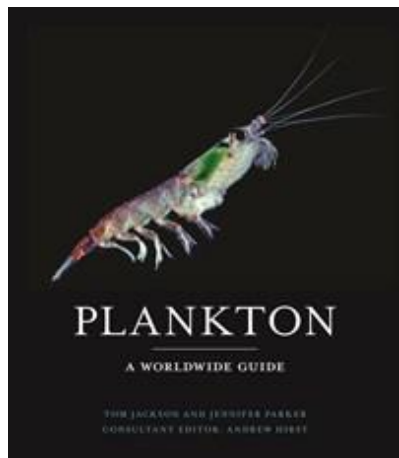
Finally, here is The Beach Boys' own story.

Contributor Bio

The Beach Boys manage to defy decade, genre and form. They cannot be limited to songs about surfing, girls, California, or hot rods. Everything strove to go beyond - perhaps key to the Beach Boys' durability; their ability to go further, to keep going until they reached a place that had not previously been reached in rock and pop music. The band's longevity, experimentation and continuation of influence are without equal. One of the most critically acclaimed, commercially successful and influential bands of all time, the band are embedded within the cultural landscape of America and loved throughout the world. The Beach Boys spearheaded numerous genres, helped to legitimise popular music, and have had the most Billboard Top 40 hits from any US band (thirty-seven), and today their music continues to be revisited, reassessed, and reimagined.

Quotes

'The environment in which we grew up and the things we chose to sing about primarily, which were the beautiful things about growing up in Southern California - the lovely girls, the lovely cars, the lovely weather and the lovely beaches - it was like an endless summer.' - **Mike Love**



Princeton University Press
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0691255997
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\$29.95/\$38.00 Can./£25.00
UK/€29.99 EU
Discount Code: TC
Hardcover

224 Pages
250 color illus.
Nature / Animals
NAT020000
24.1 cm H | 21 cm W
Status: **FORTHCOMING**

Plankton

A Worldwide Guide

Tom Jackson, Andrew Hirst, Jennifer Parker

Summary

A richly illustrated guide to the marvelously diverse plankton of the world and their fundamental role in planetary food webs

Plankton are the unsung heroes of planet Earth. Passive drifters through the world's seas, oceans, and freshwater environments, most are invisible or very small, but some are longer than a whale. They are the global ocean's foundation food, supporting almost all oceanic life, and they are also vitally important for land-based plants, animals, and other organisms. *Plankton* provides an incomparable look at these remarkable creatures, opening a window on the elegance and grace of microscopic marine life.

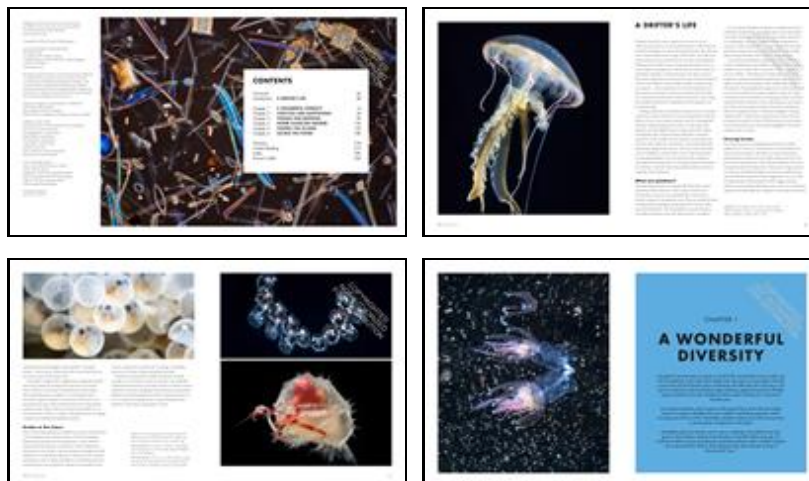
This engaging book reveals the amazing diversity of plankton, how they belong to a wide range of living groups, and how their ecology, lifestyles, and adaptations have evolved to suit an enormous range of conditions. It looks at plankton life cycles, the different ways plankton feed and grow, and the vast range of strategies they use for reproduction. It tracks where, how, and why plankton drift through the water; shares perspectives on migrations and population explosions or "blooms" and why they happen; and discusses the life-sustaining role of plankton in numerous intertwined food webs throughout the world.

Beautifully illustrated, *Plankton* sheds critical light on how global warming, pollution, diminishing resources, and overexploitation will adversely impact planktonic life, and how these effects will reverberate to every corner of our planet.

Contributor Bio

Tom Jackson is a science writer whose many popular books include *Strange Animals* and *Genetics in Minutes*. **Jennifer Parker** is a zoology and conservation writer and the author of several books. **Andrew Hirst** is a leading expert on plankton whose research has taken him around the world, from the Antarctic to Greenland and the Great Barrier Reef.

Illustrations



Piping Hot Bees & Boisterous Buzz-Runners



20 Mysteries of
Honey Bee Behavior Solved

Thomas D. Seeley



Princeton University Press
9780691237695
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Pub Date: 9/04/2024
On Sale Date: 9/04/2024
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UK/€29.99 EU
Discount Code: TC
Hardcover

312 Pages
106 color + b/w illus.
Nature / Animals
NAT017000
23.5 cm H | 15.6 cm W
Status: **FORTHCOMING**

Piping Hot Bees and Boisterous Buzz-Runners

20 Mysteries of Honey Bee Behavior Solved

Thomas D. Seeley

Summary

A biologist's up-close account of how he and fellow biologists cracked long-standing puzzles about honey bee behavior

Piping Hot Bees and Boisterous Buzz-Runners takes readers inside a world seldom seen even by beekeepers, shedding light on twenty of the most compelling mysteries of honey bee behavior.

Thomas Seeley has devoted a lifetime to the study of honey bees and their colonies, unraveling the secrets of these wondrous insects in a career spanning six decades. In this book, he weaves illuminating personal stories with the latest science, explaining such mysteries as how worker bees function as scouts to choose a home site for their colony, furnish their home with beeswax combs, and stock it with brood and food while keeping tens of thousands of colony inhabitants warm and defended from intruders. Along the way, he shares the experiences that drew him to these studies, the small observations that led to big breakthroughs, and the sense of excitement that came with probing each mystery.

Richly illustrated, *Piping Hot Bees and Boisterous Buzz-Runners* provides a rare look at how a singularly passionate scientist and his colleagues deciphered the pipings, shakings, and puzzling tremble dances of honey bees, and how this journey of scientific discovery continues to shape our understanding of these remarkably intelligent and vitally important insects.

Contributor Bio

Thomas D. Seeley is the Horace White Professor of Biology Emeritus at Cornell University. His books include *The Lives of Bees*, *Following the Wild Bees*, and *Honeybee Democracy* (all Princeton). He is a member of the American Academy of Arts and Sciences.

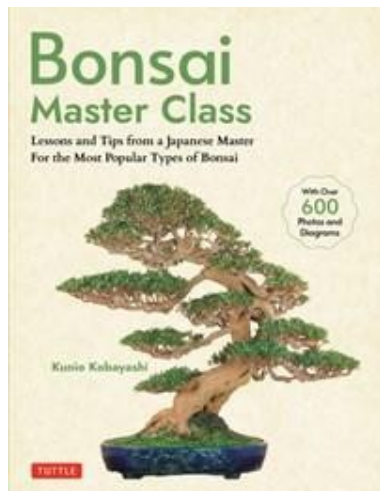
Unpublished Endorsements

"Beekeepers will watch bees afresh and with even more astonishment after reading about these subtle yet highly sophisticated behaviors and how they were ingeniously discovered."—**Stephen Fleming, coeditor of *BeeCraft* magazine**

"*Piping Hot Bees and Boisterous Buzz-Runners* is Thomas Seeley at his best, an engaging blend of keen observation, rigorous science, and personal reminiscence. More than just fascinating descriptions of bee behavior, this is a love letter, written by someone enamored from a lifetime spent studying honey bees."—**Mark L. Winston, author of *Bee Time: Lessons from the Hive***

"In this brilliant, enthralling, and wonderful book, Thomas Seeley modestly describes how he solved twenty mysteries of honey bee behavior by asking the right questions and designing simple and elegant studies to answer them. This is a beautifully written masterpiece by our foremost honey bee researcher, giving extraordinary insight into the sophisticated communication and astounding behavioral complexity of honey bees."—**Nicola Bradbear, founder and CEO of Bees for Development**

"*Piping Hot Bees and Boisterous Buzz-Runners* is an intellectual journey into the life of one of the planet's most interesting and ecologically crucial animals. Honey bees have evolved social behavior that astounds, and uncovering their secrets has been a century-long effort by generations of biologists. This entertaining and informative book reveals what we now know about the bees' communal life, enabling us to view it from the outside in."—**Bernd Heinrich, author of *Racing the Clock: Running across a***



Tuttle Publishing
9784805317433
A\$42.99
Trade Paperback

224 Pages
over 600 color photos and
diagrams
Carton Qty: 14
Gardening / Japanese Gardens
254mm H | 191mm W
Status: **FORTHCOMING**

Bonsai Master Class

Lessons and Tips from a Japanese Master For All the Most Popular Types of Bonsai (With over 600 Photos & Diagrams)

Kunio Kobayashi

Key Selling Points

- Multi award-winner Kunio Kobayashi is recognized as one of the world's greatest living bonsai masters
- A complete master class providing beginning, intermediate and advanced techniques for over 35 popular types of pines, *zouki* (deciduous) trees, fruit-bearing trees, flowering trees and grasses
- Interest in bonsai is huge and growing, generating millions of searches monthly on Google (5 million), Instagram, (13.5 million) and Amazon (1.5 million)

Summary

Take a master class by one of the world's greatest living bonsai masters!

Kunio Kobayashi is one the world's most recognized bonsai artists. In this comprehensive book, he presents all the essential techniques needed to plant and maintain the most popular types of bonsai--from pines, cypress and cedar to flowering trees and other beloved varieties, including grasses.

***Bonsai Master Class* is a book for new fans and longtime aficionados alike, showing you how, with the help of human hands, a bonsai tree can evolve and thrive over centuries. This book provides you with all the vital information you need, including:**

- A thorough explanation of the basic bonsai types and styles, and their characteristics
- Guidance in the art of selecting the right plants, pots and spaces to display your bonsai
- Tips on getting started including purchasing the plants, assembling the necessary tools and choosing the soils
- Advice and techniques for planting, repotting, watering, pruning, shaping, wiring and protecting your plants, including a seasonal schedule of tasks for each type of bonsai
- Detailed lessons for specific bonsai varieties like Japanese cypress, red pine, maple, zelkova, sakura and more!

You'll be inspired by Kobayashi's award-winning bonsai ranging from classic types to out-of-the-box originals, showing how this art form is as individual as it is traditional. His book will become your bible as you nurture and cultivate your skills and knowledge of these venerable plants.

Contributor Bio

Kunio Kobayashi embarked on the path of becoming a bonsai artist in 1976 while preparing to run his family's horticulture business. He is a four-time winner of the Prime Minister's Award at the Japan Bonsai Styling Exhibition and a seven-time winner of the Grand Prize at the Sakujuten Bonsai Exhibition in Japan. An avid promoter of bonsai worldwide, he has made more than 200 visits to over 30 countries, conducting lectures and seminars to spread the art form, while mentoring over a hundred young bonsai artists. He owns and operates the Shunkaen Bonsai Museum in Tokyo.

Marketing Plans

- Official author website: kunio-kobayashi.com

Links

Twelfth Night

William Shakespeare

Engravings by Eric Ravilious
Introduction by Alan Powers

April 2024

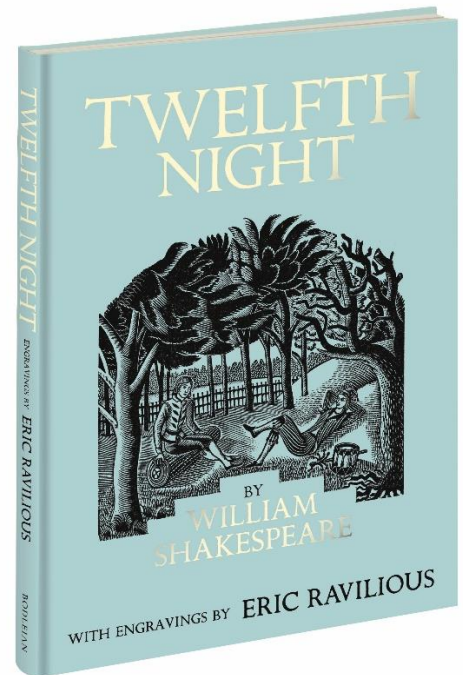
A stunning facsimile of the 1932 edition of *Twelfth Night* illustrated by Eric Ravilious.

Together with a newly commissioned introduction, this book includes a facsimile of one of Eric Ravilious's finest illustrated works, first published by the Golden Cockerel Press in 1932 in a limited print run and now considered a masterpiece of typography and illustration.

Artist and illustrator Eric Ravilious was fascinated with Elizabethan and Jacobean poetry and drama, both as literature and as visual inspiration. His playful wood engravings depict characters such as Viola, Sebastian, Sir Toby Belch and Malvolio in period costume on imaginary stages or in garden scenes. Decorative borders and vignettes enliven the pages.

The Golden Cockerel Press, owned by Robert Gibbings, himself an engraver, was famous for limited-edition, hand-printed books that benefited from the revival of wood engraving after the First World War. The introduction by Alan Powers tells how this edition, growing out of a wider Shakespeare revival, was nearly derailed by the consequences of the economic Depression and how the resourcefulness and determination of those involved with the Press brought about this extraordinary version of Shakespeare's much-loved comedy.

ERIC RAVILIOUS (1903–1942) was a British painter, book illustrator and designer. He is known for his depictions of south-east England and also of urban scenes of the interwar period, and was an outstanding wood engraver. He died in the Second World War. **ALAN POWERS** has published widely on twentieth-century design and architecture. He has curated numerous exhibitions, including an exhibition on Ravilious at the Imperial War Museum in 2003. He is the author of *Eric Ravilious: Imagined Realities* (2003) and *Eric Ravilious, Artist and Designer* (2013).

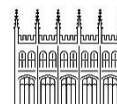


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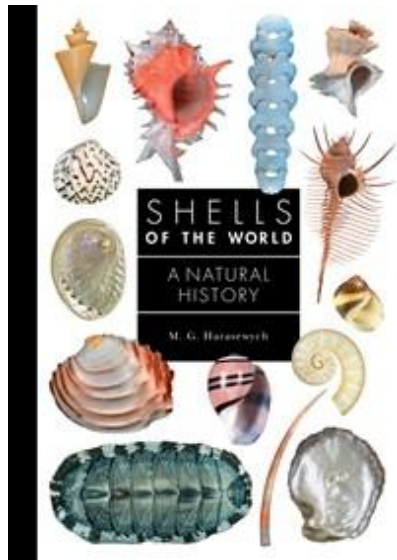
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 Discount Code: TC
 Hardcover

240 Pages
 300 color illus.
 Nature / Seashells
 NAT031000
 Series: A Guide to Every Family
 24.8 cm H | 17.5 cm W | 2.3 cm T
 | 900 g Wt
 Status: **FORTHCOMING**

Shells of the World

A Natural History

M. G. Harasewych

Summary

A marvelously illustrated natural history of the world's mollusks

Mollusks are invertebrate animals with a remarkable natural history and a rich fossil record, and their shells are prized for their breathtaking variety and exquisite beauty. *Shells of the World* provides a wide-ranging look at the incredible diversity of marine mollusks. An informative introduction outlines the lineages covered, followed by a directory section, split into classes, that profiles a broad selection of different taxa to give a sense of their sheer numbers and variety.

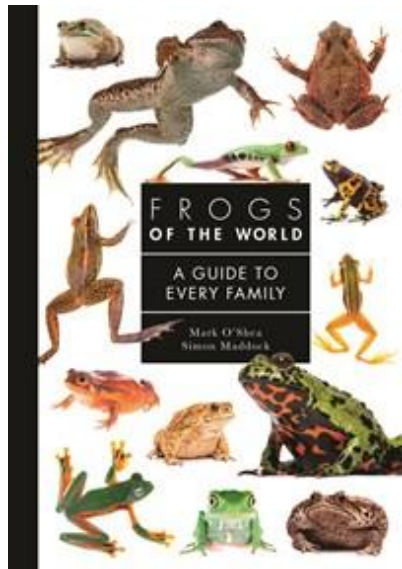
- Features hundreds of beautiful color photos, depicting both the live animals and their shells
- Discusses mollusk evolution, anatomy, life cycles, behavior, and ecology
- Describes unique characteristics, distribution, habitat, and size
- Provides valuable insights into the conservation of the world's marine mollusks
- Ideal for malacologists and shell collectors everywhere

Contributor Bio

M. G. Harasewych is research zoologist emeritus and former curator in the Department of Invertebrate Zoology at the Smithsonian Institution's National Museum of Natural History. A fellow of the American Association for the Advancement of Science, he is the author (with Fabio Moretzsohn) of *The Book of Shells: A Life-Size Guide to Identifying and Classifying Six Hundred Seashells*.

Illustrations





Frogs of the World

A Guide to Every Family

Mark O'Shea, Simon Maddock

Summary

A richly illustrated guide to the world's frogs that includes species from every family

With more than 7,600 known species, frogs exhibit an extraordinary range of forms and behaviors, from those that produce toxins so deadly that they could kill a human many times over to those that can survive being frozen in ice. *Frogs of the World* is an essential guide to this astonishingly diverse group of animals. An in-depth introduction covers everything from the origins and evolution of frogs to their life cycles and defense strategies. Beautiful illustrations accompany profiles of species from each family, shedding invaluable light on the enormous range of appearance, habitats, and behavior of these marvelous creatures.

- Features hundreds of stunning color photographs
- Covers taxonomy, anatomy, locomotion, reproduction, diet, and more
- Discusses the conservation of the world's frogs
- An invaluable resource for herpetologists, naturalists, and anyone interested in amphibians

Contributor Bio

Mark O'Shea is professor of herpetology at the University of Wolverhampton in the UK and the author of many books, including *Snakes of the World* and *Lizards of the World* (both Princeton). **Simon Maddock** is a lecturer in ecology and evolution at Newcastle University in the UK. He works on the ecology, evolution, and conservation of threatened amphibians and reptiles.

Illustrations



Princeton University Press

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0691248303

Pub Date: 9/04/2024

On Sale Date: 9/04/2024

\$29.95/\$38.00 Can./£25.00

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Discount Code: TC

Hardcover

240 Pages

300 color illus.

Nature / Animals

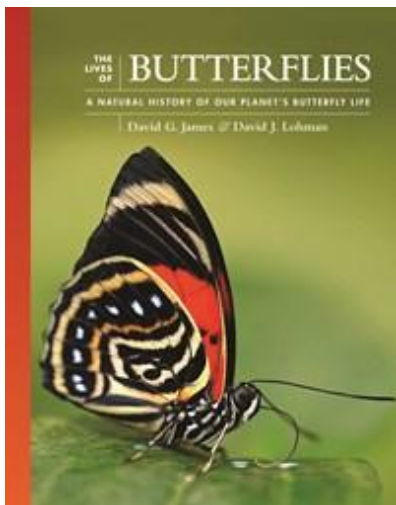
NAT028000

Series: A Guide to Every Family

24.1 cm H | 17.1 cm W | 1.5 cm T

| 666 g Wt

Status: **FORTHCOMING**



Princeton University Press
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 0691240566
 Pub Date: 9/01/2024
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 \$35.00/\$44.00 Can./£30.00
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 Discount Code: TC
 Hardcover

288 Pages
 150 color illus.
 Nature / Animals
 NAT005000
 Series: The Lives of the Natural
 World
 24.1 cm H | 19.1 cm W
 Status: **ACTIVE**

The Lives of Butterflies

A Natural History of Our Planet's Butterfly Life

David G. James, David J. Lohman

Summary

A beautifully illustrated introduction to the lives of butterflies around the world

There are more than fifteen thousand butterfly species in the world, fluttering through a wide variety of habitats. Bright and beautiful, butterflies also have fascinating life histories and play an important role in our planet's ecosystems. *The Lives of Butterflies* showcases the extraordinary range of colors and patterns of the world's butterflies while exploring their life histories, behavior, habitats and resources, populations, seasonality, defense and natural enemies, and threats and conservation.

With remarkable photography, graphic illustration, and profiles of thirty-five selected species, this comprehensive and inviting book discusses dozens of key topics, including eggs, caterpillars, and chrysalids; flight, feeding, courtship, and mating; migration and hibernation; concealment, mimicry, and predators; habitat loss and fragmentation, climate change, and pesticides; and farming and gardening to support and attract butterflies.

With its stunning illustrations and clear, up-to-date, and authoritative text, *The Lives of Butterflies* will appeal to a wide range of butterfly and nature lovers.

Contributor Bio

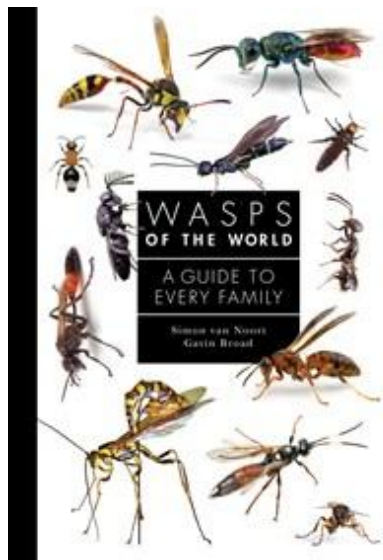
David G. James is associate professor of entomology at Washington State University. He is the coauthor of *Life Histories of Cascadia Butterflies* and was consultant editor on *The Book of Caterpillars*. He completed a PhD on the winter biology of Monarch butterflies and has published more than two hundred scientific papers on a wide range of entomological subjects. **David Lohman** is associate professor of biology at the City College of New York, a visiting scientist at the American Museum of Natural History, and a research associate at the Museum of Comparative Zoology at Harvard University and at the National Museum of Natural History in Manila. His research focuses on butterflies in Southeast Asia and the ecology, evolution, and conservation of biodiversity.

Quotes

"I wholeheartedly recommend this delightful book, especially for anyone interested in butterflies and pollinators, whether a backyard nature enthusiast or a student in a conservation, biology or entomology field. If you have already fallen in love with the Princeton University Press 'The Lives of the Natural World' series, you won't be disappointed with this latest addition to your collection."---**Amanda Williams, Buzz About Bees**

Comp Titles

The Lives of Moths	Sourakov, Andrei	Princeton University Press	26/04/2022	9780691228563 0691228566	\$29.95 USD	Hardcover	Nature
A Swift Guide to Butterflies of North America	Glassberg, Jeffrey	Princeton University Press	30/05/2017	9780691176505 0691176507	\$32.00 USD	Trade Paperback	Nature
Britain's Butterflies	Newland, David	Princeton University Press	3/11/2020	9780691205441 0691205442	\$24.95 USD	Flexibound	Nature
The Lives of Fungi	Bunyard, Britt A.	Princeton University Press	26/04/2022	9780691229843 0691229848	\$29.95 USD	Hardcover	Nature
The Lives of Butterflies	James, David G.	Princeton University Press	9/01/2024	9780691240565 0691240566	\$35.00 USD	Hardcover	Nature



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 UK/€29.99 EU
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 Hardcover

240 Pages
 300 color illus.
 Nature / Animals
 NAT017000
 Series: A Guide to Every Family
 24.1 cm H | 17.8 cm W | 2.4 cm T
 | 898 g Wt
 Status: **FORTHCOMING**

Wasps of the World

A Guide to Every Family

Simon van Noort, Gavin Broad

Summary

A richly illustrated guide to wasps around the world

Wasps have been around since before the dinosaurs and are one of the world's largest insect groups. More than 150,000 species have been identified, and while the black-and-yellow insect with a cinched waist may be the most familiar, most wasps are tiny parasitoids that use other insects for food. *Wasps of the World* provides a breathtaking look at the diverse characteristics, habitats, and lifestyles of these extraordinary insects.

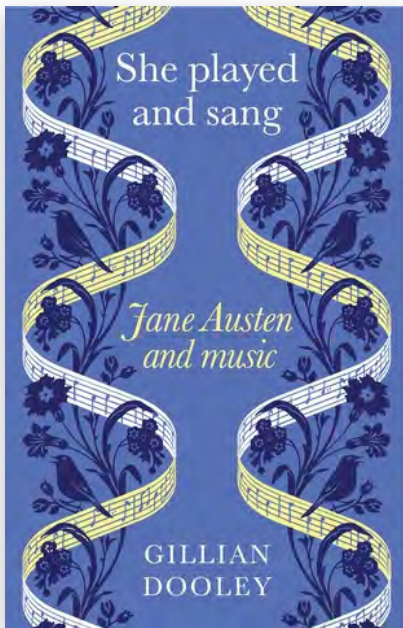
- Features more than 250 stunning color photos of numerous species
- Profiles more than 100 families, with absorbing commentary detailing the range, habits, and notable features of members of each family
- Every profile includes a distribution map and a table of essential facts about size, diet, reproduction, and habitats
- Discusses the evolution and biology of wasps, exploring the vital role they play in supporting healthy ecosystems
- Shows how scientific research is expanding our knowledge about wasps and their behavior

Contributor Bio

Simon van Noort is curator of entomology at the Iziko South African Museum in Cape Town and coordinator of WaspWeb.org, a bioinformatics resource for wasps of the Afrotropical region. **Gavin Broad** is principal curator in charge of insects at the Natural History Museum in London and associate editor of the *European Journal of Taxonomy* and *Insect Conservation and Diversity*.

Illustrations





- Hardback £20.00
- March 2024
- 978-1-5261-7010-1
- 320 pages: 198x129mm
- 4 black & white illustrations
- Biography and music

AUTHOR

Gillian Dooley is an Honorary Senior Research Fellow in English at Flinders University. She has published and presented internationally on Jane Austen, and as a singer she has curated programmes of music from Austen's personal collection since 2007. She has appeared on Australian Broadcasting Corporation's *The Book Show* and *The Minefield* as an expert on Austen. Her most recent books are *Matthew Flinders: The Man behind the Map* and *Listening to Iris Murdoch: Music, Sounds, and Silences* (both 2022).

She played and sang

Jane Austen and music

Gillian Dooley

KEY SALES POINTS

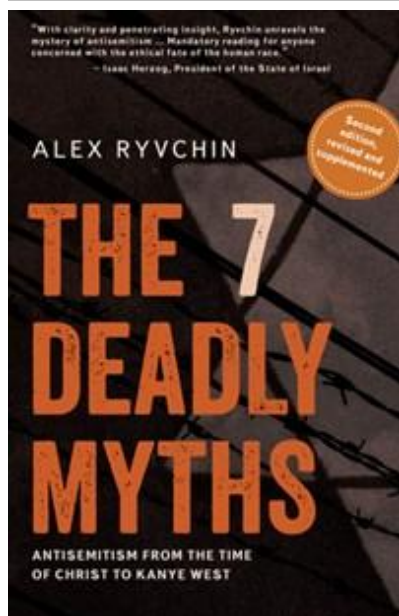
- Provides newly available information about Jane Austen's music collection.
- Reads Jane Austen's novels alongside her knowledge of and interest in music.
- Examines in detail Jane Austen's family relationships through the shared love of music.
- Blends social history, music history and literary criticism to provide new insights in Jane Austen's life and work.

DESCRIPTION

Like her much-loved heroine Emma Woodhouse, Jane Austen 'played and sang.' Music occupied a central role in her life, and she made brilliant use of it in her books to illuminate characters' personalities and highlight the contrasts between them.

Until recently, our knowledge of Austen's musical inclinations was limited to the recollections of relatives who were still in their youth when she passed away. But with the digitisation of music books from her immediate family circle, a treasure trove of evidence has emerged. Delving into these books, alongside letters and other familial records, *She played and sang* unveils a previously unknown facet of Austen's world.

This insightful work not only uncovers the music closely associated with Austen, but also unravels her musical connections with family and friends, revealing the intricate ties between her fiction and the melodies she performed. With these revelations, Austen's musical legacy comes to life, granting us a deeper understanding of her artistic prowess and the influences that shaped her literary masterpieces.



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 Religion / Religious Intolerance,
 Persecution & Conflict
 REL116000

20.3 cm H | 12.7 cm W | 1.5 cm T
 | 281.2 g Wt
 Status: **ACTIVE**

The 7 Deadly Myths *(New edition)*

Antisemitism from the time of Christ to Kanye West (Second edition, revised and supplemented)

Alex Ryvchin

Summary

This revised and supplemented second edition features some of the author's most probing essays and speeches on antisemitism, published here for the first time.

"With clarity and penetrating insight, Alex Ryvchin unravels the mystery of antisemitism... Mandatory reading for anyone concerned with the ethical fate of the human race."

— Isaac Herzog, President of the State of Israel

The 7 Deadly Myths traces antisemitism from its earliest origins to the present day and uncovers the dangerous conspiracy theories that have corrupted reasoning and led people and nations to diabolical acts. Exploring some of the most significant events in history and uncovering little-known villains, this book answers the questions of how antisemitism takes hold, how it is transmitted and how it inspires violence to the present day. Written in a clear and compelling style, this book is essential to understanding why this ancient hatred continues to plague society, inspiring pop stars, athletes and demagogues alike. It is a crucial resource for policy makers, students and the reading public seeking to understand racism and how it can be stopped.

Contributor Bio

Alex Ryvchin is co-Chief Executive Officer of the Executive Council of Australian Jewry, the author of internationally acclaimed books on history and politics, *Zionism - The Concise History* and *The Anti-Israel Agenda*, and a best-selling children's author. He writes for leading publications and speaks, debates, and teaches around the world, and is a regular commentator on TV and radio.

Quotes

"With clarity and penetrating insight, Alex Ryvchin unravels the mystery of antisemitism, distilling the roots of this most tenacious and pernicious conspiracy theory into seven fundamental myths. By shifting emphasis from the 'why' of this puzzling and dangerous phenomenon to the 'how' of the mechanics of its transmission, Ryvchin points to the possibility of actually confronting and diffusing it. This highly intelligent and well-written work should be on the mandatory reading list of anyone seeking to understand the age-old phenomenon of antisemitism, but moreso, of anyone concerned with the ethical fate of the human race."

— His Excellency Isaac Herzog, President of the State of Israel

"[A] congenitally optimistic (or maybe just stubborn) Soviet-born Australian Jew has taken up the challenge of confronting this ever-present, baseless hatred. Endowed with both talent and passion, Alex Ryvchin... is well suited for the task. ... With an easy, entertaining style devoid of ponderous didactics, his footnotes unintrusive, he fits a plethora of information into improbably few pages. Indeed, Ryvchin does a remarkable job of getting straight to the core, and he is truly masterful in unmasking the nonsensical prejudices without excessive rhetoric. ... Intended as a resource for students, educators, and policymakers, this page-turner contains fascinating accounts of conspiracy theories, stunning in their absurdity. If calling the monstrous lies 'myths' seems overly generous, it does set the right tone for Ryvchin's appeal to reason. ... Only by exposing myths and lies is there any hope of healing, and the future of the Jewish people may become more tranquil. History has yet to prove whether this can occur, but miracles have been known to happen and may do so again."



New Book Information

Title: Justice in Kelly Country (*new format: B+*)
Subtitle: The Story of the Cop Who Hunted Australia's Most Notorious Bushrangers
Author: Lachlan Strahan

Tagline:
The biography of Anthony Strahan, a frontier cop who pursued Ned Kelly

Blurb:
Partway through the Jerilderie Letter, Ned Kelly accused Senior Constable Anthony Strahan of threatening to shoot him 'like a dog'. Those few fateful words have ricocheted through Australian history. Many have blamed Anthony Strahan for the turmoil and bloodshed that unfolded during the Kelly Outbreak. For, two days after Anthony reputedly made his threat, Ned and his gang shot dead three policemen at Stringybark Creek. Ned's reason for opening fire? He thought one of the cops was Anthony.

Lachlan Strahan, Anthony's great-great-grandson, grew up believing Ned Kelly was a heroic outlaw and Anthony the ruthless cop who pursued him. Yet as he combed through letters, police reports, court transcripts, newspaper articles and family histories, Lachlan pieced together a different story about the life of his ancestor – a fiery Irish immigrant who embodied the thin blue line in the bush for 32 years. Bent on justice, Anthony Strahan apprehended all manner of criminals, from brazen fraudsters and wily horse thieves to murder husbands and the bushrangers who perpetrated the Wooragee Outrage. Yet his legacy was forever ensnared in the Kelly legend. Did Anthony utter those incendiary words about Ned? Whose version of history do we believe?

This is a tale about justice and retribution, morality and character, and making a life against the odds in a frontier society. It is also a story of inheritance: of the words passed from father to son, and the tales we choose to preserve and retell.

About the author:

Lachlan Strahan was the Australian High Commissioner to Solomon Islands. His first book, *Australia's China*, has become one of the standard works on Australia–China relations. His second, *Day of Reckoning*, traced a series of crimes in Papua New Guinea after World War II and was shortlisted for the 2006 NSW Premier's Australian History Prize.

Cover image: TBC

Bibliographic details

Publication date: 1 April 2024
Stock date: 10 March 2024
ISBN (print - PB): 9781922979568
ISBN (ebook - ePDF): 9781922633514
ISBN (ebook - EPUB): 9781922633521
URL: TBC

Extent: c. 320 pages

Dimensions: 135mm x 210mm (W x H) x 27mm (D), B+ format

Weight: 0.3 kgs

Retail price: \$29.99

Subject areas: Australian History; Biography

BIC categories: HBJM, BGH, 1MBFV, 3JH

Thema categories: NHM, DNBH, 1MBF-AU-V, 3MNP

BISAC categories: HIS004000, BIO006000, 6.0.1.0.7.0.0

Keywords: Ned Kelly; Anthony Strahan; bushrangers; Victoria police; police persecution; Greta; central Victoria; bush; Stringybark Creek killings; ambush; myth; legend of the Kelly Gang; truth; Jerilderie Letter; law enforcement; law and order; hunt; pursuit; justice; retribution; morality; frontier; Wooragee Outrage; Saucy Jack; Pender Affair; True History of the Kelly Gang; Australia's China; Day of Reckoning; Prime Minister's Literary Awards 2023

Sales / Marketing points:

- An attractive new B+ format of the popular text, first published in 2022
- **Shortlisted in the Prime Minister's Literary Awards 2023**
- *The Australian's* 'Notable Books 2022'
- Endorsements from Frank Bongiorno, Tom Griffiths, and Janet McCalman

Endorsements:

- 'This is a fascinating and original history, taut and suspenseful, written with subtlety and flair.' – Tom Griffiths
- 'Lachlan Strahan brings to life a lost world of rural Victoria in the era of gold-seeking, free selection and bushranging.' – Frank Bongiorno
- '...a fascinating book' – Eureka Street
- 'a rewarding, yet unusual retelling of the Ned Kelly story' – History News
- 'A brilliant and original window into the Kelly Outbreak – of the hunter rather than just the hunted.' – Janet McCalman

For more information please contact Stephen Campbell at stephen.campbell@monash.edu



Fight for Liberty and Freedom

The origins of Australian Aboriginal activism: Revised edition

John Maynard

Opposition to the British colonisation of Australia did not spring from the Mabo decision or the *Native Title Act*, nor was it born in the vibrant 1960s which culminated in the famous Aboriginal tent embassy in 1972.

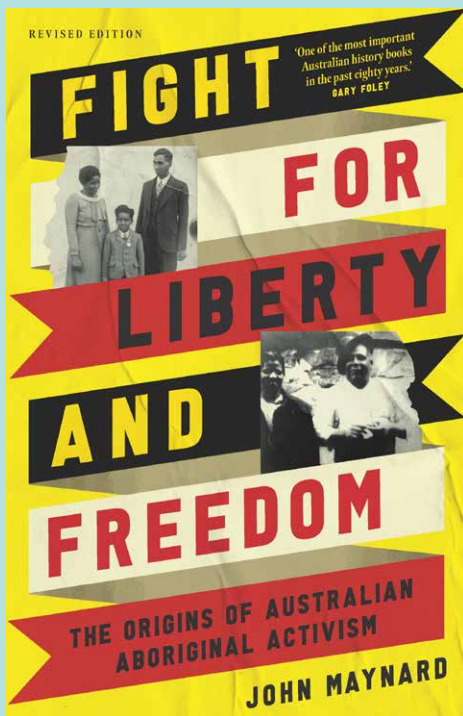
Rather, the first politically organised and united all-Aboriginal activist group was the Australian Aboriginal Progressive Association (AAPA), begun in 1924 under the leadership of Frederick Maynard.

For the first time Aboriginal people voiced their disapproval in public in a well-organised way. They opened offices in Sydney, held street rallies, conducted public meetings, gained newspaper coverage, wrote letters and petitions to Government at all levels, and collaborated with the international black labour movement. The AAPA's demands still resonate today. They centred on Aboriginal rights to land, stopping Aboriginal children being taken from their families, the acquisition of citizenship rights, and defending a distinct Aboriginal cultural identity.

This form of resistance and organised action has now endured for more than 100 years. In this exploration of the life and times of his grandfather, John Maynard uncovers the AAPA's invaluable legacy.

Author

John Maynard is a Worimi historian, researcher and commentator from the Port Stephens region of New South Wales. He has worked with urban, rural and remote Aboriginal communities. His previous 15 books explore Aboriginal political and social history, and Australian race relations and include *Aboriginal Stars of the Turf*, *Fight for Liberty and Freedom*, *The Aboriginal Soccer Tribe*, *Aborigines and the Sport of Kings*, *True Light and Shade Living with the Locals* and *Socceroos a World Cup Odyssey Vol 1 & 2*. He has held several major



Release 1 April 2024

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978-0-85575-167-8 (kindle)
978-0-85575-172-2 (epdf)

Weight 220 g (TBC)

Bookshelf categories

History / indigenous Australia

Keywords for online search

Aboriginal; history; activism; Worimi; 1967 referendum; Aboriginal Progressive Association; AAPA; Stolen Generations; AIM; politics; Aborigines Protection Board; land rights; citizenship; enfranchisement; right to vote; lobbying; racism; missions; reserves; rights; child removal; relocation; legislation; petition; assimilation; dispossession.

Primary market

Trade

Secondary market

Academic

Readership target market

general public; academics; university undergraduates; university postgraduates

positions and served on prominent organisations and committees, including Deputy Chair of the Executive Committee of the Australian Historical Association. He was the recipient of the Aboriginal History (Australian National University) Stanner Fellowship 1996, and the New South Wales Premier's Indigenous History Fellow 2003, University of Newcastle Researcher of the Year 2008 and 2012. He is a member of the Australian Social Sciences Academy and a Fellow of the Australian Academy of the Humanities.

Key features

- Newly updated and revised edition of the classic Aboriginal Studies Press bestseller.
- Well known author with high profile in the media as commentator and historian.
- Uncovers the roots of Aboriginal activism through the story of Fred Maynard and the Australian Aboriginal Progressive Association.
- 14 black and white illustrations.

Contents

Foreword by Gary Foley

Table of figures [14 images]

Acknowledgments

Preface to the revised edition

1. Introduction
2. Fred Maynard's early years
3. Inspiration and influences
4. Political mobilisation
5. The rise and impact of the 'Freedom Club'
6. A year of consolidation
7. 1927: The struggle for liberty
8. The final curtain
9. Conclusion

Bibliography

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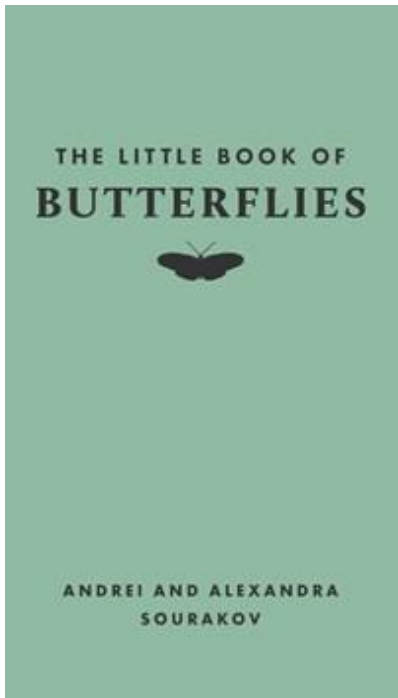
About the author



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Aboriginal Studies Press is the publishing arm of the Australian Institute of Aboriginal and Torres Strait Islander Studies.



The Little Book of Butterflies

Andrei Sourakov, Alexandra A. Sourakov, Tugce Okay

Summary

A charming, richly illustrated, pocket-size exploration of the world's butterflies

Packed with surprising facts, this delightful and gorgeously designed book will beguile any nature lover. Expertly written and beautifully illustrated throughout with color photographs and original color artwork, *The Little Book of Butterflies* is an accessible and enjoyable mini reference about the world's butterflies, with examples drawn from across the globe. It fits an astonishing amount of information in a small package, covering a wide range of topics—from anatomy, diversity, and reproduction to habitat and conservation. It also includes curious facts and a section on butterflies in myths, folklore, and modern culture from around the world. The result is an irresistible guide to the amazing lives of butterflies.

- A beautifully designed pocket-size book with a foil-stamped cloth cover
- Features some 140 color illustrations and photos
- Makes a perfect gift

Contributor Bio

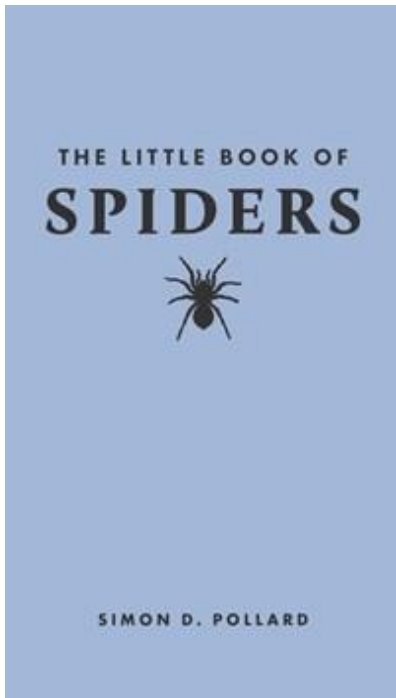
Andrei Sourakov is the collections coordinator at the McGuire Center for Lepidoptera and Biodiversity at the Florida Museum of Natural History. **Alexandra Sourakov**, Andrei's daughter, has been interested in butterflies since she was a child, when she began joining her father on field work and volunteering at the Florida Museum of Natural History. **Tugce Okay** is a natural history illustrator who works primarily with watercolors. Her work has appeared in many books and magazines.

Illustrations

Princeton University Press
 9780691251745
 0691251746
 Pub Date: 2/04/2024
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 Hardcover

160 Pages
 140 color illus.
 Nature / Animals
 NAT005000
 Series: Little Books of Nature
 15.2 cm H | 9.5 cm W
 Status: **FORTHCOMING**





The Little Book of Spiders

Simon Pollard, Tugce Okay

Summary

A charming, richly illustrated, pocket-size exploration of the world's spiders

Packed with surprising facts, this delightful and gorgeously designed book will beguile any nature lover. Expertly written and beautifully illustrated throughout with color photographs and original color artwork, *The Little Book of Spiders* is an accessible and enjoyable mini reference about the world's spiders, with examples drawn from across the globe. It fits an astonishing amount of information in a small package, covering a wide range of topics—from anatomy, diversity, and reproduction to habitat and conservation. It also includes curious facts and a section on spiders in myths, folklore, and modern culture from around the world. The result is an irresistible guide to the amazing lives of spiders.

- A beautifully designed pocket-size book with a foil-stamped cloth cover
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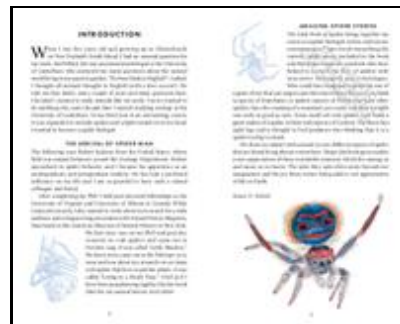
Contributor Bio

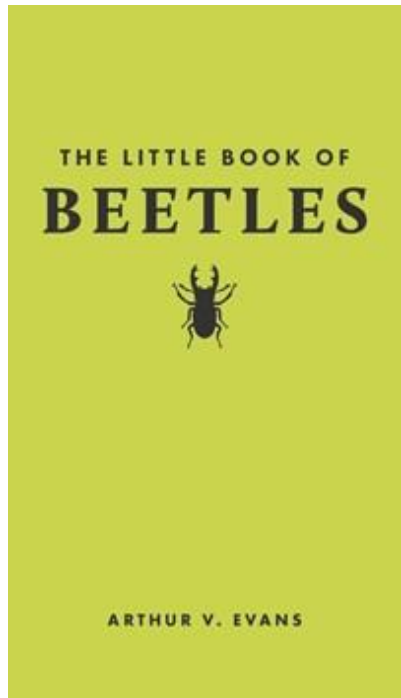
Simon D. Pollard is a spider biologist and award-winning natural history writer and photographer. He is an adjunct professor of science communication at the University of Canterbury in New Zealand and has participated in spider research projects around the world. **Tugce Okay** is a natural history illustrator who works primarily with watercolors. Her work has appeared in many books and magazines.

Illustrations

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 Hardcover

160 Pages
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 Nature / Animals
 NAT017000
 Series: Little Books of Nature
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 Status: **FORTHCOMING**





The Little Book of Beetles

Arthur V. Evans, Tugce Okay

Summary

A charming, richly illustrated, pocket-size exploration of the world's beetles

Packed with surprising facts, this delightful and gorgeously designed book will beguile any nature lover. Expertly written and beautifully illustrated throughout with color photographs and original color artwork, *The Little Book of Beetles* is an accessible and enjoyable mini reference about the world's beetles, with examples drawn from across the globe. It fits an astonishing amount of information in a small package, covering a wide range of topics—from anatomy, diversity, and reproduction to habitat and conservation. It also includes curious facts and a section on beetles in myths, folklore, and modern culture from around the world. The result is an irresistible guide to the amazing lives of beetles.

- A beautifully designed pocket-size book with a foil-stamped cloth cover
- Features some 140 color illustrations and photos
- Makes a perfect gift

Contributor Bio

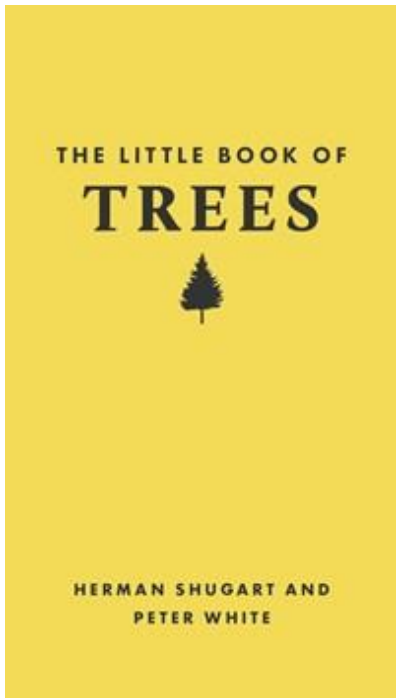
Arthur V. Evans is an entomologist, author, photographer, and teacher. His many books include *The Lives of Beetles*, *Beetles of Western North America*, and *Beetles of Eastern North America* (all Princeton). **Tugce Okay** is a natural history illustrator who works primarily with watercolors. Her work has appeared in many books and magazines.

Illustrations

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 Nature / Animals
 NAT017000
 Series: Little Books of Nature
 15.2 cm H | 9.5 cm W
 Status: **FORTHCOMING**





The Little Book of Trees

Herman Shugart, Peter White, Tugce Okay

Summary

A charming, richly illustrated, pocket-size exploration of the world's trees

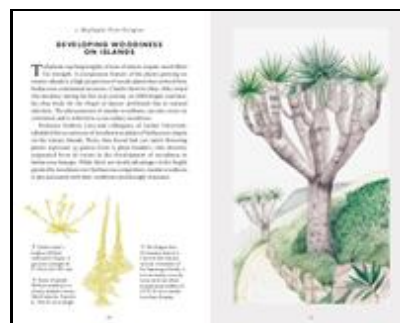
Packed with surprising facts, this delightful and gorgeously designed book will beguile any nature lover. Expertly written and beautifully illustrated throughout with color photographs and original color artwork, *The Little Book of Trees* is an accessible and enjoyable mini reference about the world's trees, with examples drawn from across the globe. It fits an astonishing amount of information in a small package, covering a wide range of topics—from tree anatomy, diversity, and architecture to habitat and conservation. It also includes curious facts and a section on trees in myths, folklore, and modern culture from around the world. The result is an irresistible guide to the amazing lives of trees.

- A beautifully designed pocket-size book with a foil-stamped cloth cover
- Features some 140 color illustrations and photos
- Makes a perfect gift

Contributor Bio

Herman Shugart is professor emeritus of natural history at the University of Virginia. **Peter White** is professor emeritus of biology at the University of North Carolina, Chapel Hill. Shugart and White are coauthors of *The World Atlas of Trees and Forests* (Princeton). **Tugce Okay** is a natural history illustrator who works primarily with watercolors. Her work has appeared in many books and magazines.

Illustrations



Princeton University Press
 9780691251790
 0691251797
 Pub Date: 2/04/2024
 On Sale Date: 2/04/2024
 \$14.95/\$18.99 Can./£12.99
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 Discount Code: TC
 Hardcover

160 Pages
 140 color illus.
 Nature / Plants
 NAT034000
 Series: Little Books of Nature
 15.2 cm H | 9.5 cm W
 Status: **FORTHCOMING**



BODY SCULPTURE: JORDAN WOLFSON

Artist Jordan Wolfson is emblematic of the time in which we live. As we grapple with our relationship to technology, our immersion in internet culture, and with social issues of racial and gender inequality, alienation and violence, Wolfson confronts us with their images, actions and effects. His works act as witnesses on the world we are in right now, rather than taking a moral position or articulating a particular point of view. They are therefore often uncomfortable to experience, as well as being deeply intriguing in their extraordinary visual power and technical sophistication.

Body Sculpture is the first work by Wolfson to enter an Australian collection. In this publication, the National Gallery has gathered robust ideas, facilitated discussions, and sought unique perspectives that position Wolfson's major work within diverse contexts, including art history, cybernetics and media theory.

Contributors to *Body Sculpture: Jordan Wolfson* include Wolfson's principal collaborator, Mark Setrakian; Richard Taylor of Wētā Workshop; Russell Ferguson, a curator, writer and longtime observer of Wolfson's work; Genevieve Bell and Andrew Meares, from the Australian National University School of Cybernetics; artist Anne Imhof; and Russell Storer, Head of International Art at the National Gallery of Australia. The creative vision for the publication has been driven by the artist and features stunning documentary photographs by David Sims and design by Joseph Logan.

Edited by Russell Storer, Head of International Art, National Gallery of Australia

PUBLISHED DECEMBER 2023

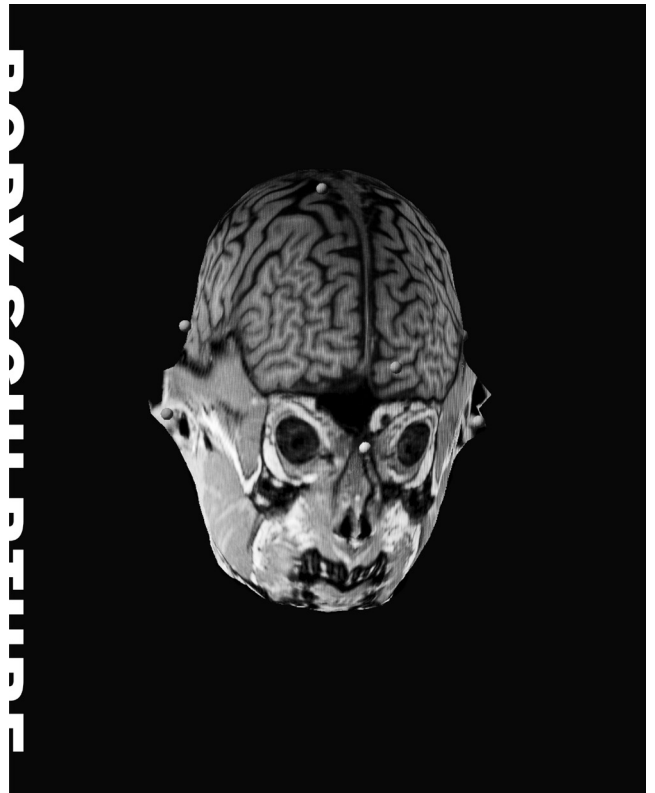
218 pages

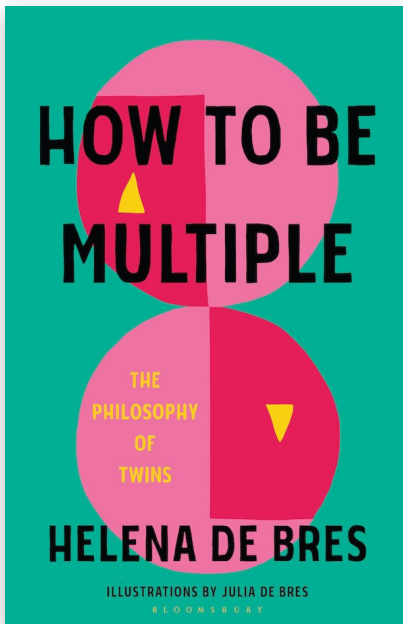
340 mm x 245 mm

full colour | hardback, half Canadian wire bind

RRP A\$110.00

ISBN 978 0 642 33503 6





- Hardback £20.00
- March 2024
- 978-1-5261-7986-9
- 272 pages: 234x156mm
- 12 black & white illustrations
- Sociology

AUTHOR

Helena de Bres is an Associate Professor of Philosophy at Wellesley College, where she researches and teaches ethics, philosophy of literature and political theory. She is the author of *Artful Truths: The Philosophy of Memoir* (2021). Helena has published essays in *The New York Times*, *The Point*, *Aeon*, *Psyche*, *Brevity*, *The Los Angeles Review* and *Another Chicago Magazine*. She is on the editorial board of *The Raven*, a new magazine of philosophical essays.

How to be multiple

The philosophy of twins

Helena de Bres, Julia de Bres

ENDORSEMENTS

'Stunning ... This will challenge the way readers see the world.'
Publishers Weekly

'A thoughtful, well-rendered collection of musings on identity.'
Kirkus Reviews

KEY SALES POINTS

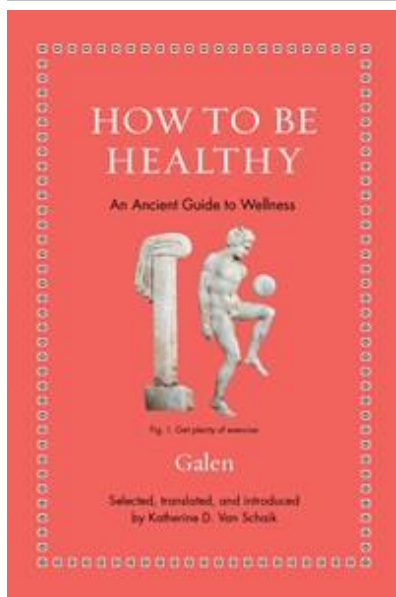
- Uses the idea of being a twin to pose deep questions about personhood and how we can live together.
- The author is both a trained philosopher and a twin, writing from her own experience.
- The author is a widely published essayist, and this form of creative non-fiction is fashionable at the moment.
- Illustrated by the author's twin sister, an intriguing marketing hook

DESCRIPTION

In *How to be multiple*, Helena de Bres – a twin herself – shows that twinhood is a unique lens through which to consider our place in the world and how we relate to other people. The way we think about twins offers fundamental insight into questions such as: what is a person? How should we treat one another?

Deftly weaving together literary and cultural history, philosophical inquiry and personal experience, Helena examines such thorny issues as binary thinking, objectification, romantic love and friendship, revealing the limits of our individualistic – singleton – perspective.

In this illuminating, entertaining book, wittily illustrated by her twin sister Julia, Helena ultimately suggests that to consider twinhood is to imagine the possibility of a more interconnected, capacious human future



How to Be Healthy

An Ancient Guide to Wellness

Katherine D. Van Schaik, Galen

Summary

Timeless wisdom about how to be healthy in body and mind from one of the greatest physicians of the ancient world

The second-century Greek physician Galen—the most famous doctor in antiquity after Hippocrates—is a central figure in Western medicine. A talented doctor, surgeon, writer, philosopher, teacher, pharmacologist, and inventor, Galen attended the court of Marcus Aurelius, living through outbreaks of plague (likely smallpox) that devastated the Roman Empire. He also served as physician for professional gladiators, boasting that only two fighters died during his first year (his predecessor had lost sixteen). In writings that provided the foundation of Western medicine up to the nineteenth century, Galen created a unified account of health and disease. In *How to Be Healthy*, practicing physician and classical historian Katherine Van Schaik presents a collection of Galen's enduring insights about how we can take care of our bodies and minds, prevent disease, and reach a healthy old age.

Although we now know that many of Galen's ideas about physiology are wrong, *How to Be Healthy* shows that much of his advice remains sound. In these selections from his writings, presented in fresh translations, Galen discusses the art of medicine, exercise and diet, the mind-body connection, the difficulty of applying general medical principles to individuals, and much more. Featuring an introduction, brief commentaries that connect ancient medical practices to modern ones, and the original Greek on facing pages, *How to Be Healthy* offers an entertaining and enlightening new perspective on the age-old pursuit of wellness, from the importance of "the exercise with a small ball" to the benefits of "avoiding distress."

Contributor Bio

Katherine D. Van Schaik completed a PhD in ancient history at Harvard University while earning an MD with honors at Harvard Medical School. She is a practicing physician and a member of the faculty at Vanderbilt University Medical Center and in the Department of Classical and Mediterranean Studies at Vanderbilt University.

Unpublished Endorsements

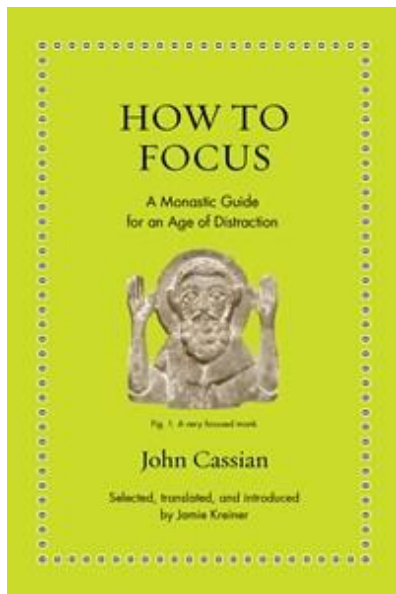
"This gem of a book exquisitely distills Galen's surprisingly eye-opening writings on how to be healthy. I'm thankful he's not my physician, but Galen's insights on the nature of health, disease, and the connections between body and mind—some timeless and some comically amiss—are still worth reading two thousand years after he penned them."—**Daniel E. Lieberman, author of *Exercised: Why Something We Never Evolved to Do Is Healthy and Rewarding***

Comp Titles

How to Die	Seneca, Seneca	Princeton University Press	27/02/2018	9780691175577 0691175578	\$17.95 USD	Hardcover Philosophy
How to Grow Old	Cicero, Marcus Tullius	Princeton University Press	29/03/2016	9780691167701 0691167702	\$17.95 USD	Hardcover Philosophy
How to Be Content	Horace, Horace	Princeton University Press	20/10/2020	9780691182520 0691182523	\$16.95 USD	Hardcover Philosophy
How to Be Healthy	Galen	Princeton University Press	9/01/2024	9780691206271 0691206279	\$17.95 USD	Hardcover Philosophy

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Subrights



Princeton University Press
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On Sale Date: 9/01/2024
\$17.95/\$22.99 Can./£14.99
UK/€17.99 EU
Discount Code: TC
Hardcover

288 Pages
Philosophy / History & Surveys
PHI012000
Series: Ancient Wisdom for Modern Readers
17.1 cm H | 11.4 cm W
Status: **ACTIVE**

How to Focus

A Monastic Guide for an Age of Distraction

John Cassian, Jamie Kreiner

Summary

How you can learn to focus like a monk without living like one

Distraction isn't a new problem. We're also not the first to complain about how hard it is to concentrate. Early Christian monks beat us to it. They had given up everything to focus on God, yet they still struggled to keep the demons of distraction at bay. But rather than surrender to the meandering of their minds, they developed powerful strategies to improve their attention and engagement. *How to Focus* is an inviting collection of their strikingly relatable insights and advice—frank, funny, sympathetic, and psychologically sophisticated.

This wisdom is drawn from John Cassian's fifth-century CE *Collationes*, one of the most influential manuals for monks from late antiquity. The *Collationes* follow Cassian and his friend Germanus as they travel around Egypt, asking a series of sage monks how they can make their minds stronger. In response, these monks offer a range of techniques for increasing focus, including setting goals, training the body, managing the memory, using mantras, taking breaks, consulting others—and, most of all, being honest about yourself. As Cassian and Germanus eventually realize, we can't escape distraction—but we can learn how to confront it and, eventually, to concentrate.

Featuring an engaging new translation by Jamie Kreiner and the original Latin on facing pages, *How to Focus* can help even the least monkish of us to train our attention on what matters most.

Contributor Bio

Jamie Kreiner is professor of history at the University of Georgia and the author of *The Wandering Mind: What Medieval Monks Tell Us About Distraction*.

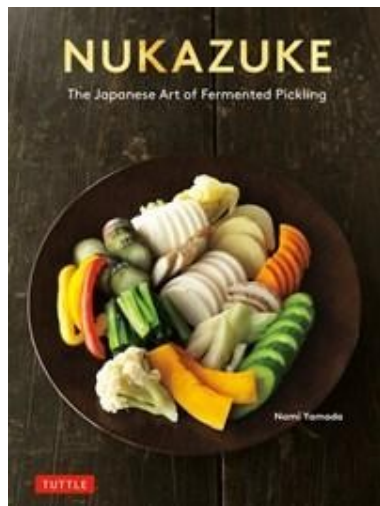
Unpublished Endorsements

"The human brain has not changed much in fifteen hundred years, and modern readers sorely need the wisdom, comfort, and practical advice of John Cassian and his desert hermit colleagues. Kreiner's lively translation brings these monks alongside us as friends and disarms us with advice on how to face the destructive mental habits and deep spiritual longing that lie beneath our addictions to pinging phones and glowing screens."—**Molly Worthen, University of North Carolina, Chapel Hill**

"Jamie Kreiner's vivid translation invites modern readers into a timeless conversation on the very human challenge of distraction. *How to Focus* contains a wealth of sage advice that is as helpful and reassuring today as it was centuries ago. It's a must-read for anyone who struggles to focus on their goals—that is, everyone."—**Danièle Cybulskie, author of *How to Live Like a Monk: Medieval Wisdom for Modern Life***

Comp Titles

How to Keep Your Cool	Seneca, Seneca	Princeton University Press	19/02/2019	9780691181950 0691181950	\$17.95 USD	Hardcover	Philosophy
How to Be Free	Epictetus, Epictetus,	Princeton University Press	30/10/2018	9780691177717 0691177716	\$17.95 USD	Hardcover	Philosophy
How to Live Like a Monk	Cybulskie, Danièle	Abbeville Press	23/11/2021	9780789214133 078921413X	\$24.95 USD	Hardcover	Self-Help
How to Have a Life	Seneca, Seneca	Princeton University Press	18/10/2022	9780691219127 0691219125	\$17.95 USD	Hardcover	Philosophy



Tuttle Publishing
9784805317907
A\$34.99
Trade Paperback

128 Pages
60 pickles; 30 recipes; 150 color
photos + illustrations
Carton Qty: 20
Cooking / Methods
254mm H | 191mm W
Status: **FORTHCOMING**

Nukazuke

The Japanese Art of Fermented Pickling

Nami Yamada

Key Selling Points

- Nukazuke pickling is a traditional method of preparing many different types of pickles in a single reusable bed of fermented rice bran as an alternative to salt or vinegar pickling
- Will appeal strongly to readers interested in home fermentation and sustainable, farm-to-table eating
- Nukazuke pickles are a fermented superfood with excellent benefits for digestion and gut health as they contain large amounts of probiotics, vitamins and enzymes
- Includes a Nukazuke Calendar to help you plan a seasonal pickling schedule to maintain your fermentation bed year-round
- Contains instructions for 60 different pickles including vegetables, fruits and mushrooms
- 30 additional recipes show you how to prepare Japanese meals with the pickles

Summary

Nukazuke fermented pickles are superfoods that promote good gut health!

This book provides an exciting introduction to the Japanese method of pickling in a reusable bed of fermented rice bran--a medium that is easy to prepare and maintain at home. Author Nami Yamada is a dietary expert, chef and herbalist, and she provides instructions for 60 fermented pickles including unusual ones made from ingredients like daikon radish, lotus root, shiitake mushrooms, apples, garlic and tofu!

Yamada also provides 30 delightful recipes showing you how to incorporate your fermented nukazuke pickles into daily Japanese-style meals, with delicious and nutritious dishes like:

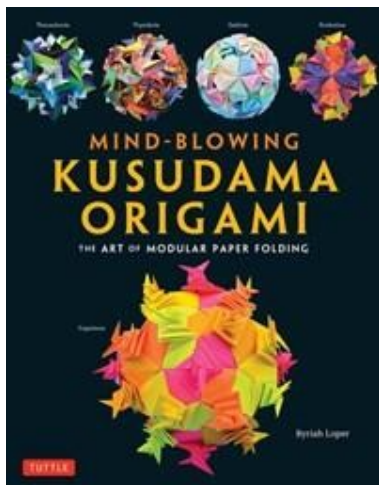
- Futomaki Sushi Rolls with Pickled Tuna
- Pickled Apple and Napa Cabbage Salad
- Stir-fried Summer Vegetables with Pork and Soybean Miso
- Mackerel Simmered with Nukazuke Fermented Rice Bran
- And dozens of other wholesome and delicious recipes, including desserts!

This comprehensive guide to a traditional Japanese fermentation method will help you eat more delicious and healthy meals!

Contributor Bio

Nami Yamada is a medicinal herbal chef, nutritional researcher and international Chinese herbalist. She is a graduate of Beijing University of Traditional Chinese Medicine, where she now serves as the head of the Dietary Research Institute. She studied under Suzuko Take, the representative of Tokyo Yakuzen Institute, and learned about traditional Chinese medicinal cooking and dietary healing methods. She has produced and explained fermented food and medicinal herb recipes for magazines and television and held workshops at her studio in Japan. She is an advocate for Japan's traditional food culture and has published several books on the subject of nukazuke and healthy eating.

Illustrations



Tuttle Publishing
9784805316993
A\$34.99
Trade Paperback

144 Pages
30 models, color photos, more
than 1,000 diagrams
Carton Qty: 16
Crafts & Hobbies / Origami
279mm H | 216mm W
Status: **FORTHCOMING**

Mind-Blowing Kusudama Origami

The Art of Modular Paper Folding

Byriah Loper

Key Selling Points

- An exciting new book by the master of modular origami and bestselling author, Byriah Loper
- Byriah Loper's first book *MIND-BLOWING MODULAR ORIGAMI* sold over 20,000 copies
- Encourages readers to begin with simple models and move up gradually to more elaborate ones
- This book includes 29 original geometric polyhedra models, with detailed step-by-step instructions
- Accessible for first-timers as well as experienced paper folders wanting to learn more about modular origami
- Includes notes on the folding process, paper materials needed and assembly process
- Pushes the boundaries of origami folding to introduce several groundbreaking new origami techniques
- Kusudama is the fastest-growing area of modular origami because of the dramatic shapes and forms you create with it

Summary

Discover the intricate world of modular Kusudama paper folding!

Kusudama are elaborate geodesic spheres assembled from many small folded pieces of paper. They were originally used to hold incense in Japanese Buddhist temples. Modern Kusudama consist of dozens of colorful papers folded and fitted together to form ornate spherical sculptures.

In this exciting new book, master paper folder Byriah Loper presents 30 of his own original and spectacular Kusudama creations, including:

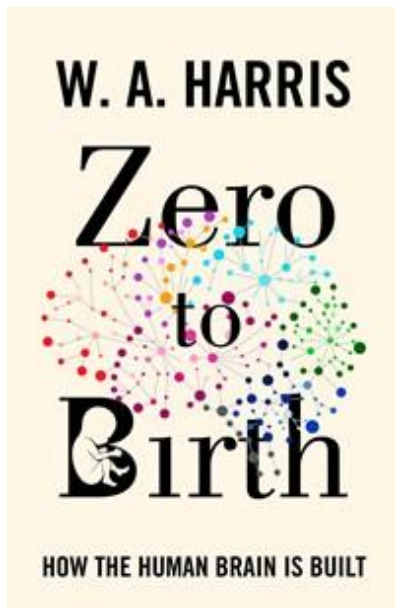
- **Capstone:** a spiky sphere resembling a sea urchin
- **Ortygia:** an unusual cube-shaped Kusudama
- **Shakespeare:** an elaborate model resembling a ball of flowers
- **Trallia:** a ball with petal-like projections that looks like a huge chrysanthemum
- **Plus many other incredible models!**

Assembling Kusudama is an exciting challenge, however Loper's clear diagrams and detailed, step-by-step photos and instructions make the art accessible to anyone even if you have no prior origami paper folding experience. And the astonishing finished pieces are well worth the effort!

Contributor Bio

Byriah Loper is an origami artist known for his spectacular modular works and pleated tessellations. His interest in origami began early with the discovery of a paper airplane calendar, which inspired him to try more complicated folding projects. Loper soon discovered modular origami and has since designed and folded over 1,000 original works. He was a featured artist in the *Surface to Structure* exhibition at the Cooper Union school in New York in 2014, the *Origami Universe* exhibition at the Chi Mei Museum in Taipei in 2016, and the *Into the Fold* exhibition at the Science Museum in Oklahoma City in 2018. He has been a guest instructor at the annual OrigamiUSA convention and the Origami Tsunami Convention, has presented and exhibited his work at various universities and has developed artworks for banks and private commissions. Byriah lives in Wilmore, Kentucky.

Quotes



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 Discount Code: SP
 Trade Paperback

272 Pages
 20 b/w illus.
 Science / Life Sciences
 SCI089000

21.4 cm H | 13.9 cm W | 2.2 cm T
 | 318 g Wt
 Status: **ACTIVE**

Zero to Birth

How the Human Brain Is Built

William A. Harris

Summary

A revelatory tale of how the human brain develops, from conception to birth and beyond

By the time a baby is born, its brain is equipped with billions of intricately crafted neurons wired together through trillions of interconnections to form a compact and breathtakingly efficient supercomputer. *Zero to Birth* takes you on an extraordinary journey to the very edge of creation, from the moment of an egg's fertilization through each step of a human brain's development in the womb—and even a little beyond.

As pioneering experimental neurobiologist W. A. Harris guides you through the process of how the brain is built, he takes up the biggest questions that scientists have asked about the developing brain, describing many of the thrilling discoveries that were foundational to our current understanding. He weaves in a remarkable evolutionary story that begins billions of years ago in the Proterozoic eon, when multicellular animals first emerged from single-cell organisms, and reveals how the growth of a fetal brain over nine months reflects the brain's evolution through the ages. Our brains have much in common with those of other animals, and Harris offers an illuminating look at how comparative animal studies have been crucial to understanding what makes a human brain human.

An unforgettable chronicle of one of nature's greatest achievements, *Zero to Birth* describes how the brain's incredible feat of orchestrated growth ensures that every brain is unique, and how breakthroughs at the frontiers of science are helping us to decode many traits that only reveal themselves later in life.

Contributor Bio

W. A. Harris is professor emeritus of anatomy at the University of Cambridge. A fellow of the Royal Society, he is the coauthor of *Development of the Nervous System* and *Genetic Neurobiology* and the coeditor of *Retinal Development*.

Quotes

"Using an expository style, interspersed with first-person accounts of his own research, Harris provides an authoritative synopsis of developmental neuroscience."---**R.**

Douglas Fields, *Science*

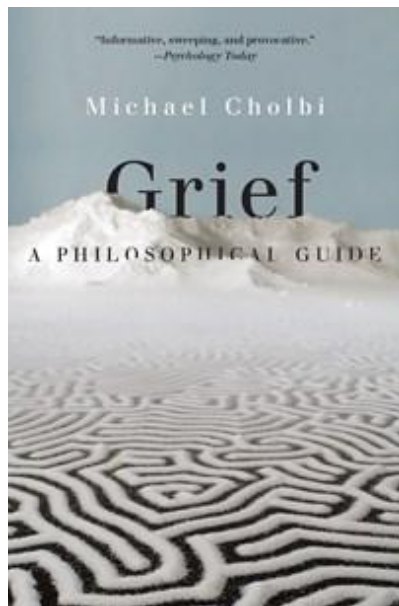
"[*Zero to Birth*] really is a masterpiece in terms of how much information is packed into this average sized book."---**Nicole Barbaro, *Bookmarked Reads***

"The story of how this development takes place is filled with as much drama as any Shakespearian plot. There are accounts of self-love and selfless cooperation, suicide and cannibalism, rivalry and survival of the fittest. All on the cellular level. And, fortunately for readers who are not experts in the field, the style makes the story comprehensible and engaging."---**Gunnel Minett, *Breathwork Science***

"Highly illuminating."---**Andrew Robinson, *Nature***

Unpublished Endorsements

"Harris's engaging account of human brain development moves with dispatch through the key experiments in the field. His tone is warm and welcoming as he shares his wonder at discoveries already made and his optimism about those still to come. Harris captures the excitement, dare I say joy, of these discoveries in a way that is accessible to all readers."—**Susan E. Fahrback, author of *Developmental Neuroscience***



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0691232733
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UK/€16.99 EU
Discount Code: TP
Trade Paperback

240 Pages
Philosophy / Ethics & Moral
Philosophy
PHI005000

20.1 cm H | 13.3 cm W | 2.1 cm T
| 196 g Wt
Status: **FORTHCOMING**

Grief

A Philosophical Guide

Michael Cholbi

Summary

An engaging and illuminating exploration of grief—and why, despite its intense pain, it can also help us grow

Experiencing grief at the death of a person we love or who matters to us—as universal as it is painful—is central to the human condition. Surprisingly, however, philosophers have rarely examined grief in any depth. In *Grief*, Michael Cholbi presents a groundbreaking philosophical exploration of this complex emotional event, offering valuable new insights about what grief is, whom we grieve, and how grief can ultimately lead us to a richer self-understanding and a fuller realization of our humanity.

Drawing on psychology, social science, and literature as well as philosophy, Cholbi explains that we grieve for the loss of those in whom our identities are invested, including people we don't know personally but cherish anyway, such as public figures. Their deaths not only deprive us of worthwhile experiences; they also disrupt our commitments and values. Yet grief is something we should embrace rather than avoid, an important part of a good and meaningful life. The key to understanding this paradox, Cholbi says, is that grief offers us a unique and powerful opportunity to grow in self-knowledge by fashioning a new identity. Although grief can be tumultuous and disorienting, it also reflects our distinctly human capacity to rationally adapt as the relationships we depend on evolve.

An original account of how grieving works and why it is so important, *Grief* shows how the pain of this experience gives us a chance to deepen our relationships with others and ourselves.

Contributor Bio

Michael Cholbi is Chair in Philosophy at the University of Edinburgh. He has written and edited many books, including *Suicide: The Philosophical Dimensions*. He is the founder of the International Association for the Philosophy of Death and Dying (IAPDD). Twitter @MichaelCholbi

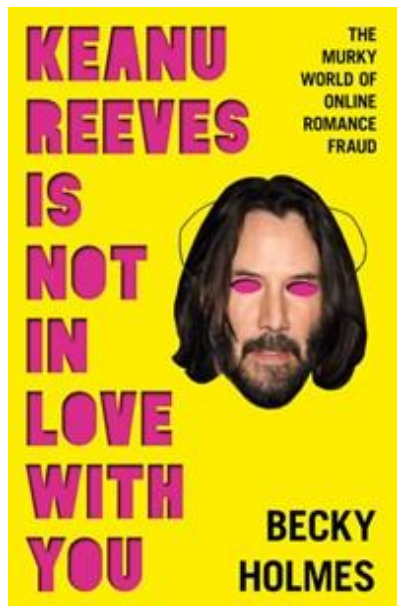
Quotes

"[A] clear-eyed, meticulously argued study. . . . By bringing grief to philosophy Mr. Cholbi brings philosophy closer to the other humanities; he's as incisive a critic as he is a philosopher."---**Hamilton Cain, *Wall Street Journal***

"An informative, sweeping, and provocative examination of grief as a complex phenomenon when undertaken in response to the death of others."---**Glenn C. Altschuler, *Psychology Today***

"Fascinating, insightful, and accessible. . . . This well-written, engaging, and thought-provoking book is a brilliant example of applied philosophy. It is relevant to important debates within medicine (for example, recent controversy about definitions of a prolonged grief disorder). It will be interesting and helpful for clinicians caring for those who are bereaved, for philosophers of emotions, and of course, for all of us who, sooner or later, have to navigate the long, dark, and winding valley of loss."---**Dominic Wilkinson, *Journal of Applied Philosophy***

"One of the strengths of Cholbi's book is in the range of authors from whom he takes accounts of grief: from the personal disclosures of C.S. Lewis to Joan Didion to the fiction of Tolstoy, Camus, and Shakespeare, just to name a few. . . . Excellent. . . . *Grief* certainly fulfills its aim of encouraging other philosophers to consider the



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\$16.95/£10.99 UK
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224 Pages
Carton Qty: 20
True Crime / Cybercrime
TRU011000

19.8 cm H | 12.9 cm W
Status: **FORTHCOMING**

Keanu Reeves is Not in Love With You

The Murky World of Online Romance

Becky Holmes

Key Selling Points

- Becky's popular Twitter account, @deathtospinach, has more than 100k followers.
- She is becoming a go-to authority on online romance fraud, and has appeared on Jeremy Vine's Radio 2, and written on the topic for the Irish Independent, plus featured in the Mirror, Stratford Herald and Which?.
- Reported losses from online romance fraud totalled £88 million in 2022, in the UK alone.
- For fans of the podcasts Sweet Bobby and In Real Life, the television shows The Tinder Swindler and Inventing Anna, and the book Get Rich or Lie Trying.

Summary

One woman's hilarious and fascinating quest to expose the truth behind fraudulent Twitter profiles: romance scammers beware, you have met your match!

Online romance fraud is a problem across the globe. It causes financial and emotional devastation, yet many people refuse to take it seriously. This is the story of one middle-aged woman in a cardigan determined to understand this growing phenomenon.

No other woman has had so many online romances – from Keanu Reeves to Brad Pitt to Prince William – and Becky Holmes is a favourite among peacekeeping soldiers and oil rig workers who desperately need iTunes vouchers. By winding up scammers and investigating the truth behind their profiles, Becky shines a revealing, revolting and hilarious light on a very shady corner of the internet.

Featuring first-hand accounts of victims, examples of scripts used by fraudsters, a look into the psychology of fraud and of course plenty of Becky's hysterical interactions with scammers, this is a must-read for anyone who needs a reminder that Keanu Reeves is NOT in love with them.

Contributor Bio

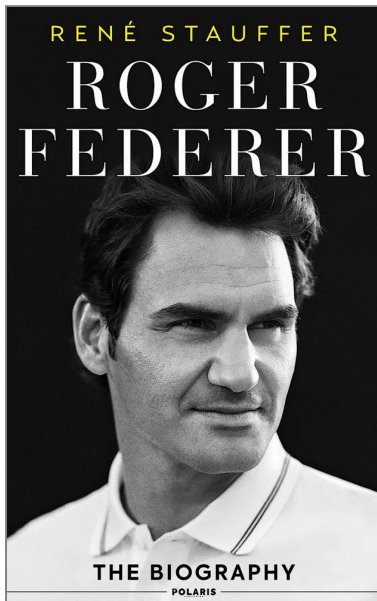
Becky Holmes is the creator of and voice behind the popular Twitter account @deathtospinach. Having been on the receiving end of an annoying number of direct messages from online romance scammers, Becky started to enjoy wasting their time and then publicly 'outing' their accounts. No other woman has had so many online romances – from Keanu Reeves to Brad Pitt to Prince William. She is a firm favorite with brave US peacekeeping soldiers stationed around the world, and oil rig workers—all who eventually need iTunes vouchers or Amazon gift cards. Becky's book, *Keanu Reeves Is Not In Love With You*, looks at all aspects of romance fraud, from the heartbreaking to the hilarious, the academic to the anecdotal.

Quotes

Unpublished Endorsements

"This book is a total blast! Vitally informative and extremely funny, it had me gripped like a very fine thriller." — **Peter James**

"I knew *Keanu Reeves Is Not in Love With You* by Becky Holmes would be hilarious because I've been following her interactions with romance scammers on Twitter for a while. What I wasn't prepared for was that it would also be eye opening and



ROGER FEDERER

The Biography

René Stauffer

New in B-Paperback

ISBN 9781915359216

Publication 04 January
2024

Category Tennis,
Biography

BIC WS, BGS

Illustrations 16pp colour
plates

Price £12.99

Format 198 x 129 mm Paperback

Extent 288 pp

Rights EL UK & Commonwealth (exc
North America)

eBook 9781913538118

KEY SELLING POINTS

- This is the definitive biography of Roger Federer, one of the greatest tennis stars the world has ever seen
- Sales of over 6,000 copies in the UK
- Goes behind the scenes to cover a quarter century of Federer's magnificent career
- Federer has won 20 Grand Slam men's singles titles, an all-time record shared with Rafael Nadal. He is regarded as one of the greatest tennis players of all time, and has a huge and devoted fanbase
- Insightful, touching and revealing, the book features original interviews with friends, family and Roger Federer himself

'Stauffer shows the same meticulousness and attention to detail as his subject' – *Books on Sunday*

'My favourite book of the year – *Die Weltwoche*

DESCRIPTION

René Stauffer has been closely covering Roger Federer's career for nearly 25 years. In this comprehensive biography, Stauffer talks at length to the man himself, his family, friends, coaches and rivals to paint an unrivalled picture of the greatest male tennis player of all time.

From his early life in Basel, Switzerland, where he first picked up a tennis racquet, to the heights of his 20th Grand Slam victory and all points in between, Stauffer reveals the secrets to Federer's success, the hardships and doubts that he has faced and examines the legacy that Federer has created in the modern game.

AUTHOR BIOGRAPHY

René Stauffer is the tennis correspondent for Zurich's *Tages-Anzeiger* and *Sonntags-Zeitung*. A sports writer since 1981, Stauffer worked for the Swiss newspapers *Blick* and *Sport*, before joining *Tages-Anzeiger* in 1993. After first writing about Roger Federer in 1996, Stauffer has travelled the world covering the Swiss star. He has covered more than 70 Grand Slams.



Weiser Books
9781578638291
1578638291
Pub Date: 8/04/2024
On Sale Date: 8/04/2024
\$26.95
Cards

80 Pages
60 full color cards
Body, Mind & Spirit / Divination
OCC005000
12.7 cm H | 8.9 cm W
Status: **FORTHCOMING**

Wyrd Sisters

A Deck of Spells and Rituals (60 Cards and 80-Page Guidebook)

Casey Zabala

Key Selling Points

- A fresh, uplifting, and empowering feminist aesthetic
- For the new generation of "modern witches"
- Casey Zabala has become a leading figure in the modern witchcraft movement; her "Modern Witches Confluence" includes hundreds of spiritual teachers and influencers in the BIPOC and LGBTQ+ communities (See modernwitches.org)
- Her Wanderer's Tarot has sold over 15,000 copies since publication in Nov. 2021.
- Box will have silver foil and cards will have gilding.

Summary

A hand-illustrated oracle deck designed to connect you with your personal magic and guide you on the path to self-empowerment, from the creator of *The Wanderers' Tarot*.

Wyrd Sisters is a sixty-card oracle deck and companion spell guide devoted to working with the webs of *wyrd*. Designed to inspire your own personal expressions of magic, this oracle deck prompts the use of spells, and candle magic, as well as specific magical tools, and the companion guide offers entry points into crafting your own rituals. Divination is the art of listening to the cosmos, and magic is the art of participating in the arc of cocreation.

The *Wyrd Sisters* invites us to take our divination practice further, through activating our desires in concert with the universe. The *Wyrd Sisters* are the ancient deities who dwell at the roots of the world tree and set the order of the cosmos through their spinning, weaving, and cutting of the cords. Their three-fold process affirms the cyclical nature of our being. We are constantly evolving; we shift phases with the moon. Ideal for witches looking for ways to engage deeply with their craft.

Contributor Bio

Casey Zabala is an artist, tarot reader, practicing witch, intuitive mystic, and the founder of Modern Witches Confluence. Casey holds a master's degree in philosophy, cosmology, and consciousness from the California Institute of Integral Studies, **and is the author and illustrator of both *Wanderer's Tarot*, a feminist tarot deck for modern witches, and the companion *Wanderer's Tarot Guidebook*.** With nearly twenty years of working with tarot, Casey has a studied intuitive approach to her readings, while incorporating elements of natural magic and archetypal astrology to her offerings. She believes that divination is a tool for personal empowerment and healing and hopes to empower others on their path of self-discovery. Currently living in Mount Shasta, California, you will find Casey wandering through the forests, baking bread, offering oracular counsel, and making art in collaboration with her spirit helpers. Visit her on social media: @wandererstarot.

Links

- [Hyperallergic: LA Artists find Community in Mysticism](#)
- [Calameo/Galley](#)

Illustrations



Weiser Books
9781578638178
1578638178
Pub Date: 8/04/2024
On Sale Date: 8/04/2024
\$50.00
Cards

272 Pages
Full color book and 83 cards
Body, Mind & Spirit / Divination
OCC024000
21 cm H | 15.9 cm W
Status: **FORTHCOMING**

Related Products

Display

Seventy-Eight Degrees of
Wisdom 9781578636655 \$22.95

The Shining Tribe Tarot

The Definitive Edition (83 Cards and 272-Page Full-Color Guidebook)

Rachel Pollack

Key Selling Points

- Rachel Pollack's recent passing has only made her work more celebrated and her legacy more appreciated.
- The Shining Tribe Tarot—a project very dear to Rachel's heart—offers an expansive view of the various manifestations of the divinatory arts throughout history and cultures.
- The whole concept of the "tarot tribe," which Rachel evokes, is very appealing.
- The minor arcana suits are made up of symbols from nature: Stones, Rivers, Trees, and Birds.
- Production Notes:
- Box, matte lam, spot gloss on fish and snake, all type in black hot foil, textured stock.
- Book: pastel colors edging the thumb margins—marking each suit type—will bleed and create a rainbow effect on book edging when the book is closed.
- Cards will include 5th color metallic ink wash on back of card.

Summary

From the renowned author of *Seventy-Eight Degrees of Wisdom*, widely referred to as the "tarot bible," this deck and guide book invite readers to join the "shining tribe" of diviners and take the timeless sacred journey of self-discovery.

"All of us who work with Tarot form a kind of tribe, one whose roots go back many thousands of years before the actual appearance of Tarot cards. This is the tribe of diviners, those special magicians, shamans, psychics, and visionaries who use cards, or sticks, or trees, or stones, or shells to communicate with the Gods."—Rachel Pollack

Human beings have practiced the art of divination for millennia. In some cultures, diviners studied patterns in nature—the flight of birds, the forms of clouds, or the arrangement of the stars in the night sky. In others, they created elaborate divinatory systems such as the *I Ching* and the Tarot. Drawing from the legacy of 50,000 years of human encounters with the Divine, renowned Tarot scholar Rachel Pollack has created *The Shining Tribe Tarot*.

The Shining Tribe Tarot cards are steeped in symbolism drawn from culturally diverse systems including Neolithic rock art, Native American and African shamanism, Aboriginal art, the Kabbalah, Jungian psychology, and the traditional Tarot. The accompanying book includes detailed descriptions of the origin and history of the symbols depicted on each card of this unique deck, as well as explanations of their meanings in divinatory spreads. The minor arcana is focused in nature with the suits represented by stones, rivers, trees, and birds.

You will learn how to read the cards for a variety of purposes, including divination, advice, and guidance along your own personal sacred journey. Lessons are also shared to gain insights into the nightly messages from your subconscious mind through dream readings and how to activate a card to bring its qualities into your everyday life.

Rachel Pollack invites you to join the shining tribe of diviners and visionaries. As you continue along the sacred journey of self-discovery, let the Shining Tribe Tarot cards shine a path for you.

The Shining Tribe Tarot was previously published in 2001 by Llewellyn Publications. This Weiser Books edition includes color corrections to the card art as directed by



Origami Paper 100 sheets Japanese Flowers 6" (15 cm)

Tuttle Studio

Key Selling Points

- High-quality, double-sided folding papers
- 12 unique Japanese Iris designs printed on one side and a matching solid color on the back
- Includes a booklet with folding instructions for 5 origami projects

Summary

This origami paper pack contains 100 high-quality origami sheets printed with 12 different natural-looking and attractive Japanese flower patterns and prints.

The handmade look of this paper was selected to enhance the creative work of modular origami artists and paper crafters. The pack contains prints unique to this package, and each sheet has a solid coordinating color on the back side.

This origami paper pack includes:

- 100 sheets of high-quality origami paper
- 12 colorful Japanese-style designs and patterns
- Double-sided color
- 6 x 6 inch (15 cm) squares
- Instructions for 5 easy origami projects

There's enough paper here to create beautiful folded models, distribute to students for a class project, or put to a multitude of other creative uses from scrapbooking to bullet journaling!

Contributor Bio

Tuttle Studio draws inspiration from the modern and traditional cultures of Asia to create its language workbooks and resources, journals, stationery, gift wrapping products and origami paper. It is a division of Tuttle Publishing, a leading publisher of books on the languages, history, art and cultures of Asia. The company was founded in 1832 in Rutland, Vermont (USA) and opened a branch in Tokyo, Japan in 1948.

Illustrations



Tuttle Publishing
9780804856997
A\$11.99
Loose leaf Sheets Only

0 Pages
Carton Qty: 84
Crafts & Hobbies / Origami

152mm H | 152mm W
Status: **FORTHCOMING**



Tuttle Publishing
9780804857543
A\$11.99
Loose leaf Sheets Only

Carton Qty: 84
Crafts & Hobbies / Origami
152mm H | 152mm W
Status: **FORTHCOMING**

Origami Paper 100 sheets Washi Patterns 6" (15 cm)

Tuttle Studio

Key Selling Points

- High-quality, double-sided folding papers
- 12 unique traditional Washi patterns printed on one side and a matching solid color on the back
- Over 8 sheets of paper for each design
- Includes a booklet with folding instructions for 5 origami projects

Summary

This origami paper pack contains 100 high-quality origami sheets printed with 12 different Japanese washi patterns.

With 12 different washi designs unique to this set, this origami paper pack includes:

- 100 sheets of high-quality origami paper
- 12 colorful Japanese-style designs and patterns
- Double-sided color
- 6 x 6 inch (15 cm) squares
- Instructions for 5 easy origami models

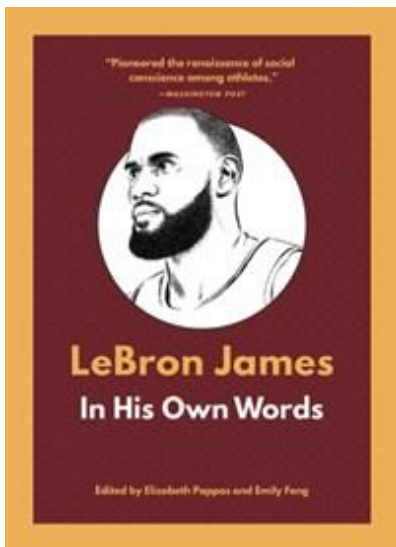
There's enough paper here to assemble amazing modular origami sculptures, distribute to students for a class project, or put to a multitude of other creative uses!

Contributor Bio

Tuttle Studio draws inspiration from the modern and traditional cultures of Asia to create its language workbooks and resources, journals, stationery, gift wrapping products and origami paper. It is a division of Tuttle Publishing, a leading publisher of books on the languages, history, art and cultures of Asia. The company was founded in 1832 in Rutland, Vermont (USA) and opened a branch in Tokyo, Japan in 1948.

Illustrations





Agate B2
9781572843288
1572843284
Pub Date: 5/12/2023
On Sale Date: 5/12/2023
\$12.95/\$16.99 Can./£9.99
UK/€11.99 EU
Trade Paperback

168 Pages
Carton Qty: 68
Biography & Autobiography
/ Sports
BIO016000
Series: In Their Own Words
17.8 cm H | 12.7 cm W
Status: **FORTHCOMING**

Related Products

Ebooks

9781572848818

LeBron James: In His Own Words

Elizabeth Pappas, Emily Feng

Key Selling Points

- The latest new title in the In Their Own Words quotation book series, presented in an appealing, gift-ready paperback package. The small format makes this book a perfect register-side add-on purchase.
- Agate B2's In Their Own Words series has sold more than 180,000 copies to date. This new edition builds on the overwhelming success of previous In Their Own Words series titles, such as the *New York Times* bestseller *I, Steve: Steve Jobs In His Own Words* and the *Los Angeles Times* bestseller *Ruth Bader Ginsburg: In Her Own Words*.
- More than 400 quotes from LeBron James, basketball all-star, activist, philanthropist, and cultural icon.

A collection of more than 400 quotes from LeBron James, basketball mega-star, activist, philanthropist, and cultural icon, providing readers a unique look into the mind of one of the most recognizable and influential athletes of our era. Part of the In Their Own Words series.

Summary

Get inside the head of LeBron James: basketball star, activist, philanthropist, and one of the most influential athletes in the world.

This collection of quotes has been curated from LeBron James's numerous public statements—interviews, social media posts, television appearances, and more. It's a comprehensive picture of his legacy as one of the world's most recognizable and influential athletes. The quotes in the collection touch on sports, community, life lessons, opportunity, equality, justice, and more.

LeBron James's meteoric rise to basketball fame started when he was just a teenager, being billed by *Sports Illustrated* as "The Chosen One" while he was still playing for his high school team in Akron, Ohio. He became the top overall selection for the 2003 NBA draft and signed an unprecedented \$90 million endorsement deal with Nike before he ever played a professional game. James spent the first seven years of his career playing for the Cleveland Cavaliers, with whom he would establish himself as a premier player in the league before going on to play for the Miami Heat and the L.A. Lakers. His unmatched athleticism and drive have led to multiple NBA championships, MVP awards, Olympic gold medals, and more points scored than anyone else in the history of professional basketball. Off the court, he has spoken up for racial equality, founded a school for at-risk children in his hometown, launched multiple media companies, and even tried his hand at acting.

Since emerging on the global stage, James has become a source of inspiration for people all over the world. Now, *LeBron James: In His Own Words* offers a unique look into the mind of one of the world's most influential athletes by collecting over 400 of his most insightful quotes to create a comprehensive picture of LeBron James and his legacy for readers everywhere.

Contributor Bio

Suzanne Sonnier is an editor living in Chicago, IL.

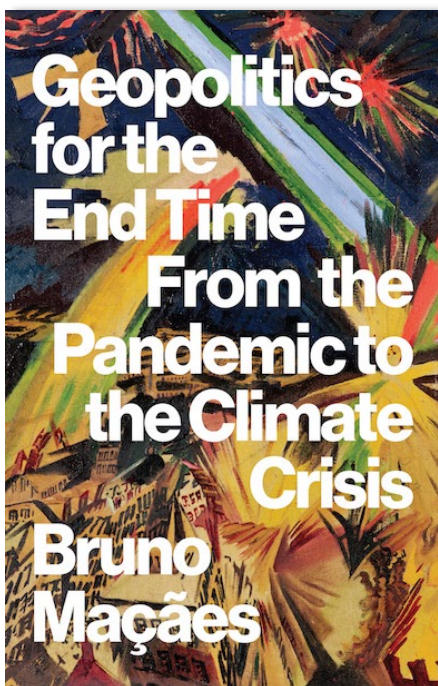
Quotes

PRAISE FOR AGATE B2'S NEW YORK TIMES BESTSELLING SERIES, IN THEIR OWN WORDS:

"[*I, Steve*] is the same treatment given such luminaries as Winston Churchill, Abraham Lincoln and Christopher Hitchens and offers Jobs's views on life, death, technology and design, among other topics."—**Timothy R. Smith, *The Washington Post***

— ADVANCED BOOK INFORMATION —

— December 2023 | Paperback | 240pp | £12.99 | 9781805260363 | 190 x126mm | Politics —



NEW PAPERBACK EDITION

A *New Statesman* Best Book of 2021

Geopolitics for the End Time *From the Pandemic to the Climate Crisis*

Bruno Mações

- A sharp vision of our changing world order as Covid and climate breakdown usher in a new 'survival of the fittest'.
- One of the first books to anticipate the profound ways in which the pandemic has led to a new world-political landscape.
- Author has written other hugely successful books including *History Has Begun* which was longlisted for The Orwell Prize for Political Writing (2021) and *Belt and Road*.

'Perceptive.' — *The Economist*

'A sweeping, intelligent and often unpredictable survey of the pandemic age [...] A short book on a big subject, *Geopolitics for the End Time* is essential to helping us make sense of the morbid symptoms of the present and the alarming prospects for the future.' — *New Statesman*

'Provocative and original.' — Gideon Rachman, Chief Foreign Affairs Correspondent, *Financial Times*

'Endlessly inventive, restlessly cosmopolitan.' — Professor Adam Tooze, historian and author of *Crashed*

'With typical panache, Mações set out the story of what went wrong when Covid-19 spread around the world—and why.

Gripping, terrifying and revealing in equal measures.' — Professor Peter Frankopan, author of *The Silk Roads*

'Mações does an excellent job of taking us through some core themes of the world to come.' — Vitalik Buterin, founder of Ethereum and *Bitcoin Magazine*

As we approach catastrophe, everything changes. What are the lessons from the pandemic? How well have different cultures and societies responded, and could this become a turning point in the flow of history? Before Covid, a new competition was already arising between alternative geopolitical models—but the context of this clash wasn't yet clear. What if it takes place on neutral ground? In a state of nature, with few or no political rules, amid quickly evolving chaos? When the greatest threat to national security is no longer other states, but the environment itself, which countries might rise to the top? This book explores how Covid-19 has already transformed the global system, and how it serves as a prelude to a planet afflicted by climate change. Bruno Mações is one of the first to see the pandemic as the dawn of a new strategic era, heralding a profoundly changed world-political landscape.

Cover image: Ludwig Meidner, 'Apocalyptic City', 1913. © Ludwig Meidner-Archiv, Jüdisches Museum der Stadt Frankfurt am Main

Bruno Mações holds a doctorate in Political Science from Harvard University. He is a former minister of European affairs in Portugal. In that role he represented his country in Brussels during the eurozone crisis, the first Russo-Ukrainian war and Brexit. He has published four books since 2018, mostly focused on geopolitics, China, Russia and technology: *Belt and Road*, *History Has Begun* and *Geopolitics for the End Time*, all published by Hurst; and *The Dawn of Eurasia*. In 2019 he was a fellow at Renmin University of China. Since 2020 he has been a fellow at the Wilfried Martens Centre for European Studies in Brussels. As a risk consultant, he has advised some of the largest companies in the world on geopolitics and technology.



Harvard Business Review Press
 9781647826253
 164782625X
 Pub Date: 12/03/2024
 On Sale Date: 12/03/2024
 \$35.00/\$45.99 Can./£25.00
 UK/€30.99 EU
 Hardcover

224 Pages
 Carton Qty: 24
 Print Run: 40K
 Business & Economics / Strategic
 Planning
 BUS063000

23.5 cm H | 15.5 cm W
 Status: **FORTHCOMING**

Related Products

Also Available

The Three-Box Solution
 9781633690141 \$32.00
 Reverse Innovation
 9781422157640 \$30.00
 The Other Side of Innovation
 9781422166963 \$35.00

Ebooks

9781647826260

Fusion Strategy

How Real-Time Data and AI Will Power the Industrial Future

Vijay Govindarajan, Venkat Venkatraman

Key Selling Points

Two world-renowned experts of innovation and digital strategy explore how real-time data and AI will radically transform physical products—and the companies that make them.

- An in-depth look under the hood of digital-first companies such as Facebook and Amazon, and how they use datagraphs—large, interconnected datasets—to make decisions.
- Fascinating analysis of how technology is rapidly changing the industrial sector—one of largest sectors of the US economy.
- Sweeping case studies of companies using next-gen technology to improve their products and strategies, including Tesla, Mercedes Benz, and John Deere.
- Hands-on and practical advice to help readers use real-time data to improve their products and customer relationships.

Audience: Managers, strategists, data-analysts, engineers in industrial and manufacturing companies.

Summary

Two world-renowned experts on innovation and digital strategy explore how real-time data and AI will radically transform physical products—and the companies that make them.

Tech giants like Facebook, Amazon, and Google can collect real-time data from billions of users. For companies that design and manufacture physical products, that type of fluid, data-rich information used to be a pipe dream. Now, with the rise of cheap and powerful sensors, supercomputing, and artificial intelligence, things are changing—fast.

In *Fusion Strategy*, world-renowned innovation guru Vijay Govindarajan and digital strategy expert Venkat Venkataraman offer a first-of-its-kind playbook that will help industrial companies combine what they do best—create physical products—with what digitals do best—use algorithms and AI to parse expansive, interconnected datasets—to make strategic connections that would otherwise be impossible.

The laws of competitive advantage are changing, rewarding those who have the most robust, data-driven insights rather than the most valuable assets. To compete in the new digital age, companies need to use real-time data to turbocharge their products, strategies, and customer relationships. Those that don't risk falling on the wrong side of the next great digital divide.

Fusion Strategy is the way forward.

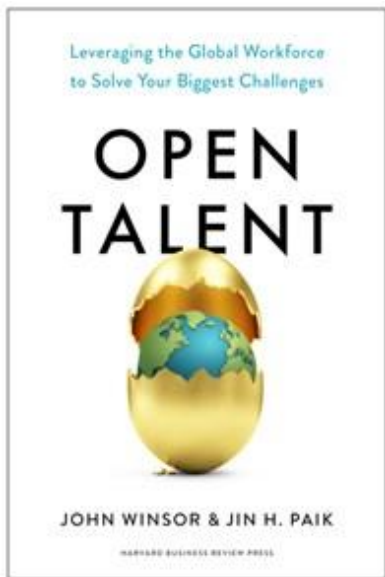
Contributor Bio

Vijay Govindarajan (VG) is widely regarded as one of the world's leading experts on strategy and innovation. He is the Coxe Distinguished Professor at Tuck School of Business at Dartmouth College and a former Marvin Bower Fellow at Harvard Business School. He is the author of the bestselling books *Reverse Innovation* and *The Three-Box Solution*.

Venkat Venkatraman is the David J. McGrath Jr. Professor in Information Systems at the Questrom School of Business, Boston University. He is considered one of the foremost authorities on how companies develop strategies to win with digital technologies.

Quotes

Advance Praise for ***Fusion Strategy***:



Harvard Business Review Press
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Hardcover

256 Pages
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Business & Economics / Human
Resources & Personnel
Management
BUS030000

23.5 cm H | 15.5 cm W
Status: **FORTHCOMING**

Related Products

Also Available

Baked In 9781932841466 \$20.95

Ebooks

9781647823894

Open Talent

Leveraging the Global Workforce to Solve Your Biggest Challenges

John Winsor, Jin H. Paik

Key Selling Points

John Winsor and Jin Paik of the Laboratory for Innovation Science at Harvard (LISH) show that the core reorganizing principle for the future of work is around talent; and that digital tech now enables crowdsourcing of talent in a way that powerfully drives effective problem-solving, innovation, and success—in effect transforming the organization into a talent-orchestrating, problem-solving machine.

- A fresh take on open talent in the context of the future of work and digital transformation.
- Authors provide a useful framework.
- Based on impressive & growing LISH research.
- Book contains cool, interesting stories.

Audience: Business leaders, CEOs and other C-level execs focused on talent acquisition, crowdsourcing, digital transformation, and organizational change in the new, post-COVID world of work.

Summary

In the new world of work, one thing is clear: the war for talent is over—and talent won.

As the pandemic waned, we returned to sparsely populated offices and empty conference rooms. Our working life had been transformed, seemingly overnight. But the truth is that the ever-growing digital wave has long been breaking down organizational boundaries and increasing open innovation, including the use of crowdsourcing platforms as a talent solution. Now the imperative is clear: adapt to and leverage this new, digitally enabled world of "open talent"—or get left behind.

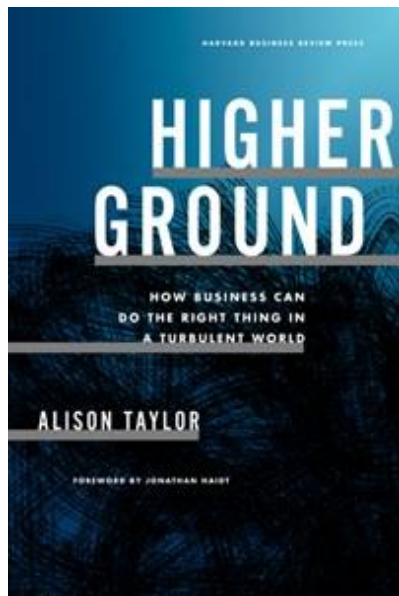
In this eye-opening, essential guidebook for the new world of work, John Winsor and Jin Paik, leaders at the Laboratory for Innovation Science at Harvard, show how the massive reset of the pandemic allowed talented workers everywhere to exit their jobs without leaving the workforce. Now some are freelancing for multiple companies or starting small businesses, leaving hiring managers scratching their heads over a workforce gone AWOL. What's more, talent has more power than ever using platforms such as Freelancer.com, Fiverr, and Upwork, setting their own terms for work: what, where, when, and at what price.

How can companies adapt? The key, the authors argue, is shifting to a more "distributed" idea of the organization that revolves around talent (people) and projects, not divisions and offices. In this new model, which the authors call a *networked organization*, talent is culled from both inside and outside the organization, dispensing with siloed approaches to talent acquisition and instead viewing talent through a single lens: as a global ecosystem that can be tapped as needed.

With rich stories, keen insights, and an abundance of practical advice, Winsor and Paik provide a new framework and operating model for transforming your organization into a talent-orchestrating, problem-solving machine.

Contributor Bio

John Winsor is a thought leader and global authority on open talent and the future of work. John's ideas, expressed through his writing, speaking, and the companies he has built, have placed him at the intersection of innovation, disruption, and storytelling. He is a leading entrepreneur and adviser in the open-talent space, having launched and sold several companies. John is currently an executive-in-residence at the Laboratory for Innovation Science at Harvard (LISH) and the founder and Chair of Open Assembly, the world's first digital aggregation platform to help organizations reduce friction in the



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Hardcover

304 Pages
Carton Qty: 24
Print Run: 20K
Business & Economics / Business
Ethics
BUS008000
23.5 cm H | 15.5 cm W
Status: **FORTHCOMING**

Related Products

Ebooks

9781647823443

Higher Ground

How Business Can Do the Right Thing in a Turbulent World

Alison Taylor

Key Selling Points

NYU ethics expert Alison Taylor offers a fresh, realistic guide for leaders and companies on how business can do the right thing, navigate the ethical quicksand of society's shifting expectations, and achieve significant, long-term strategic advantage in a turbulent world.

- Crucial rethinking of business ethics for our turbulent, transparent, stakeholder-driven world.
- Reframes the conversation for leaders on issues of ethics, compliance, CSR & green biz.
- How leaders can create a "good" company with a do-the-right-thing culture.
- Definitive research, cases, examples, interviews.

Audience: C-level execs and other senior execs, team leaders & managers involved in shaping org culture, stakeholder relationships, risk management, compliance, CSR, green biz initiatives.

Summary

An indispensable guide to help companies navigate the new era of ethical challenges and risks in a volatile global landscape.

Today's headlines teem with employee unrest over racial injustice, communities infuriated by corporate environmental impacts, staff anxiety over surveillance, public outrage over corruption in business, and discoveries of child labor in supply chains. We've traveled far and fast from the old world of business ethics, where black-and-white concerns about bribery and fraud could be addressed via rules and processes. Simply maximizing shareholder value while not breaking the law is no longer a tenable approach, but we've never been so confused about what it means to do the right thing—and why it's so important.

In this eye-opening, essential book, NYU Stern ethics professor Alison Taylor argues that amid stakeholder demands and transparency pressures, we can no longer treat ethics as merely a legal and reputational defense mechanism. Leaders at Davos and the Business Roundtable have called for a new corporate responsibility paradigm, but organizations struggle to implement these ideas in an atmosphere of heightened expectations and intense suspicion. Offering vivid stories and examples from years working in anti-corruption and advising companies on ethics, Taylor brings this complex, risky environment alive to provide a blueprint for how leaders can rethink and reshape their practices. How can CEOs cut through the noise to set robust environmental and social priorities? When should they speak out on contentious social and political issues—and how? What does it really take to build a healthy organizational culture? How are we to approach corporate values when society itself is so divided?

Higher Ground shows leaders how business can navigate this messy paradigm shift, build trust, and achieve long-term strategic advantage in a turbulent world.

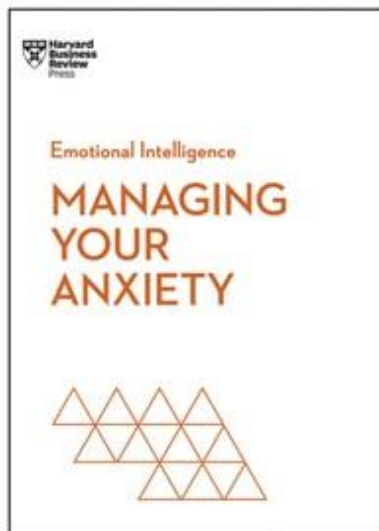
Contributor Bio

Alison Taylor is a clinical professor at NYU Stern School of Business and executive director at Ethical Systems, a research collaboration based at NYU and focused on building more ethical organizational cultures. She has spent decades advising large multinationals on risk, corruption, sustainability, and organizational culture.

Connect with Alison Taylor on LinkedIn and at NYU Stern School of Business.

Quotes

Advance Praise for ***Higher Ground***:



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Trade Paperback

160 Pages
Carton Qty: 48
Print Run: 20K
Business & Economics / Personal
Success
BUS107000
Series: HBR Emotional Intelligence
Series

17.8 cm H | 12.7 cm W
Status: **FORTHCOMING**

Related Products

Other Formats

Managing Your Anxiety (HBR
Emotional Intelligence Series)
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Also Available

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Emotional Intelligence Series)
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Intelligence (HBR Guide Series)
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Intelligence Series)
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Empathy (HBR Emotional
Intelligence Series)
9781633693258 \$19.99
HBR Guide to Managing Stress at
Work (HBR Guide Series)
9781422196014 \$21.95

Ebooks

9781647825652

Managing Your Anxiety (HBR Emotional Intelligence Series)

Harvard Business Review, Alice Boyes, Judson Brewer, Rasmus Hougaard, Jacqueline Carter

Key Selling Points

A carefully curated collection of *Harvard Business Review* articles about managing your anxiety in ways that allow you to learn, connect, be productive, and have compassion for yourself.

- Highly curated collection of *HBR* articles.
- A variety of perspectives from recognized experts on the topic.
- Provides research on the connections between anxiety and performance.
- Teaches readers how to identify and manage their triggers.
- Helps readers manage their anxiety so they're able to break free from negative thinking loops and make progress on the work that matters to them and to their org.
- Provides practical advice and strategies for managing anxiety at work.

Audience: Ruminators, worriers, procrastinators, catastrophizers, overthinkers, hypervigilants, micromanagers, and perfectionists. Also: professionals who are looking to manage their anxiety and make their workplace a less anxious environment. People whose jobs or careers are in a state of flux or transition. Professionals who work in uncertain or unstable environments or industries. Early career readers who are adjusting to managing their anxiety in the working world.

Summary

What's the worst that can happen?

Anxiety is the most prevalent mental disorder worldwide. But rumination, worry, and catastrophizing don't have to hold you back at work. By understanding how anxiety works, you can better manage these feelings.

This book will help you distinguish stress from anxiety, use self-compassion and mindfulness to combat the symptoms, find the support you need, and move forward more comfortably and confidently in your job.

This volume includes the work of:

- Alice Boyes
- Judson Brewer
- Rasmus Hougaard
- Jacqueline Carter

How to be human at work. The **HBR Emotional Intelligence Series** features smart, essential reading on the human side of professional life from the pages of *Harvard Business Review*. Each book in the series offers proven research showing how our emotions impact our work lives, practical advice for managing difficult people and situations, and inspiring essays on what it means to tend to our emotional well-being at work. Uplifting and practical, these books describe the social skills that are critical for ambitious professionals to master.

Contributor Bio

Harvard Business Review is the leading destination for smart management thinking. Through its flagship magazine, 12 international licensed editions, books from Harvard Business Review Press, and digital content and tools published on *HBR.org*, *Harvard Business Review* provides professionals around the world with rigorous insights and best practices to lead themselves and their organizations more effectively and to make a positive impact.



Generative AI: The Insights You Need from Harvard Business Review

Harvard Business Review, Ethan Mollick, David De Cremer, Tsedal Neeley, Prabhakant Sinha

Key Selling Points

A curated collection of HBR's latest thinking on Generative AI.

- Gets leaders and managers up to speed quickly on what they need to know on generative AI and keeps them in the know.
- Helps readers understand the immediate and long-term impact generative AI will have on their businesses.
- Inspires readers to compete and win using generative AI.
- Key takeaways at the end of each chapter.

Audience: Any HBR reader who wants to get up-to-speed on the latest on Generative AI, especially leaders, managers, and executives. Anyone who wants to cut through the noise around generative AI to find out what it's really about and the best ways to use it in their business.

Summary

The future of AI is here.

The world is transfixed by the marvel (and possible menace) of ChatGPT and other generative AI tools. It's clear Gen AI will transform the business landscape, but when and how much remain to be seen. Meanwhile, your smartest competitors are already navigating the risks and reaping the rewards of these new technologies. They're experimenting with new business models around generating text, images, and code at astonishing speed. They're automating customer interactions in ways never before possible. And they're augmenting human creativity in order to innovate faster. How can you take advantage of generative AI and avoid having your business disrupted?

Generative AI: The Insights You Need from Harvard Business Review will help you understand the potential of these new technologies, pick the right Gen AI projects, and reinvent your business for the new age of AI.

Business is changing. Will you adapt or be left behind?

Get up to speed and deepen your understanding of the topics that are shaping your company's future with the **Insights You Need from Harvard Business Review** series. Featuring HBR's smartest thinking on fast-moving issues—blockchain, cybersecurity, AI, and more—each book provides the foundational introduction and practical case studies your organization needs to compete today and collects the best research, interviews, and analysis to get it ready for tomorrow.

You can't afford to ignore how these issues will transform the landscape of business and society. The Insights You Need series will help you grasp these critical ideas—and prepare you and your company for the future.

Contributor Bio

Harvard Business Review is the leading destination for smart management thinking. Through its flagship magazine, 12 international licensed editions, books from Harvard Business Review Press, and digital content and tools published on HBR.org, *Harvard Business Review* provides professionals around the world with rigorous insights and best practices to lead themselves and their organizations more effectively and to make a positive impact.

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Blue Ocean Strategy & Beyond Disruption Collection

W. Chan Kim, Renée Mauborgne

A collection of two landmark books, **Blue Ocean Strategy** and **Beyond Disruption**.

These two books together changed how the world thinks about strategy and innovation. **Blue Ocean Strategy**, the #1 global bestseller, reframed strategy not as a game between rivals fighting over markets and customers but as a new approach to creating markets and attracting customers—in untapped new market spaces free of competition.

Just as **Blue Ocean Strategy** redefines the essence of strategy, **Beyond Disruption** redefines and expands the existing view of innovation by introducing a new approach, nondisruptive creation, that is free from the destructive displacement of jobs, people, companies, and industries that happens when companies set out to disrupt.

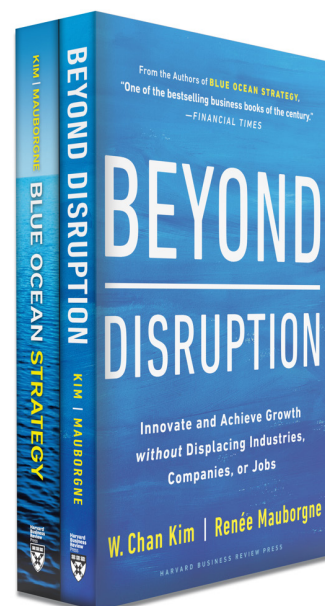
Taken together, these bestselling books will help you chart a bold new path to winning the future.

About the Authors

W. Chan Kim and Renée Mauborgne are professors of strategy at INSEAD and codirectors of the INSEAD Blue Ocean Strategy Institute in Fontainebleau, France. They are the authors of the over 4 million copy global bestseller **Blue Ocean Strategy**, which is recognized as one of the most iconic and impactful strategy books ever written, and the New York Times, Wall Street Journal, USA Today, Los Angeles Times bestseller, **Blue Ocean Shift**. **Beyond Disruption**, their latest book, is hailed as an instant business classic. They were named the most influential management thinkers in the world by Thinkers 50.

Audience

- Leaders and aspiring leaders; anyone responsible for growing an organization or for innovation
- Professionals at all levels across the for-profit, non-profit, and government sectors
- Entrepreneurs
- Students, including the MBA and Exec Ed market, and degrees in social policy, technology and engineering
- Broader audience of those interested in the future of business



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Category Strategy / Innovation

Key Terms strategy, growth, competition, innovation, disruption, disruptive innovation, nondisruptive creation, social good, technological disruption, profitable growth

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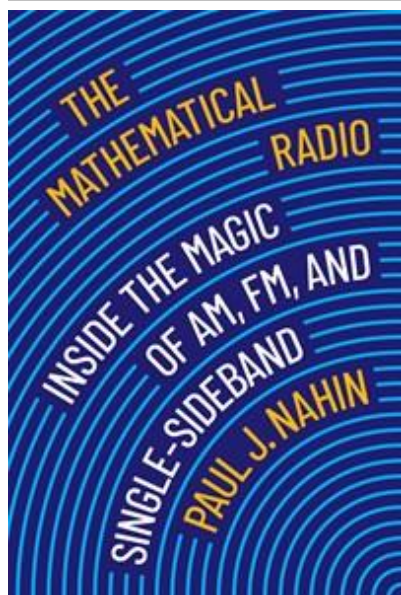
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Comparative Titles

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Clayton M. Christensen, HBR Press, 2016

Conscious Capitalism
John Mackey, Raj Sisodia, HBR Press, 2014



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Status: **FORTHCOMING**

The Mathematical Radio

Inside the Magic of AM, FM, and Single-Sideband

Paul J. Nahin, Andrew Simoson

Summary

How a modern radio works, told through mathematics, history, and selected puzzles

The modern radio is a wonder, and behind that magic is mathematics. In *The Mathematical Radio*, Paul Nahin explains how radios work, deploying mathematics and historical discussion, accompanied by a steady stream of intriguing puzzles for math buffs to ponder. Beginning with oscillators and circuits, then moving on to AM, FM, and single-sideband radio, Nahin focuses on the elegant mathematics underlying radio technology rather than the engineering. He explores and explains more than a century of key developments, placing them in historical and technological context.

Nahin, a prolific author of books on math for the general reader, describes in fascinating detail the mathematical underpinnings of a technology we use daily. He explains and solves, for example, Maxwell's equations for the electromagnetic field. Readers need only a familiarity with advanced high school-level math to follow Nahin's mathematical discussions. Writing with the nonengineer in mind, Nahin examines topics including impulses in time and frequency, spectrum shifting at the transmitter, the superheterodyne, the physics of single-sideband radio, and FM sidebands. Chapters end with "challenge problems" and an appendix offers solutions, partial answers, and hints. Readers will come away with a new appreciation for the beauty of even the most useful mathematics.

Contributor Bio

Paul J. Nahin is emeritus professor of electrical engineering at the University of New Hampshire. He is the author of many popular math books, including most recently *In Pursuit of Zeta-3: The World's Most Mysterious Unsolved Math Problem*; *Hot Molecules, Cold Electrons: From the Mathematics of Heat to the Development of the Trans-Atlantic Telegraph Cable*; and *How to Fall Slower Than Gravity: And Other Everyday (and Not So Everyday) Uses of Mathematics and Physical Reasoning* (all Princeton).

Unpublished Endorsements

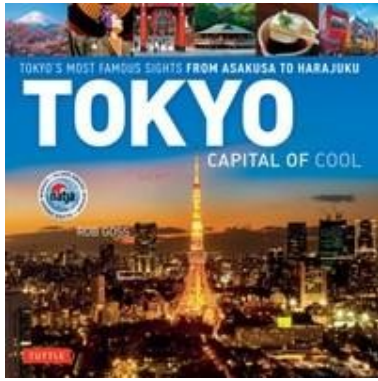
"In this engaging and substantive book intended to demonstrate the beauty of applied mathematics to mathematicians both applied and pure—take that, G. H. Hardy!—Paul Nahin skillfully explains the mathematics, technology, and social impact of radio."

—**Judith V. Grabiner, Pitzer College**

"Radio waves—from our cell phones, AM/FM radio, and wireless devices—are zinging all around us, yet few of us have any idea how engineers came to understand these waves and how they invented new electronic devices. In this erudite book, Paul Nahin draws on his brilliant knowledge of electrical engineering to help us appreciate the elegant mathematics that engineers use to design the electronic marvels that enrich our lives."—**W. Bernard Carlson, University of Virginia**

Comp Titles

How to Fall Slower Than Gravity	Nahin, Paul J.	Princeton University Press	27/11/2018	9780691176918 0691176914	\$27.95 USD	Hardcover	Mathematics
How to Fall Slower Than Gravity	Nahin, Paul J.	Princeton University Press	23/11/2021	9780691229171 0691229171	\$19.95 USD	Trade Paperback	Mathematics
In Praise of Simple Physics	Nahin, Paul J.	Princeton University Press	19/09/2017	9780691178523 0691178526	\$18.95 USD	Trade Paperback	Science
Hot Molecules, Cold Electrons	Nahin, Paul J.	Princeton University Press	10/05/2022	9780691207841 0691207844	\$17.95 USD	Trade Paperback	Science



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Tokyo - Capital of Cool

Tokyo's Most Famous Sights from Asakusa to Harajuku

Rob Goss

Key Selling Points

- Winner of the 2015 North American Travel Journalists Association Silver Medal Prize
- As Japan borders have reopened for tourism there is new demand for current travel books and guides

Summary

****Winner of the North American Travel Journalists Association Silver Medal Prize****

Take a colorful tour of Japan's capital with this alternative Japan travel guide that explores Tokyo's distinctive architecture, fashion, food, and so much more.

Tokyo - Capital of Cool delves into Tokyo's Edo-era roots, its thirst to modernize while retaining its traditions, its amazing culinary heritage, and the impact of its creative youth population.

From the chic streets of Omotesando to the Toshogu shrine complex in Nikko, award-winning travel and fiction writer Rob Goss takes readers to the patchwork of districts and sights that comprise Tokyo and its neighboring towns.

You will be amazed and enthralled at the vivid photographs and the in-depth discussion of Japanese history and culture that exceed the boundaries of a traditional guidebook in offering insights into one of the world's most significant and most innovative cities.

Contributor Bio

Rob Goss is an award-winning writer based in Tokyo who has written for many magazines including *Time* and *National Geographic Traveler*. He has also contributed to and/or updated guidebooks to Japan for Rough Guides, Fodor's, Insight Guides, and National Geographic. His recent guidebook, *Tuttle Travel Pack Japan* received a Gold Prize in the 2013 American Travel Journalist Association Awards.

Quotes

"Definitely highly recommended to all who are interested in Tokyo or would-be travelers." --**Parka Blogs**

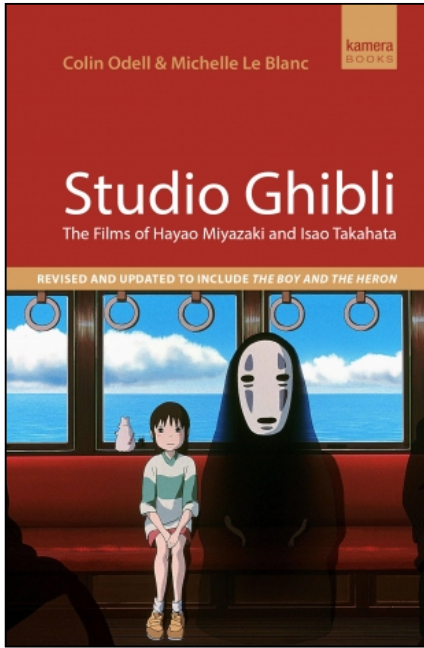
"This book is definitely on point with the introduction and descriptions of each location and if you would like to dive deeper and experience it, you just have to visit Tokyo!" --**Jay-han.com blog**

"It's not the usual travel guidebook, but *Tokyo -- Capital of Cool* does offer plenty of authentic ways to experience Tokyo's neighborhoods, culture and trends. The hardcover from Tuttle Publishing by Rob Goss is richly illustrated with photos of places and phenomena organized geographically by district as well as by topics like architecture, food and festivals." --**Associated Press**

"Rob Goss's vivid and engaging *Tokyo -- Capital of Cool* is a kaleidoscopic treatise on what it means for that great Asian capital to be considered *Cool*. Bursts of colorful narrative and imagery display the varied districts of the teeming city and convey the truth of the volume's jacket copy: 'Tokyo is a multifaceted city of mesmerizing and often bewildering contrasts and contradictions.'" --**The Examiner**

"This book is perfect for anyone living in Tokyo, planning a visit, or just interested in Japan in general (and especially Tokyo, in particular)!" --**Tokyo5 blog**

"The question is, would I recommend this for someone interested in Tokyo, particularly



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STUDIO GHIBLI

The films of Hayao Miyazaki and Isao Takahata

MICHELLE LE BLANC COLIN ODELL

MARKETING & SALES POINTS

New and updated edition of this popular guide, that has sold over 15,000 print copies, expanded to include the latest Ghibli productions: *Earwig and the Witch* (2020) and *The Boy and the Heron* (2023)

Hayao Miyazaki's apparently final film, *The Boy and the Heron*, broke all box office records upon release in July 2023, despite no marketing

Ghibli films have become a cultural phenomenon, with references appearing in *The Simpsons*, *Toy Story 3* and the comic book pages of *The Sandman* and *X-Men*. Anime and manga are now hugely popular outside Japan, and in the UK sales of manga exceed those of non-manga comic books

The RSC's critically-acclaimed production of *My Neighbour Totoro* returns to London in November 2023, following an initial sold out run that broke the Barbican's box office record

In 2020, the expansive catalogue of Studio Ghibli films was released on Netflix, allowing fans in Asia Pacific, Europe, Middle East, Africa and Latin America to enjoy beloved classics. For the first time ever, the films are available to stream globally, subtitled and dubbed in up to 28 languages

Studio Ghibli films have achieved astonishing critical acclaim and won countless awards, including the Academy Award for Best Animated Film for *Spirited Away*

THE BOOK

The animations of Japan's Studio Ghibli are among the most respected in the movie industry. Their films rank alongside the most popular non-English language films ever made, with each new eagerly anticipated release a guaranteed box office hit. Yet this highly profitable studio has remained fiercely independent, producing a stream of imaginative and individual animations. The studio's founders, Hayao Miyazaki and the late Isao Takahata, have created timeless masterpieces. Although their films are distinctly Japanese, their themes are universal: humanity, community and a love for the environment. No other film studio, animation or otherwise, comes close to matching Ghibli for pure cinematic experience.

Studio Ghibli outlines the history of the studio and explores the early output of its founders. It examines all the studio's major works including *Laputa: Castle in the Sky*, *Grave of the Fireflies*, *My Neighbour Totoro*, *Kiki's Delivery Service*, *Only Yesterday*, *Porco Rosso*, *Pom Poko*, *Whisper of the Heart*, *Princess Mononoke* and *Howl's Moving Castle*, as well as the Oscar-winning *Spirited Away*. Odell and Le Blanc's informed analysis also considers Studio Ghibli's later features such as Isao Takahata's *The Tale of Princess Kaguya*, Hayao Miyazaki's Oscar-nominated masterpiece *The Wind Rises*, and the hotly-anticipated *The Boy and the Heron*.

PRAISE FOR STUDIO GHIBLI

'An excellent overview' - *Library Journal*

'One of the most authoritative texts available. Whether you're a newcomer or a longtime fan, *Studio Ghibli* is well worth a read' - *SciFi Now*

'A valuable beginner's guide to their complex and beautiful world' - *The List Magazine*

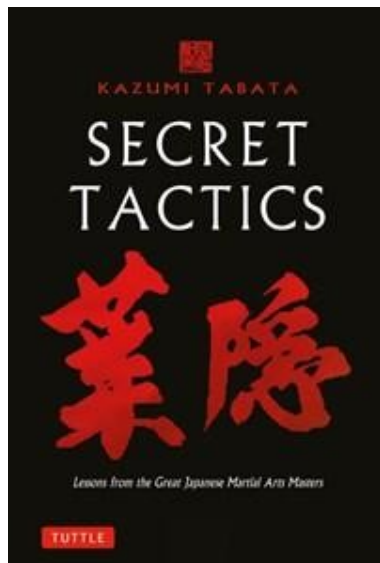
'These guys sure know their Miyazaki and associates... a useful starter's guide' - *DeathRay Magazine*

'Will make you want to see the films (again) with fresh eyes' - *BookDragon*

THE AUTHORS

Michelle Le Blanc and **Colin Odell** are freelance authors and film critics. They have co-authored books about *John Carpenter*, *Tim Burton*, *Horror Films*, *Jackie Chan*, *Vampire Films*, *Anime* and *Studio Ghibli* and contributed to Wallflower Press's *Alter Image* and *The Greenwood Encyclopedia of Science Fiction and Fantasy*. They are editors and contributors to the online film review salon Kamera.co.uk and *Vector Magazine*.





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Sports & Recreation / Martial Arts
229mm H | 152mm W
Status: **FORTHCOMING**

Secret Tactics

Lessons from the Great Japanese Martial Arts Masters

Kazumi Tabata

Key Selling Points

- Now in Paperback
- *Secret Tactics* offers ancient wisdom for contemporary readers--with modern interpretations of Japanese martial arts classics
- Focuses on strategies & tactics--one of the most popular subjects in this category
- Presented in an accessible and attractive package

Summary

***Secret Tactics* offers ancient wisdom for contemporary readers--with new interpretations of Japanese martial arts classics**

In the tradition of Musashi, Kazumi Tabata, one of America's most experienced teachers of karate, distills invaluable lessons drawn from the most influential martial arts texts in Japanese history. This book includes fascinating essays on leadership, correct behavior, character, values and strategic thinking.

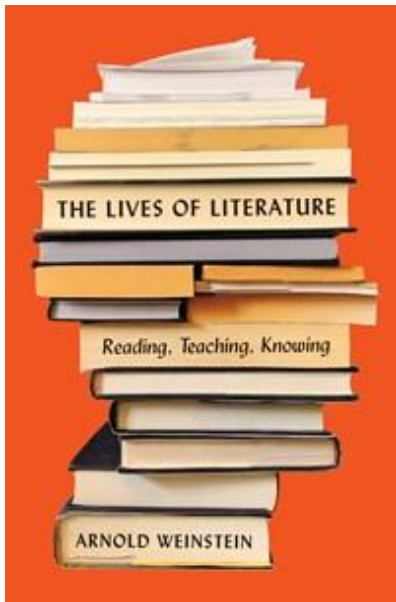
- **"The Hereditary Manual of Fighting Techniques" by Yagyu Tajimanokami Munenori** explores the relationship between Zen philosophy and warfare and the mental preparation needed for winning.
- **"The Ultimate Sword" by Takuan Soho** describes the unremitting effort needed to become a true master of martial strategy. The same author uses key aspects of sword-fighting tactics to shed light on the path to self-realization in **"The Miracle of Immovable Wisdom."**
- **"The Technical Study of Kenpo" by Kotoda Yahei Toshisada** emphasizes the importance of training and learning practical techniques over theory.
- **"The School of Two Heavens" by Musashi Miyamoto** applies the principles of sword fighting to military arts and politics.
- **"Jyoseihi Kendan" by Mastuura Saizan** focuses on strengthening the weak points of the human mind and exploiting the natural movements of the human body.
- **"Tengu's Dialogue on the Martial Arts" by Issai Chosanshi** is a manual for students of the martial arts, presented in the form of a dialogue with a master.

Containing these and a dozen more essays on combat tactics, psychology, leadership, good character and the exercise of power, *Secret Tactics* is an indispensable resource for students of Asian culture, martial artists and corporate executives.

Contributor Bio

Kazumi Tabata was a Grandmaster (8th degree black belt) in the Shotokan style of Japanese karate. He established and was the Chief Instructor of the North American Karate-do Federation and the New England Collegiate Karate Conference. He lived in Massachusetts until his death in 2020.

Illustrations



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The Lives of Literature

Reading, Teaching, Knowing

Arnold Weinstein

Summary

A passionate, wry, and personal book about how the greatest works of literature illuminate our lives

Why do we read literature? For Arnold Weinstein, the answer is clear: literature allows us to become someone else. Literature changes us by giving us intimate access to an astonishing variety of other lives, experiences, and places across the ages. Reflecting on a lifetime of reading, teaching, and writing, *The Lives of Literature* explores, with passion, humor, and whirring intellect, a professor's life, the thrills and traps of teaching, and, most of all, the power of literature to lead us to a deeper understanding of ourselves and the worlds we inhabit.

As an identical twin, Weinstein experienced early the dislocation of being mistaken for another person—and of feeling that he might be someone other than he had thought. In vivid readings elucidating the classics of authors ranging from Sophocles to James Joyce and Toni Morrison, he explores what we learn by identifying with their protagonists, including those who, undone by wreckage and loss, discover that all their beliefs are illusions. Weinstein masterfully argues that literature's *knowing* differs entirely from what one ends up knowing when studying mathematics or physics or even history: by entering these characters' lives, readers acquire a unique form of knowledge—and come to understand its cost.

In *The Lives of Literature*, a master writer and teacher shares his love of the books that he has taught and been taught by, showing us that literature matters because we never stop discovering who we are.

Contributor Bio

Arnold Weinstein is the Edna and Richard Salomon Distinguished Professor Emeritus of Comparative Literature at Brown University. His recent books include *Morning, Noon, and Night: Finding the Meaning of Life's Stages through Books* and *Northern Arts: The Breakthrough of Scandinavian Literature and Art, from Ibsen to Bergman* (Princeton). He has also recorded five series of lectures on literature for The Teaching Company. He lives in Providence, Rhode Island.

Quotes

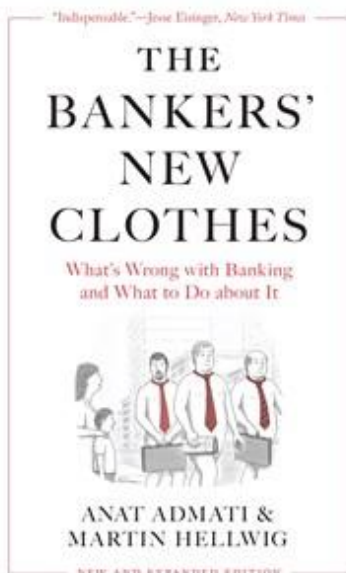
"Weinstein presents an irresistible thesis in this agile, instantly engaging work of personal literary criticism"---**Hephzibah Anderson, *The Observer***

Unpublished Endorsements

"*The Lives of Literature* is a great book about great books, written by one of the best teachers I've ever known. Powerful and personal, it's a fitting capstone to a career spent helping generations of students—including me—discover literature's life-changing power."—**Kevin Roose, author of *Futureproof* and *Young Money***

"If novels are your life companions, this book will not only tell you why they matter so much—it will make your reading richer, deeper, more attentive, and more urgent. In *The Lives of Literature*, Arnold Weinstein invites us to share in the moments of discovery and in the knowledge accumulated throughout a lifetime of reading and teaching."—**Marianne Hirsch, author of *The Generation of Postmemory: Writing and Visual Culture After the Holocaust***

"Weinstein's bold and unconventional readings of canonical texts allow readers to gain novel insights into familiar works. Part literary criticism, part autobiographical



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624 Pages
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 Business & Economics / Banks &
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21.6 cm H | 14 cm W
 Status: **ACTIVE**

The Bankers' New Clothes

What's Wrong with Banking and What to Do about It - New and Expanded Edition

Anat Admati, Martin Hellwig

Summary

A *Wall Street Journal*, *Financial Times*, and *Bloomberg Businessweek* Book of the Year

Why our banking system is broken—and what we must do to fix it

New bank failures have been a rude awakening for everyone who believed that the banking industry was reformed after the Global Financial Crisis—and that we'd never again have to choose between massive bailouts and financial havoc. *The Bankers' New Clothes* uncovers just how little things have changed—and why banks are still so dangerous. Writing in clear language that anyone can understand, Anat Admati and Martin Hellwig debunk the false and misleading claims of bankers, regulators, politicians, academics, and others who oppose effective reform, and they explain how the banking system can be made safer and healthier. Thoroughly updated for a world where bank failures have made a dramatic return, this acclaimed and important book now features a new preface and four new chapters that expose the shortcomings of current policies and reveal how the dominance of banking even presents dangers to the rule of law and democracy itself.

Contributor Bio

Anat Admati is a professor at the Stanford Graduate School of Business. She has written for the *New York Times* and the *Financial Times* and has been included in *Time's* 100 Most Influential People and *Foreign Policy's* 100 Leading Global Thinkers.

Martin Hellwig is director emeritus at the Max Planck Institute for Research on Collective Goods in Bonn and former chair of the German Monopolies Commission and the Advisory Scientific Committee of the European Systemic Risk Board.

Quotes

"Indispensable."---**Jesse Eisinger, *New York Times***

"Crucial."---**James Surowiecki, *The New Yorker***

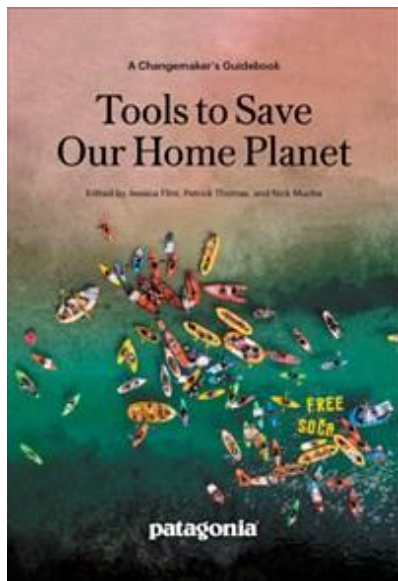
"The most important [book] to emerge from the crisis. . . . The authors achieve three things. First, they explain basic financial theory with simple examples that any moderately numerate individual can understand. Second, they show that these basic ideas apply, with modest differences, also to banking. Finally, they prove that, in opposing them, bankers and their apologists have spun intellectual raiment as invisible as the emperor's new clothes. . . . Read this book. You will then understand the economics. Once you have done so, you will also appreciate that we have failed to remove the causes of the crisis. Further such crises will come."---**Martin Wolf, *Financial Times***

"Powerful. . . . The authors persuasively argue that the solution is higher levels of equity capital throughout the banking industry to offset the impact of the implied government protections against failure." -The Economist

"Excellent."---**Matthew Yglesias, *Slate***

"Ms. Admati and Mr. Hellwig, top-notch academic financial economists, do understand the complexities of banking, and they helpfully slice through the bankers' self-serving nonsense. Demolishing these fallacies is the central point of *The Bankers' New Clothes*."---**John Cochrane, *Wall Street Journal***

"An important new book called *The Bankers' New Clothes* . . . offers what the



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Tools to Save Our Home Planet

A Changemaker's Guidebook

Nick Mucha, Patrick Thomas, Jessica Flint

Summary

A Global Guidebook for Activism in the Age of Climate Chaos and Social Injustice

In 1994, Patagonia invited representatives from 75 grassroots nonprofit organizations to gather and learn from active experts how to be more effective at what they do. Through this ongoing conference as well as years of funding these organizations, Patagonia has helped thousands of activists make the changes they envision for the world.

In 2016, Patagonia published *Tools for Grassroots Activists*, a compilation of presentations from the Tools conferences, accompanied by case studies and inspiring essays from environmental leaders.

The world since then has changed in profound ways, and this new edition reflects the world we now occupy. Completely revised, *Tools to Save Our Home Planet: A Changemaker's Guidebook*, captures the wisdom and best advice from activists in the field, creating a resource for any organization hoping to hone core skills. The lessons and examples it shares are as current, diverse, and global as the changemakers working around the world.

At a high level, the book's structure echos an activist's journey. It begins with self-reflection, essays prompting readers to identify their purpose and clarify their cause. The focus shifts to the inner workings of an organization or campaign—how to create a communications strategy, organize people, and fundraise—before taking an outward look at creating momentum through mobilizing and events, using political tools, collaborating with other people and organizations, and taking legal action. The book culminates with a chapter all about movements: How combining purpose, effective organizations, and momentum can create a tidal wave that can change the world.

A go-to resource for driving change, offering anyone who is passionate about environmental and social justice a timely and relevant resource to support their mission-aligned work, this book is intended for both those who are new to taking action and seasoned activists and community organizers who want to learn how others are finding success. The hope is that, like its predecessor, it will become dog-eared and scribbled in -- a reassuring and resourceful companion to the environmental and environmental justice movements.

Contributor Bio

Nick Mucha (he/him/his) is the Environmental Programs Manager at Patagonia. In this role, Nick leads Patagonia's efforts to build organizational capacity and effectiveness for Patagonia's nonprofit partners. His work is born out of a deep appreciation for the vitally important role that nonprofit organizations play in tackling our most vexing environmental, social, and economic issues. Nick has 15 years' experience leading conservation and community development programs throughout the world. His interest in this work was born while he and his wife served as Peace Corps volunteers in Honduras from 2004-2006. From that experience Nick founded his own organization supporting coastal communities that were grappling with booming surf tourism in southern Nicaragua. After running that organization for 7 years, Nick served as Director of Programs for Save The Waves Coalition with a focus on protecting surf ecosystems worldwide. Nick holds a B.A. in political science from UC Santa Barbara. Outside of work, Nick is usually serving up dad jokes to his three kids or scheming to get in a quick surf, trail run, or weekend adventure off-grid.

Patrick Thomas is a Minnesota-based marketing leader, editor, and consultant. Over



PB £8.99 ISBN 9781529226898
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EPDF ISBN 9781529226911

160 pages | Series: What Is It For?

eBooks for libraries and consumers are available via all the usual platforms and retailers.

BIC Codes

Ethnic studies, Social theory, Prisons

BISAC Codes

SOCIAL SCIENCE / Sociology / Social Theory, SOCIAL SCIENCE / Penology, SOCIAL SCIENCE / Race & Ethnic Relations

Press & PR Plan Highlights

- Possible series launch event in Bristol
- Series advertising in London Review of Books and Bookshop.org.uk
- Point of sale material
- Digital promotion including podcasts and videos

What Are Prisons For?

Hindpal Singh Bhui, University of Oxford

What does a good prison look like? Over 11 million people are currently locked up in prisons across the world, but does that mean that prison actually works? The answer usually depends on what people believe and feel about crime, punishment and what happens inside prisons. The deep social and personal impact of prisons demands that we try to search for a better understanding of the evidence and ideas that have made prisons so ubiquitous.

Hindpal Singh Bhui, with 20 years' experience of visiting and working in prisons worldwide, argues that we need to look at who is sent there and why, to disentangle reality from ideology and myth. Introducing the competing histories of prisons and allowing the voices of prisoners, prison staff and victims to be heard, he asks whether there is a better way to achieve what society wants from its prisons.

Dr Hindpal Singh Bhui OBE is an Inspection Team Leader at HM Inspectorate of Prisons and a Visiting Law Professor at the Centre for Criminology, University of Oxford. He has worked in prisons for over 20 years, undertaking hundreds of visits to places of detention around the world. He has also led various thematic reviews on custody in England and Wales, including on foreign prisoners, minority ethnic prisoners, rehabilitative work and immigration detention. He has given evidence to numerous UK parliamentary committees, public inquiries and the European Parliament, and is a regular speaker at international conferences.



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EPDF ISBN 9781529230536

160 pages | Series: What Is It For?

eBooks for libraries and consumers are available via all the usual platforms and retailers.

BIC Codes

Historiography, History: earliest times to present day, Social & cultural history

BISAC Codes

HISTORY / General, HISTORY / Historiography, HISTORY / Military / Wars & Conflicts (Other), HISTORY / World, HISTORY / Modern / General, HISTORY / Social History

What Is History For?

Robert Gildea, Worcester College, Oxford

'History', suggests Robert Gildea, 'is a battlefield.' Questions of power, rights, identity and nationhood always have an ancient and a modern historical dimension, and countries still go to war over their interpretation of history. Yet accounts of history are just as prone to fabrication as fake news, so how can we tell good history from bad? How can history be critical, learning from the past and righting wrongs, rather than divisive, such as riding roughshod over the rights of others?

In this passionately argued book, Gildea suggests that the more people really understand what good history entails, the more likely history is to triumph over myth. He sees positive signs in public history, citizen historians and community projects, among other developments. And he debunks claims that 'you cannot rewrite history', arguing that good history that's attuned to its times must be rewritten time and again.



Robert Gildea is Professor Emeritus of Modern History at the University of Oxford, and a specialist in French and European history in the 19th and 20th centuries. In 2003 he won the Wolfson Prize for History.



PB £8.99 ISBN 9781529230284
EPUB ISBN 9781529230291
EPDF ISBN 9781529230307

160 pages | Series: What Is It For?

eBooks for libraries and consumers are available via all the usual platforms and retailers.

BIC Codes

Sociology: sport & leisure, International relations, Human rights, Olympic & Paralympic games

BISAC Codes

POLITICAL SCIENCE / History & Theory,
POLITICAL SCIENCE / International
Relations / General, POLITICAL SCIENCE
/ Human Rights, SOCIAL SCIENCE
/ Sociology / General, SPORTS &
RECREATION / Olympics & Paralympics,
SPORTS & RECREATION / Cultural &
Social Aspects

What Are the Olympics For?

Jules Boykoff, Pacific University

'Athletes first' is a slogan the International Olympic Committee often touts, but the reality is very different, as preeminent Olympics expert Jules Boykoff shows in this book. While the world's attention is riveted by the triumphs and tribulations on their screens, there is much that goes on behind the scenes that is deeply troubling: athletes are increasingly voicing concerns over physical, mental and sexual abuse, and they are collectively expressing grievances around equity and human rights.

Outside the stadiums, problems range from the democratic deficit and corruption surrounding the awarding of the Games, to displacement of people and gentrification of neighbourhoods to make way for Olympic venues, to the environmental damage that Olympic construction inflicts and then tries to greenwash away.

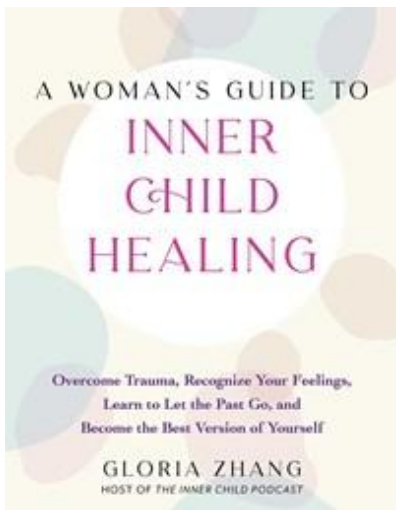
Boykoff tells us that radical steps are required if the Games are to be fixed and only then will they be truly 'athletes first'.



Jules Boykoff is a professor of politics and government at Pacific University in Forest Grove, Oregon. His writing on the connection between politics and sport have appeared in the New York Times, the Guardian, the Nation, the Los Angeles Times and New Left Review. He is also a former professional soccer player who represented the US U-23 men's national team in international competition.

Press & PR Plans

- Substantial PR campaign in North America and other locations.
- Author is experienced journalist and will be in Paris reporting on the Olympics.
- Author will be undertaking book tour in USA and UK around the time of the Paris Olympics



A Woman's Guide to Inner Child Healing

Overcome Trauma, Recognize Your Feelings, Learn to Let the Past Go, and Become the Best Version of Yourself

Gloria Zhang

Summary

Rediscover your most authentic self before grief, societal conditioning, and complicated parents, and heal your core wounds in order to redefine yourself!

At birth, we are the fullest and most vibrant expressions of ourselves. Some of us, however, lose this radiance due to one or more tragic life circumstances that robbed us of a beautiful childhood, whether it be the loss of a parent, emotional neglect, or even an abusive upbringing. As adults, we're left stumbling through life, yearning for even a taste of that childhood wonder as we ask ourselves, "How the hell did I get here?"

Fortunately, there are better ways to regain our light without chasing after the love we never received or reliving our most painful memories. *A Woman's Guide to Inner Child Healing* utilizes a variety of insightful journal prompts, worksheets, and tips that will teach you how to:

- Connect with your younger self
- Identify your 4 Core Wounds
- Reparent your inner child
- Gain closure and healing
- And more!

Permanently escape your cycle of emotional turmoil using a variety of intuitive exercises and informative guides expertly crafted by an experienced registered psychotherapist and relationship coach!

Contributor Bio

Gloria Zhang is a former therapist and inner child healer based out of Canada, known for the wildly successful *The Inner Child Podcast*, with nearly 1 million international downloads. Gloria helps high achievers discover their true purpose after childhood trauma and master the art of safe and passionate relationships. Connect with her at ByGloriaZhang.com or on Instagram @bygloriazhang.

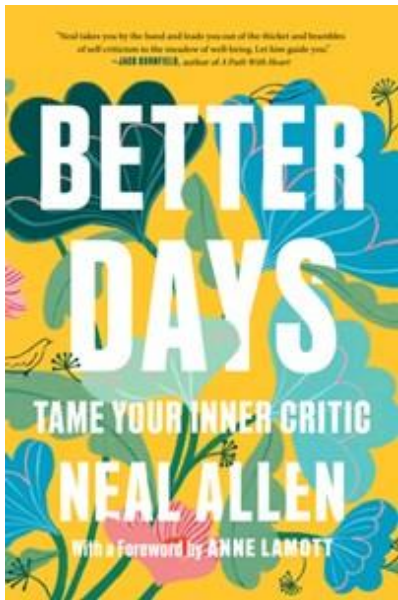
Illustrations



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22.8 cm H | 17.8 cm W
Status: **ACTIVE**



Better Days

Tame Your Inner Critic

Neal Allen, Anne Lamott

Key Selling Points

- **NOT A HEAVY SELF-HELP READ. SUPER ACCESSIBLE AND UPBEAT:** One of the greatest strengths of this book is its tone. It is light, personable, funny and accessibly human. Content is not overly deep nor abstract and will appeal to a wide, general audience.
- **PERFECT FOR THE READER WANTING QUICK SHIFTS AND IMMEDIATE IMPACT:** *Better Days* moves well beyond ideas, teaching active methods and dozens of applicable techniques one can use to immediately tame your inner critic.
- **INCLUDES READING GROUP GUIDE AND REFERENCES:** For those who want to dive deeper into the subject matter or host a book club study of *Better Days*, we have included a 38-page Reading Group Guide which includes a discussion with the Author, Group Engagement Ideas and Questions and Frequently Asked Questions.
- **AMAZING AUTHOR NETWORK SUPPORT AND FAN BASE CROSS-PROMOTION WITH WIFE AND BESTSELLING AUTHOR, ANNE LAMOTT:** Author's wife, Anne Lamott, who has contributed the Foreword for *Better Days*, is a powerful NYT bestselling author and speaker. The synthesis between her work and Neal Allen's naturally presents numerous co-teaching, co-promotional opportunities for this power couple. Anne Lamott's platform includes 250K Twitter 665K Facebook 200K Instagram in addition to Neal's growing online presence. Anne's organic audience is heavily weighted toward people seeking tools for emotional ease, and her best-selling books cover much of the same territory as *Better Days*, addressing universal stories of suffering and redemption.
- **NUMEROUS LIVE AND ONLINE SPEAKING ENGAGEMENTS AND BOOK TOUR:** Currently scheduled 6 live national/international events and 12 online events and speaking engagements co-hosted with wife, author and speaker Anne Lamott. Online events will host a typical audience of 1000 people while live events will host thousands more. The couple will also hold immersive workshops and retreats in various locations which will be professionally filmed and released as online courses.
- **STRONG PODCAST COVERAGE:** Author, Neal Allen, is booked to appear on numerous podcasts on relevant topics relating to taming the voice in the head, ending procrastination and imposter syndrome and building self-esteem.

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 Self-Help / Personal Growth
 SEL031000
 22.9 cm H | 15.2 cm W | 1.4 cm T
 Status: **FORTHCOMING**

Related Products

Other Formats

Better Days 9781897238844
 \$28.95

Summary

In this life-changing book, writer and spiritual coach Neal Allen, teaches us a stunning new method for quieting the inner critic.

"Better Days will help you get to know your inner critic, and quiet its yammering, and in so doing, get to know the person you were born to be." - Anne Lamott, Author of Dusk Night Dawn, Bird by Bird and others

What if your superego has it wrong?

That snarky little bully in your head...you know the one.

You've lived under its weight for decades.

I'm a fraud, I'm lazy
 I need to work harder



- Paperback £19.99
- March 2024
- 978-1-5261-7745-2
- 248 pages: 234x156mm
- 35 black & white illustrations
- Art and Literature

AUTHOR

Catriona McAra is Lecturer in Modern and Contemporary Art History at the University of Aberdeen

The medium of Leonora Carrington

A feminist haunting in the contemporary arts

Catriona McAra

ENDORSEMENTS

'For a long-standing fan of Leonora Carrington's art and writing, this book provides essential reading. McAra writes insightfully about Carrington's enduring appeal for contemporary artists still working today. Highly thought-provoking, this book is a brilliant resource that I will return to again and again.'

Rochelle Roberts, writer and editor

KEY SALES POINTS

- Provides a fuller understanding of Carrington's significance to contemporary culture and politics.
- Makes a case for Carrington's centrality to contemporary feminist art practices.
- Argues for isolation in the creative process as a feminist activity.
- Presents original interviews with a range of creative intellectuals responding to Carrington.

DESCRIPTION

Before her death, the artist and writer Leonora Carrington (1917–2011) had already garnered a cult following, with numerous creative people making the pilgrimage to meet her at her home in Mexico City. Since then, her fame has only increased.

Thinking across contemporary art media, this book demonstrates how Carrington has posthumously become a medium in her own right, critically haunting the creative intellectuals who met or knew her. It explores the work of a remarkable variety of individuals and organisations, including the artists Lucy Skaer, Samantha Sweeting and Lynn Lu, the actress Tilda Swinton, the novelists Chloe Aridjis and Heidi Sopinka and the ensemble Double Edge Theatre.

This long-awaited study provides essential reading for both new and established members of the burgeoning Carrington fan club.



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Series: Art of
26.9 cm H | 22.9 cm W
Status: **FORTHCOMING**

Hideaways: More Art from Iraville

More Art from Iraville

3dtotal Publishing, Ira Sluyterman van Langeweyde (AKA Iraville)

Key Selling Points

KEY SELLING POINTS:

- With over 956K followers on Instagram and 255K YouTube subscribers, @iraville has an impressive fanbase. Her first book with 3dtotal sold over 21K copies.
- The artist's subject matter - cozy places and autumnal vibes - is very popular, and fans will jump at the chance to own galleries of these images printed on high-quality paper
- The artist uses traditional watercolor methods, which many aspiring artists will be keen to learn about
- An in-depth look at the latest steps in professional artist's journey, plus step-by-step tutorials and details about her tools and techniques, make this an invaluable resource for other artists, aspiring or established
- The high-quality hardback features unique finishes and special touches to make this a book perfect for displaying on a bookshelf and returning to again and again

TARGET AUDIENCE:

- Professional, student, and hobbyist artists of all abilities
- Artists with a special interest in watercolor painting and creating their own paper and ink
- Iraville's highly engaged 956K followers on Instagram and 255K YouTube subscribers who love to watch her paint
- Those who own Iraville's first book and want to complete the set, or those who simply want to add to their Art Of book collection
- Artists looking for practical guidance plus inspiration from a successful, contemporary artist
- Students wanting to learn about the professional processes used in a competitive market
- Art-lovers looking for a beautiful and unique addition to their coffee table or bookshelf

Summary

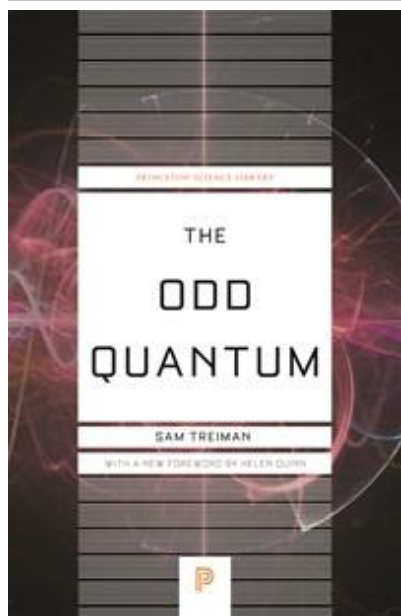
Escape to peaceful, cozy hideaways in this second art book from Iraville, with new galleries, tutorials, and insight on her processes.

Iraville is a Munich-based illustrator with a passion for watercolors, autumn, nature, birds and cozy things. This book, *Hideaways*, is the follow-up to the artist's first art book, *Cozy Days*, and continues the theme of escaping from reality into a world of tranquillity and warmth. Brand-new tutorials include one on creating a watercolor image, and another based around the application of "negative painting." Iraville also shows readers how to make their own watercolor paper and create ink from natural materials.

There are galleries of Ira's recent work, and insights on the artist's development since her first book was published. A stand-out section of the book is based around color - including pigments, mixing methods, and color theory - which aspiring artists will find invaluable. This cozy new book from Iraville makes a perfect pair with her first title, offering readers a chance to leave the realities of life behind for a while and delve into a peaceful artistic world.

Contributor Bio

Iraville (Ira Sluyterman van Langeweyde) is an illustrator based in Munich, Germany, with a passion for watercolors, autumn, nature, birds, and cozy things. She has a huge online fanbase, with 956K followers on Instagram.



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280 Pages
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 Science / Physics
 SCI055000
 Series: Princeton Science Library
 21.4 cm H | 14 cm W | 2.4 cm T |
 272 g Wt
 Status: **ACTIVE**

The Odd Quantum

Sam Treiman, Helen Quinn

Summary

An acclaimed physicist's accessible yet rigorous introduction to quantum mechanics for nonspecialists

This is a rare and much-needed book: a concise but comprehensive account of quantum mechanics for popular science readers written by a respected physicist. Sam Treiman—who was internationally renowned for his work in particle physics—makes quantum mechanics accessible to nonspecialists. Combining mastery of the material with clear, elegant prose and infectious enthusiasm, he conveys the substance, methods, and profound oddities of the field.

Treiman begins with an overview of quantum mechanics. He sketches the early development of the field by Einstein, Bohr, Heisenberg, Schrödinger, and others, and he makes clear how the quantum outlook flies in the face of common sense. As he explains, the quantum world is intrinsically probabilistic. For example, a particle is not in general in some particular place at a given instant, nor does it have a definite momentum. According to the Heisenberg uncertainty principle, there is a limit to how well both location and momentum can be specified simultaneously. In addition, particles can move through barriers and otherwise move in regions of space that are forbidden by classical mechanics. If a particle has a choice of different paths, it pursues all of them at once. Particles display wave-like characteristics and waves show particle-like characteristics. Treiman pays special attention to the more fundamental wave outlook and its expression in quantum field theory. He deals here with the remarkable fact that all the particles of a given species are strictly identical, and with the unnerving fact that particles can be created and destroyed. As Treiman introduces us to these and other wonders, he also touches—without resolution—on some of the deep philosophical problems of quantum mechanics, notably how probabilities become facts.

Weaving together impeccable science, engaging writing, and a talent for clear explanation honed over Treiman's distinguished career as a physicist and teacher, *The Odd Quantum* is a remarkable survey of a field that changed the course of modern scientific and philosophical thought.

Contributor Bio

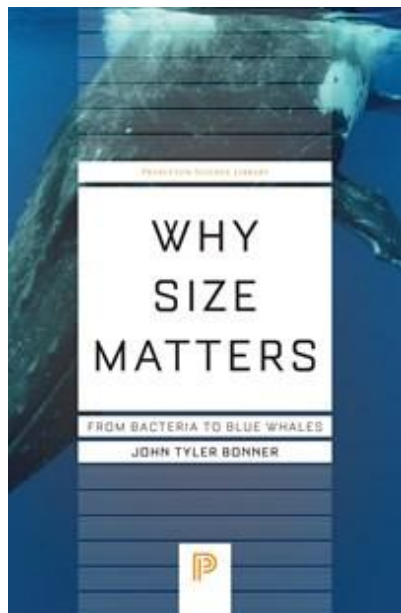
Sam Treiman (1925–1999) was the Higgins Professor of Physics Emeritus at Princeton University. **Helen Quinn** is professor emerita of particle physics and astrophysics at the SLAC National Accelerator Laboratory at Stanford University.

Quotes

"Like a master craftsman intent on reducing his accumulated skills into a compendium of traditions and practices for his apprentices, Treiman tries to be as clear, precise, and succinct as possible. A vast store of experience in research and teaching informs every page."---**Hans Christian von Baeyer, *Science***

"For quantum mechanics fans looking for a bridge between books that provide vague, qualitative descriptions and those that require an extensive background in mathematics to be understood, Sam Treiman's *The Odd Quantum* offers a concise introduction to the field's concepts and practices, as well as guides to its most essential equations." -Publishers Weekly

"Treiman's book is outstanding. . . . This is not at all a qualitative pictorial description of the quantum world, but a rigorous formulation of its axioms in a casual language. . . . [A] wonderful guided tour through quantum mechanics."---**Asher Peres, *Physics World***



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176 Pages
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 154 g Wt
 Status: **ACTIVE**

Why Size Matters

From Bacteria to Blue Whales

John Tyler Bonner

Summary

John Tyler Bonner, one of our most distinguished and creative biologists, here offers a completely new perspective on the role of size in biology. In his hallmark friendly style, he explores the universal impact of being the right size. By examining stories ranging from Alice in Wonderland to Gulliver's Travels, he shows that humans have always been fascinated by things big and small. Why then does size always reside on the fringes of science and never on the center stage? Why do biologists and others ponder size only when studying something else—running speed, life span, or metabolism?

Why Size Matters, a pioneering book of big ideas in a compact size, gives size its due by presenting a profound yet lucid overview of what we know about its role in the living world. Bonner argues that size really does matter—that it is the supreme and universal determinant of what any organism can be and do. For example, because tiny creatures are subject primarily to forces of cohesion and larger beasts to gravity, a fly can easily walk up a wall, something we humans cannot even begin to imagine doing.

Bonner introduces us to size through the giants and dwarfs of human, animal, and plant history and then explores questions including the physics of size as it affects biology, the evolution of size over geological time, and the role of size in the function and longevity of living things.

As this elegantly written book shows, size affects life in its every aspect. It is a universal frame from which nothing escapes.

Contributor Bio

John Tyler Bonner (1920–2019) was professor emeritus of ecology and evolutionary biology at Princeton University. His many books include *The Evolution of Culture in Animals* and *The Social Amoebae* (both Princeton).

Quotes

"Bonner argues that size is a driving force for all of biology. . . . He demonstrates convincingly, size dictates everything from an animal's shape and appearance to its locomotion, speed, voice and social organization."---**Wray Herbert, *Washington Post Book World***

"A masterful and engaging work, elegant in its simplicity despite its subject's complexity."---**Susan Lumpkin, *Zoogoer***

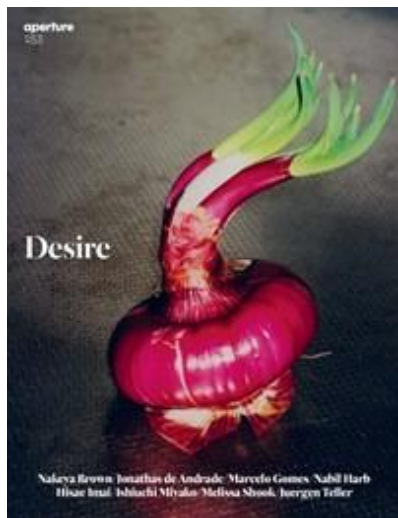
"From giant dinosaurs to cellular clockworks, people are astonished by the large and fascinated by the small. But as this diminutive book describes with elegant simplicity, size is far more important than mere curiosity—it 'drives the form and function of everything that lives.' . . . Drawing parallels from physics, engineering, and human (and animal societies), Bonner vividly illustrates how something apparently so simple as size is actually so fundamentally important." -Choice

"An original and very interesting book."---**Michel Cuisin, *Mammalia***

"Bonner has written a book in a friendly voice that enlarges the picture of how everyone, big and small, thinks of size and why it matters very much." -Biology Digest

"[Bonner] examines the largest and smallest creatures on Earth. Size, asserts Bonner, determines five important biological features: strength, surface area, complexity, rate of metabolism, and organism abundance. In this diminutive book, he explains each feature and how it relates to the others. He concludes, size matters." -Science News

"The important point made by Bonner . . . is that differences in magnitude affect



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Photography / Reference
PHO017000
Series: Aperture Magazine
30.5 cm H | 23.5 cm W
Status: **FORTHCOMING**

Desire

Aperture 253

Aperture

Summary

Aperture magazine releases winter issue, "Desire," featuring an expansive interview with renowned fashion photographer Juergen Teller

"Photographs can abet desire in the most direct, utilitarian way," Susan Sontag observed. Hers was a reference to more prurient activities, but she also allowed that desire could be abstract, something more slippery. The compulsion to want—or, in today's parlance, to manifest—emerges throughout *Aperture's* winter 2023 issue, "Desire," as both an impulse and a state of mind.

"Desire" includes an expansive interview with Juergen Teller, whose photographs upend fashion's vocabulary of glamour and aspiration, trading conventional beauty for the more peculiar. Artists such as Nakeya Brown, Jonathas de Andrade, Nabil Harb, Oto Gillen, and Marcelo Gomes consider what it means to put one's own body on display, to break from long-standing customs, to be seduced by raw beauty found in nature or in uncanny artifice. Histories are conjured through evocative personal objects in the work of Ishiuchi Miyako, who for decades has created beguiling images that in two dimensions are at once surreal and surprisingly physical. In "Desire," photographers render reality as unearthly—and take the viewer somewhere else altogether.

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Moeko Fujii

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Amanda Maddox

More Real Than a Memory

Melissa Shook's rigorous and sensual self-portraits
Lucy McKeon

Black Beauty Still Lives

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Lovia Gyarkye

Everything Shines

How has the relationship between art and advertising evolved?
Brian Dillon

This Odor

Oto Gillen's uncanny New York flowers
Evan Moffitt

Kosen Ohtsubo's Flower Planet



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48 Pages
 Carton Qty: 80
 Crafts & Hobbies / Sewing
 CRA035000
 Series: The Pocket Guide Series for Sewing
 13 cm H | 8.9 cm W
 Status: **FORTHCOMING**

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Common Fabrics for Sewing: Pocket Guide

A Glossary of Fabrics and How to Use Them for Sewing Projects

Rocky Nook

Key Selling Points

Rocky Nook’s Common Fabrics Pocket Guide is a handy, ultra-portable, and quick to reference to help you choose the right fabric to use for any sewing project.

This pocket guide is designed for sewists who need a reference guide when purchasing fabric, either at a fabric store or online.

The extensive glossary of fabrics and their uses will help any sewist decide on the right fabric for their project.

Includes chapters that describe the different qualities of fabrics, including the fibers, the structures, as well as a section on how to cut your fabric.

Summary

Quickly learn the basics of the many different kinds of fabrics commonly used for sewing projects so you can pick the perfect material for your project!

Designed for sewists and DIY crafters who need a guide to the many common fabrics used for sewing. This handy and ultra-portable quick reference *Pocket Guide* offers sewists information on over 50 types of fabrics, what types of garments they're commonly used for, and tips for how to sew with them

- Learn the difference between natural and synthetic fabrics
- Discover the intricacies of how fabric is woven—and how that effects the way the fabric is sewed
- Understand terms like nap, weft, and weave, all words that describe how a fabric handles
- Tips for placing pattern pieces and cutting fabric
- A glossary of over 50 fabrics with information on their common uses and tips for sewing with them

Marketing Plans

Generate Press release and distribute to identified, aligned publications and members of the media

Promote product through Rocky Nook site and social media channels

Establish affiliate programs to sell/market new title

Identify and target key influencers and extend outreach

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- 01: Fabric Fibers: Natural vs Synthetic
- 02: Fabric Structure: Woven vs Knit
- 03: Cutting Your Fabric
- 04: Qualities of the Fabric
- 05: Common Fabrics

Illustrations



Rocky Nook
9798888140659
9798888140659
Pub Date: 9/01/2024
On Sale Date: 9/01/2024
\$14.95/\$19.95 Can./£13.99 UK

42 Pages
Carton Qty: 80
Crafts & Hobbies / Sewing
CRA035000
Series: The Pocket Guides Series
for Sewing
13 cm H | 8.9 cm W
Status: **FORTHCOMING**

Related Products

Also Available

Singer Quantum Stylist 9960:
Pocket Guide 9798888141809
\$14.95
Common Fabrics for Sewing:
Pocket Guide 9798888140499
\$14.95

Ebooks

9798888140666
9798888141182
9798888141199

Sewing 101: Pocket Guide

A Guide to Necessary Skills for Garment Making

Rocky Nook

Key Selling Points

Rocky Nook's Sewing 101 Pocket Guide is a handy, ultra-portable, quick reference to help you learn and execute basic skills for sewing projects.

This pocket guide is designed for sewists who need a reference guide when reading pattern instructions.

Includes chapters that describe the different seams, hems, darts, pleats, fasteners, and considerations necessary to put a garment together.

Summary

Quickly learn and reference the basic skills of sewing and apply them to garment making and crafting.

Designed for sewists and DIY crafters who need a guide to the many common stitches, fasteners, pleats, darts, and hems used for sewing. This handy and ultra-portable quick reference *Pocket Guide* offers sewists information on the basic and necessary skills you need to follow a pattern, alter and embellish your projects, and create exquisite and accurate works of textile art! The spiral bound format allows sewists to have their hands free to sew while they reference information.

- Get tips on pleats, darts, and hems so you can fit and finish your projects
- Understand how to install fasteners of all kinds
- Lessons on the most effective ways to place and measure your pattern pieces
- Learn to read pattern instructions, and reference terms and skills for most projects

Marketing Plans

Generate Press release and distribute to identified, aligned publications and members of the media

Promote product through Rocky Nook site and social media channels

Establish affiliate programs to sell/market new title

Identify and target key influencers and extend outreach

Table Of Contents

01: Sewing Checklist

02: Pattern Pieces and Cutting Your Fabric

03: Seams

04: Pleats and Darts

05: Interfacing

06: Fasteners

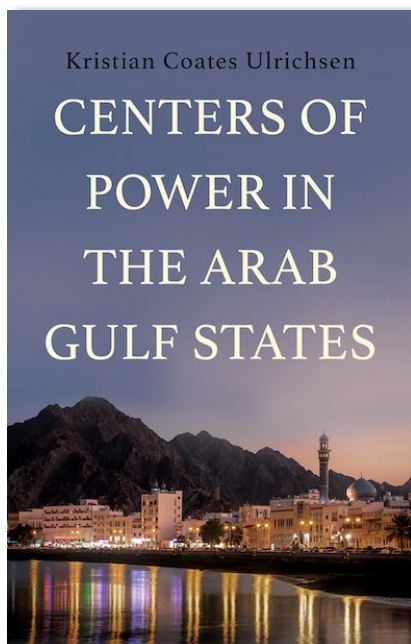
07: Elastic

08: Hems

Illustrations

— **ADVANCED BOOK INFORMATION** —

— November 2023 | HB | 336pp | £35 | 9781805260295 | 216x138mm | Politics —



Centers of Power in the Arab Gulf States

Kristian Coates Ulrichsen

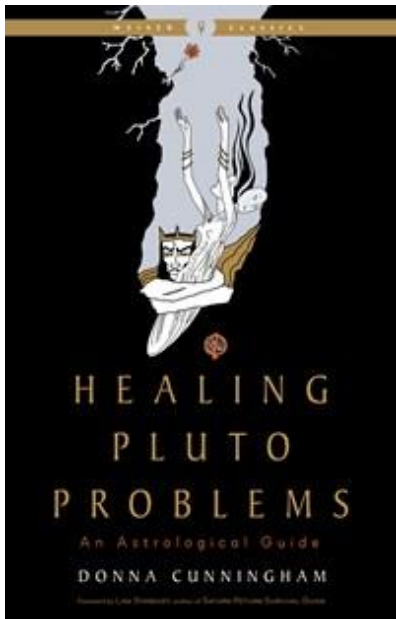
- A comprehensive examination of the nature of power in the Gulf, comparing and contrasting its origins, exercise and opposition in six Arab countries.
- Explores how authority and influence are accumulated and wielded across the six Gulf states.
- Assesses the Arabian Peninsula as a whole, filling a significant gap in the literature.

How are authority and influence accumulated and wielded across the six Gulf states? Mixing theoretical and empirical insights, and utilising both historical and contemporary examples, this book offers a comparative analysis of military, political, economic and religious power in Bahrain, Kuwait, Oman, Qatar, Saudi Arabia and the UAE, as well as of the power of narrative.

While many volumes examine each of these states individually, *Centers of Power in the Arab Gulf States* assesses the Arabian Peninsula as a whole, filling a significant gap in the literature. It surveys the myriad factors which have influenced the emergence of these states, societies and political economies, which have become increasingly assertive actors in today's global order.

Exploring domestic, regional and transnational pressures, Kristian Coates Ulrichsen sheds light on the varying concepts of power and authority, the different forms they take, the ways they are projected, and the practical constraints on their exercise. From whom does power derive? Is it something different from influence and ambition? Is decision-making top-down or bottom-up, or a mixture of both? From bureaucrats to scholars, and from royals to opposition figures, Coates Ulrichsen uncovers the power relations shaping the Gulf today.

Kristian Coates Ulrichsen is Fellow for the Middle East at Rice University's Baker Institute for Public Policy, and an associate fellow of Chatham House's Middle East and North Africa programme. His books with Hurst include *Qatar and the Gulf Crisis*, *The First World War in the Middle East*, *Insecure Gulf*, and *The Changing Security Dynamics of the Persian Gulf*.



Healing Pluto Problems

An Astrological Guide

Donna Cunningham, Lisa Stardust

Key Selling Points

- New Foreword from Lisa Stardust, lisastardust.com
- Pluto is known as the generational planet, taking 12-30 years to make its way through a single astrological sign
- Helps readers understand how their Pluto aspects can affect their childhood, adulthood, and life in general
- For intermediate and advanced students of astrology seeking advanced studies
- Matte lam, spot gloss art and title

Interesting details about Pluto Entering Aquarius in 2023/2024, Source Chani Nichols Mar 23 to Jun 11 2023; Jan 20 to Sept 1 2024; Nov 29 2024 to Mar 8, 2043
Pluto is the planet associated with wealth, power, secrets, mystery, death, and underworld journeys. When it enters Aquarius on **March 23rd**, Pluto will carry those themes into the realm of information technology, data, science, systems of power, and communal potency.

The last time Pluto passed through Aquarius was from 1777 to 1797, a period that witnessed both the French and American revolutions. Pluto in this systems-minded air sign will transform our understanding of the power of the collective. We'll witness the value - and cost - of information, and maybe even attempt democratizing it in a whole new way.

Pluto is a transformer. Whatever house Pluto tunnels into for you will be the source of awe-inspiring resources over the coming years. If Saturn in Aquarius clarified the challenges that now face the collective, Pluto reveals what needs to be revamped - on a personal and social level. Pluto will only linger in Aquarius for three months in 2023, but it will spend two decades in this sign when it returns in 2024. Think of this initial sprint as the foreshadowing of seismic shifts to come.

Summary

Discover how understanding Pluto in your birth chart can help you understand aspects of your childhood, adulthood, and your life.

In *Healing Pluto Problems*, Donna Cunningham explains how Pluto functions in the birth chart and shows how Plutonian problems can manifest throughout one's life. Pluto's energy is extremely potent and powerful. In astrology, it is considered a "generational planet"—the length of its orbit (248 years) means it influences both individuals and entire generations as it travels through the zodiac. Cunningham shows how transiting Pluto aspects can affect childhood, adulthood, and life in general.

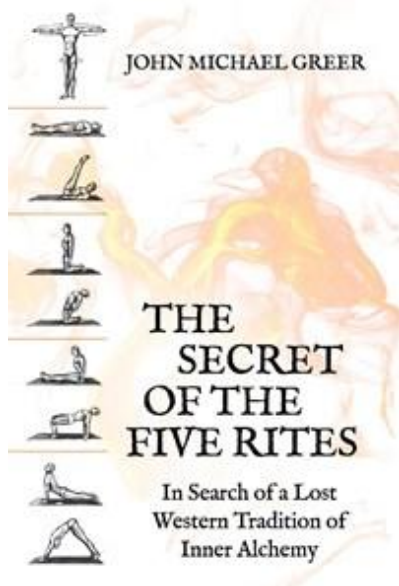
Symbolically, Pluto governs our compulsive behavior—all those things we know we shouldn't do but feel compelled to do anyway. **It also represents the hidden dimension of our emotional lives, all the parts of ourselves that we'd rather bury in our subconscious and not reveal to others.** With numerous case studies to bring her insights to life, Cunningham's interpretations, written with care and compassion, are straightforward and easy to grasp. She presents her material with warmth and empathy, without avoiding the tough lessons that Pluto has to offer.

Cunningham addresses such topics as

- Guilt, resentment, and fear
- Emotional secrets and their contribution to self-isolation
- Incest, abuse, and domestic violence
- Pluto and the need for power and control

Weiser Books
9781578638154
1578638151
Pub Date: 4/12/2023
On Sale Date: 4/12/2023
\$26.95
Trade Paperback

256 Pages
21 Astrology Charts
Carton Qty: 32
Body, Mind & Spirit / Astrology
OCC009000
Series: Weiser Classics Series
22.9 cm H | 14.6 cm W
Status: **ACTIVE**



Aeon Books
 9781801520652
 1801520658
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 On Sale Date: 28/11/2023
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 UK/€19.99 EU
 Trade Paperback

166 Pages
 Carton Qty: 46
 Body, Mind & Spirit / Occultism
 OCC016000
 22.9 cm H | 15.2 cm W
 Status: **ACTIVE**

Related Products

Also Available

The Academy of the Sword
 9781904658849 \$120.00

Ebooks

9781801520966

The Secret of the Five Rites

In Search of a Lost Western Tradition of Inner Alchemy

John Michael Greer

Key Selling Points

- John Michael Greer, well known blogger on the occult and futurology
- Long standing Aeon author with many titles
- Includes publication of classic work *The Eye of Revelation*
- Esoteric wisdom/occult education
- Yoga
- Previous books with Aeon have been very popular: *The Occult Philosophy Workbook* – 653 copies in under 6 months; *The Way of the Golden Section* – 804 copies in a year

Summary

An investigation of *The Eye of Revelation*, a system of inner alchemy meant to awaken the subtle powers of the human body and mind.

This book examines in detail a short book, often referred to as *The Five Tibetans* that was published in 1939 teaching a simple yet effective set of five exercises for health and longevity, the Five Rites.

Certain dietary rules and lifestyle principles accompanied the Rites, so did a Sixth Rite that worked the diaphragm muscles and redirected sexual energies, and also a set of teachings about seven energy centers or vortices in the body, though not the same as the well-known seven chakras along the spine.

These vortices are among the most distinctive things about the system, and are found in only a scattered handful of sources elsewhere. It is by awakening the vortices to their normal rate of spin, the book claims, that the Rites achieve their effects.

John Michael Greer follows each of these threads back as far as possible, to reveal something of the landscape of ideas and practices that gave rise to these remarkable exercises.

He then spins the threads back together, putting the Five Rites in as much of their original context as he can, and describing in detail the practice of the broader system in which the Rites have their place—a system of inner alchemy meant to awaken certain subtle powers of the human body and mind.

The book also includes the complete original text of *The Eye of Revelation*.

Contributor Bio

John Michael Greer is the award-winning author of more than fifty books, including *The New Encyclopedia of the Occult*, *The Druidry Handbook*, *The Celtic Golden Dawn*, and *Circles of Power: An Introduction to Hermetic Magic*. An initiate in Freemasonry, the Hermetic Order of the Golden Dawn, and the Order of Bards, Ovates and Druids, Greer served as the Grand Archdruid of the Ancient Order of Druids in America (AODA) for twelve years. He lives in Rhode Island with his wife Sara. Greer is also the author of eleven fantasy and science fiction novels and ten nonfiction books on peak oil and the future of industrial society, and also blogs weekly on politics, magic, and the future at www.ecosophia.net.

Quotes

An investigation of *The Eye of Revelation*, a system of inner alchemy meant to awaken the subtle powers of the human body and mind.

Table Of Contents

All We Have Is the Story



Selected Interviews
1973–2022

James Kelman

THE KELMAN LIBRARY



PM Press
9798887440057
9798887440057
Pub Date: 12/03/2024
\$24.95/\$32.99 Can./£23.99
UK/€21.99 EU
Trade Paperback

352 Pages
Carton Qty: 32
Literary Collections / Interviews
LCO020000
Series: Kelman Library
22.8 cm H | 12.7 cm W
Status: **FORTHCOMING**

Related Products

Ebooks

9798887440071

All We Have Is the Story

Selected Interviews (1973–2022)

James Kelman

Summary

Novelist, playwright, essayist, and master of the short story. Artist and engaged working-class intellectual; husband, father, and grandfather as well as committed revolutionary activist.

From his first publication (a short story collection *An Old Pub Near the Angel* on a tiny American press) through his latest novel (*God's Teeth and other Phenomena*) and work with Noam Chomsky (*Between Thought and Expression Lies a Lifetime*—both published on a slightly larger American press), *All We Have Is the Story* chronicles the life and work—to date—of “Probably the most influential novelist of the post-war period.” (*The Times*)

Drawing deeply on a radical tradition that is simultaneously political, philosophical, cultural, and literary, James Kelman articulates the complexities and tensions of the craft of writing; the narrative voice and grammar; imperialism and language; art and value; solidarity and empathy; class and nation state; and, above all, that it begins and ends with the story.

“One of the things the establishment always does is isolate voices of dissent and make them specific—unique if possible. It's easy to dispense with dissent if you can say there's him in prose and him in poetry. As soon as you say there's him, him, and her there, and that guy here and that woman over there, and there's all these other writers in Africa, and then you've got Ireland, the Caribbean—suddenly there's this kind of mass dissent going on, and that becomes something dangerous, something that the establishment won't want people to relate to and go Christ, you're doing the same as me. Suddenly there's a movement going on. It's fine when it's all these disparate voices; you can contain that. The first thing to do with dissent is say ‘You're on your own, you're a phenomenon.’ I'm not a phenomenon at all: I'm just a part of what's been happening in prose for a long, long while.” —James Kelman from a 1993 interview

Contributor Bio

James Kelman was born in Glasgow, June 1946, and left school in 1961. He began work in the printing trade then moved around, working in various jobs in various places. He was living in England when he started writing: ramblings, musings, sundry phantasmagoria. He committed to it and kept at it. In 1969 he met and married Marie Connors from South Wales. They settled in Glasgow and still live in the dump, not far from their kids and grandkids. He still plugs away at the ramblings, musings, politicking and so on, supported by the same lady.

Quotes

“Brilliant and incendiary, *All We Have is the Story*, proves once again that James Kelman is the foremost anti-authoritarian intellectual of our age. This fascinating, forthright collection of interviews offers a portrait of the artist spanning decades, revealing the evolution of Kelman's thinking over time and his steadfast fight against the forces of erasure and hegemony in literature and in life.”

—Cara Hoffman, author of *RUIN* and *So Much Pretty*

“James Kelman changed my life.”

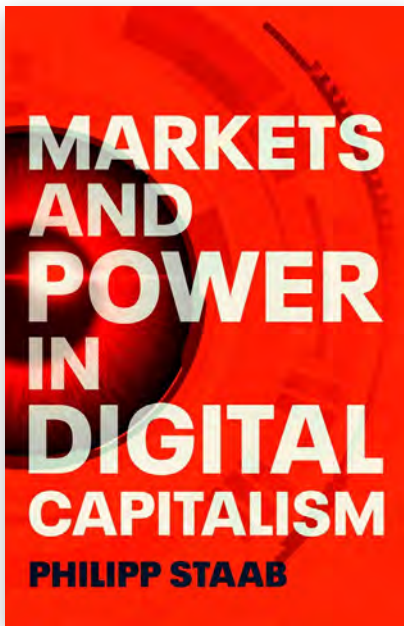
—Douglas Stuart, author of *Shuggie Bain*

“James Kelman is an extraordinary writer—smart and incisive, witty and warm, with prose so alive it practically sparks off the page.”

—Molly Antopol, author of *The Unamericans*

“Probably the most influential novelist of the post-war period.”

—*The Times*



Markets and power in digital capitalism

Phillip Staab

KEY SALES POINTS

- For readers of Shoshana Zuboff's *The Age of Surveillance Capitalism* and Thomas Piketty's *Capital*.
- Translation of bestselling book in Germany.
- The Author is an intellectual heavyweight.
- Publicity interest expected.

- Hardback £20.00
- March 2024
- 978-1-5261-7216-7
- 200 pages: 234x156mm
- 5 black & white illustrations
- Economy

AUTHOR

Philipp Staab is Professor for the Sociology of the Future of Work at Humbolt-University of Berlin and Einstein Center Digital Future



DESCRIPTION

Markets and power in digital capitalism delves into the complex world of modern capitalism, where technology giants reign supreme. From Google and Apple to Amazon and Tencent, these internet behemoths have reshaped the economic landscape, transforming capitalism as we know it.

Philipp Staab takes readers on a thought-provoking journey through the virtual realm, exploring how digital surveillance and evaluation practices have infiltrated every aspect of our lives. What sets digital capitalism apart, he argues, is the rise of 'proprietary markets'. No longer focused on producing goods and selling them for profit, today's meta-platforms thrive by owning and controlling the very markets in which they operate. This raises important questions about power dynamics, market monopolies and the future of economic systems.

With sharp insight and meticulous research, the book sheds light on the intricate workings of our digitised economy. Staab's compelling analysis challenges us to confront the realities of surveillance capitalism and the urgent need to address the inequities it perpetuates.

Staab has been focusing in recent years both on work structures and the leading commercial Internet companies such as Google, Microsoft, Amazon, Apple and Facebook, but also on the smaller companies, the wandering stars, that revolve around these fixed stars in the planetary system of digital capitalism.



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Trade Paperback

368 Pages
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Religion / Cults
REL020000

22.9 cm H | 15.2 cm W | 2.5 cm T
| 571.5 g Wt
Status: **ACTIVE**

Rajneeshpuram

Inside the Cult of Bhagwan and Its Failed American Utopia

Russell King

Key Selling Points

Going beyond the story of the Netflix hit *Wild Wild Country*, this thoroughly researched narrative-nonfiction reveals more on the principal individuals who drove events to their dramatic climax, including Rajneesh, Ma Anand Sheela, and her top lieutenants at the ranch, along with the stories of the many lower-level disciples who got caught up in the schemes or were victimized by them.

Summary

"Russell King has written the most definitive account of this grand American saga. *Rajneeshpuram* is rich storytelling." —Chapman and Maclain Way, directors of *Wild Wild Country*

In 1981, ambitious young Ma Anand Sheela transported the Indian guru Bhagwan Shree Rajneesh to the United States to fulfill his dream of creating a utopia for his thousands of disciples. Four years later, the incendiary Rajneeshpuram commune in Oregon collapsed under the weight of audacious criminal conspiracies hatched in its inner sanctum, including the largest bioterrorism attack in US history, an unprecedented election fraud scheme, and multiple attempted murders.

Rajneeshpuram explores how this extraordinary spiritual community, featured in the Netflix docuseries *Wild Wild Country*, went so wrong. Drawing from extensive interviews with former disciples and an exhaustive review of commune records, government and police files, and archival materials, author Russell King probes the charismatic power that Bhagwan (later known as Osho) and Sheela exercised over the community and the turbulent legal and political environment that left commune leaders ready to deceive, poison, and even murder to preserve their home and their master.

***Rajneeshpuram* is a fresh examination of the Rajneesh story, using newly available information and interviews with high-ranking disciples who have never before shared their stories.**

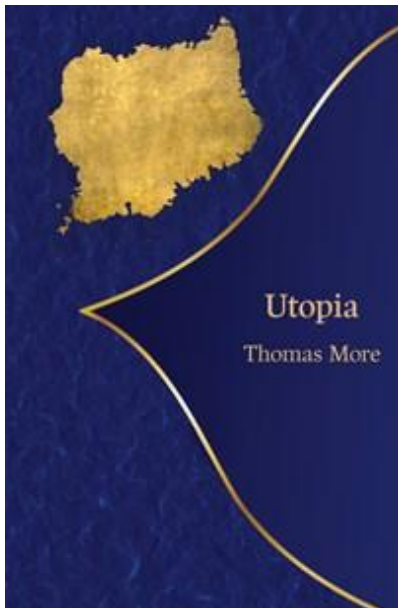
Contributor Bio

Russell King is a writer, investigator, and attorney. In 2018 he created the podcast *Building Utopia: Bhagwan Shree Rajneesh*, which explores the history of Bhagwan and his disciples using an immersive narrative nonfiction approach. A former partner at an international law firm, King draws on his experience piecing together factual narratives based on contradictory evidence to tackle this rich and complicated history.

Quotes

"Russell King has written the most definitive account of this grand American saga. *Rajneeshpuram* is rich storytelling, weaving together behind-the-scenes testimonies with factual precision. King has crafted an investigative brew of religious zealotry, xenophobia, local politics, personal betrayals, and warfare. This is a rabbit hole you cannot wait to go down; at times you'll ask yourself, 'Did all this really happen?' And the answer is, yes—it did." —Chapman and Maclain Way, directors of *Wild Wild Country*

"Rajneeshpuram was my home in the '80s as a child and a teenager. Russell King's book powerfully tells the very dramatic story of this 'utopia.' Through his words I can feel the many voices he's interviewed and researched to try to tell this story from a place of wanting to understand 'what happened here.' As an ex-resident I truly appreciate that approach as many voices are included, and neither the good or the bad are being sensationalized. This story is not only about one or two people who gained a lot of notoriety at the time, and it



Hero
9781915643544
1915643546
Pub Date: 26/03/2024
\$16.99/\$24.99 Can./£9.99
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AUD
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Trade Paperback

288 Pages
Carton Qty: 1
Fiction / Classics
FIC004000
Series: Hero Classics
19.8 cm H | 12.9 cm W | 500 g Wt
Status: **FORTHCOMING**

Utopia

Thomas More

Summary

Part of the *Hero Classics* series

Utopia is a distant island where the inhabitants are thriving and justice and reason prevail, in contrast to the realities of sixteenth-century Europe, where greed, superstition and unenlightened tradition reign. Using the framework of a traveler's account to a fictional land, Thomas More created an ingenious treatise which envisioned a more humanist approach to laws and social structures, and coined the now common term "utopia".

The *Hero Classics* series:

Meditations

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Incidents in the Life of a Slave Girl

The Art of War

The Life of Charlotte Bronte

The Republic

The Prince

Narrative of the Life of Frederick Douglass, an American Slave

Utopia

Contributor Bio

Thomas More (1478–1535) was a Renaissance humanist thinker and statesman. Now famous for his masterpiece *Utopia*, he was executed under Henry VIII for refusing to recognize him as the leader of the Church of England, becoming a Catholic saint after his death.

Comp Titles

No comparable titles have been specified.

Subrights

No subrights have been specified.

The End of Empires and a World Remade

A Global History of Decolonization

Martin Thomas



Princeton University Press
9780691190921
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On Sale Date: 19/03/2024
\$39.95/\$50.00 Can./£35.00
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672 Pages
12 b/w illus. 9 maps.
History / World
HIS037000
23.5 cm H | 15.6 cm W | 453.6 g
Wt
Status: **FORTHCOMING**

The End of Empires and a World Remade

A Global History of Decolonization

Martin Thomas

Summary

A capacious history of decolonization, from the decline of empires to the era of globalization

Empires, until recently, were everywhere. They shaped borders, stirred conflicts, and set the terms of international politics. With the collapse of empire came a fundamental reorganization of our world. Decolonization unfolded across territories as well as within them. Its struggles became internationalized and transnational, as much global campaigns of moral disarmament against colonial injustice as local contests of arms. In this expansive history, Martin Thomas tells the story of decolonization and its intrinsic link to globalization. He traces the connections between these two transformative processes: the end of formal empire and the acceleration of global integration, market reorganization, cultural exchange, and migration.

The End of Empires and a World Remade shows how profoundly decolonization shaped the process of globalization in the wake of empire collapse. In the second half of the twentieth century, decolonization catalyzed new international coalitions; it triggered partitions and wars; and it reshaped North-South dynamics. Globalization promised the decolonized greater access to essential resources, to wider networks of influence, and to worldwide audiences, but its neoliberal variant has reinforced economic inequalities and imperial forms of political and cultural influences. In surveying these two codependent histories across the world, from Latin America to Asia, Thomas explains why the deck was so heavily stacked against newly independent nations.

Decolonization stands alongside the great world wars as the most transformative event of twentieth-century history. In *The End of Empires and a World Remade*, Thomas offers a masterful analysis of the greatest process of state-making (and empire-unmaking) in modern history.

Contributor Bio

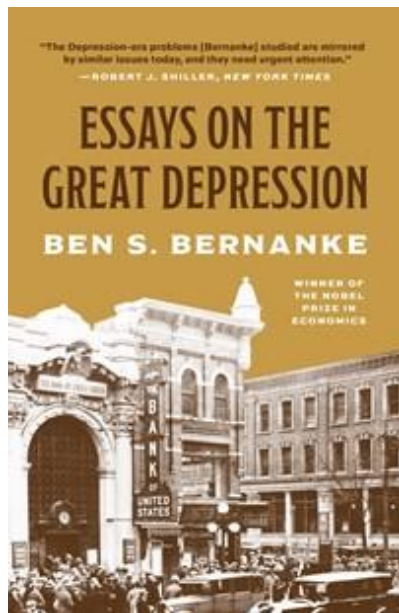
Martin Thomas is professor of imperial history and director of the Centre for Histories of Violence and Conflict at the University of Exeter. A fellow of the Leverhulme Trust and the Independent Social Research Foundation, he is the author of *Violence and Colonial Order: Police, Workers and Protest in the European Colonial Empires, 1918–1940*; *Fight or Flight: Britain, France, and the Roads from Empire*; and other books.

Unpublished Endorsements

“Offering an ambitious and sweeping account of the causes and consequences of decolonization, this book challenges conventional Western assumptions and informs a better understanding of the changing world order shaped by the rise of the Rest. A major and timely contribution to the emerging research agenda of global international relations and world history.”—**Amitav Acharya, author of *The End of American World Order***

“Thomas provides a fundamental rethinking of decolonization, drawing on his encyclopedic mastery of the literature and his own archival work and expertise to produce a global history that is certain to become a classic. The scholarship is nothing short of magisterial.”—**Tarak Barkawi, author of *Soldiers of Empire: Indian and British Armies in World War II***

“In insisting on decolonization as a long-term, messy, and still incomplete global phenomenon that cannot be properly understood by focusing on single imperial cases, Martin Thomas’s latest book further consolidates his position at the forefront of



Princeton University Press

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Discount Code: TP

Trade Paperback

352 Pages

11 b/w illus. 48 tables.

Business & Economics / Economic
History

BUS023000

21.4 cm H | 13.9 cm W | 2.8 cm T

| 336 g Wt

Status: **ACTIVE**

Essays on the Great Depression

Ben S. Bernanke

Summary

From the Nobel Prize–winning economist and former chair of the U.S. Federal Reserve, a landmark book that provides vital lessons for understanding financial crises and their sometimes-catastrophic economic effects

As chair of the U.S. Federal Reserve during the Global Financial Crisis, Ben Bernanke helped avert a greater financial disaster than the Great Depression. And he did so by drawing directly on what he had learned from years of studying the causes of the economic catastrophe of the 1930s—work for which he was later awarded the Nobel Prize. *Essays on the Great Depression* brings together Bernanke's influential work on the origins and economic lessons of the Depression, and this new edition also includes his Nobel Prize lecture.

Contributor Bio

Ben S. Bernanke was chair of the U.S. Federal Reserve from 2006 to 2014 and was awarded the Nobel Prize in economics in 2022. He is a Distinguished Senior Fellow in Economic Studies at the Brookings Institution. His many books include *The Federal Reserve and the Financial Crisis* (Princeton).

Quotes

"Bernanke certainly knows the importance of well-functioning markets. In *Essays on the Great Depression* he wrote persuasively that runs on the banks and extensive defaults on loans reduced the efficiency of the financial sector, prevented it from doing its normal job in allocating resources, and contributed to the Depression severity. The Depression-era problems he studied are mirrored by similar issues today, and they need urgent attention."---**Robert J. Shiller, *New York Times***

"Bernanke probably knows more about the Depression of the 1930s, about specific events and economic interpretations, than any other living person."---**Michael Barone, *U.S. News & World Report***

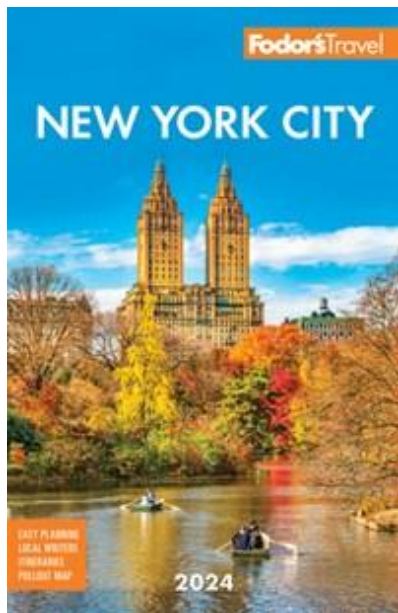
"Tempting as it is to focus on President Herbert Hoover and the 1929 U.S. market crash, Bernanke explores conditions across dozens of countries—assessing where banking crises erupted, how deeply economic activity plummeted and which central banks made the right calls."---**Carlos Lozada, *Washington Post***

"Having devoted much of his career to studying the causes of the Great Depression, Bernanke was the academic expert on how to prevent financial crises from spinning out of control and threatening the general economy. One line from his *Essays on the Great Depression* sounds especially prescient today: 'To the extent that bank panics interfere with normal flows of credit, they may affect the performance of the real economy.'"---**Roger Lowenstein, *New York Times Magazine***

"Fortunately, before he became entangled in these restrictions [Bernanke] did edit and help write a book, *Essays on the Great Depression*. . . . Bernanke's motive was that understanding the depression would provide important clues to what can go wrong with capitalist market systems."---**Samuel Brittan, *Financial Times***

"The financial crisis has made Federal Reserve Chairman Ben Bernanke's book *Essays on the Great Depression* a hot seller. . . . Bernanke, a former Princeton University economist, is considered the pre-eminent living scholar of the Great Depression. He is practicing today what he preached in his book: Flood the system with money to avoid a depression."---**Dennis Cauchon, *USA Today***

"When Ben Bernanke arrived at the Federal Reserve in February 2006 as the new chairman of the central bank, he had a copy of his 2001 book, *Inflation Targeting*:



Fodor's Travel
9781640976443
1640976442
Pub Date: 28/11/2023
On Sale Date: 28/11/2023
\$21.99/\$28.99 Can./£15.99
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Status: **ACTIVE**

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Ebooks

9781640976467

Fodor's New York City 2024 (33rd Edition)

Fodor's Travel Guides

Key Selling Points

TOURISM TRENDS:

- In late 2022 NYC & Company, the city's tourism bureau, launched its next phase of its global tourism recovery campaign called "It's Time for New York City." Approximately 56.4 million people are forecasted to visit NYC before the end of 2022 and the city remains on track to return to or surpass 2019 visitation totals by 2024.
- Infrastructure improvement, including the ongoing upgrading of LaGuardia Airport, the new Grand Central Madison (a new Long Island Rail Road station below Grand Central Terminal), and the recent opening of the Moynihan Train Hall have made it easier for visitors to get around.

COMPETITIVE ADVANTAGE:

- Local NYC-based writers who know the city like the back of their hands
- *Pull out map and numerous "best of"-type lists with color photos*

FULLY REDESIGNED!

- **New front cover** has eye-catching full-bleed images with key selling points on the front
- **New back cover** is fully-redesigned
- **"Best of" Lists** will visually engage the reader and provide an overview of the entire destination (best things to eat, see, do, drink, as well as what to read and watch before going)
- **Visually focused with more color and images** including more full and half-page images throughout and color-coded category icons
- **Other useful features** including Things You Need to Know Before You Visit New York City, Great Itineraries, Walking Tours, Calendar of Events
- **"Travel Smart"** (logistical planning tips section) now at the front of the book and redesigned to be more infographic in feel
- **Stronger Voice and Opinions** give all Fodor's guides more personality. Books are more friendly and conversational in tone, going beyond informational to being inspirational

CURATED AND RELEVANT:

- **Focused coverage** on only the best places so travelers can make the most out of their limited time.
- **Carefully vetted recommendations** for all types of establishments and price points.

CONCISE:

- **Shortened reviews** presented with brevity and focus.

Please see additional key selling points in the book main description

Summary

Whether you want to explore the High Line, see a Broadway show, or grab a slice of pizza in Brooklyn, the local Fodor's travel experts in New York City are here to help! *Fodor's New York City 2024* guidebook is packed with maps, carefully curated recommendations, and everything else you need to simplify your trip-planning process and make the most of your time.

This new edition travel guide has been **fully-redesigned** with an easy-to-read layout,



Fodor's Travel
9781640976450
1640976450
Pub Date: 5/12/2023
On Sale Date: 5/12/2023
\$20.99/\$27.99 Can./£14.99
UK/€18.99 EU
Trade Paperback

272 Pages
Carton Qty: 56
Travel / United States
TRV025000
Series: Full-color Travel Guide
20.3 cm H | 13.2 cm W
Status: **FORTHCOMING**

Related Products

Previous Editions

Fodor's U.S. & British Virgin
Islands 9781640973107 \$19.99

Ebooks

9781640976474

Fodor's U.S. & British Virgin Islands (28th Edition)

Fodor's Travel Guides

Key Selling Points

COMPETITIVE ADVANTAGE:

- Fodor's publishes one of the few comprehensive guidebooks to the Virgin Islands.

TOURISM TRENDS:

- *Most major resorts will have reopened in 2023 after major damage from Hurricane Irma in 2017.*
- USVI is perennial favorite as U.S. citizens don't need a passport to visit
- According to the USVI Bureau of Economic Research, hotel occupancy levels now exceed the levels of 2019 even though the total number of tourists has still not recovered from 2017 (pre-hurricane) levels. The impact of Hurricane Irma in 2017 has had a much larger effect on tourism than the pandemic.

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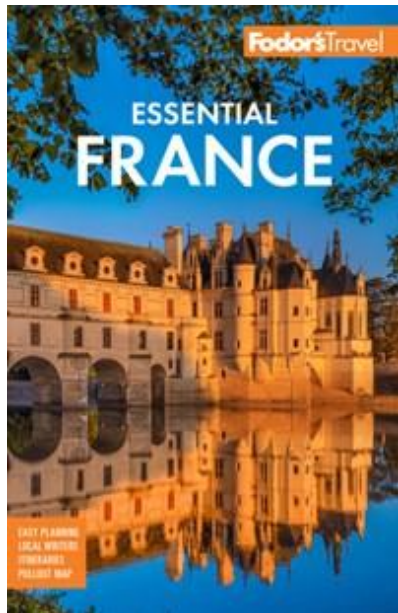
- **Shortened reviews** presented with brevity and focus.

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Summary

Whether you want to sail in Tortola, snorkel at Trunk Bay Beach, or explore the Baths in Virgin Gorda, the local Fodor's travel experts in the Virgin Islands are here to help! *Fodor's U.S. & British Virgin Islands* guidebook is packed with maps, carefully curated recommendations, and everything else you need to simplify your trip-planning process and make the most of your time. This new edition has been fully-redesigned with an easy-to-read layout, fresh information, and beautiful color photos.

Fodor's U.S. & British Virgin Islands travel guide includes:



Fodor's Travel
9781640976504
1640976507
Pub Date: 12/12/2023
On Sale Date: 12/12/2023
\$26.99/\$35.99 Can./£19.99
UK/€23.99 EU
Trade Paperback

816 Pages
Carton Qty: 20
Travel / Europe
TRV009050
Series: Full-color Travel Guide
20.3 cm H | 13.2 cm W
Status: **ACTIVE**

Related Products

Previous Editions

Fodor's Essential France
9781640974159 \$24.99

Ebooks

9781640976511

Fodor's Essential France (4th Edition)

Fodor's Travel Guides

Key Selling Points

TOURISM TRENDS:

- Paris will be the host of the 2024 Summer Olympics, and 9.1 million spectators are expected to visit the city for the games. <https://en.convention.parisinfo.com/choose-paris/olympic-games-destination-paris-2024>
- In 2019, France was the most visited country in the world. While the COVID-19 pandemic caused tourism to drop in 2020 and 2021, tourism numbers surpassed prepandemic levels in summer 2022. Experts expect this pattern to continue in 2023. <https://globalresidenceindex.com/top-5-most-visited-country-in-the-world/#:~:text=%231%20France,country%20a%20must%20for%20travelers>
- <https://www.schengenvisainfo.com/news/frances-summer-tourist-numbers-surpassed-pre-pandemic-levels-in-2022/>

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- **Visually focused with more color and images** including more full and half-page images throughout and color-coded category icons
- **Other useful features** including Great Itineraries, Calendar of Events, and What You Need to Know Before You Go to France
- **"Travel Smart"** (logistical planning tips section) now at the front of the book and redesigned to be more infographic in feel
- **Stronger Voice and Opinions** give all Fodor's guides more personality. Books are more friendly and conversational in tone, going beyond informational to being inspirational

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CONCISE:

- **Shortened reviews** presented with brevity and focus.

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Summary

Whether you want to climb the Eiffel Tower in Paris, sip wine in Burgundy, or indulge in French cuisine in Lyon, the local Fodor's travel experts in France are here to help! Fodor's Essential France guidebook is packed with maps, carefully curated recommendations, and everything else you need to simplify your trip-planning process and make the most of your time. This new edition has an easy-to-read layout, fresh information, and beautiful color photos.

Fodor's "Essential" guides have been named by Booklist as the Best Travel Guide Series of 2020!

Fodor's Essential France travel guide includes:



Fodor's Travel
9781640976528
1640976523
Pub Date: 19/12/2023
On Sale Date: 19/12/2023
\$27.99/\$36.99 Can./£19.99
UK/€24.99 EU
Trade Paperback

896 Pages
Carton Qty: 18
Travel / Europe
TRV009110
Series: Full-color Travel Guide
20.3 cm H | 13.2 cm W
Status: **ACTIVE**

Related Products

Previous Editions

Fodor's Essential Italy
9781640975491 \$26.99

Ebooks

9781640976535

Fodor's Essential Italy 2024 (6th Edition)

Fodor's Travel Guides

Key Selling Points

COMPETITIVE ADVANTAGE:

- A comprehensive Travel Smart section provides all the important nuts and bolts information about traveling to and in Italy, as well as Italian phrases and sample itineraries.
- Expertly researched features on must-visit sights, including an eight-page spread on Vatican City's extraordinary Sistine Chapel and a five-page spread on Florence's Duomo.
- Fun, color-photo listicles on topics that include cooking classes and the best places to see volcanoes.
- This book is updated annually

TOURISM TRENDS:

- Interest in Sicily has grown due to the award-winning HBO show *White Lotus* set in a Sicilian resort.
- New hotels are set to open in 2023 including Six Senses and Anntara Palazzo Naiadi in Rome, Palazzo Portinari Salviati in Florence, Portrait Milano in Milan, the Langham in Venice, and Passalacqua in Lake Como

CURATED AND RELEVANT:

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- **Carefully vetted recommendations** for all types of establishments and price points.

CONCISE:

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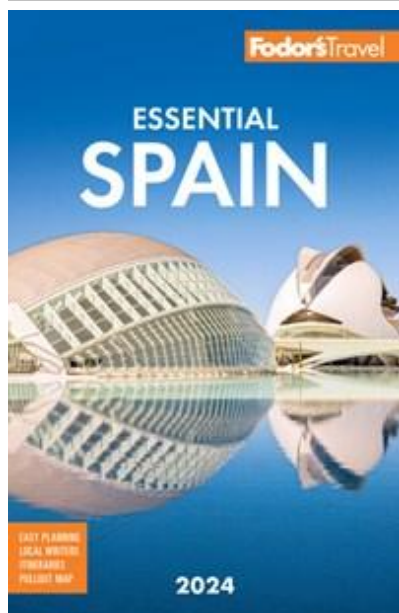
Please see additional key selling points in the book main description

Summary

Whether you want to visit the Colosseum in Rome, go designer shopping in Milan, or hike the Cinque Terre, the local Fodor's travel experts in Italy are here to help! *Fodor's Essential Italy 2024* guidebook is packed with maps, carefully curated recommendations, and everything else you need to simplify your trip-planning process and make the most of your time. This new edition has an easy-to-read layout, fresh information, and beautiful color photos.

Fodor's Essential Italy 2024 travel guide includes:

- **AN ILLUSTRATED ULTIMATE EXPERIENCES GUIDE** to the top things to see and do
- **MULTIPLE ITINERARIES** to effectively organize your days and maximize your time
- **MORE THAN 78 DETAILED MAPS and a FREE PULL-OUT MAP** to help you navigate confidently
- **COLOR PHOTOS** throughout to spark your wanderlust!
- **HONEST RECOMMENDATIONS FROM LOCALS** on the best sights, restaurants, hotels, nightlife, shopping, performing arts, activities, and more
- **PHOTO-FILLED "BEST OF" FEATURES** on "The Best Ancient Sites in Rome," "Italy's Best Beaches," "Architectural Wonders in Venice," "Hilltop Villages in Tuscany," and more
- **TRIP-PLANNING TOOLS AND PRACTICAL TIPS** including when to go, getting around, beating the crowds, and saving time and money



Fodor's Travel
9781640976542
164097654X
Pub Date: 26/12/2023
On Sale Date: 26/12/2023
\$26.99/\$35.99 Can./£19.99
UK/€23.99 EU
Trade Paperback

816 Pages
Carton Qty: 20
Travel / Europe
TRV009130
Series: Full-color Travel Guide
20.3 cm H | 13.2 cm W
Status: **FORTHCOMING**

Related Products

Previous Editions

Fodor's Essential Spain
9781640975514 \$25.99

Ebooks

9781640976559

Fodor's Essential Spain 2024 (7th Edition)

Fodor's Travel Guides

Key Selling Points

COMPETITIVE ADVANTAGE:

- We have the most extensive print travel guide coverage of Spain in print

TOURISM TRENDS:

- Spain received 83.7 million tourists in 2019 and broke the record for tourist numbers for the seventh consecutive year, although those numbers were greatly reduced during the pandemic
- The COVID-19 pandemic in 2020 and 2021 caused a steep drop-off in tourism to many destinations, but Spain saw 3.1 million international tourists in February 2022 alone, up from 2.49 million in January, so visitor numbers have begun to recover already, though they may not reach 2019 levels this year.
- Taking advantage of the lifting of travel restrictions, Spain welcomed 66.4 million foreign tourists in the first eleven months of 2022, a huge (138.9%) increase over 2021 but still 15% less than during the same period in 2019 -thelocal.es

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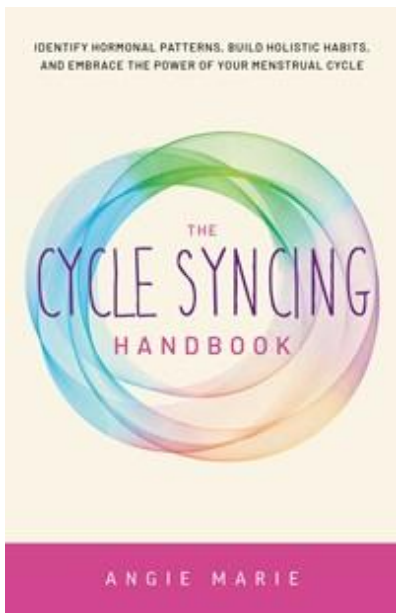
CONCISE:

- **Shortened reviews** presented with brevity and focus.

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Summary

Whether you want to explore the Alhambra, marvel at La Sagrada Familia, or enjoy tapas, wine, and flamenco, the local Fodor's travel experts in Spain are here to help! Fodor's Essential Spain guidebook is packed with maps, carefully curated recommendations, and everything else you need to simplify your trip-planning process and make the most of your time. This new edition has been **fully-redesigned** with an easy-to-read layout, fresh information, and beautiful color photos.



The Cycle Syncing Handbook

Identify Hormonal Patterns, Build Holistic Habits, and Embrace the Power of Your Menstrual Cycle

Angie Marie

Summary

Hack your period with this approachable guide to unlocking your body's true beauty through journal prompts, nutritional advice, and dynamic routines!

Living cyclically is nothing new; just as nature is designed by cycles of high and low, push and pull, work and rest, so too are the bodies of half the people on Earth. However, modern society ignores and suppresses these natural hormonal fluctuations, leaving menstruators burned out and frustrated as they repress and combat their biology. By introducing the four phases of the menstrual cycle in an approachable way, *The Cycle Syncing Handbook* provides a straightforward guide on how to optimize every aspect of your life, including:

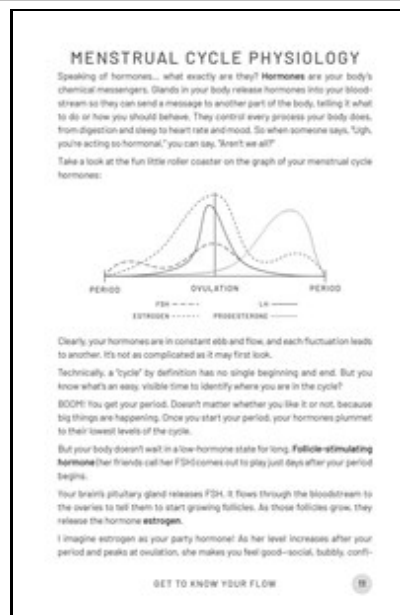
- Creativity and productivity
- Mobility and exercise habits
- Nutrition
- Romantic and platonic relationships
- And more!

Written by an expertly trained fertility awareness educator, this easy-to-follow yet informative handbook will empower you and teach you everything you need to master your menstrual cycle!

Contributor Bio

Angie Marie is a fertility awareness educator with an adventurous edge. After a life-threatening experience with birth control convinced her to explore her reproductive options, she dove headfirst into learning all she could about pregnancy, birth and periods. After training to be a doula and then a fertility educator, Angie combined her fascination with science and relentless creative itch to come up with resources that help menstruators make their period their superpower. An avid mountain climber and ultrarunner, Angie finds her home in the Columbia River Gorge in Washington. No matter where she's exploring, she feels her best when she's tuning into her body's wisdom. Find more resources at TheHormoneHacker.com.

Illustrations



Ulysses Press
 9781646045600
 1646045602
 Pub Date: 5/12/2023
 \$15.95/\$21.95 Can./£15.99 UK
 Trade Paperback

152 Pages
 Carton Qty: 76
 Health & Fitness / Women's Health
 HEA024000

21.4 cm H | 14 cm W
 Status: **ACTIVE**



Shanghai Press
9781632880000
1632880008
Pub Date: 20/12/2023
On Sale Date: 20/12/2023
\$21.95/\$29.95 Can./£19.95
UK/€23.00 EU/\$35.20 AUD
Discount Code: LON
Trade Paperback

212 Pages
Carton Qty: 30
Crafts & Hobbies / Needlework
CRA008000

26 cm H | 18.4 cm W
Status: **ACTIVE**

Paint with Needle and Thread

A Step-by-Step Guide to Chinese Embroidery

Shuang Qiao

Key Selling Points

An inspiring guide combining the most classic techniques of Chinese embroidery with modern aesthetics to offer a new creative experience, packed with over 30 designs that can be used in every aspect of your life.

- Gain an understanding of the unique aesthetic designs and color schemes that have emerged from traditional Chinese embroidery.
- Includes nearly 20 classic Chinese embroidery techniques to embroider beautiful, small-sized pieces or patterns.
- Complete 10 pieces, including butterflies, flowers, and kingfishers, integrating a variety of techniques.
- Includes transfer patterns of each artwork in the appendix to print out and use.
- Heavily illustrated visual guide with easy-to-follow high-definition photos.

Summary

Embroidery is one of the most typical traditional crafts in China, and has been practiced for two to three thousand years— an art form that has survived through time. This book combines the most classic techniques of Chinese embroidery with modern aesthetics to offer a new creative experience. A comprehensive guide to embroidery, the book is illustrated with detailed text, close-up photographs and computer graphics, and step-by-step explanations of the process of embroidery. This book will help you to: • Understand the unique aesthetic designs and color schemes that have emerged from traditional Chinese embroidery; • Fully master the tools, materials, and basic techniques used in embroidery; • Learn nearly 20 classic Chinese embroidery techniques, and use each one to embroider a beautiful small-sized piece or pattern; • Produce around 10 pieces, including butterflies, flowers, and kingfishers, integrating a variety of techniques; • Gain new inspiration and stimulate your imagination and creativity for new projects. • Find transfer patterns for each piece in the appendix for you to print out and use.

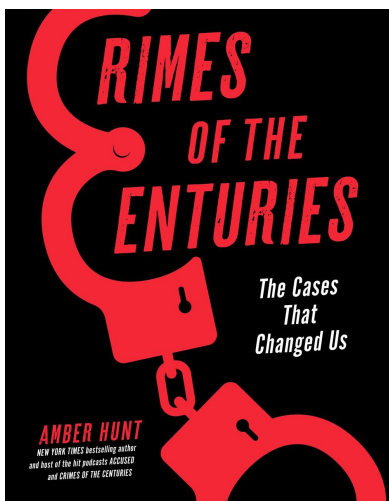
Contributor Bio

Qiao Shuang is a teacher at Nanjing University of the Art and a doctoral candidate. She is mainly engaged in teaching, researching, and creating embroidery, as well as quilting, hand printing and dyeing, fiber art, and textile design, and has published several papers and books. Her work was awarded the gold medal in the International Young Artist Competition in France, and she was a visiting scholar at the ENSAD in Paris in 2006. In 2007, she was a visiting scholar at the Kunsthochschule Kassel in Germany. She has been invited to participate in many art exhibitions in China and overseas.

Links

- [Shanghai Press-needlecraft titles](#)

Illustrations



Crimes of the Centuries

The Cases That Changed Us

Amber Hunt

Key Selling Points:

- **AUTHORITATIVE VOICE:** Amber Hunt is the host of both the *Accused* and the *Crimes of the Centuries* podcasts, the latter of which was named one of the year's Top 10 Podcasts of 2021 by *Rolling Stone* magazine.
- **CRIME SELLS:** True crime shows no sign of slowing down—from the unwaning popularity of books such as Gregg Olsen's *If You Tell*, David Grann's *Killers of the Flower Moon*, Michelle McNamara's *I'll Be Gone in the Dark*, and Kissel, Parks, and Zebrowski's *The Last Book on the Left* to streaming documentaries including *The Vow*, *The Staircase*, *Conversations with a Killer: The Jeffrey Dahmer Tapes*, and *Making a Murderer*.
- **PACKAGE SUMMARY:** *Crimes of the Centuries* will feature approximately 40 photographs throughout, with a striking red-and-black design that will make it pop off the shelves.

Summary

A fascinating pop-history dive into the stories behind the incredibly impactful crimes—both infamous and little-known—that have shaped the legal system as we know it.

When asked why true crime is so in vogue, Pulitzer Prize-winning journalist and *New York Times* bestselling author Amber Hunt always has the same answer: it's no hotter than it's always been. Crimes and trials have captured American consciousness since the Salem Witch Trials in the seventeenth century. And these cases over the centuries have fundamentally changed our society and shifted our legal system, resulting in the laws we have today and setting the stage for new rights and protections. From the first recorded murder trial led by the first legal dream team, to one of the earliest uses of DNA, these cases will fascinate.

Contributor Bio

Amber Hunt is part of the Pulitzer Prize-winning team at the *Cincinnati Enquirer*, where she works as an investigative reporter. Her podcast *Accused*—an award-winning true crime serial that paved the way for a retrial in a death penalty conviction—was named one of the best 25 podcasts by *RollingStone.com*, and has been featured in *O* magazine, the *Daily Beast*, and *Wired*, among others. She has written ...



Union Square & Co.
9781454949107
Pub Date: 16/01/2024
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\$29.99/\$38.99 Can./£25.00 UK
Discount Code: T
Hardcover with dust jacket

384 Pages
2-color & 116 b-w photos
Carton Qty: 12
Print Run: 20K
True Crime / Historical
TRU010000
22.2 cm H | 17.1 cm W
Status: **ACTIVE**