

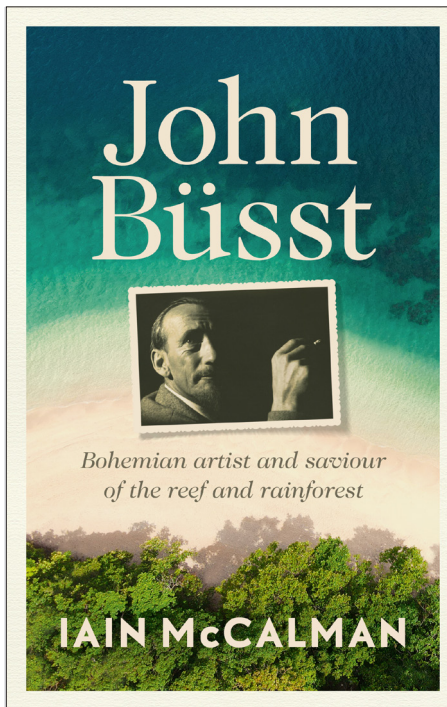


NEWSOUTH

# John Büsst

## Bohemian artist and saviour of reef and rainforest

Iain McCalman



Classification | Biography | Environment

Thema | DNB | RNB | NHM

June 2024

ISBN 9781761170096

NewSouth 272pp, PB, 210x135mm

RRP AU\$34.99 NZ\$39.99

### A rich biography of artist-turned-environmental campaigner John Büsst.

Award-winning historian Iain McCalman reveals the little-known story of influential Australian conservationist, John Büsst. Known to his enemies as 'The Bingal Bay Bastard', Büsst, a Bendigo-born Melbourne bohemian artist, transformed into a brilliant conservationist who, in the 1960s and early 70s, led campaigns to protect two of Australia's most important and endangered environments. The first saved Australia's endangered lowland rainforests and led to the subsequent UNESCO World Heritage Listing of our Wet Tropics Rainforest Area. The second stopped Premier Joh Bjelke-Petersen's attempt to mine 80 per cent of the Great Barrier Reef for oil, gas and limestone fertiliser. A plan Büsst likened to 'bulldozing the Taj Mahal to make road gravel'. Instead, the victory led to the UNESCO World Heritage Listing of the Great Barrier Reef as 'the most important marine system in the world'. Sadly, both face renewed threat today.

#### Sales Points:

- Iain McCalman is a highly respected and award-winning historian

#### About the Author:

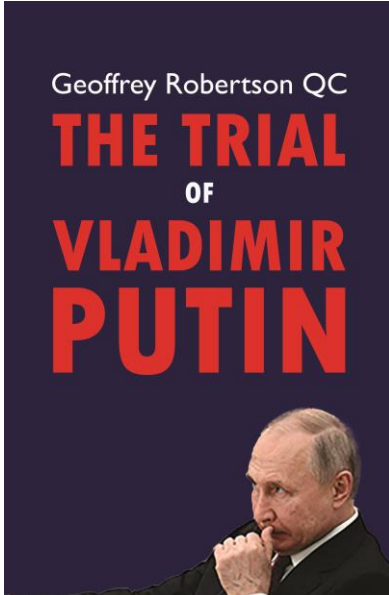


**Iain McCalman** is a highly respected and award-winning professor of history and the humanities (now emeritus) at the University of Sydney and the Australian National University. He has published numerous books. *The Reef: A Passionate History, from Captain Cook to Climate Change*, was published in Australia and the USA. He is codirector at the Sydney Environment Institute.

# ADVANCE INFORMATION

## THE TRIAL OF VLADIMIR PUTIN

Geoffrey Robertson QC



PUB DATE: 14 March 2024

ISBN: 9781785908765

PRICE: £14.99

EXTENT: 210pp

DIMENSIONS: B format hardback

ILLUSTRATIONS: None

CATEGORY: Human  
rights/International law/Russia

BIC CODE:JPVH/LB/1DVUA

REGIONS: World excl. ANZ

There have been dozens of books about the Russian President since he launched his illegal invasion of Ukraine in February 2022. Some have examined the historical aspects of the conflict, others have analysed its military and geopolitical importance. However, none so far have looked purely at the legal consequences of that disastrous action.

This remarkable survey by one of our most celebrated human rights lawyers examines how the war in effect destroys the purpose of the UN by exposing the fatal flaw in its 1945 Charter which entrusts the duty to five permanent members with a veto on any Security Council action. Russia may not even be expelled for breaching the Charter from the General Assembly without a Security Council recommendation, which Russia itself can veto!

It looks at the difficulties of bringing Putin to trial, and why the popular campaign for a court to try him in absentia would not work; gives an explanation of the ICC charges he already faces, and surmises that any future peace agreement would include an amnesty for Putin (though, that amnesty would not be valid in international law).

Putin is plainly guilty of the crime of aggression. But, asks Robertson, does the Bush doctrine of 'Pre-emptive self-defence', developed to justify his invasion of Iraq, provide Putin with an opt-out; and could the 'Tu Quoque' defence ('I did it, but you did it first') be raised at Putin's trial, as it was for Admiral Doenitz at Nuremberg?

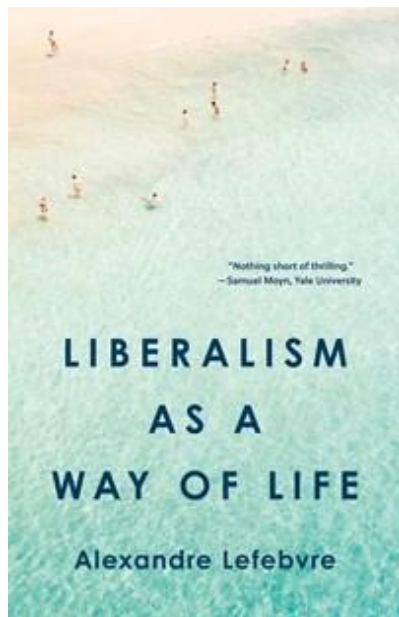
This brilliant deep-dive into international law offers a unique perspective onto an unjust war that has cost the lives of hundreds of thousands of people and threatens to overturn the accepted world order, through the lens of its key protagonist.

**A fascinating new angle onto the war in Ukraine by one of UK's leading human rights lawyers and a bestselling author.**

GEOFFREY ROBERTSON QC has had a distinguished career as a trial and appellate counsel in Britain and in international courts, and as a UN appeal judge, the first president of its war crimes court in Sierra Leone. He is founder and joint head of Doughty Street Chambers, Europe's largest human rights practice, a master of the Middle Temple and a former trustee of the Institute of Contemporary Arts. His book *Crimes Against Humanity: The Struggle for Global Justice* has been an inspiration for the global justice movement, and in 2011 he received the New York Bar Association's Award for Distinction in International Law and Affairs. In 2018, he was awarded the Order of Australia for services to human rights.

His autobiography, *Rather His Own Man: In Court with Tyrants, Tarts and Troublemakers*, was published by Biteback (UK) and Penguin Random House (Australia) in 2018.





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304 Pages  
Philosophy / Political  
PHI019000

21.6 cm H | 14 cm W  
Status: **FORTHCOMING**

## Liberalism as a Way of Life

Alexandre Lefebvre

### Summary

**Why liberalism is all you need to lead a good, fun, worthy, and rewarding life—and how you can become a better and happier person by taking your liberal beliefs more seriously**

Where do you get your values and sensibilities from? If you grew up in a Western democracy, the answer is probably liberalism. Conservatives are right about one thing: liberalism is the ideology of our times, as omnipresent as religion once was. Yet, as Alexandre Lefebvre argues in *Liberalism as a Way of Life*, many of us are liberal without fully realizing it—or grasping what it means. Misled into thinking that liberalism is confined to politics, we fail to recognize that it's the water we swim in, saturating every area of public and private life, shaping our psychological and spiritual outlooks, and influencing our moral and aesthetic values—our sense of what is right, wrong, good, bad, funny, worthwhile, and more. This eye-opening book shows how so many of us are liberal to the core, why liberalism provides the basis for a good life, and how we can make our lives better and happier by becoming more aware of, and more committed to, the beliefs we already hold.

A lively, engaging, and uplifting guide to living well, the liberal way, *Liberalism as a Way of Life* is filled with examples from television, movies, stand-up comedy, and social media—from *Parks and Recreation* and *The Good Place* to the Borat movies and Hannah Gadsby. Along the way, you'll also learn about seventeen benefits of being a liberal—including generosity, humor, cheer, gratitude, tolerance, and peace of mind—and practical exercises to increase these rewards.

You're probably already waist-deep in the waters of liberalism. *Liberalism as a Way of Life* invites you to dive in.

### Contributor Bio

**Alexandre Lefebvre** is professor of politics and philosophy at the University of Sydney. His books include *Human Rights as a Way of Life*.

### Unpublished Endorsements

"*Liberalism as a Way of Life* is one of the most original accounts of liberalism in a generation. With immense charm, insight, and lightly carried erudition, Lefebvre moves liberalism from a set of abstract claims to the art of living. It has the singular virtue of important books: it is serious fun."—**Pratap Bhanu Mehta, Princeton University**

"Alexandre Lefebvre's brilliant book brings to light an important dimension of liberalism that is hidden, as it were, in plain sight. Liberalism is not only a procedural, political, or legal concept, but also a moral—and even spiritual—one that serves as a guide for social transformation. Given the dire situation that liberalism faces around the world today, this message is especially important, and the book deserves a wide readership."—**Helena Rosenblatt, author of *The Lost History of Liberalism***

"As liberalism increasingly comes under attack from both the left and the right, Alexandre Lefebvre mounts a deep and stirring defense, steeped in intellectual history and tied to contemporary culture. Lefebvre emphasizes the great joys and benefits that come from embracing reciprocity, freedom, and fairness, to live liberally; and he develops a set of spiritual exercises through which we can learn to succeed at liberalism as a way of life. This is philosophical self-help of the highest order—a literally extraordinary book."—**Daniel Markovits, author of *The Meritocracy Trap***

"The great virtue of Alexandre Lefebvre's book is that it concedes one of the key points of antiliberals: Liberalism isn't just a set of neutral procedures; it's a comprehensive

way of life that shapes the way we live and think and work and love in innumerable ways. Yet he insists that it's a way of life worth robustly defending, which he does with a rare blend of cogency, grace, rigor, and wit. The more people who read this book, the better off we will be."—**Damon Linker, University of Pennsylvania**

"*Liberalism as a Way of Life* is a fresh and deeply original exploration of exactly what its title promises. Provocative and beautifully written, it will change how we think about liberalism and maybe also how we think about ourselves."—**Stephen Macedo, author of *Just Married***

"In his amiable and conversational style, Alexandre Lefebvre offers the most persuasive defense of what liberalism stands for in the modern world. Through an ingenious rereading of John Rawls, Lefebvre makes it clear that liberalism isn't neutral, as some of its advocates pretend, but is premised on a robust conception of the good life. This book is nothing short of thrilling."—**Samuel Moyn, author of *Liberalism against Itself***

"With wit and insight, this marvelous book tells you what it's like to be a liberal, and how to be a good liberal. It's written by a cheerful but highly reflective liberal, for liberals of all stripes—including the grumpy, the overconfident, and the wavering. But it can also be read with profit and enjoyment by nonliberals, antiliberals, and even by the harbingers of liberalism's doom."—**Chandran Kukathas, author of *The Liberal Archipelago***

"With force and subtlety, this groundbreaking book shows how everyday life inspires politics and values, and how these values are shared through popular culture. Indeed, one of the strengths of the book and what makes it so entertaining and instructive is the way Alexandre Lefebvre demonstrates how popular TV shows—not just highbrow ones—disseminate progressive ideas that have become quintessential to liberalism as a way of life and to the desire to defend it."—**Sandra Laugier, Panthéon-Sorbonne University**

"It's hard to express just how much I loved this book. With great humanity and plenty of humor, Lefebvre shows how liberal values and practices can help each of us live with generosity, integrity, and joy. Beautifully written and genuinely original—this is liberalism as you've never seen it before. I cannot recommend it highly enough."—**Daniel Chandler, author of *Free and Equal***

## Comp Titles

Why Liberalism Failed	Deneen, Patrick J.	Yale University Press	9/01/2018	9780300223446 0300223447	\$30.00 USD	Hardcover	Political Science
Why We Are Restless	Storey, Benjamin	Princeton University Press	6/04/2021	9780691211121 0691211124	\$27.95 USD	Hardcover	Philosophy
The Making of Modern Liberalism	Ryan, Alan	Oxford University Press	5/08/2012	9780691148403 0691148406	\$57.50 USD	Hardcover	Philosophy
Why Liberalism Works	McCloskey, Deirdre Nansen	Yale University Press	15/10/2019	9780300235081 0300235089	\$31.95 USD	Hardcover	Political Science
Liberalism and Its Discontents	Fukuyama, Francis	Farrar, Straus and Giroux	10/05/2022	9780374606718 0374606714	\$26.00 USD	Hardcover with dust jacket	Political Science
Liberalism	Fawcett, Edmund	Princeton University Press	4/05/2014	9780691156897 0691156891	\$35.00 USD	Hardcover	Political Science



In the Shadow of Justice	Forrester, Katrina	Princeton University Press	24/09/2019	9780691163086 0691163081	\$37.00 USD	Hardcover	Philosophy
A Thousand Small Sanities	Gopnik, Adam	Basic Books	14/05/2019	9781541699366 154169936X	\$28.00 USD	Hardcover	Philosophy
The Lost History of Liberalism	Rosenblatt, Helena	Princeton University Press	2/10/2018	9780691170701 0691170703	\$35.00 USD	Hardcover	History
Liberalism as a Way of Life	Lefebvre, Alexandre	Princeton University Press	4/06/2024	9780691203744 0691203741	\$29.95 USD	Hardcover	Philosophy

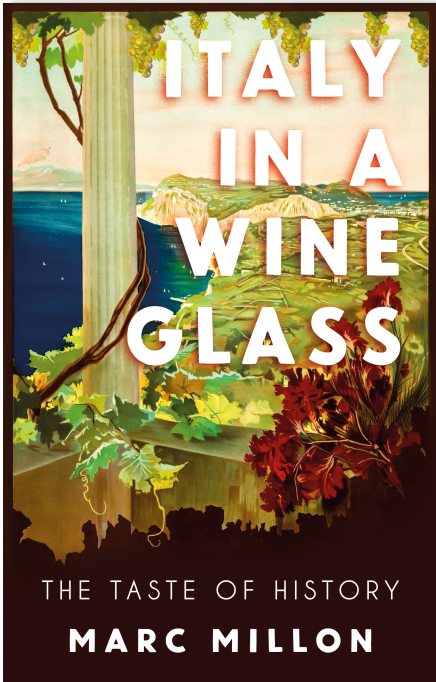
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## — ADVANCED BOOK INFORMATION —

— April 2024 | HB | 440pp | £20 | 9781911723073 | 216x138mm | History / Food & Drink —



### Italy in a Wineglass

#### *The Taste of History*

Marc Millon

- From Roman emperors to climate change, a lively, page-turning history of a country and its most celebrated drink.
- Marc Millon is a leading expert on Italian wine, has a weekly podcast, and is a certified Italian wine ambassador
- A fresh take on the history of Italy

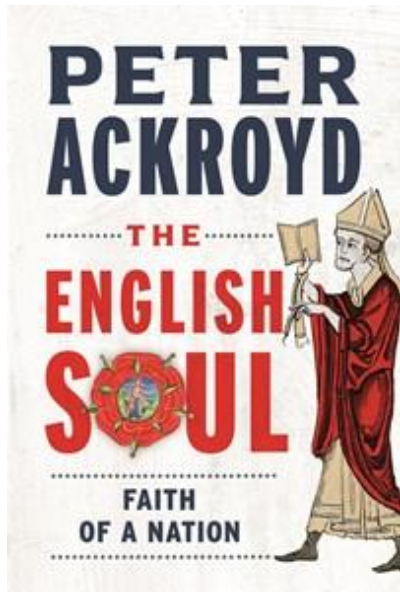
The world is enamoured with Italy: its culture, art, food and fashion, the beauty of its landscapes, its famous cities—and, of course, its wine.

From the ancient Greeks to Garibaldi, from Christianity to feminism, and from the Medici to Napoleon, travel writer and oenophile Marc Millon reveals how the story of Italy has always been entwined with the story of wine. Through the millennia, wine has been a celebratory libation at great events. It has lubricated moments of joy and offered solace in times of despair. It has brought courage to warriors before battle and been drunk in ecstatic quantity by the victors. Whether it be Possessioni Rosso, still made today by descendants of Dante; Casa E. di Mirafiore, from a wine estate founded by the son of Italy's first king; or Terre Rosse di Giabbascio, pressed from grapes grown on ex-Mafia land, these wines, and many more, provide an intoxicating insight into the ideas, events and personalities that made Italy.

If history can sometimes be throat-achingly dry, *Italy in a Wineglass* offers an enjoyably fresh take on this country's past, present and future, through the story of one of the world's most popular drinks.



**Marc Millon** is the author of fourteen books on wine, food and travel, and a leading expert on Italian wine. He is a certified Italian wine ambassador and has a weekly podcast, *Wine, Food & Travel with Marc Millon*. He regularly lectures and hosts gastronomic tours to Italy and France.



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Internation Pub Date: 2024-04-26  
23.4 cm H | 15.6 cm W | 453.6 g  
Wt  
Status: **FORTHCOMING**

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##### Ebooks

9781789148848

## The English Soul

### Faith of a Nation

Peter Ackroyd

#### Summary

**From celebrated historian and writer Peter Ackroyd, a magisterial portrayal of English Christianity over the centuries.**

This book portrays the spirit and nature of English Christianity, as it has developed over the last fourteen hundred years. During this time, Christianity has been the predominant faith of the people and the reflection of the English soul. This fascinating new history is an account of the Christian English soul, which recognizes the fact that Christianity has been the anchoring and defining doctrine of England while accepting respectfully that other powerful and significant faiths have influenced the religious sensibility of this nation. Peter Ackroyd surveys the lives and faith of the most important figures of English Christianity from the Venerable Bede to C. S. Lewis, exploring the mysticism of Julian of Norwich and William Blake; the tumultuous years of the Reformation; the emergence of the English bible; the evangelical tradition, including John Wesley; and the contemporary contest between tradition, revival, and atheism. This is an essential, comprehensive, and accessible survey of English Christianity.

#### Contributor Bio

**Peter Ackroyd** is one of Britain's most respected historians and novelists. His many books include *London: The Biography*, *Hawksmoor*, and the History of England series.

#### Quotes

"It is the gift of the historian to accompany a compelling narrative with a passionate intensity that helps the reader see why it matters so much, an analytical detachment that offers rewarding evaluation, and a playful predilection for anecdote that charms and cheers. Ackroyd combines all four in this marvellous episodic depiction of faith in England, which wisely eschews comprehensiveness for the relish of close encounter. In doing so, Ackroyd describes how the word has most characteristically and distinctively become flesh in this green and pleasant land. By the end you know Christianity better—and you know England better."

-Samuel Wells, Vicar, St Martin-in-the-Fields, London

"Since before there was an England, the English have been defined by their relationship with Christianity—both positive and negative—in its many, ever-changing forms. Through Ackroyd's calm gaze we see the leading characters and moments of that story, facile judgements suspended in favour of a warm, rigorous humanity."

-Alec Ryrie, professor of the history of Christianity, Durham University

"A wonderful, occasionally breathless, often enlightening and always entertaining pilgrimage through 1,400 years in search of the faith of the nation, or, more broadly, the English soul, which exists beyond the confines of institutional religion. As a guide to its history and spiritual drama, Ackroyd is colourful, opinionated and thought-provoking."

-Peter Stanford, author of "If These Stones Could Talk: The History of Christianity in Britain and Ireland through Twenty Buildings"

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The Venerable Bede. (Painted wood from the Lindisfarne Gospels.)



Statue of Bede of Norwich, 14th century at Norwich Cathedral.



John Donne (1572–1631), John Donne, 16th century, engraving.





**M. RICHARD HOOKER**  
Author of the *Bookes of Eccle-  
siastical Politye.*  
Died. 1633. *R. Kneller del. 1671.*

Wenceslaus Hollar, Richard Hooker, 17th century engraving



English school, Robert White, c. 1600, engraving



John de Witt, the Elder (Jacob Lambert), n.d., engraving



Robert White, George Kneller, c. 1610, engraving



Anthony van Dyck, William Lamb, c. 1630, engraving



Albert Perizon, George Kneller, 1630, engraving



J. R. Leighton, abbt of J. Johnson, John Potts, John Oke, engraving



King Schwanau, abt Thomas Pflitz, Mikam Abbt, 1841, engraving



John Henry Newman, c. 1851, photograph by Proctor & Knud



Charles Spurgeon, 1870, photograph



Anne Brontë, c. 1841, photograph



John A. T. Robinson, 1963, photograph

### Comp Titles

A History of the Church in England

Moorman, J. R. H.

Morehouse Publishing

1/06/1980

9780819214065 \$44.95  
081921406X USD

Trade Paperback

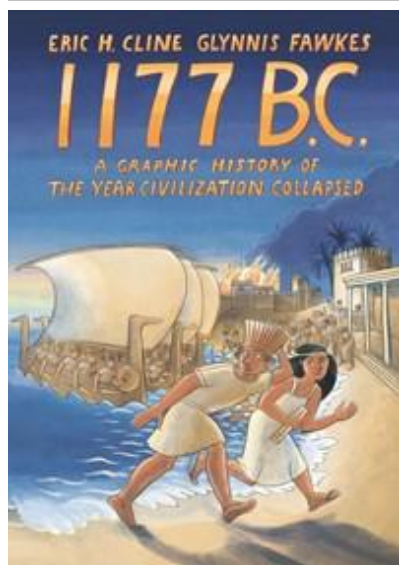
Religion

A People's Church	Morris, Jeremy	IPS - Profile Books	6/10/2023	9781781252505 1781252505	\$18.95 USD	Trade Paperback	Religion
If These Stones Could Talk	Stanford, Peter	Hodder Faith	15/08/2023	9781529396430 1529396433	\$14.99 USD	Paperback	Religion
Christianity	MacCulloch, Diarmaid	Penguin Books	22/02/2011	9780143118695 0143118692	\$32.00 USD	Trade Paperback	Religion
London: The Biography	Ackroyd, Peter	Vintage Books	27/11/2001	9780099422587 0099422581		Trade Paperback	Architecture
Hawksmoor	Ackroyd, Peter	Hamish Hamilton UK	25/05/2010	9780141042015 014104201X		Trade Paperback	Fiction
Foundation: The History of England Volume 1	Ackroyd, Peter	Macmillan	1/03/2012	9780330544283 0330544284			History
Tudors: The History of England Volume 2	Ackroyd, Peter	Macmillan	4/07/2013	9781447236818 1447236815			History
Civil War: The History of England Volume 3	Ackroyd, Peter	Pan	1/05/2015	9781447271697 1447271696			History
Revolution: The History of England Volume 4	Ackroyd, Peter	Pan	7/09/2017	9781509811472 1509811478			History
Dominion	Ackroyd, Peter	Picador	19/09/2019	9781509881321 1509881328			History
Innovation	Ackroyd, Peter	Picador	26/05/2022	9781509896738 1509896732			History

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 History / Ancient  
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 Series: Turning Points in Ancient  
 History

25.4 cm H | 17.8 cm W  
 Status: **FORTHCOMING**

## 1177 B.C.

### A Graphic History of the Year Civilization Collapsed

Eric H. Cline, Glynnis Fawkes

#### Summary

**A beautiful, full-color graphic version of Eric Cline's bestselling *1177 B.C.*, adapted by award-winning author-illustrator Glynnis Fawkes**

Eric Cline's *1177 B.C.* tells the story of one of history's greatest mysteries: what caused the ancient civilizations of the Aegean and Eastern Mediterranean to collapse more than three thousand years ago, bringing the Late Bronze Age to an abrupt end? In this vivid and captivating full-color graphic adaptation of the landmark book, author-illustrator Glynnis Fawkes invites us to follow two young friends living in the aftermath of the cataclysm as they unravel why it happened—and reveal important lessons for today's interconnected and vulnerable world.

Pel, a member of the marauding Sea Peoples, and Shesha, an Egyptian scribe, visit the kingdoms of the Minoans, Mycenaeans, Hittites, Canaanites, Assyrians, and Egyptians to explore the calamities that brought them down. This graphic history depicts the people, events, art, architecture, and lands that Pel and Shesha encounter. We witness the Sea Peoples' battles on land and sea, earthquakes on the Greek mainland, droughts and famine in Anatolia, invasions in north Syria, and possible rebellions in Canaan. Along the way, we also learn about the assassination of a Hittite prince traveling to marry an Egyptian queen, the sinking of a merchant ship laden with international goods, and the return of a pair of sandals to Crete by the Babylonian king Hammurabi.

An entertaining adventure story, this dazzling comic is also historically accurate and enlightening, inviting readers of all ages to think about the surprising factors and theories that explain why societies, whether ancient or modern, die or survive when struck by catastrophes.

#### Contributor Bio

**Eric H. Cline** is professor of classics and anthropology at George Washington University. His many books include *1177 B.C.: The Year Civilization Collapsed* and *After 1177 B.C.: The Survival of Civilizations* (both Princeton). **Glynnis Fawkes** is the author-illustrator of *Charlotte Brontë before Jane Eyre* and *Persephone's Garden*, among other books, and her comics have appeared on the website of *The New Yorker*. She has worked as an archaeological illustrator around the Aegean and Eastern Mediterranean, and teaches at the Center for Cartoon Studies in Vermont.

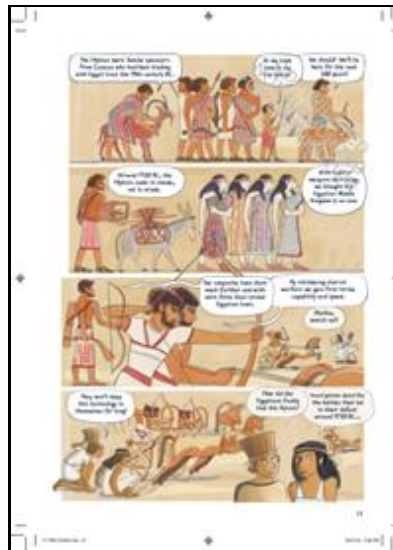
#### Unpublished Endorsements

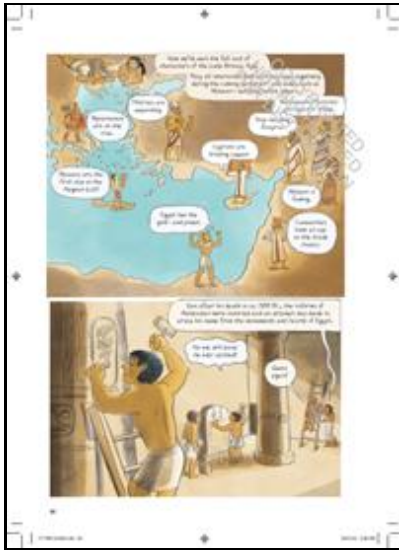
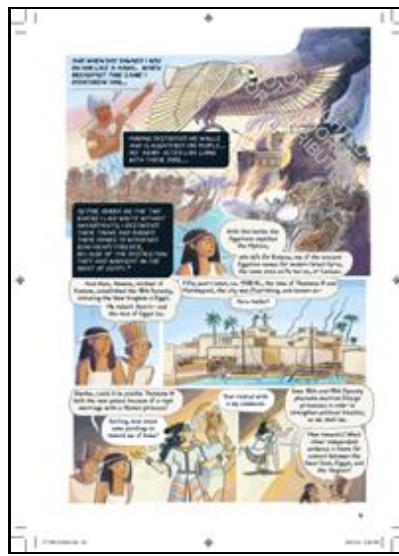
"The collapse of Bronze Age civilization is one of the most crucial and complex events in human history. By guiding us through the maze of theories with intellectual clout and charming, humorous graphic art, Cline and Fawkes have pioneered a dazzling new way of bringing archaeology and ancient history to readers of all ages."—**Edith Hall, author of *Aristotle's Way: How Ancient Wisdom Can Change Your Life***

"This funny, beautiful book is a tour de force of visual storytelling. Glynnis Fawkes's stunning graphic rendition of *1177 B.C.* amplifies Eric Cline's landmark work without simplifying the historical questions that remain. From the mysterious Sea Peoples to garrulous hippos, the Late Bronze Age comes alive on the page."—**Josephine Quinn, author of *How the World Made the West: A 4,000-Year History***

#### Illustrations







## Comp Titles

1177 B.C.	Cline, Eric H.	Princeton University Press	2/02/2021	9780691208015 0691208018	\$17.95 USD	Trade Paperback	History
1177 B.C.	Cline, Eric H.	Princeton University Press	22/09/2015	9780691168388 0691168385	\$16.95 USD	Trade Paperback	History
1177 B.C.	Cline, Eric H.	Princeton University Press	23/03/2014	9780691140896 0691140898	\$29.95 USD	Hardcover	History
Charlotte Brontë Before Jane Eyre	Fawkes, Glynnis	Little, Brown Ink	24/09/2019	9781368045827 1368045820	\$12.99 USD	Paperback	Juvenile Nonfiction
Charlotte Brontë Before Jane Eyre	Fawkes, Glynnis	Little, Brown Ink	24/09/2019	9781368023290 1368023290	\$17.99 USD	Hardcover	Juvenile Nonfiction
Persephone's Garden	Fawkes, Glynnis	Secret Acres	1/10/2019	9780999193563 0999193562	\$21.95 USD	Trade Paperback	Comics & Graphic Novels
Sapiens: A Graphic History	Harari, Yuval Noah	Harper Perennial	27/10/2020	9780063051331 0063051338	\$27.99 USD	Paperback	Comics & Graphic Novels
Sapiens: A Graphic History, Volume 2	Harari, Yuval Noah	Harper Perennial	26/10/2021	9780063212237 0063212234	\$27.99 USD	Paperback	Comics & Graphic Novels
Heretics!	Nadler, Steven	Princeton University Press	13/06/2017	9780691168692 0691168695	\$23.95 USD	Paperback - with flaps	Philosophy

1177 B.C.	Cline, Eric H.	Princeton University Press	16/04/2024	9780691213026 069121302X	\$24.95 USD	Paperback - with flaps	History
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## **Subrights**

*No subrights have been specified.*

## NEW BOOK INFORMATION

<b>Title</b>	Personal Politics
<b>Subtitle</b>	Sexuality, Gender and the Remaking of Citizenship in Australia
<b>Authors</b>	Leigh Boucher, Barbara Baird, Michelle Arrow, Robert Reynolds
<b>Tagline</b>	An insightful examination of the collective and cumulative impact gender and sexuality activism has had on citizenship in Australia
<b>Blurb</b>	<p>The achievement of marriage equality in Australia in 2017 was hailed by many as the crowning event of a fifty-year story of hard work by activists, which began with campaigns to decriminalise sex between men in the early 1970s. In that same five decades, feminist activism, including campaigns for abortion rights, the reform of family law and forms of welfare to support survivors of domestic violence, has similarly remade the rights and entitlements of Australian women. But has that story been one of continual progress and success? And who has been excluded from the privileges of Australian citizenship in the process?</p> <p><i>Personal Politics</i> brings together, for the first time, the voices and campaigns of a diverse set of activists who employed ideas about gender and sexuality to remake modern Australia. Beginning in the pivotal decade of the '70s in which the 'personal became political', this book critically examines the wins and losses of these new ways of imagining citizenship and provides a revised political history of the past fifty years. This is a story populated and propelled by outraged feminists, radical homosexuals, angry fathers, maligned stay-at-home mothers, distressed trans kids, happy lesbian and gay couples, and even a few from the local Men's Shed. These are the issues and identities that now dominate our public life: how and why did they emerge and what kind of political life have they produced?</p>
<b>About the authors</b>	Associate Professor Leigh Boucher, Professors Michelle Arrow and Robert Reynolds (Macquarie University), and Associate Professor Barbara Baird (Flinders University) are groundbreaking historians of gender and sexuality in Australia, and they have been working together since 2015 on a project that investigates the relationship between gender, sexuality and citizenship in late modern Australia. Their previous work has reshaped our understanding of gay life in Australia (Reynolds, <i>From Camp to Queer and Gay and Lesbian, Then and Now</i> ), the social and political history of abortion (Baird, <i>Abortion Care is Health Care</i> ), the remaking of Australian political and social life in the 1970s (Arrow, <i>The Seventies</i> ) and gendered citizenship in Australia (Boucher, <i>Settler Colonial Governance</i> ).
<b>Cover image</b>	<a href="#">See email attachment</a>

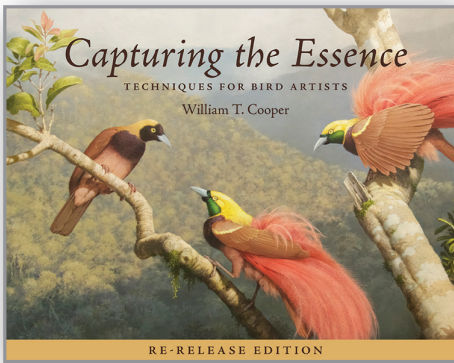
## BIBLIOGRAPHIC DETAILS

Publication date	1 June 2024
Stock date	7 May 2024
ISBN (print – PB)	9781922979605
ISBN (ebook – PDF)	9781922979612





ISBN (ebook – EPUB)	9781922979629
URL	TBC
Extent	320 pp
Format	C format
Dimensions	153mm x 234mm (W x H) x 23mm (D)
Weight	0.41kg
Retail price	\$36.99
Subject areas	Sociology, Gender Studies
Thema categories	JBSJ, JPWG, JBFW, JBSF, JPVH
BIC categories	JFSJ, JPWF, JPVH1
BISAC categories	SOC064000, LAW043000, SOC032000, POL029000, POL035010
Keywords	activism, transgender rights, equal rights, gay rights, gay marriage, feminism, neoliberalism, Australian politics, queer history, gender studies, reproductive rights, abortion law, homosexuality
Sales/Marketing points	<ul style="list-style-type: none"><li>• Written by leading scholars in the field who have previous books on similar themes.</li><li>• Authors are regular writers and commentators in the media, including for, The Age, The Sydney Morning Herald, The Conversation, ABC Radio, Television and Online, 2GB, Sky News, and The BBC World Service. They have collaborated with stakeholders in the government, activist, philanthropic and community sectors to reshape and inform policy and practice.</li><li>• First of its kind – no other single monograph on the histories and activist campaigns, brings them all together in one book.</li><li>• Published in June to coincide with the 45th anniversary of Mardi Gras in Sydney on 24 June.</li></ul>
Endorsements	TBC



# Capturing the Essence

## Techniques for Bird Artists

William T. Cooper

<b>ISBN</b>	9781486318612
<b>RRP</b>	AU \$59.99   US \$41.99
<b>PUBLICATION DATE</b>	03 June 2024
<b>FORMAT</b>	Hardback
<b>EXTENT</b>	128pp
<b>DIMENSIONS</b>	200mm x 260mm x 13mm
<b>APPROX. WEIGHT</b>	600 grams
<b>ILLUSTRATIONS</b>	colour paintings throughout
<b>KEYWORDS</b>	ornithology, bird paintings, art, natural history
<b>THEMA CODES</b>	PSVJ, AGNA

Once described by Sir David Attenborough as ‘the best ornithological illustrator alive’, William T. Cooper was a generous mentor to many wildlife artists. His willingness to share his knowledge and skills is epitomised in *Capturing the Essence: Techniques for Bird Artists*.

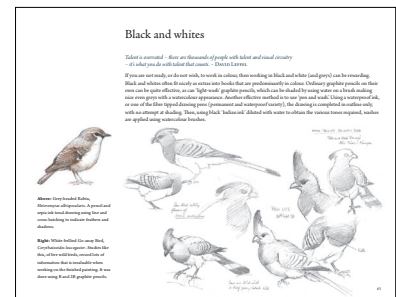
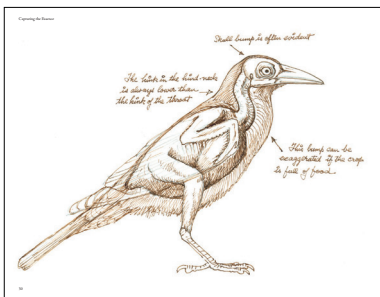
First published in 2011, *Capturing the Essence* is a step-by-step guide that offers practical advice to observing birds, retaining the essential information and then painting them from field notes and sketches, photographs and other observations.

The author takes the reader through the processes involved in oil painting, watercolour and acrylic techniques, and a piece of art is built up in stages to demonstrate the skills required in each of these media. While the book concentrates on birds, much of the general basics will be relevant to painting a wide variety of natural history and wildlife subjects.

This re-release edition will ensure a whole new generation of artists can learn and benefit from William T. Cooper’s timeless knowledge and expertise.

### KEY INFO

- Personal insight into the work of one of Australia’s greatest living artists
- A ‘how to’ book that will appeal to people of many age-groups and experience
- Divided into a Part A (describing art materials, drawing and painting principles and bird anatomy) and a Part B (painting demonstrations using watercolours, acrylics and oils)
- Since William T Cooper’s passing in 2015, several books have been published about his impact. Bookstores who did significant sales for these titles might be interested in stocking this new book too. *Eye for Nature* (2014 NLA Publishing), *The Botanical Art of William T Cooper* (2021 NLA Publishing), *The Bird Art of William T Cooper* (2023 NLA Publishing)



### ABOUT THE AUTHOR

William T. Cooper AO (1934–2015) originally painted landscapes and seascapes but turned to painting birds because of a lifelong love of natural history. He collaborated on many bird monographs with Joseph M. Forshaw. In 1990, William was awarded the Philadelphia Academy of Science (USA) Gold Medal, and in 1994 he was appointed an Officer of the Order of Australia for his contribution to art and to ornithology. A collection of his original paintings is owned by the National Library of Australia and many others are in private collections around the world.



### CONTACT US

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ABN: 41 687 119 230



## NEW BOOK INFORMATION

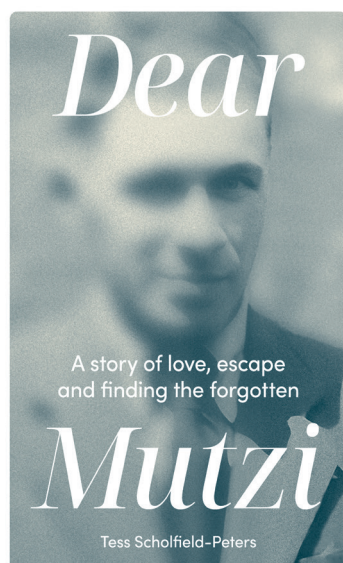
<b>Title</b>	Climate Clangers
<b>Subtitle</b>	The Bad Ideas Blocking Real Action
<b>Author</b>	Jennifer Rayner
<b>Tagline</b>	The climate assertions that only prevent effective action, and what could replace them
<b>Blurb</b>	<p>The impacts of climate change keep getting worse, but the typical framing of the problem and the solutions so far being pursued are seriously insufficient. As a result, the steps we're taking to build a clean energy economy and move beyond fossil fuels are far too incremental for the existential nature of this threat. So what's holding us back?</p> <p><i>Climate Clangers</i> calls out three bad ideas that are blocking action on climate change at the speed and scale we need right now:</p> <ul style="list-style-type: none"> <li>• Decarbonising our economy must not impact economic growth.</li> <li>• Net-zero accounting can keep global heating within survivable limits.</li> <li>• Strong action now will cost us more than we can afford.</li> </ul> <p>Clung to by politicians and leaders of industry, and rooted in outdated and wishful thinking, each of these ideas is fundamentally wrong. With the world continuing to warm, the longer we leave these assertions unchallenged, the more dangerous they become.</p> <p>In this sharp and lively analysis, Dr Jennifer Rayner makes the case for better ways to gauge the health of our clean economy, track real progress on cutting carbon pollution, and account for the gains from immediate, decisive measures. We need new ways of thinking about the life-threatening challenge of global warming so that we can get on with real climate action.</p>
<b>About the author</b>	<p>Dr Jennifer Rayner is Head of Advocacy at the Climate Council, an independent, people-powered organisation advocating for climate science and solutions. She works at the nexus of evidence, policy and politics to catalyse real action that can permanently cut carbon pollution across energy, transport, industry and the built environment.</p> <p>Jennifer has been a chief of staff and senior policy adviser across federal and state politics, with a focus on advancing a positive climate agenda across the spectrum of government activity. She has previously authored books focused on intergenerational inequality and the economic prospects of workers in transitioning industries—both central priorities in designing equitable and inclusive action to tackle the climate crisis.</p>
<b>Cover image</b>	<a href="#">See email attachment</a>

## BIBLIOGRAPHIC DETAILS

Publication date	1 June 2024
Stock date	7 May 2024
ISBN (print – PB)	9781922979636
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ISBN (ebook – EPUB)	9781922979650
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Extent	96 pages
Dimensions	111mm x 175mm (W x H) x 10mm (D)
Weight	0.08kg
Retail price	\$19.95
Series	In the National Interest
Series Description	<p><b><i>In the National Interest</i></b> is a series in the Monash University Publishing list that is focused on the challenges Australia confronts. The series informs, influences and inspires public discourse. Showcasing experts both from within Monash and beyond, these short, thought-provoking and accessible books address the major issues of our times, from public policy to governance and government.</p> <p>The series offers eminent researchers, policymakers and political practitioners the opportunity to ‘make the case’. These short books consider a range of issues, including leadership in modern politics, Australia’s role in our region, managing a pandemic, gender affairs, and the role of the public service. The series adds evidence and nuance to debates all too often rendered simplistic.</p> <p><b><i>In the National Interest</i></b> offers serious general readers evidence-based arguments that spark informed debate on the issues that matter.</p>
Subject areas	Climate Change, Global Warming
Thema categories	RNPG, KCVG, TQK, TQP
BIC categories	RNPG, KCN, RND, TQK
BISAC categories	SCI092000, SCI026000, POL044000
Keywords	climate, climate change, emissions, fossil fuels, net zero, net-zero, Climate Council, clean energy, carbon pollution, global warming, climate science, climate crisis, Australian government
Sales/Marketing points	<ul style="list-style-type: none"> <li>• Written by a former political adviser and now expert on climate policy who has seen first-hand what doesn’t work.</li> <li>• Balances a critique of climate action roadblocks with a fresh, informed perspective on what we should be doing.</li> <li>• Not another book on why climate action is necessary, but a book about the seriously faulty reasoning clung to by business and political leaders.</li> </ul>





## DEAR MUTZI

### TESS SCHOLFIELD-PETERS

- **Third-generation perspective on the Holocaust in a post-survivor era**
- **Richly and movingly told through a combination of letters, interviews and present-day narrative**
- **Illustrated with photographs taken by Harry Peters of his journey to Australia, as well as family photos and official documents from Germany**
- **Explores the value of intergenerational relationships and investigating your family history**

#### Description

Harry Peters—formally Hermann Ludwig Pollnow, known to his family as Mutzi—was born in Berlin in 1920. As a teenager, he fled Nazi Germany and landed in rural Australia. Harry's parents, Max and Edith, stayed and perished in Nazi camps.

This story, of forced migration, assimilation, loss, resilience and determination despite the odds, is one that has been lived countless times throughout history and continues to be a common human experience. Harry's particular experience also tells the history of refugee farmers in rural Australia and migrant labour companies during WWII.

Scholfield-Peters tells her grandfather's story with three intertwining threads: a sketched-out history based on Harry's testimony and documentary history; her engagement with this personal history from a third-generation perspective; and the present story of Harry's growing infirmities and eventual death in early 2021 at age 100.

Though the hybrid narrative non-fiction form, Scholfield-Peters investigates her family history and seeks to share an ethical historical account of Harry's life. This work necessarily skirts the edges of fiction and non-fiction, as Scholfield-Peters weaves her deep research with Harry's recollections and imagines the unknown details.

#### About the author

Tess Scholfield-Peters is a Sydney-Eora based writer and academic. Currently she teaches creative writing at the University of Technology Sydney. Previously Tess worked as senior journalist for the independent community newspaper *Urban Village*, based out of Sydney's Surry Hills. Tess's writing spans the academic and literary fields with a focus on life writing and narrative non-fiction, hybrid literature and memory studies, and her work is featured in significant Australian and international publications. *Dear Mutzi* is her first book, drawn from her recently completed Doctorate.

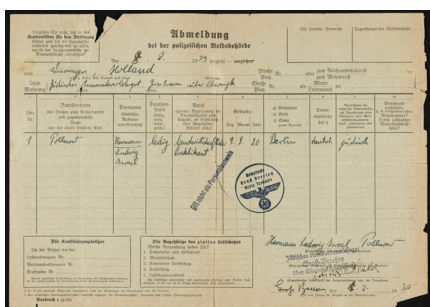
**Release Date:** 1 JUNE 2024

**ISBN:** 9781922507518

**Format:** 234 X 153 mm, paperback

**Extent:** 224pp

**RRP:** AU\$34.99





*making animals public*

inside the ABC's natural history archive

GAY HAWKINS & BEN DIBLEY

# Making Animals Public: Inside the ABC's natural history archive

**PAPERBACK**

978-1-74332-971-9

200 pages

210 × 148 mm

1 June 2024

A\$40

**EPUB**

978-1-74332-969-6

1 June 2024

A\$14.99

**MARKET**

Professional and scholarly

**SUBJECT**

PER010010: PERFORMING ARTS / Television /

Direction & Production

PER004110: PERFORMING ARTS / Film / Genres /

Documentary

NAT039000: NATURE /

Animal Rights

JFFZ: Animals & society

APFR: Documentary films

APTIX: Television

production - technical &

background skills

ATJS: Television: styles and

genres

JBFU: Animals and society

- First historical and cultural analysis of the emergence, evolution and impacts of natural history programming on the ABC.
- Rich empirical content covering a huge array of programs from the 1930s to the 2020s – this historical sweep has much of value to environmental history.
- Foregrounds the critical role of public television in developing environmental awareness in citizens and the ways in which natural history animals can have political or anti-political effects.
- Unique interdisciplinary approach using science and technology studies, screen studies and critical animal studies.
- Innovative argument that explores how culture and technique craft televisual animality.

Natural history television on the ABC has been one of the public broadcaster's most popular formats. For many viewers, TV has been an important contact zone for engaging with animals they would never encounter in everyday life. These animals have also played a critical role in developing environmental awareness. But how did animals get to be on the small screen and what happened to them when they got there?

*Making Animals Public: Inside the ABC's Natural History Archive* traces the cultural and political evolution of the natural history animal on the ABC. It explores different modes of capture from cages to cameras; what has come to count as a natural history animal over time; and the various sites they have inhabited – from nature, to the nation, to the environment, to the planet.

In early natural history programs audiences were invited to watch as sovereign humans there to learn or be entertained by animals that were exotic or aesthetic or scientifically interesting. Whatever the framing, these animals were resolutely other. In recent times, natural history animals have become more assertive. They are now posing uncomfortable questions to human viewers



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about exploitation, extinction and mutual implication in catastrophic whole earth processes like climate change.

Using a wide range of screen examples ranging from the 1950s to the 2020s, *Making Animals Public* focuses on shifting cultural and sociotechnical practices in ABC natural history television. Combining science and technology studies, screen studies and critical animal studies, this book develops an innovative interdisciplinary analysis of how televisual animality is crafted and made believable.

*Making Animals Public* analyses the significant role public television has played in filming and circulating a vast array of animals and habitats that had never been seen before. How these animals were visualised and accounted for has continually evolved. What has remained constant is the fact that natural history television has been a hugely important site for exploring the various politics of human-animal relations – good and bad – and for nurturing environmental awareness in audiences.

#### AUTHORS' DETAILS

Gay Hawkins is an Emeritus Professor at the Institute for Culture and Society at Western Sydney University. She is a leading researcher in the fields of environmental humanities, STS and the politics of materials.

Ben Dibley is a visiting fellow at Institute for Culture and Society, Western Sydney University, Australia.

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- 2 Captivating viewers: Early natural history television on the ABC

##### **Part 2: Provoking**

- 3 Developing the natural history genre: How animals and the media apparatus interact
- 4 Making-of documentaries: Turning working animals into natural history animals

##### **Part 3: Inhabiting**

- 5 The *Nature of Australia* series: Nationing nature



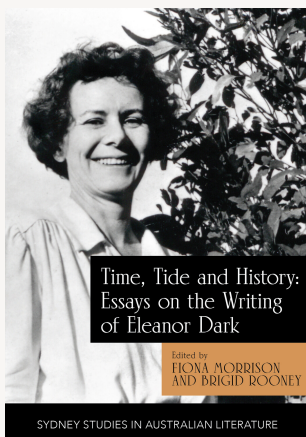
6 After nature, after animals: Inhabiting a damaged planet

- Conclusion: Political animals

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# Time, Tide and History: Essays on the Writing of Eleanor Dark

EDITORS Brigid Rooney, Fiona Morrison

## SERIES

Sydney Studies in Australian Literature

## PAPERBACK

978-1-74332-966-5  
310 pages  
254 × 178 mm  
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A\$60

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1 June 2024  
A\$17.99

## MARKET

General/trade,  
College/higher education,  
and Professional and  
scholarly

## SUBJECT

LIT004070: LITERARY  
CRITICISM / Australian &  
Oceanian  
LCO000000: LITERARY  
COLLECTIONS / General  
FIC087000: FICTION /  
World Literature /  
Australia  
DSBH: Literary studies -  
from c 1900 -  
DSBH: Literary studies: c  
1900 to c 2000  
DSK: Literary studies:  
fiction, novelists and prose

- Offers an account of the field to date and advances original and striking (ground-breaking) new readings of Dark's works. Thinking about Dark in light of current positions on literary modernism is a key feature of these readings.
- Its contributors extend from literary and cultural scholars to eminent historians and a biographer.
- It offers a sense of the Dark career and oeuvre but allows readers to focus on the novel or period that most interests them.
- Of interest to Australian literary scholars and readers, especially on the topics of mid-century writing, studies of the novel, Australian modernism, global modernisms, eco-criticism, representations of Sydney (both the metropolis and its hinterland).
- It will interest scholars of feminist and political questions, the literary and cultural historians of the left, and cultural historians of frontier narratives.

*Time, Tide and History: Essays on the Writing of Eleanor Dark* is the first book-length edited collection of scholarly essays to treat the full span of Eleanor Dark's fiction, advancing a recent revival of critical and scholarly interest in Dark's writing.

This volume not only establishes a new view of Dark's fiction as a whole, but also reflects on the ways in which her fiction speaks to our present moment, in the context of a globally fraught, post-pandemic, Anthropocene era. Above all, the revisiting of Dark's fiction is mandated by a desire to recognise the ways in which it anticipates vital debates in Australian literary and national culture today, about settler colonialism and its legacies, and with regard to the histories, condition and status of Australia's First Nations people.

This volume interweaves varied topical themes, from formal debates about modernism, historical realism and melodrama, to questions about modernity's time and space, about gender and cultural difference, and about the specifics of



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writers

built and natural environments. *Time, Tide and History* intentionally loosens the conventions of literary scholarship by including other kinds of work alongside critical and scholarly readings: a written dialogue between two contemporary historians about Dark's legacy, and a biographical piece on the life and role of Eleanor Dark's husband, Eric Payten Dark.

Bringing together the interwar fiction's feminist and modernist dimensions with the historical turn of *The Timeless Land* trilogy, the essays in *Time, Tide and History* collectively pursue ethical and political questions while teasing out the distinctive thematic, formal and aesthetic features of Dark's fiction.

#### EDITORS' DETAILS

Brigid Rooney is affiliated with the University of Sydney where for several decades she researched and taught Australian literature and Australian studies. She has published widely on twentieth century and contemporary Australian writing and is the author of *Literary Activists: Writer-Intellectuals and Australian Public Life* (2009) and *Suburban Space, the Novel and Australian Modernity* (2018).

Fiona Morrison is an Associate Professor in the School of the Arts and Media at UNSW Sydney, where she has taught and supervised in the areas of postcolonial and world literatures, Australian literature and women's writing. Her most recent book, *Christina Stead and the Matter of America* (2019), won the Walter McRae Russell Award in 2021 (ASAL). She is currently working on a book-length study of Henry Handel Richardson.

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- Chapter 3. "A Writer by Inheritance": Dowell O'Reilly's Literary Influence in Eleanor Dark's *Prelude to Christopher* and *Waterway* by *Morgan Burgess*
- Chapter 4. Motherhood and the Maternal Instinct in the Early Fiction of Eleanor Dark by *Anne Maxwell*
- Chapter 5. "An Outstanding Study in Abnormal Psychology": "Pilgrimage" as the Precursor to *Prelude to Christopher* by *Alicia Gaffney*
- Chapter 6. Spiritual Vertigo: Illness, Affect and Modernity in *Prelude to Christopher* by *Jessica Gildersleeve*



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- Chapter 7. Landscapes and Mindscapes: The Confluence of Modernism and Eco poetics in Eleanor Dark's *Return to Coolami* by *Kathleen Davidson*
- Chapter 8. Connecting Water and Land: Revisiting Nationalism in the Vitalist Aesthetics of Eleanor Dark and Vance Palmer by *Victoria Kuttainen*
- Chapter 9. Scales of Relation: Eleanor Dark's Waterway, the Aquatic Pastoral and Communal Mourning by *Fiona Morrison*

**Part 4. The Timeless Land**

- Chapter 10. In Conversation: The Historical Imagination and Legacy of Eleanor Dark by *Tom Griffiths and Grace Karskens*
- Chapter 11. Outlaws of History: Eleanor Dark's Trilogy of Nation by *Philip Mead*
- Chapter 12. Eleanor Dark's *The Timeless Land* \*Trilogy as Anthropocene Narrative \*by *Meg Brayshaw*
- Chapter 13. Eleanor Dark's Chronotopes: Time and Narration in *The Timeless Land* Trilogy by *Michael Griffiths*
- Chapter 14. "A Careless Sort of Benevolence": Melodrama and Critique in *The Timeless Land* \*Trilogy \*by *Brigid Rooney*

**Part 5. Writing in a Time of Crisis**

- Chapter 15. Reading *The Little Company* in Times of Crisis by *Susan Carson*

*Contributors*

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# CORDITE BOOKS

## Father, Son and Other Animals

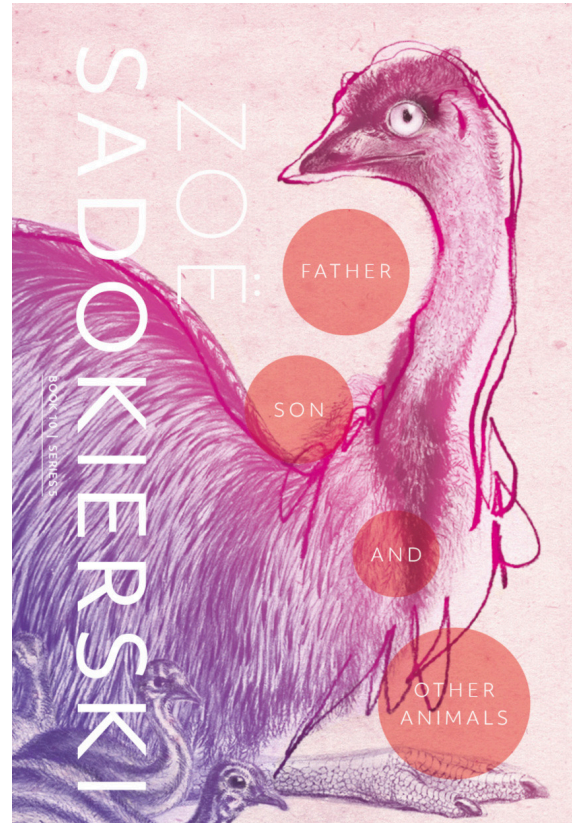
by Zoë Sadokierski  
introduction by James Bradley

I want more books with the complexity and intelligence of *Father, Son and Other Animals*. Not just because we're going to need them if we're to find ways of processing and commemorating the transformation of the world, but because we need to find ways to live and celebrate as well as to mourn and rage.

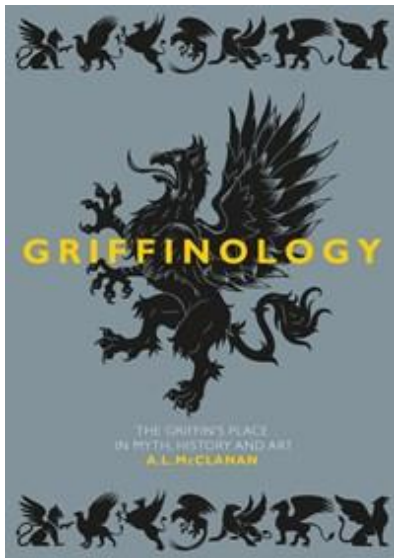
The book's sophisticated interweaving of text and image, grief and humour, wisdom and bafflement does just that, capturing not just the dislocation of our historical moment, but also the bonds of love and care that bind us to each other. Simultaneously painful, funny and profound, it is a small marvel of a book. *Father, Son and Other Animals* allows us to glimpse the degree to which the slow catastrophe of the pandemic and its reshaping of our world was not an isolated incident, but part of a larger derangement of both human and non-human life that is being driven by human activity.

—James Bradley

ZOË SADOKIERSKI is a Sydney-based designer and writer. She has designed more than 250 books for various Australian publishers, and is Vice President of the Australian Book Designers Association. Zoë lectures in the School of Design at the University of Technology, Sydney, where she runs the Page Screen research studio.



Memoir, philosophy  
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## Griffinology

### The Griffin's Place in Myth, History and Art

A. L. McClanan

#### Summary

**Feathered with illustrations, a deep dive into the meaning of this half-lion, half-bird creature over millennia of human history.**

*Griffinology* is a fascinating exploration of the mythical creature's many depictions in human culture. Drawing on a wealth of historical and literary sources, this book shows how the griffin has captured the imagination of people for over five thousand years, representing power, transcendence, and even divinity. It explores the history and symbolism of griffins in art, from their appearances in ancient Egyptian magic wands to medieval bestiaries, and from medieval coats of arms to modern corporate logos. The use of the griffin as a symbol of power and protection is surveyed throughout history and into modern times, such as in the Harry Potter series. Beautifully illustrated, this book should appeal to all those interested in monsters, magic, and the mystical, as well as art and history.

#### Contributor Bio

**A. L. McClanan** is professor of art history at Portland State University, Oregon. Her publications include *Representations of Early Byzantine Empresses: Image and Empire*.

#### Quotes

"An excellent study that examines the griffin in its widest sense. . . . Concise as well as authoritative."

-Juliette Wood, author of "Fantastic Creatures in Mythology and Folklore"

"McClanan takes us on an erudite and gripping journey through the world of the griffin. Beautifully illustrated and insightfully written, *Griffinology* traces the cultural history of this mythical creature from its earliest appearance in the ancient Middle East to today. McClanan marshals compelling evidence to reconsider the origin and meaning(s) of the griffin. Her elegant descriptions of the many illustrated artworks paint a picture of griffins as beasts of martial prowess, majesty, and wonder."

-Marian Feldman, professor of history of art and Near Eastern studies and W. H. Collins Vickers Chair in Archaeology, Johns Hopkins University

"In *Griffinology* McClanan brings her sharp intellect and vivacious descriptive style to thousands of years of art, literature, and history. Reading like an adventure story and bursting with gorgeous reproductions of some of the world's greatest art, this book ranges from the spurious idea of the beast's origins in dinosaur bones to a consideration of its surprising appearance in video games, with a wealth of historical and visual detail in between."

-Elizabeth Morrison, senior curator of manuscripts and department head, J. Paul Getty Museum

"McClanan's text offers the most comprehensive historical look to date at the influence and significance of the griffin in culture. While the sheer number of topics and themes discussed within might overwhelm one's mental wingspan at first, connections to modern pop culture texts keep the chapters grounded."

-Emily Zarka, writer and host of the PBS show "Monstrum"

#### Links

- [Request Information/Interview/Event](#)
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- [Galley PDF](#)

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  - 13 Making Their Mark with Griffins: From Heraldry to Visual Branding
  - 14 Adventures with Griffins
  - 15 Modern Wonders: The Griffin Imagery of Carroll and Rowling
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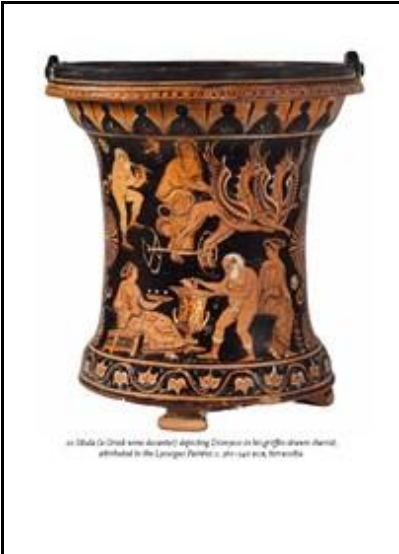
A Cauldron from Thebes, Greece, c. 500-450 B.C.



A Pair of pithoi (storage jars) from a workshop, possibly from Samos, Greece, c. 450-400 B.C.



A Group of the Dog and the Horse, c. 500-450 B.C.



A Group of the Dog and the Horse, c. 500-450 B.C.



A Man in a Military or Heroic Pose, c. 450-400 B.C.





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## Comp Titles

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## Holzer-isms

### Artist's Edition

Jenny Holzer, Larry Warsh

### Summary

**A box of beautifully designed foldout posters featuring acclaimed artist Jenny Holzer's celebrated *Truisms***

*Holzer-isms: Artist's Edition* presents a selection of artist Jenny Holzer's *Truisms* (1977–79)—subtly subversive declarations such as ABUSE OF POWER COMES AS NO SURPRISE—on six foldout posters designed by the artist.

Important and influential works of word-art, *Truisms* are single-sentence statements resembling existing aphorisms, maxims, and clichés. By distilling difficult and contentious ideas into seemingly straightforward statements of fact, they examine the social construction of beliefs, mores, and truths. First displayed on anonymous street posters pasted throughout downtown Manhattan, they have since appeared on T-shirts, hats, electronic signs, stone floors, and benches.

The stunning posters in *Holzer-isms: Artist's Edition* come in a special cloth-covered, foil-stamped box, which also features a booklet containing an introduction to *Truisms*, a biography of Holzer, and a brief chronology of her career. The result is a unique way to experience Holzer's powerful and provocative word-based art.

*Holzer-isms* contains:

- Six 21.5" wide × 31.5" high (55 cm × 80 cm) foldout posters
- A booklet featuring an introduction, a biography of Holzer, and a brief chronology of her career

### Contributor Bio

**Jenny Holzer** has presented her astringent ideas, arguments, and sorrows in public places and international exhibitions, including the Venice Biennale, the Guggenheim Museums in New York and Bilbao, the Whitney Museum of American Art, and the Louvre Abu Dhabi. Her medium, whether a T-shirt, plaque, or LED sign, is writing, and the public dimension is integral to the work. Starting in the 1970s with her New York City street posters and continuing through her light projections on landscape and architecture, her practice has rivaled ignorance and violence with humor and kindness. **Larry Warsh** has been active in the art world for more than thirty years as a publisher and artist-collaborator. He is the editor of many books, including *The Notebooks of Jean-Michel Basquiat*, *Warhol-isms*, *Basquiat-isms*, and *Weiwei-isms* (all Princeton).

### Illustrations



Holzer-isms  
Artist's Edition  
Jenny Holzer  
Edited by Larry Warsh



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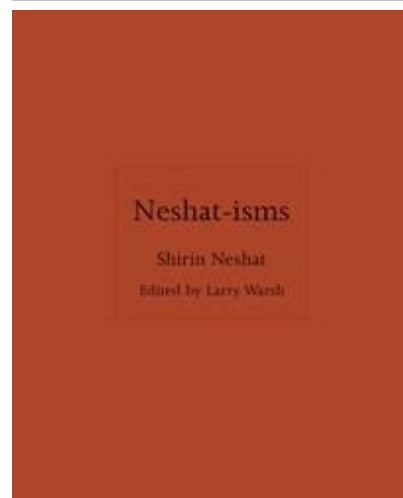
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Series: ISMs  
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## Neshat-isms

Shirin Neshat, Larry Warsh

### Summary

**A vivid and compelling collection of quotations from the influential contemporary artist and filmmaker Shirin Neshat**

*Neshat-isms* is an exciting collection of quotations from award-winning Iranian-American visual artist and filmmaker Shirin Neshat. Her experiences of loss and grief as an Iranian woman living in exile are central themes of her work in photography, video, and film. She is known for her outspoken advocacy for Iranian women and human rights, and for poetic and politically charged images and narratives that raise questions about power, religion, race, and gender. Gathered from interviews, talks, and writings, these powerful and thought-provoking quotations showcase the voice of one of the most important artists of our time.

- "Through my work I have continued to defy and resist the Western clichéd image of Iranian women as passive victims. While acknowledging the repressive situation in Iran, I have continued to represent Iranian women as empowered, courageous, defiant, and rebellious."
- "Every Iranian artist, in one form or another, is political. Politics has defined our lives."
- "I've done a lot of work about women in a state of madness, where ultimately they find a kind of freedom."
- "You can't demystify a myth."

### Contributor Bio

**Shirin Neshat** is an Iranian-born artist and filmmaker who lives in New York. She has had many solo exhibitions at museums around the world, and her awards include the Venice Biennale International Prize. She has directed three feature-length films, *Land of Dreams*, *Looking for Oum Kulthum*, and *Women Without Men*, which won the Silver Lion Award for Best Director at the Venice International Film Festival. **Larry Warsh** has been active in the art world for more than thirty years as a publisher and artist-collaborator. He is the editor of many books, including *The Notebooks* of Jean-Michel Basquiat, *Warhol-isms*, *Basquiat-isms*, and *Weiwei-isms* (all Princeton).

### Comp Titles

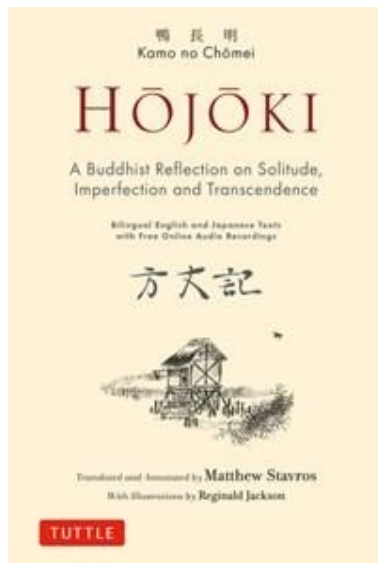
Shirin Neshat	Danto, Arthur C.	Rizzoli	20/04/2010	9780847833139 0847833135	\$75.00 USD	Hardcover	Art
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## Hojoki: A Buddhist Reflection on Solitude

**Imperfection and Transcendence - Bilingual English and Japanese Texts with Free Online Audio Recordings**

Kamo no Chomei, Matthew Stavros, Reginald Jackson

### Key Selling Points

- One of the earliest and best-known collections of Zen Buddhist poetry, by the monk Kamo no Chomei, expressing the idea of the impermanence of things and the beauty to be found in nature
- A completely new translation by Matthew Stavros, a leading Chomei expert
- Each of the 14 poems is presented in English translation with the original Japanese text
- Books on Zen philosophy and the Japanese concept of *wabi sabi* imperfection and transience continue to sell very strongly
- Includes 25 black-and-white photos and 5 original illustrations by Reginald Jackson

### Summary

**Discover the tranquil wisdom of Chomei's 13th-century masterpiece, *Hojoki*, as it unveils the beauty of imperfection and the serenity of a simple life amidst the chaos of existence.**

*Hojoki* is an introspective poem written in the 13th century by the enigmatic Japanese hermit Kamo no Chomei, who as a young man served in the capital as official court poet but later in life withdrew from society.

Composed in a time of devastating fires, floods, earthquakes, droughts and famines, Chomei's masterpiece reflects on the impermanence of things, expressing life's mysterious beauty and the profound wisdom to be found in nature.

Chomei paints a vivid picture of the chaos and suffering of the human condition. Amidst this turmoil, he discovers an oasis of calm in a simple mountain hut, where he contemplates the virtues of nature and the *wabi sabi* beauty of imperfection in all things.

***In their friends,  
People like to find affluence and a ready smile.***

***Compassion and honesty,  
Not so much.***

***So why not make friends with music and nature instead:  
The moon; the flowers?***

\*\*\*\*\*

***I know my needs,  
And I know the world.***

***I want for nothing,  
And do not labor to acquire things.***

***Quietude is all I desire:  
To be free from worry is happiness enough.***

This new translation by Matthew Stavros, presented alongside the original Japanese, perfectly captures the profound serenity of Chomei's writings. His poignant verses serve as timely reminders that amidst the uncertainty of this world, true contentment



Tuttle Publishing  
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192 Pages  
with 30 photos and illustrations  
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Poetry / Haiku

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Status: **FORTHCOMING**

can often be found in the simple life, in embracing fleeting moments, and in seeking solace in nature's beauty.

## Contributor Bio

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**Kamo no Chomei** was a Japanese poet, musician and essayist who died in 1216. While in his fifties, he became a recluse, moving to Mount Hiei outside Kyoto then to Hino, where he built a tiny hut and spent the rest of his life writing and contemplating.

**Matthew Stavros** is a historian of Japan at the University of Sydney and the former director of the Kyoto Consortium for Japanese Studies. He is the author of *Kyoto: An Urban History of Japan's Premodern Capital* (University of Hawaii Press, 2014) and numerous articles on Kyoto's architectural and urban history. His research focuses primarily on the material culture of premodern Japan and eastern Asia, with particular interest in cities, buildings, and religious monuments. He trained in architectural and urban history at Kyoto University and read history at Princeton University where he earned a Ph.D. He teaches modern and classical Japanese language, Japanese history and historiography, and more broadly on the histories and cultures of East and Southeast Asia. **For digital resources and learning materials related to Hojoki, visit <http://www.mstavros.com>**

**Reginald Jackson** is an artist and associate professor of pre-modern Japanese literature and performance at the University of Michigan. He is the author of *Textures of Mourning: Calligraphy, Mortality, and the Tale of Genji Scrolls* and *A Proximate Remove: Queering Intimacy and Loss in The Tale of Genji*.

## Quotes

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"This new translation is marked by the literary quality of Stavros's English. Choosing to render Chomei's prose into verse, the English is lyrical and sounds beautiful when read aloud...The text is complemented by beautiful photographs taken by the author around Kyoto." -- **Asian Review of Books**

"The impermanence of the world is a thread that weaves its way through *Hojoki*. Three other Buddhist themes are used to group the 14 short chapters in Matthew's translation: Suffering, Detachment and Transcendence." --**John Dougill: "Writers in Kyoto," author of Zen Gardens and Temples of Kyoto, Japan's World Heritage Sites, and more.**

"Chomei's original text follows Stavros' translation to create a fully bilingual edition, and the book includes maps of the ancient capital so that the full scope of the tragedies Chomei records -- pestilence, fire, earthquakes, raging winds -- can be appreciated by readers, especially those who will draw parallels to their own experiences living amid a global pandemic." --**The Japan Times, "Hojoki': The paradox of desire and detachment in recluse literature"**

## Marketing Plans

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- National Poetry Month tie-in (April)
- Translator available for interviews, contact [publicity@tuttlepublishing.com](mailto:publicity@tuttlepublishing.com)

## Links

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- [Official Author Website](#)
- [Author CV](#)
- [Hojoki Companion Website](#)

## Illustrations

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## About the Translator and Annotator

Matthew Stronon is a historian of Japan at the University of Sydney and the former director of the Kyoto Consortium for Japanese Studies. He is the author of *Kyoto: An Urban History of Japan's Promenade Capital* (University of Hawai'i Press, 2014) and numerous articles on Kyoto's architectural and urban history. His research focuses primarily on the material culture of premodern Japan and eastern Asia, with particular interest in cities, buildings, and religious monuments. He studied architectural and urban history at Kyoto University and read history at Princeton University where he earned a Ph.D. He teaches modern and classical Japanese language, Japanese history and historiography, and more broadly on the histories and cultures of East and Southeast Asia.

[www.matstronon.com](http://www.matstronon.com) | [www.kyotohistory.com](http://www.kyotohistory.com)

## Introduction

In the thirteenth century, after Japan was rocked by a series of natural and man-made disasters, a wise old man took to the hills in search of inner peace. Living in a small gran hut, isolated from the world, Kenko no Chōmei (1155–1216) put brush to paper and wrote the poetic masterpiece *Hijiri* about the transcendent power of simplicity and self-reliance. This classic work of Japanese literature is the product of an age of profound social and political turmoil. The classical order, based on the centrality of the emperor and imperial court, was rapidly eroding as provincial warlords vied for control over the levers of state power and wealth. Fierce competition led to protracted wars between military houses, most notably the Taira and Minamoto. The combination of environmental calamity and social instability confused for many at the time that the world had entered an age of karmic degeneracy. These “Latter Days of the Dharma” (*mappō*) were characterized by a popular belief that the teachings of the Buddha had become (temporarily) corrupt. Serious beings were no longer able to attain enlightenment and social disorder was inevitable. The high and low alike turned for answers to the teachings of Pure Land Buddhism, which held that salvation was attainable through belief in the saving grace of Amida (Sanskrit: Amitāyus), the Buddha of immeasurable light. Reincarnation was yet another solution. Romanticized images of a life apart, one free from the dust and dross of worldly attachments, inspired a groundswell of literary and artistic production. *Hijiri* belongs freely to this time and place, and yet, its message is universal. Today, as many of us

## Translator's Note and Acknowledgements

*Hijiri* has long been special to me. It was among the first works of early Japanese literature I read and the very first Classical Japanese text I studied. It fostered an affection for Kyoto and medieval aesthetics that shaped my life and career. I revisit its pages often and always find new inspiration.

When I began work on this translation, the world was plagued by a mounting crisis. A novel coronavirus had swept the globe, claiming countless lives, sickening millions, and devastating economies. It was the outbreak of COVID-19 that drew me back to *Hijiri* and motivated me to prepare this book. I hope its message will help readers maintain perspective even during challenging times and remember that, as Chōmei himself writes, “the flow of the river never ceases.” This too shall pass.

I owe a debt of gratitude to the many students with whom I have read *Hijiri* over the years. Their novel interpretations never failed to inspire new ways of thinking about Chōmei's style. It was they who convinced me that the work is best rendered in the fashion of a long-form poem, as it appears in this book. I feel this format captures well the economy of words and poetic lyricism of the original. It also lends itself to a more deliberate reading style, one that embraces programmatic pauses and the momentary flames of imagination they inspire. Although the original text does not have discrete poems, I have divided this book into fourteen separate chapters.

## Prologue

The flow of the river never ceases.

And the water never says the same.

Bubbles float on the surface of pools.

Bursting, re-forming, never lingering.

They're like the people in this world and their dwellings.



ま世 とかよ し行 川  
 たの ろつど かく 流  
 かゆ 立消あ ら川  
 くは るえにもの  
 のあ かなほ とな  
 ゆる とつふ のが  
 しん な結う 水れ  
 とし びたには  
 す てか あ絶  
 み 入た らん  
 か しは すす  
 とく して  
 と、

## Bōka

*Yoku kaze no nagare wa itete shite,  
 shikamo nani no nizu ni arazu.*

*Yudoni ni ubaku wakatare wa,  
 kazu hito kazu moawaku hiawakete  
 yodomaru koto nashi.*

*Iti no naka ni aru hito no sumika ni,  
 mata kaku no genchi.*

1  
The Fire of the Angen Era

Over forty springs and autumns,  
—Ever since I came to understand the essence of  
being—  
I've witnessed many awful things.

One night, long ago,  
There was a tremendous wind.  
—It would have been the twenty-eighth day of the  
fourth month, during the third year of Angen—

At about eight o'clock in the evening,  
Fire broke out in the capital's southeast and spread to the  
northwest.

It finally reached the Suzaku Gate of the Imperial Palace,  
the Great Hall of State, the Imperial University, and the  
Ministry of the Interior.  
All were reduced to ash in a single night.

11177

12



The Fire of the Angen Era (1177), by Reginald Jackson

The fire is thought to have started at a lodge for invalids.  
Near the intersection of Higashi and Tominokoji roads.

The wind blew wildly.  
This way and that,  
Fending the flames, which spread out like a fan.

Houses in the distance were engulfed in smoke.  
The ground nearby, barked in frightful flames.

The sky was filled with cinders.  
Glowing crimson, it reflected the fire below.



16

風火空に 地は遠き 風吹き 再火  
ににきき におきまを 人本  
煙光は 突あ家 ひまを は  
へに次 きたは ろ上を 煙精  
ず晩を つり獲 げふせ 口  
じ吹き けはに た風 る雷  
てきた たりたむ るに かの  
あまて りたせ がと かり  
まて ずび、 かく や路  
ねたれ は すす けよ ごと  
くば の ぶり 出中  
れなほ を ひ行く で  
なるなる にほ ける と  
中 ね、 にに ほど な  
に、 ぬ、 ね、 じ

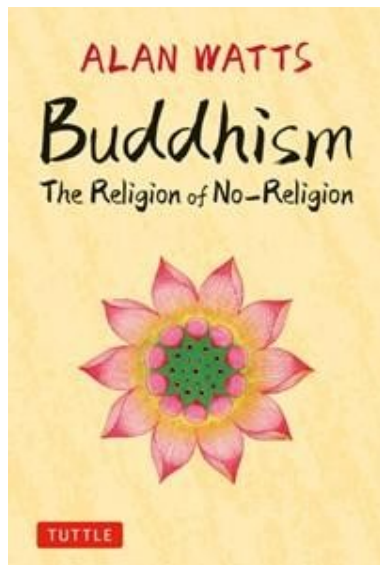
*Hi no mizu wa Higashi-Tominokoji no he ya,  
Iyate o yudawa haru ya saki abikuru no mizu.*

*Fukimayu kaze ni tokaku utaruyuku hodo ni,  
aji o higuraru ga gozoku uchiwa ni narinu.*

*Taki iri wa kemari ni mooshi,  
chikahi asari wa hitanaru hodo o  
chi ni fukimokuru.*

*Sore ni wa hi o fukimokuruchi,  
hi no hikari ni ojite amawaku haru ni naru saku ni,  
kaze ni kaze.*

17



Tuttle Publishing  
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A\$24.99  
Hardcover with dust jacket

128 Pages  
Carton Qty: 40  
Religion / Buddhism  
191mm H | 127mm W  
Status: **FORTHCOMING**

## Buddhism

### The Religion of No-Religion

Alan Watts

#### Key Selling Points

- Alan Watts was a seminal figure in popularizing Buddhism through his national radio talks during the 1960s and published over 20 books
- Watts is widely remembered today as an icon of the Beat and Counterculture movements, bringing Eastern thought to bear in his personal philosophy and those of others around him
- This new edition features a new typesetting in a gifty hardcover format

#### Summary

**"Although Alan Watts' famous voice and happy laughter are missing now, his penetrating vision of Buddhism remains, and his lectures become brilliant prose in book form." —Publishers Weekly**

*Buddhism: The Religion of No-Religion* presents six powerful essays by Alan Watts, the guru for an entire generation of 20th century thinkers, writers and poets. Watts was an engaging speaker and an icon of America's Beat and Counterculture movements. His friends included Aldous Huxley, Lawrence Ferlinghetti, John Cage and Joseph Campbell.

In this book, Watts explores all aspects of Buddhism—from its roots in ancient India to the explosion of interest in Zen and Tibetan Buddhist thought in the West.

#### The fascinating topics covered in this book include:

- **Finding a Middle Way:** How a spiritual path to awakening is formed not just by avoiding extreme indulgence but extreme denial as well
- **The Religion of No-Religion:** How Buddhism eschews any particular dogma and instead acts as a guide to understanding oneself
- **Buddhism as Dialogue:** How Zen teaches us that we are one with the world and so as we learn to navigate the world, we must also learn about ourselves

Watts traces the early beginnings of Buddhism, outlines the differences between Buddhism and other religions, and reviews the Four Noble Truths and The Eightfold Path. *Buddhism: The Religion of No-Religion* is a valuable reminder of the peace to be found by looking inward.

#### Contributor Bio

**Alan Watts** was a former Episcopal priest, born in London in 1915. He came to the U.S. in the 1930s, where he would become a scholar of Eastern religions. He moved to San Francisco in 1951 where he began teaching Buddhist studies, and in 1956 began his popular radio show, *Way Beyond the West*. By the early 1960s, Alan's radio talks aired nationally and the counterculture movement adopted him as a spiritual spokesperson. He went on to write more than twenty other books. He died in 1973.

#### Quotes

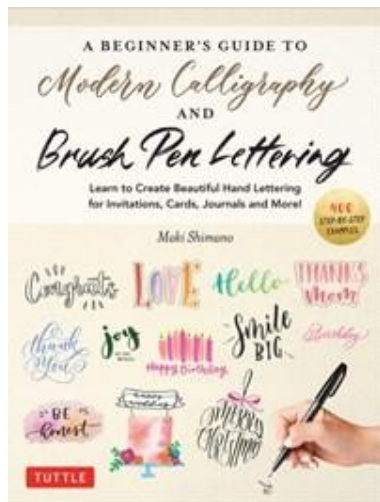
"It's easy to see why...his influence remains strong, not only in the Buddhist sanghas mushrooming across America but throughout popular culture..." --**The New York Times**

"Although Watts' famous voice and happy laughter are missing now, his penetrating vision remains, and his lectures become brilliant prose in book form." --**Publishers Weekly**

#### Illustrations







Tuttle Publishing  
9780804857710  
A\$32.99  
Trade Paperback

144 Pages  
550 color photos and illustrations  
Carton Qty: 24  
Art / Techniques  
254mm H | 191mm W  
Status: **FORTHCOMING**

## A Beginner's Guide to Modern Calligraphy & Brush Pen Lettering

Learn to Create Beautiful Hand Lettering for Invitations, Cards, Journals and More! (With 550 Color Photos & Illustrations)

Maki Shimano

### Key Selling Points

- Sales of books on hand-lettering for beginners are in the hundreds of thousands of copies
- Author Maki Shimano is the preeminent teacher of modern calligraphy in Japan
- She teaches you 8 elegant lettering styles--with each letter created using 2 or 3 simple strokes
- Teaches methods for true modern calligraphy--without fussy outlining or filling in
- Features hand-lettering for journals, invitations, signs, cards and more
- The author's method of hand-lettering with brush pens is far easier than using fountain pens

### Summary

**Create beautiful hand-lettered journals, invitations, cards, menus and more with convenient brush pens!**

Master calligrapher Maki Shimano shows you all the techniques and provides hundreds of colorful examples to inspire you. Creating your own calligraphy is very easy using Shimano's time-tested method of breaking down each letter into a small number of strokes. And she provides dozens of ideas for decorative motifs such as wreaths, balloons, birthday cakes—and so much more!

**This easy step-by-step guide by an experienced calligraphy teacher allows you to develop your skills quickly.**

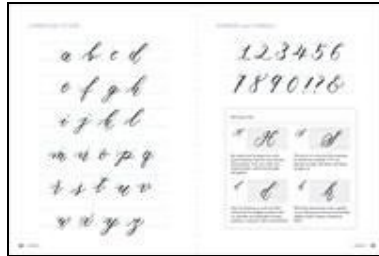
- Start with the basic tools and techniques of hand lettering
- Learn to draw 8 elegant typefaces with just 2 or 3 simple strokes
- Create compositions with fancy flourishes, "bounce" and rhythm
- Design a planner, journal, place cards, greeting cards, gift tags, invitations, etc.
- And much more!

### Contributor Bio

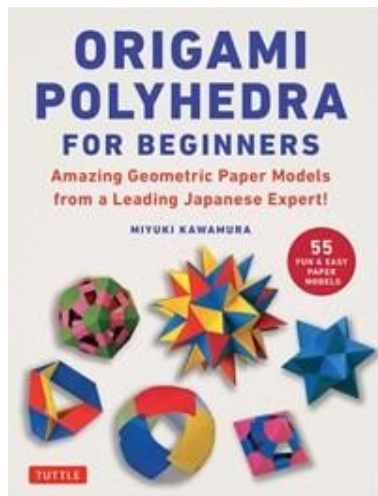
**Maki Shimano** began learning calligraphy at an early age and has become the preeminent teacher and practitioner of modern calligraphy in Japan. She is an author, typographer and freelance artist who works in the bridal industry as a wedding planner. She creates traditional Japanese calligraphy as well as modern English calligraphy for a wide variety of clients and applications.

### Illustrations









Tuttle Publishing  
9784805318102  
A\$24.99  
Trade Paperback

96 Pages  
Instructions for 55 models; color  
photos and illustrations  
Carton Qty: 20  
Crafts & Hobbies / Origami  
254mm H | 191mm W  
Status: **FORTHCOMING**

## Origami Polyhedra for Beginners

Amazing Geometric Paper Models from a Leading Japanese Expert!

Miyuki Kawamura

### Key Selling Points

- Includes instructions for 55 geometric models by a respected master of polyhedral origami
- Allows readers to begin by folding simple models and advance to more elaborate ones later
- An easy introduction to modular origami folding which shows you how to fold the basic paper modules and then how to assemble them into larger models without using tape or glue
- Includes a discussion of various polyhedral forms and a handy identification chart

### Summary

**Ingenious geometric models from Japan's leading designer of polyhedral origami!**

*Origami Polyhedra for Beginners* puts a new spin on the ancient art of paper folding, opening the door to a world filled with beautiful geometric shapes. In this book, Miyuki Kawamura, a master of polyhedral origami, shows you how to create 55 different models using squares of brightly-colored paper.

Modular origami models are created using multiple sheets of paper that are folded and then locked together without the use of glue or tape. Clear step-by-step instructions for each model are provided. These amazing creations will captivate everyone who sees them!

### The models in this book are surprisingly easy to make, and include:

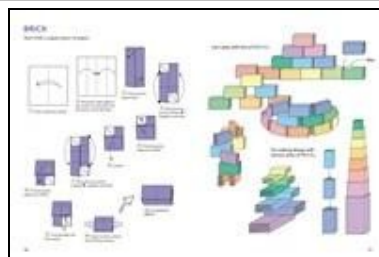
- Building Blocks and Tiles which can be stacked and combined
- Striking Pyramids, Cubes, Stars and Spheres
- Dramatic polyhedral "Wireframes" and "Skeletons" with open latticework
- Star-shaped Icosahedrons that look like they belong on a Christmas tree
- Playful Windmills, Water Wheels and many other Polyhedral "Kits"!

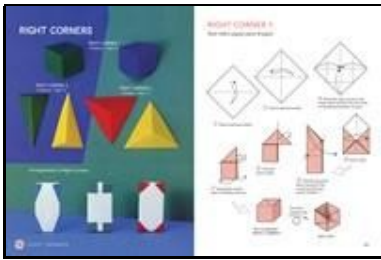
The sense of accomplishment and delight you will experience from completing these models is well worth the time and effort!

### Contributor Bio

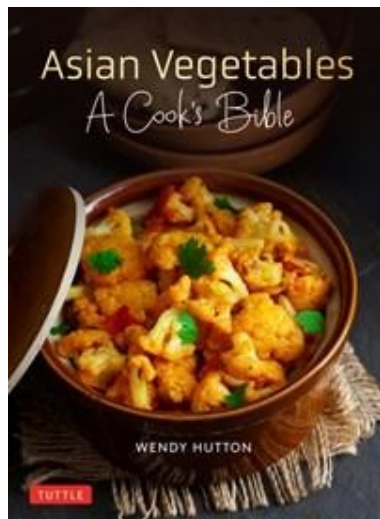
**Miyuki Kawamura** started folding origami at the age of two. She folded animal models, which were her favorite subject. Miyuki received a masters degree in Physics in 1995 from Kobe University. Shortly thereafter, she began to create original polyhedral models. She is famous for some of her incredible origami pieces, such as the Cosmosphere--a massive wireframe kusudama model requiring nearly 2,000 pieces of paper to complete. She has published several books on the subject of polyhedral origami and is currently on the board of the Japanese Origami Academic Society (JOAS).

### Illustrations









Tuttle Publishing  
9780804857437  
A\$34.99  
Trade Paperback

240 Pages  
with 145 recipes; over 90 color  
photos and 150 watercolor  
illustrations  
Carton Qty: 12  
Cooking / Regional & Ethnic  
254mm H | 191mm W  
Status: **FORTHCOMING**

## Asian Vegetables: A Cook's Bible

**Detailed Descriptions and Illustrations of 139 Vegetables, Including Dried and Preserved Varieties with 145 Authentic Recipes**

Wendy Hutton, Sui Chen Choi, Masano Kawana

### Key Selling Points

- A comprehensive guide to buying and preparing Asian vegetables and plant-based food products
- Covers all types of Asian vegetables, beans, herbs, tubers, seaweeds, mushrooms, gourds and soy products
- Provides detailed descriptions of each item along with clear watercolor illustrations and information
- Includes 100 delicious and authentic Asian recipes showing how the plants are traditionally prepared
- Contains over 90 color photos and 150 clear watercolor illustrations for easy identification of the vegetables
- Author, Wendy Hutton, was a leading Asian food writer and journalist who lived in Asia for over 50 years

### Summary

**A complete guide to purchasing and preparing Asian vegetables and plant-based food products!**

Here at last is a book by a leading food expert presenting everything you need to know about the rapidly-expanding list of Asian vegetables found in supermarkets, farmers' markets, Asian grocers and specialty gourmet stores around the globe. With attractive watercolor illustrations and photos, *Asian Vegetables: A Cook's Bible* helps you to identify 139 different Asian vegetables and plant products and presents 145 authentic recipes that you can prepare at home using these delicious ingredients.

**The 145 recipes and 139 different vegetables range from small to large dishes, sauces, soups and so much more, such as:**

- Indian Chickpeas in Spicy Tomato Sauce
- Malaysian-style Cabbage Stewed in Coconut Milk
- Blanched Water Spinach and Tofu with Spicy Peanut Sauce
- Sri Lankan Breadfruit Curry
- Stir-fried Loofah with Oyster Sauce
- Thai Wild Pepper Leaf Parcels
- Chinese Garlic Chive Pancakes
- Fresh Tuna Baked in Konbu Seaweed
- Spice Indian Cauliflower
- And many more!

From sugar peas and azuki beans to fern tips, hijiki seaweed, jackfruit and mustard cabbage—this book offers insightful background stories about the ways Asian cultures have traditionally prepared these vegetables as well as a description of their appearance, nutritional content, flavor, selection and storage—plus interesting information about their medicinal properties according to traditional folk beliefs. Fresh, dried, fermented, pickled and preserved Asian vegetables, tubers, herbs, mushrooms and sprouts are all described in detail.

*Asian Vegetables: A Cook's Bible* is a much-needed reference that home cooks, epicures and professional chefs alike will want to have on their shelf!

### Contributor Bio

**Wendy Hutton** is a writer specializing in food and travel, who lived in Southeast Asia for more than five decades. She has written widely on the cuisines of Southeast Asia,

including cookbooks such as *Green Mangoes and Lemon Grass*, *Tropical Asian Cooking* and the highly acclaimed *Singapore Food*.

**Sui Chen Choi** is a Malaysian artist who specializes in botanical subjects, drawing them from real life. His illustrations appear in the "Plants" and "Animals" volumes of *Encyclopedia of Malaysia*

**Masano Kawana** is one of the most exciting food, interior and landscape photographers in Asia today. Born in Japan and based in Singapore, Kawana has traveled, lived and surfed throughout the region, photographing a wide variety of subjects for books and lifestyle magazines. His books include *Shunju*, which won the prestigious James Beard Award in 2004.

## Illustrations





**Stir-frying Vegetables and Meat**

Stir-frying is a quick cooking method that involves cooking small pieces of food in a hot wok or skillet with a small amount of oil. The ingredients are constantly stirred and tossed, resulting in a tender and flavorful dish. This method is ideal for vegetables and meat, as it helps to retain their natural textures and nutrients.

**Ingredients:**

- 1/2 lb. beef, sliced into thin strips
- 1/2 lb. pork, sliced into thin strips
- 1/2 lb. chicken, sliced into thin strips
- 1/2 lb. shrimp, sliced into thin strips
- 1/2 lb. fish, sliced into thin strips
- 1/2 lb. lamb, sliced into thin strips
- 1/2 lb. turkey, sliced into thin strips
- 1/2 lb. venison, sliced into thin strips
- 1/2 lb. wild game, sliced into thin strips

**Instructions:**

- Heat a wok or skillet over high heat. Add a small amount of oil.
- Add the meat and stir-fry for 2-3 minutes.
- Add the vegetables and stir-fry for 2-3 minutes.
- Add any seasonings and stir-fry for 1-2 minutes.



**The Benefits of Fresh**

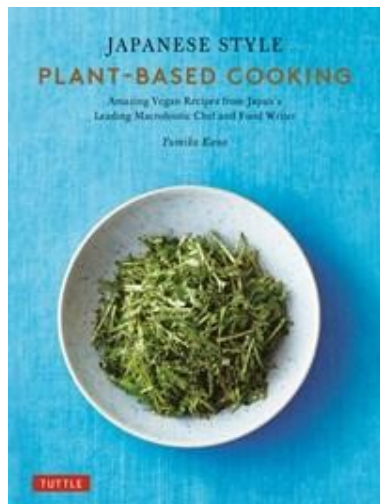
Fresh produce is packed with vitamins, minerals, and antioxidants that can help improve your overall health and reduce the risk of chronic diseases. Eating fresh fruits and vegetables is also a great way to stay hydrated and maintain a healthy weight.

**Ingredients:**

- 1/2 lb. fresh spinach
- 1/2 lb. fresh kale
- 1/2 lb. fresh arugula
- 1/2 lb. fresh basil
- 1/2 lb. fresh parsley
- 1/2 lb. fresh cilantro
- 1/2 lb. fresh dill
- 1/2 lb. fresh chives
- 1/2 lb. fresh scallions
- 1/2 lb. fresh green onions

**Instructions:**

- Wash the produce thoroughly.
- Remove any stems or tough parts.
- Chop the produce into small pieces.
- Use the produce in your favorite recipes.



Tuttle Publishing  
9784805317457  
A\$32.99  
Hardcover with dust jacket

112 Pages  
80 recipes; with 88 color  
photographs  
Carton Qty: 16  
Cooking / Vegan  
254mm H | 191mm W  
Status: **FORTHCOMING**

## Japanese Style Plant-Based Cooking

Amazing Vegan Recipes from Japan's Leading Macrobiotic Chef and Food Writer

Yumiko Kano

### Key Selling Points

- Plant-based recipes from Yumiko Kano, a macrobiotic chef and author famed in Japan for her "no meat, no eggs, no dairy, no sugar" recipes that are as delicious as they are healthy!
- Features 80 recipes for sides, starters, mains and pickles, each with a beautiful color photo
- Includes a chapter on pickling, with 20 recipes for making and using pickled and fermented vegetables
- Delicious recipes which make the most of the natural sweetness and flavors of vegetables
- Includes vegan variations on Japanese classics like gyoza, curry rice, and spring rolls
- Tips on using flavorful fermented Japanese ingredients like miso, sake, soy sauce and mirin
- Teaches many useful cooking methods for vegetables including boiling, sauteing and grilling
- Restaurateur and Author of over 30 titles
- **[THE MINIMALIST; A Vegetarian Haiku in Four Dishes, The New York Times](https://www.nytimes.com/2005/01/12/style/dining/the-minimalist-a-vegetarian-haiku-in-four-dishes.html)** (<https://www.nytimes.com/2005/01/12/style/dining/the-minimalist-a-vegetarian-haiku-in-four-dishes.html>)

### Summary

**"[Kano's] preparations [are] simple, even humble, yet exquisite and explosively flavorful." —Mark Bittman, *The New York Times***

**"In the Japanese culinary world, particular respect is given those who manage to transform humble foodstuffs into magnificent meals. Yumiko Kano, the chef and owner of restaurant Sen, earns high marks for her skill and ingenuity in this regard." —Elizabeth Andoh, *The New York Times***

Yumiko Kano is one of Japan's best-known macrobiotic chefs and food writers. She has devoted her life to celebrating the flavor, versatility and nutritional benefits of a plant-based diet. This book is the latest in a series of over 30 cookbooks featuring her "no meat, no eggs, no dairy, no sugar" recipes—and the first to appear in English! Kano's recipes have previously been featured in the *New York Times* and many other Western publications.

**In this book, she shares 80 delicious, easy-to-make plant-based recipes, illustrated with mouthwatering photographs, including:**

- Sweet Potatoes in Spicy Sichuan Sauce
- Miso-Stuffed Baked Tomatoes
- Herb-Roasted Daikon Radish
- Mini Broccoli Burgers with Spicy Tomato Sauce
- Traditional Kyoto-style Eggplant Pickles
- Creamy Yoghurt Soup with Fermented Cucumber Pickles

Kano's recipes turn everyday vegetables like tomatoes, cucumbers, pumpkin, cabbage, zucchini and potatoes into culinary delights through the use of traditional fermented Japanese ingredients like soy sauce, miso, sake and mirin.

She includes a chapter devoted entirely to pickling and fermenting vegetables, with explanations of the equipment and processes used, along with 20 easy-to-make



pickling recipes. In addition, she provides many valuable tips on traditional Japanese cooking methods including boiling, sauteing and grilling.

This is a landmark reference that every vegan and vegetarian cook will want to have on their shelf!

## Contributor Bio

**Yumiko Kano** has published over 30 books on plant-based cooking in her native Japan. She is well-known in the West and has been featured in food and restaurant review columns in the *New York Times*. Born into a farming family, she always loved natural foods which has led her to a lifelong study of vegan and vegetarian cuisine. From 2000 to 2012, she cooked vegetarian Kaiseki cuisine at her award-winning restaurant Sen in Tokyo. Now, in addition to her writing, she teaches cooking classes all over Japan.

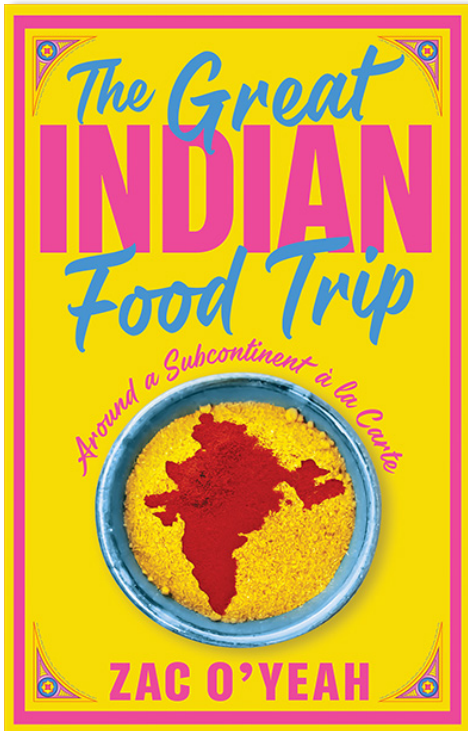
## Illustrations





## — ADVANCED BOOK INFORMATION —

— February 2024 | Hardback | 384pp, 12 b&w illus | £17.99 | 9781911723066 | 216x138mm | Food & Drink / Travel —



### The Great Indian Food Trip

*Around a Subcontinent à la Carte*

Zac O'Yeah

- A surprising and surreal journey around India's lesser-known food cultures.
- Based on three decades of eating, drinking, and travelling around India.
- Seeks out unique culinary experiences, such as the 'spare parts' tour of Shivajinagar, Bengaluru's slaughterhouse area.

'A paean to India, from a man who has learned to love the country in many ways, not least through his stomach.'

— Samanth Subramanian

*The Great Indian Food Trip* is an entertaining, erudite adventure of eating, drinking and travelling. This is how Zac O'Yeah has come to understand the Indian subcontinent, his home of thirty years.

O'Yeah's fast-paced yet profound account charts a writer's untiring quest for new cultural and culinary experiences. We accompany him on a 'spare parts' tour of Shivajinagar, Bengaluru's slaughterhouse area. He shares the pleasures of drinking beer in Karnataka, toddy in Kerala; eating boiled vegetables and masala-less curries in the Mahatma's ashram; and finding the true secret of tandoori chicken in Chandigarh. He discovers Goa's literati sipping cashew *feni* with Orhan Pamuk and Amitav Ghosh, and finds two of his favourite foods—mushrooms and cheese—in *shamudatsi*, a Bhutanese stew.

Whether you're a lover of Indian cuisine or a wanderer seeking inspiration, this multi-course meal promises wonderful discoveries of India's delicacies, their origins and their locales. O'Yeah captures India in a nutshell—a big, coconut-sized one.



**Zac O'Yeah** is a Swedish novelist, rock musician and author of the *Majestic Trilogy*, a trio of detective stories set in his adopted home of Bengaluru. He has published seventeen books in Swedish and English, including several bestsellers, and has been translated into over twenty languages in India and elsewhere.



Princeton University Press  
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On Sale Date: 6/02/2024  
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UK/€27.99 EU  
Discount Code: TC  
Hardcover

328 Pages  
16 color + 37 b/w illus.  
Science / Natural History  
SCI100000

21.6 cm H | 14 cm W  
Status:**ACTIVE**

## The Last of Its Kind

The Search for the Great Auk and the Discovery of Extinction

Gísli Pálsson

### Summary

**How an iconic bird's final days exposed the reality of human-caused extinction**

The great auk is one of the most tragic and documented examples of extinction. A flightless bird that bred primarily on the remote islands of the North Atlantic, the last of its kind were killed in Iceland in 1844. Gísli Pálsson draws on firsthand accounts from the Icelanders who hunted the last great auks to bring to life a bygone age of Victorian scientific exploration while offering vital insights into the extinction of species.

Pálsson vividly recounts how British ornithologists John Wolley and Alfred Newton set out for Iceland to collect specimens only to discover that the great auks were already gone. At the time, the Victorian world viewed extinction as an impossibility or trivialized it as a natural phenomenon. Pálsson chronicles how Wolley and Newton documented the fate of the last birds through interviews with the men who killed them, and how the naturalists' Icelandic journey opened their eyes to the disappearance of species as a subject of scientific concern—and as something that could be caused by humans.

Blending a richly evocative narrative with rare, unpublished material as well as insights from ornithology, anthropology, and Pálsson's own North Atlantic travels, *The Last of Its Kind* reveals how the saga of the great auk opens a window onto the human causes of mass extinction.

### Contributor Bio

**Gísli Pálsson** is professor emeritus of anthropology at the University of Iceland. His books include *The Human Age, Down to Earth*, and *The Man Who Stole Himself*.

### Quotes

"[A] moving and well thought out tale. . . . This book is an important part of an innocent species' life."—**Muskogee Phoenix, Deb Hirt**

### Unpublished Endorsements

"*The Last of Its Kind* recounts the final chapter of the great auk's tragic story. Gísli Pálsson's meditation on the meaning of extinction is thoughtful, clarifying, and deeply moving."—**Elizabeth Kolbert, author of *The Sixth Extinction: An Unnatural History***

"A richly detailed, insightful, and valuable account of the little-known expedition that finally awakened Victorians to the reality of human-caused extinction."—**Michelle Nijhuis, author of *Beloved Beasts: Fighting for Life in an Age of Extinction***

"The extinction of the great auk took place in real time and under the watchful eyes of European naturalists even as the fate of the famous dodo still puzzled them. Gísli Pálsson brilliantly explores the cultural climate in which the idea of human-induced extinction became accepted as scientific fact. Pálsson's elegantly written historical ethnography tells a story that unites the settled ecological past, the ambivalent present, and the probable future."—**Jonathan Marks, author of *Is Science Racist?***

"Iceland was where, in 1844, the last great auks were seen and killed—an event documented a few years later by British ornithologists John Wolley and Alfred Newton. Using Wolley's long-forgotten notebooks, Icelandic anthropologist Gísli Pálsson has created a marvelous and penetrating biography of a bird whose extinction is a powerful

reminder of our own culpability and vulnerability.”—**Tim Birkhead, author of *Birds and Us***

“This book puts the story of the great auk and its sad disappearance in the much wider context of recent extinctions.”—**Errol Fuller, author of *The Great Auk: The Extinction of the Original Penguin***

## Comp Titles

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The Sixth Extinction	Kolbert, Elizabeth	Picador	6/01/2015	9781250062185 1250062187	\$18.99 USD	Trade Paperback	Nature
How to Clone a Mammoth	Shapiro, Beth	Princeton University Press	6/04/2015	9780691157054 0691157057	\$24.95 USD	Hardcover	Nature
The Passenger Pigeon	Fuller, Errol	Princeton University Press	15/09/2014	9780691162959 0691162956	\$29.95 USD	Hardcover	Nature
The Last Butterflies	Haddad, Nick	Princeton University Press	25/06/2019	9780691165004 0691165009	\$24.95 USD	Hardcover	Nature
Land of Wondrous Cold	Wood, Gillen D’Arcy	Princeton University Press	3/03/2020	9780691172200 069117220X	\$27.95 USD	Hardcover	Science
Lost Animals	Fuller, Errol	Princeton University Press	2/02/2014	9780691161372 0691161372	\$29.95 USD	Hardcover	Nature
The Last of Its Kind	Pálsson, Gísli	Princeton University Press	6/02/2024	9780691230986 0691230986	\$27.95 USD	Hardcover	Science

No sales or inventory history loaded for this organisation. If you think there should be or would like to learn how to load this data, [Click here](#).

## Subrights

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*No subrights have been specified.*

ART/WORK

## Pigments

Barbara H. Berrie, Caroline Fowler, Karin Leonhard, Ittai Weinryb, Anne Lafont, David Bomford, Carolyn E. Boyd, Quincy Ngan

### Summary

**A concise illustrated history of one of art's most important and elusive elements**

Over the millennia, humans have used pigments to decorate, narrate, and instruct. Charred bone, ground earth, stones, bugs, and blood were the first pigments. New pigments were manufactured by simple processes such as corrosion and calcination until the Industrial Revolution introduced colors outside the spectrum of the natural world. *Pigments* brings together leading art historians and conservators to trace the history of the materials used to create color and their invention across diverse cultures and time periods. This richly illustrated book features incisive historical essays and case studies that shed light on the many forms of pigments—the organic and inorganic; the edible and the toxic; and those that are more precious than gold. It shows how pigments were as central to the earliest art forms and global trade networks as they are to commerce, ornamentation, and artistic expression today. The book reveals the innate instability and mutability of most pigments and discusses how few artworks or objects look as they did when they were first created.

From cave paintings to contemporary art, *Pigments* demonstrates how a material understanding of color opens new perspectives on visual culture and the history of art.

### Contributor Bio

**Barbara H. Berrie** is senior conservation scientist and head of the Department of Scientific Research at the National Gallery of Art in Washington, DC. **Caroline Fowler** is Starr Director of the Research and Academic Program at the Clark Art Institute in Massachusetts. **Karin Leonhard** is professor of art history at the University of Konstanz in Germany. **Ittai Weinryb** is associate professor of art history at the Bard Graduate Center in New York City.

### Illustrations

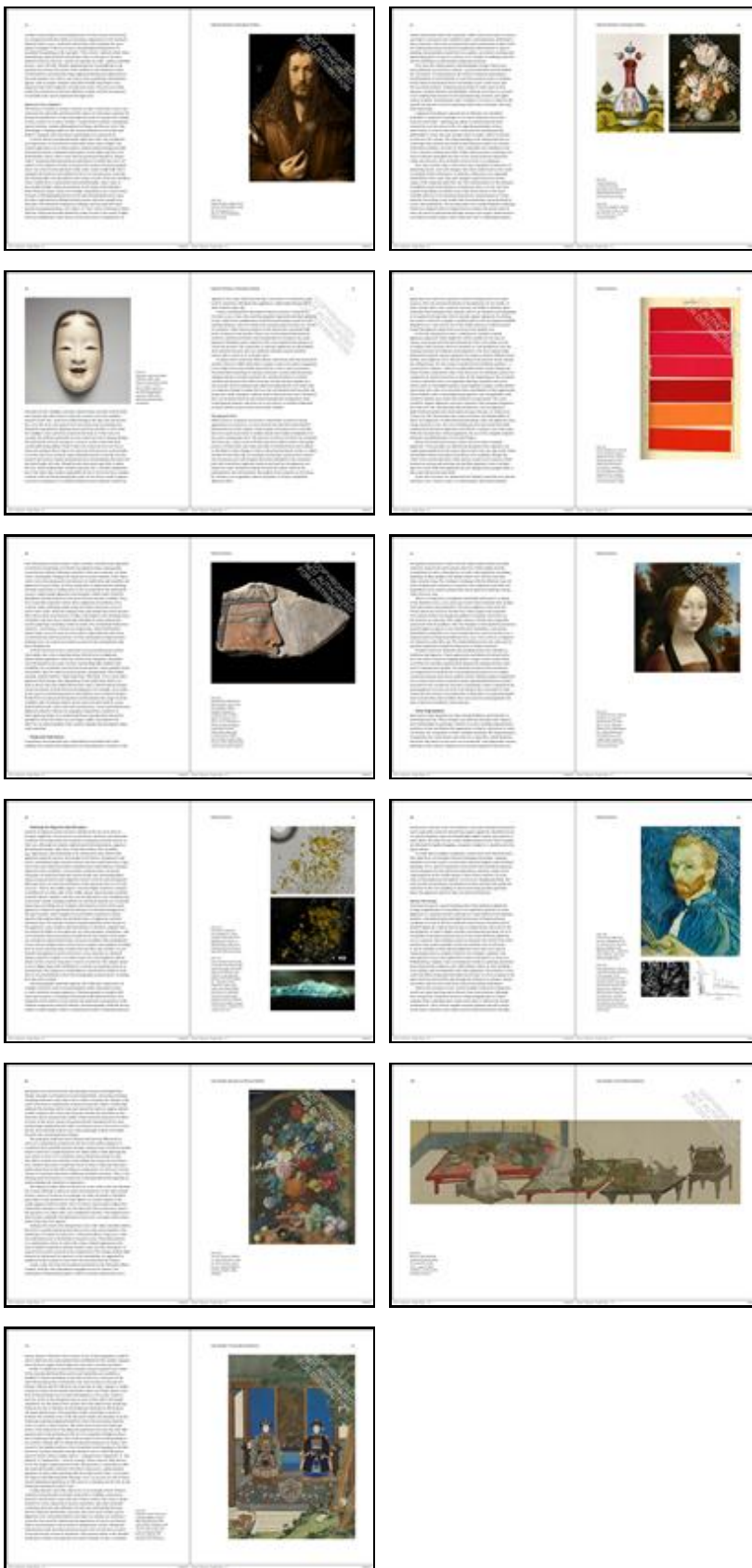


## Pigments



Princeton University Press  
9780691223711  
0691223718  
Pub Date: 4/06/2024  
On Sale Date: 4/06/2024  
\$29.95/\$38.00 Can./£25.00  
UK/€29.99 EU  
Discount Code: TP  
Trade Paperback

176 Pages  
60 color illus.  
Art / History  
ART015000  
Series: ART/WORK  
22.9 cm H | 17.8 cm W  
Status: **FORTHCOMING**



## Comp Titles

A Closer Look: Conservation of Paintings	Bomford, David	National Gallery London	11/08/2009	9781857094411 1857094417	\$15.00 USD	Trade Paperback	Art
A Closer Look: Colour	Bomford, David	National Gallery London	11/08/2009	9781857094428 1857094425	\$15.00 USD	Trade Paperback	Art
Ceramic Art	Graves, Margaret S.	Princeton University Press	11/07/2023	9780691226637 0691226636	\$29.95 USD	Trade Paperback	Art

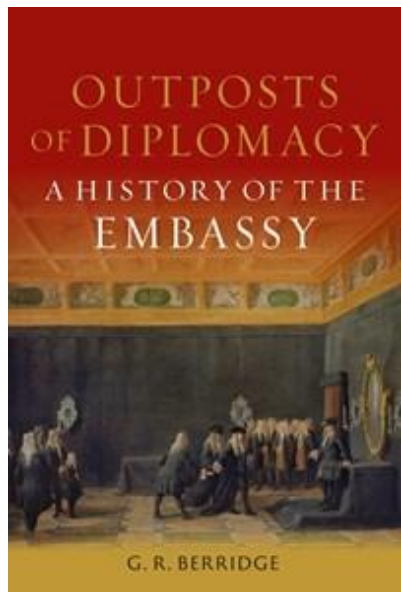


The Brilliant History of Color in Art	Finlay, Victoria	J. Paul Getty Museum	1/11/2014	9781606064290 1606064290	\$24.95 USD	Hardcover	Art
Global Objects	Cooke, Edward S.	Princeton University Press	4/10/2022	9780691184739 0691184739	\$37.00 USD	Trade Paperback	Art
Pigments	Berrie, Barbara H.	Princeton University Press	4/06/2024	9780691223711 0691223718	\$29.95 USD	Trade Paperback	Art

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Discount Code: Trade Chicago  
Hardcover

256 Pages  
60 halftones  
History  
HIS000000  
Sales Restrictions: NSA  
Internation Pub Date: 2024-05-15  
23.4 cm H | 15.6 cm W | 453.6 g  
Wt  
Status: **FORTHCOMING**

**Related Products**  
**Ebooks**  
9781789148961

## Outposts of Diplomacy

### A History of the Embassy

G. R. Berridge

#### Summary

**A profusely illustrated history of the diplomatic embassy, from antiquity to today.**

This compelling history traces the evolution of the embassy, from its ancient origins to its enduring presence in the modern world. Beginning with its precursors in antiquity, the book explores the embassy's emergence on the cusp of the Italian Renaissance, its pinnacle during the nineteenth century, and its navigation through the challenges of twentieth-century conference diplomacy. G. R. Berridge investigates how this European institution adapted its staffing, architecture, and communication methods to changing international landscapes, including the tumultuous wars of religion and encounters in the Far East. He also describes the expansion of the embassy's responsibilities, such as providing diplomatic cover for intelligence operations. Infused with vibrant anecdotes of remarkable individuals and the creation of influential family dynasties, and illustrated throughout, this book offers a fascinating exploration of the embassy's rich history.

#### Contributor Bio

**G. R. Berridge** is professor emeritus of international politics at the University of Leicester and a senior fellow of the Geneva-based DiploFoundation. He was associate editor of the *Oxford Dictionary of National Biography*, to which he still contributes, and his most recent book is the sixth edition of *Diplomacy: Theory and Practice*.

#### Quotes

"Political scientist Berridge provides a broad overview of diplomacy's cornerstone—the resident embassy. . . . Crammed with trivia, this will appeal to political history buffs."  
-Publishers Weekly

"This study of resident embassies by one of the world's leading academic experts on diplomacy is not only lucid in style and based on a thorough knowledge of the subject, but rich in detail and highly impressive for its historical and geographical sweep."  
-John W. Young, professor emeritus in history, University of Nottingham

"A comprehensive, beautifully paced and entertaining account of the permanent diplomatic mission, its origins in Western Europe, its adoption by states in other parts of the world, and its resilience in the face of a variety of technical, social and political challenges from the nineteenth century onwards. As Berridge persuasively argues, embassies remain essential to the effective conduct of international relations, especially in difficult times such as the one the world is currently facing."  
-Paul Sharp, professor of political science, University of Minnesota

"Many times thought likely to disappear, the Embassy is still here! In this book Berridge condenses his masterful knowledge to offer us a vivid journey into the life of the smartest invention ever created to export sovereignty and to link peoples across the world."  
-Arianna Arisi Rota, professor of contemporary history, University of Pavia

"*Outposts of Diplomacy* brings to life a unique history of British and European diplomatic missions in foreign countries, and the varied diplomatic forms used by countries and regions. With deep insight, Berridge simplifies complexities in a manner that is fluid and fun to read. This book should inspire more writing in this genre, especially by scholars from the Global South."  
-Kishan S. Rana, former Indian Ambassador and professor emeritus, DiploFoundation, Malta and Geneva

"*Outposts of Diplomacy* emerges as a masterful exploration in the field of diplomatic studies. Berridge skillfully intertwines historical depth with engaging narratives, tracing

the evolution of the resident embassy from its fifteenth-century roots to its pivotal role in contemporary international relations. The book brilliantly showcases how these institutions have shaped, and been shaped by, the human stories behind the formal facades. This insightful journey not only illuminates the strategic importance of embassies in shaping foreign policy but also makes it deeply relatable to anyone interested in understanding the personal dynamics at play in global diplomacy."  
-Marcus Holmes, professor of government, William & Mary

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Philip de Comminges (left), diplomat and spy-master



As the number of resident ambassadors increased in the sixteenth century with no immediate declining in the use of special envoys, the bill for diplomatic hospitality mounted with it. It was also some time before the rest of Europe developed the habit of exchanging resident ambassadors in the manner of Italy, with the result that states that received them did not send to the same extent were inclined to ask why they should pay for the other side's 'spies' while it had none to whom the favour was being returned. As a rule, therefore, the hospitality to resident ambassadors soon diminished. Those from major states might still be given free lodging in a secure royal palace but were expected to find themselves. Those the less lodged were as well, and they were treated as guests only for the first few days until they had found their feet and passed their credentials. Thereafter, ambassadors were expected to cover all of their expenses, either from their private resources or with the aid of official allowances from home.

There were, of course, exceptions, particularly if a resident ambassador had the double advantage of representing a powerful state and being personally agreeable to his host, even if there should be no reciprocity. This was the gratifying situation for Ferdinand and Isabella's first resident



Abraham Cortes (right), Spanish ambassador in London at Philip II's court (1560-62)

their Catholic Majesty visited the eldest Portuguese in the city. As his audience Cortes was received as an old friend and immediately afterwards showed with honour. There was nothing like it, he informed the London under secretary Andrew Stowe, in one of his many private letters ungenerally collected and published by Sir Richard Lodge. However, friendship was one thing, confidence in him on the part of those with whom he had to deal was another. And it was a further six months before Cortes, who was too fond, felt able to tell his close friend Abraham Cortes in one of the same letters that he felt he had obtained this, and it had cost him 'some

back at Ferdinand's hands at Cadix in March 1514 and arrived at Villavieja on the outskirts of Madrid on 30 April. But despite the best efforts of the Spanish court, which was extremely anxious to help him, his home leaving here no fruit. As a result, he had to spend a further three and a half months in temporary accommodation and then his formal entry and settlement with the long list of family being able to move into a suitable property on 10 August. This was the very grand Casa de los Reyes Catolicos (the House of the Spanish Monarchs), and was obtained only at the expense of the Venetian ambassador who was expected to take it from his nearby diplomatic colleague. The appointed ambassador was the same Cortes who had watched Ferdinand's protracted home-leaving, at first merely with amusement but then with growing concern as he picked up rumours, first from the Spanish court, of the English ambassador's designs on his own house. It was highly unusual and altogether disgraceful for the house of one ambassador to be taken from him to give to another, he told his home, and so it was - and so he made sure that the rest of the diplomatic corps knew it too.

Ferdinand's experience notwithstanding, in some European capitals, at least, seeing a suitable building for an embassy was easier. This was because the common-sense ground properties owned by aristocratic families who were spoiled for choice even when one to live in. They were,



Casa de los Reyes Catolicos, the House of the Spanish Monarchs, which a house acquired by one ambassador to Spain at the expense of another



Carlton Hotel, a 17th-century building in London popular for resident ambassadors to meet because of its superb fire-proofing, the Strand at the back, and the Thames at the front

to James's Square and Mayfair from 1724 until 1774, the Russian Embassy of the indefatigable Count Peter Gagarovich Chermakov, governor of Peter the Great, found Kensington House while Kensington Palace was still the principal royal residence. Since lower down the diplomatic pecking order in London did manage to obtain respectable embassy buildings. Venice is notable once more because, despite its dire straits, in 1741 it could still afford to lease a property in Pall Mall Street, where in the last century Charles II had installed one of his mistresses, the actress Nell Gwynn, about fifteen years later the Venetian mission was unable to set up in Soho Square, an example of what was to become the hallmark of London planning.

Third of the early modern period in the embassy buildings in London to come into use was notably supplied at the end of 1741 by the appearance of a Turkish ambassador in Whitehall Terrace, which of eleven houses five stories in height between the Strand and the river. Yusuf Agha Hüsrevi, appointed by the sultan Selim III, was the first resident ambassador from the



Plan of the Spanish Embassy in The Hague, early 18th century

year. They also provided relative safety from the plague, which was a constant threat in Constantinople, and in the early seventeenth century killed the wives of ambassadors Sir Thomas Claver and Sir Thomas Brouilhet, and later a daughter of Lord Winton, Sir William Henry another ambassador, died of the plague shortly after arriving at the English Embassy in 1629. Summer embassies were to become a feature of Western embassies in hot countries in the nineteenth century.

As the early modern period progressed, the household of the resident embassy had grown larger and its membership more varied. Notable additions were the ambassadors and a chaplain to lead worship in the privacy of the mission if diplomatic relations were to be maintained between states of different religions. The embassy building was still the ambassador's home as well as his office, and was usually walled. To support its sovereign's prestige, it was as handsome as funds would allow, and - in order to advance its status - located as close to power as possible.

she might send a royal courier with a new resident ambassador solely to obtain greater news of his reception. This was Sir Thomas Chemburton accompanied when he went as first English resident ambassador to Spain for over thirty years in the beginning of 1619, an occasion no doubt of King Philip II's continued friendship in light of the recent peace settlements between Spain and France in the Treaty of Compiègne and new French threats in England. It was in each full-time creation in the service of the English crown that the formal corps of King's Messengers evolved in the late eighteenth century.

On these rare occasions, royal couriers, who were usually few in number, then those homeward-bound, might carry letters of news, both instructions, and a new cipher for the ambassador. They could also have letters of credit, bills of exchange, and even large amounts of hard cash, for money or later (usually later) the ambassador and his secretary had to be paid, as had agents in the ambassador's network - and even ambassadors should their sovereign have an army in the country. Those who were specially trained by a ruler or secret councillor might be allowed to supplement a routine message with an oral one and answer any questions directed to them by an ambassador. Such was certainly the practice of Elizabeth I, who in a



The large ornate key given to Philip II by Pope Gregory XIII, 1585



French Embassy, Washington, DC, 1820-1821 (left) in London before the French ambassador (1821-1822) (right) in Paris (left) in London before the French ambassador (1821-1822) (right) in Paris (left) in London before the French ambassador (1821-1822) (right) in Paris

their own mission houses - by any means. Armed only by the traditional allowances, new heads of mission were required to find and rent their own houses. Accordingly, when General Godefrid arrived at the new US ambassador in Berlin in September 1813, this was one of the two cases that would any newly appointed American ambassador (the other was what to wear).

In announcing on 7 June 1815 the 'dramatic' destruction of the British Embassy in Constantinople on the previous day, *The Times* of London described it as 'one of the most magnificent and costly buildings that have ever been erected for the service of the British nation; and wondered whether its ruins might not have been well used for some 'beneficial' building. Why? Because of the telegraph, which, it said, could enable them to 'write instructions hourly about the smallest details'.

When diplomatic telecommunication became a topical issue in the late twentieth century it was usually about communication between the governments of different states that was in mind, since it raised the possibility of 'dealing with the world's embassy altogether. However, in the

middle of the nineteenth century, when the telegraph began to appear, this was hardly a theory - or to come a nightmare - for it remained a fact that the chief means of communication between one state and another was a spoken or written message delivered by the hand of a diplomatic mission or a special envoy. Therefore, what would standardised common-sense governments and their envoys such as those of *The Times* at this juncture were two questions. First, if instructions from home were capable of being received by an ambassador 'hourly', would there be immediately what the need for any significant latitude to the given to him in interpreting them? And would this in turn not dispose with the need for high-calibre persons of superior ability to run a mission, and happily make it possible to employ instead more 'unconventional' candidates with a more modest mission house? Second, did the telegraph not make the message-taking part who formed so largely in Chapter 1 was also redundant?

Britain's embassy at Paris was connected to London by telegraph in December 1851, and the missions at Florence, Berlin and Vienna were hooked up in the following year. Under the pressure of the Crimean War, in July 1854 even the British Embassy at Constantinople was brought into the telegraph's magic circle. Messages that used normally had taken weeks



British Embassy, Constantinople, 1854, which took almost two years to complete and to which was added a central gate by the



Paris Club, 1820, the National Bank, a typical change-house in a major port.

Europe already firmly established, the same was approximately set for the arrival of the modern mission in the face of the American. This was made possible because between 1810 and 1820 a series of revolutions caused almost all of Latin America to fall from the grasp of those centuries of Spanish and Portuguese rule, and the new states that emerged were unable to set recognition of their independence conditions by the exchange of diplomatic missions with the major powers. By the last quarter of the nineteenth century this had been largely achieved, although, as the lapse of time suggests, the route to this destination had not proved straightforward. This was particularly true of the establishment of European missions in Latin America.

A significant obstacle was the Spanish king, Ferdinand VII, who dreamed of regaining control of his former colonies and refused recognition of the new states emerging there up to his death in 1834. He also rejected great sympathy on this point from the so-called Holy Alliance - the reactionary absolute monarchs of Prussia, Prussia and Austria - because the emerging states of Latin America were by no means 'dispositions' of public opinion. There was also ambivalence in France following the Bourbon



Paris to the East Express, 1880

behind a high boundary wall, which, as we shall see, was already becoming a feature of mission building elsewhere in the non-European world. In the centre was the large house - complete with dock-house in Byzantine style - for the head of mission's living accommodation, stateroom and library.

There were smaller houses for the staff, quarters for the servants, carriage houses and stables for a horses. And in the large spaces in between were laid out beautiful gardens. Despite many difficulties and spreading poxes, the Tehran compound was suitable for occupation in late 1816, although since Alim Quli had died in April he was never able to live in it. After 1816 the compound also provided accommodation for a number of Indian horsemen or sevens, complete with stables on their horses, who the then head of mission, Sir Arthur Havelock, thought would provide him with a public escort that would impress the Persians with the might of the British Empire; in fact, of course, it merely irritated them. The servants and their horses notwithstanding, the site remained an quarters that in July 1816, following serious violence at a demonstration in favour of a new constitution, the charge d'affaires at Tehran, Grant Duff, allowed military



A room in the British Legation, Tehran, early 1820s century



Signatories of a new constitution pose in the public square in Turkey, 1808

to enter people. They remained for a further week and, although they had been well organized and well behaved, their departure was not greeted with great relief by the legation's gardener, not to mention Grant Duff. Among other changes made between 1816 and 1817, the compound was moved from the main house to a new building near the main gate and a new house was built for the military attaché. There were presumably good practical reasons for these moves but they inevitably underscored the social differences between the diplomats and the crowds, and the differences in general outlook between the diplomats and the military attaché.

Figures had been acquired by both the Russian and British missions in Tehran for summer retreats in separate villages on higher ground to the north of the capital, and it is perhaps a small indication of the extent to which the Shah's government was concerned by them that they were permitted to rule with virtually unopposed power over the small native communities they held.

By the middle of the nineteenth century the Shah's diplomatic corps had been joined by a mission from Prussia and, after several false starts, France. Since France did not have the same strong interests in Persia as Britain and Russia, and had no large commerce with the country, its mission was created chiefly as an observation post, and the same was probably true of the Prussian Legation.



Yusuf Kamil Pasha (1837-1913), first Ottoman ambassador to Britain.



Presentation of the Sultan's letter, at the first reception of Yusuf Kamil, the Ottoman Sultan's ambassador (1838).

Yusuf Kamil's arrival was marked by the prompt appearance of a prince by the outstanding caricaturist James Gillray. This portrayed the prince, identified as George III and his court to the presentation of the Sultan's letter to the monarch's 'credence' and was no doubt one of the later Victorian caricatures of Yusuf, accompanied by his chief secretary, Muhammad Rafi, and his chief interpreter Emanuel Perini. Yusuf was courteously welcomed on numerous separate occasions by members of the royal family and leading members of the government, including the prime minister, W. Pitt Rivers. There is a sketch of a dinner at the London Tavern laid on by the Levant Company and another at which he was invited to meet the son of the diplomatic corps at the house of the foreign secretary, Lord Grosvenor. There is no doubt that the arrival of the first Ottoman ambassador also caused a modest stir of interest in the social circles of the capital's upper class. Yusuf remained in London until 1840 and the appointment of other Ottoman ambassadors to Paris, Berlin and Vienna followed shortly afterwards. In addition to the ambassador, each mission consisted of two or three young secretaries and one or two interpreters, usually Greek or Armenian-Ottoman subjects.



LEGATIONS OF DEMOCRACY

'Egypt' (British Legation) in Constantinople, 1840, which was the American Legation in Turkey until the capital of Constantinople moved to Ankara in 1922.

a post attached at Constantinople, had at his own suggestion been put in charge of political affairs in Turkey while his father was on a mission to the Sultan in Mehdieh. Following his father's death, John, aged only 21, was appointed to his employment, with a nominal and a de facto rank, and he remained head of the Egyptian mission until his retirement in 1876, having been steadily promoted through the diplomatic ranks to what was sometimes known as 'full envoy' (senior extraordinary and minister plenipotentiary) in 1858. Described as 'the younger man of the Turkish, Italian, Spanish, French and Arabic, a very influential figure in Turkey and much valued by the Foreign Office. He had been knighted and, on his retirement, made a member of the Privy Council.

The Desboroughs' influence over the Turkish government ended with Sir John but it had not disappeared entirely on his death in 1876. From 1877 until 1884 he was served as private secretary by his younger brother, Frank, who was there until five years after he retired to nearby Trowan, thereafter pursuing a similar career chiefly elsewhere in north Africa. But Sir John had also been the source of the supply of willing Desboroughs: there were younger brothers, James, stopped later in the diplomatic career at Tangier on Frank's departure in 1876, and then succeeded him again when

The British Legation in Cairo

in the Egyptian capital for ten years. His replacement, Charles Edmund Buxton, paid from his own pocket for the erection - in local style and reflecting it to be temporary - of a legation building in Adlia in 1881 on a large site allegedly marked out in 1861 by Sir John to the present use. In the following year Buxton was awarded the *Legation d'Honneur* and in 1883 received senatorial plenipotentiary (in 1884).

It can be well imagined how galling it must have been to Russell Kilduff, the British special envoy sent from Cairo, to arrive at the Egyptian capital at the end of April 1887 - having almost two years of the war back - to be welcomed by Kilduff wearing prominently on his breast the stars of his own *Legation d'Honneur* and the order of the *Croix de Saint-Etienne*. Nevertheless, Kilduff covered some ground by showing Metwally with magnificence, carefully chosen presents and granting him agentship



Sir John Desborough (1839-1904), first British Legation agent in the Ottoman Empire in Cairo.

LEGATIONS OF DEMOCRACY

the legation quarter by the anti-foreign 'Boers' (a loose translation of the 'Society of Righteous and Honourable Men') in the summer of 1900. At this point it also had a substantial guard of natives, although nothing other than was left over and a strong aversion against the natives could offer protection against those coming to work. (A well advanced article, 22 October 1900) It long, we later discovered under the British Legation. The Boers, soon supported by the government of the Empire, were able to send their men and take them into the legation, and proceed to their homes, leaving them down by five in buildings adjacent to their detention premises. The largest as well as the best provided of the eleven legations, the British compound was situated at the whole quarter's last suburbs. Women and children from all of the other missions were taken into it when it became clear that the situation was dangerous. It also provided the hospital for the wounded in the pharmacy building, and was home for the duration to many missionaries, customs officials and valuable Chinese Christians, among others. The small existing legations - the Dutch, Belgian, Austrian and Italian - were quickly overrun. Late in the night the main building of the French



Legation Quarter Plan, at the time of the Boxer Uprising, 1900.



The tower of the Legation of the British Empire in Beijing, 1900, completed in 1887 and destroyed during the Boxer Uprising in 1900, a month before the Boxer.

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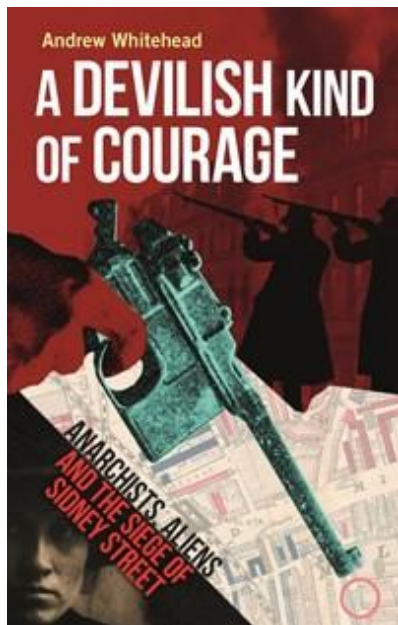
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## A Devilish Kind of Courage

**Anarchists, Aliens and the Siege of Sidney Street**

Andrew Whitehead

### Summary

**A thrilling account of the 1911 Siege of Sidney Street—when a young Winston Churchill allowed two immigrant revolutionaries to burn to death in London’s East End.**

On January 3, 1911, police discovered Latvian revolutionaries on the lam in London’s East End. A six-hour gunfight ensued until fire consumed the building where the radicals had taken refuge. When a not-yet-prime-minister Winston Churchill arrived at the scene, he ordered officials to let the fire run its course. At least two people burned to death in the blaze, but the Latvian ringleader, Peter the Painter, remained at large. Known as the Siege of Sidney Street, the event was a nationwide sensation and ignited fierce debates about immigration, extremism, and law enforcement. This book unravels the full story of the siege, the Latvian expatriates, and London’s vibrant anarchist movement in the early twentieth century.

### Contributor Bio

**Andrew Whitehead** is a historian and lecturer with over thirty years of experience in public broadcasting, including as editor of the BBC World Service. His publications include *Curious Crouch End*.

### Quotes

"A fascinating, forgotten story told in rich, evocative detail. *A Devilish Kind of Courage* provides a vivid portrayal of the East End of London in the early years of the twentieth century, and of the tumultuous rise and fall of the anarchist movement in Britain."

-Sam Miller, author of 'Migrants: The Story of Us All'

"Whitehead has written a vivid and authoritative account of a stand-out event in the always turbulent history of London's East End. *A Devilish Kind of Courage* is an accomplished piece of historical research and a story wonderfully well told – combing police archives, trial records, Yiddish language anarchist papers and even the memoirs of a notorious East End criminal. It places the account of gun-toting desperadoes, émigrés from the Tsarist Russian Empire against the background of an intense debate about the large numbers of near destitute immigrants from Eastern Europe – a controversy that still resonates to this day. The book also brings to the fore the unsettling story of three women caught up in the Siege of Sidney Street and subsequent trial."

-Rachel Lichtenstein, author of 'On Brick Lane'

"A compelling history of the Siege of Sidney Street that deftly examines the event’s international dimensions and vividly brings to life the underground communities it outlawed. Andrew Whitehead’s argument that liberalism ultimately prevailed over media-fuelled public anxiety is a judicious and salutary reminder of the dangers of knee-jerk government legislation."

-Ruth Kinna, author of 'The Government of No One: The Theory and Practice of Anarchism'

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- 6 100 Sidney Street

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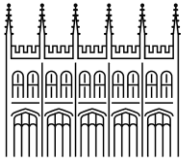
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# Advance Information

## C.S. Lewis's Oxford

Simon Horobin

June 2024

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An examination of the influence of Oxford on the writing of C.S. Lewis, bringing to light new archival discoveries including letters and an unpublished poem.

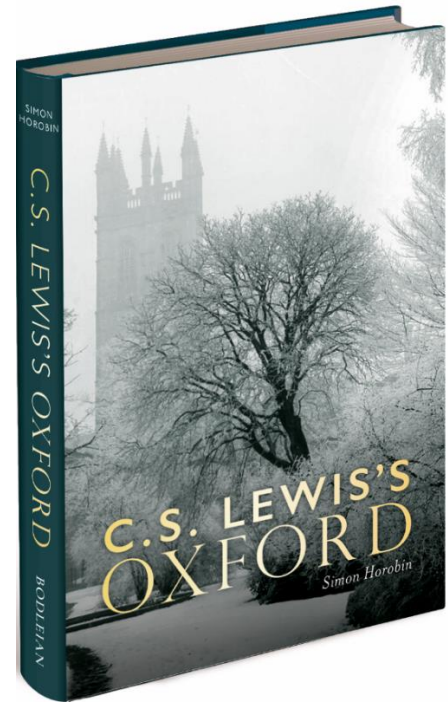
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The fantastical fictional land of Narnia, famously reached via a magical wardrobe, has many connections to the world in which its creator C.S. Lewis lived. The influence of Oxford can be seen not only in medieval buildings and towers but also in the literature which Lewis encountered there, through a lifetime's reading and teaching of classical, medieval and Renaissance literature.

This book examines the role Oxford, its colleges, libraries, chapels, clubs, common rooms and pubs, played in fostering the work of one of the twentieth century's most influential writers and thinkers. It brings to light a number of new archival discoveries, including letters, tutorial reports and even an unpublished poem, as well as offering new insights into Lewis's Oxford life, his transition to Cambridge, his Christian faith and his global influence today. It also takes a fresh look at his extensive involvement in Oxford's various clubs and societies, including the Coalbiters, the Socratic Club and, of course, the Inklings, whose distinguished members coalesced around him and his great friend, J.R.R. Tolkien.

Written by an expert in medieval literature who teaches at Magdalen College, where Lewis himself taught, this book, illustrated with letters, manuscripts and Oxford landmarks, helps us understand the author of the Narnia stories and of *The Screwtape Letters* as a student, scholar and teacher in greater depth.

**SIMON HOROBIN** is Professor of English Language and Literature and Fellow and Tutor in English at Magdalen College, Oxford.

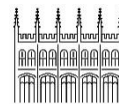


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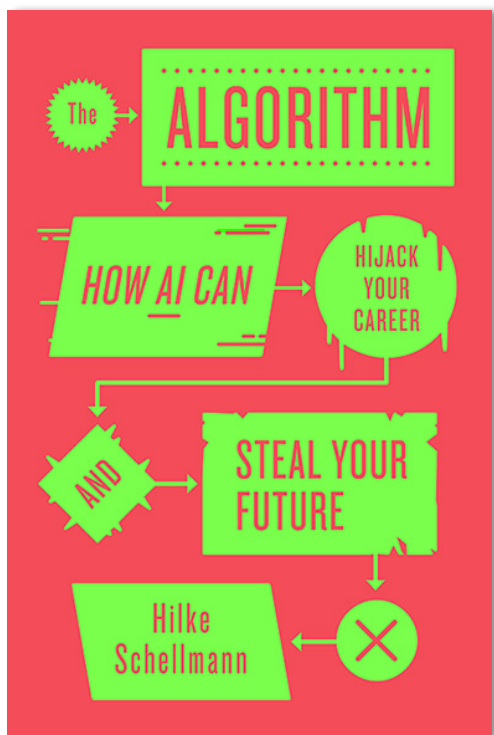
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### The Algorithm

*How AI Can Hijack Your Career and Steal Your Future*

Hilke Schellmann

- A shocking exposé of how AI controls the world of work.
- Award winning journalist who has reported on AI for the *Wall Street Journal*.
- If we don't fight back, algorithms are on the brink of dominating — or even threatening — us.

Artificial intelligence is being used, on a massive scale, to decide who gets hired, fired and promoted. Through whistleblower exclusives, leaked internal documents and astonishing real-world practices, journalist Hilke Schellmann reveals the secret rise of AI in the world of work. Testing them herself, she discovers that many algorithms making these high-stakes calculations do more harm than good, and traces their origins to troubling pseudoscientific ideas about people's 'true' essence.

Interviewing experts, developers and ordinary workers, *The Algorithm* offers fascinating and alarming truths. From software analysing interviewees' facial expressions and tone of voice, to video games assessing their performance, to 'personality profiles' built from candidates' social media, almost all major employers use AI in recruitment. Programmes track their staff's activity, group dynamics and physical health, identifying who is productive, a bully, worth long-term investment, or likely to quit. But can we trust them?

In a world of severe job insecurity, workplace algorithms are on the brink of dominating or even threatening us—if we don't fight back.



**Hilke Schellmann** is an award-winning investigative reporter and journalism professor at New York University. She has reported for HBO, NPR, *The New York Times*, *The Guardian* and *The Wall Street Journal*, where her team investigated how AI is changing our lives. Her PBS documentary, *Outlawed in Pakistan*, won an Emmy.



1  
The Fire of the Angen Era

Over forty springs and autumns,  
—Ever since I came to understand the essence of  
being—  
I've witnessed many awful things.

One night, long ago,  
There was a tremendous wind.  
—It would have been the twenty-eighth day of the  
fourth month, during the third year of Angen—

At about eight o'clock in the evening,  
Fire broke out in the capital's southeast and spread to the  
northwest.

It finally reached the Suzaku Gate of the Imperial Palace,  
the Great Hall of State, the Imperial University, and the  
Ministry of the Interior.  
All were reduced to ash in a single night.

11177

12



The Fire of the Angen Era (1177), by Reginald Jackson

The fire is thought to have started at a lodge for invalids,  
Near the intersection of Higashi and Tominokoji roads.

The wind blew wildly,  
This way and that,  
Fanning the flames, which spread out like a fan.

Houses in the distance were engulfed in smoke,  
The ground nearby, barked in frightful flames.

The sky was filled with cinders,  
Glowing crimson, it reflected the fire below.



16

風火空に 地は遠き 風吹き 再火  
にに きき きを きを  
煙光は 吹あま せま 人本  
へに きたは ろ上 をは  
す 勢を つり 煙 げふ 煙 煙  
じ 吹きた けはに た風 る雷  
てきた たひむ がに かの  
あまて りたせ がと り小  
ねたん すび、 くく や路  
くれ の ち ち ち ち  
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なる なり に ける と  
中 ぬ、 ね、 なむ

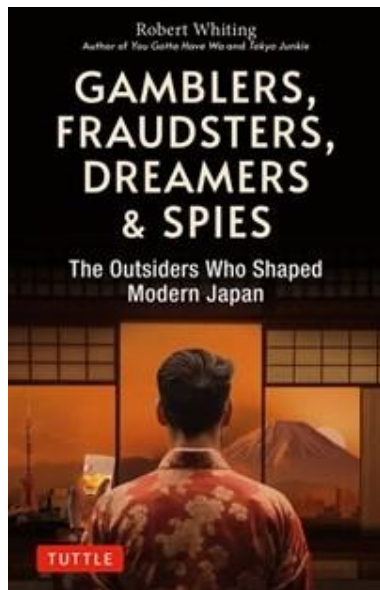
*Hi no mizu wa Higashi-Tominokoji no he ya,  
kyūto e yukiarete haru ya yori shibuburu to naru.*

*Fukimayasu kaze ni tokaku utaruyuku hodo ni,  
aji a hōryūjō ya gozoku wakete ni narinu.*

*Taki iri wa kemuri ni mooshi,  
chikahi asari wa hitanara hōshi o  
chi ni fukimayasu.*

*Sore ni wa hi o fukimayasuchi,  
hi no hikari ni ojite amatake haru ni naru nabe ni,  
kaze ni tatare.*

17



Tuttle Publishing  
9784805317983  
A\$32.99  
Trade Paperback

384 Pages  
some b&w & color photos  
Carton Qty: 28  
History / Asia  
203mm H | 130mm W  
Status: **FORTHCOMING**

## Gamblers, Fraudsters, Dreamers & Spies

The Outsiders Who Shaped Modern Japan

Robert Whiting

### Key Selling Points

- The critically acclaimed author of *Tokyo Underworld*, *You've Gotta Have Wa* and *Tokyo Junkie* turns his attention to the fascinating stories of foreigners who made waves and achieved notoriety in post-World War II Japan
- Presents 14 fascinating stories--from the former US servicemen who ran Vegas-style gambling dens to Nissan CEO Carlos Ghosn, who saved the car company but engaged in questionable maneuvers to enrich himself
- A rare insider's look at postwar Japan through the eyes of foreigners who saw it as a land of limitless possibilities
- Covers a fascinating swathe of Japanese history, from the immediate postwar period up to the 2022 assassination of Japanese Prime Minister Shinzo Abe
- Based largely on original research and reporting by Robert Whiting, a longtime Tokyo resident and writer
- Black and white photographs throughout, with 16-page color photographic insert

### Summary

**"Bob Whiting came to the city as a stranger in a strange land in 1962 and stayed for five decades—he knows the dark alleys, the good whisky bars, the crooked politicians and the crooks, the baseball players, the bookies...better than anyone alive."** —Jake Adelstein, author of *Tokyo Vice*

Critically acclaimed author and longtime Japan resident Robert Whiting turns his attention to the fascinating stories of foreigners who made waves and achieved notoriety in post-World War II Japan.

In this rare insider's look at Japan through the eyes of foreigners, this book covers a fascinating swathe of Japanese history, from the immediate postwar period up to the 2022 assassination of Prime Minister Shinzo Abe. The fourteen fascinating stories of the gamblers, dreamers, and other chancers who made their mark in modern Japan include US servicemen running Vegas-style gambling dens; baseball managers Like Bobby Valentine; hostesses, bar managers and wannabe yakuza gangsters; religious fanatics such as Members of the Moonies, and businessmen like disgraced Nissan CEO Carlos Ghosn.

This fascinating book provides an unvarnished look at the post-war history of Japan and offers cautionary tales about how welcoming Japan really is towards outsiders. It is based on original research and reporting by the author, a 60-year resident of Tokyo.

### Contributor Bio

**Robert Whiting** is the author of *You Gotta Have Wa* (1989), named as one of *Esquire's* Best Baseball Books Ever Written in 2021; and *Tokyo Underworld* (2000). He has lived in Japan since 1962 and is regarded as one of the foremost experts on the country. The California native has written for many publications in his long career, including the *New York Times*, *The Smithsonian*, *Sports Illustrated*, *Newsweek*, *Time*, and *U.S. News and World Report*. His first book, *The Chrysanthemum and the Bat*, was named *Time's* Sports Book of the Year in 1977. He is also a recipient of the 2023 Henry Chadwick Award, which honors those who research and write about baseball.

### Quotes

"Robert Whiting's latest, *Gamblers, Fraudsters, Dreamers & Spies*...tells the stories of 14 non-Japanese who made an impact on the development of their adopted home, including CIA agents, mafia gangsters, baseball managers and cult leaders." —**The Japan Times**

### Praise for Robert Whiting's Books

## Tokyo Underworld:

"Excellent—An irreverent, subversive and entertaining yarn that enlightens readers about important aspects of Japanese history and the shadowy world of power." —*The Japan Times*

"A fascinating look at some fascinating people who show how democracy advances hand in hand with crime in Japan." —**Mario Puzo, author of *The Godfather***

## You've Gotta Have Wa:

"The definitive book on Japanese baseball and one of the best-written sports books ever." —*San Francisco Chronicle*

"Run, or at least jog, to the nearest bookstore and buy *You Gotta Have Wa* " —*New York Times Book Review*

## Tokyo Junkie:

"Bob Whiting came to the city as a stranger in a strange land in 1962 and stayed for five decades—he knows the dark alleys, the good whisky bars, the crooked politicians and the crooks, the baseball players, the bookies, the Olympics that were and the Olympics that will be better than anyone alive. You will not find a more entertaining memoir and guidebook to the darker side of the rising sun, and to a life well-lived, than *Tokyo Junkie*." —**Jake Adelstein, investigative journalist and author of *Tokyo Vice***

## Marketing Plans

- Official author website: [substack.com/@robertwhiting](http://substack.com/@robertwhiting)
- Official author Twitter/X: [@robertwhiting](https://twitter.com/robertwhiting)
- Author available for interviews, contact [publicity@tuttlepublishing.com](mailto:publicity@tuttlepublishing.com)

## Links

- [Official Author Website](http://Official Author Website)
- [Official Author Twitter/X Account](https://Official Author Twitter/X Account)

## Illustrations







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**Related Products**

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# You Can't Market Manure at Lunchtime

## And Other Lessons from the Food Industry for Creating a More Sustainable Company

Maisie Ganzler

### Key Selling Points

The future of the food industry relies on creating more sustainable practices, so it makes sense to look to that industry for best practices. Maisie Ganzler is a chief strategy and brand officer and an industry legend who has made her company, Bon Appétit Management Company—a \$1.6b business and part of the largest foodservice company in the world—a model of building sustainable practices. Here, she shows us how she approaches the business of sustainability and—just as crucial—how she makes sure her company gets credit for the good it's doing. In the process she shows how any company in any industry can build a sustainability program that really works.

- Provides a fresh entry into a sometimes difficult "spinach topic" with deeply engaging stories and peeks into a supply chain that touches all of us (food), written in an energetic voice that is neither preachy nor dull.
- Deeply practical with five core lessons and step-by-step advice supported by experiential detail (success and failures) that provides deep credibility for the lessons being proffered.
- Unusually candid about the communications and PR value of sustainability and how to get credit without "greenwashing" your audience.
- Non-ideological look at a topic with deep moral implications; does not take sides but instead looks at how all sides can and must work together.

Audience: Leaders, executives, sustainability officers, CFOS, marketing & comms leaders, food industry leaders, green consultants, consultants.

### Summary

**Five invaluable lessons for doing sustainability right, doing it profitably, and getting the credit you deserve.**

Did the title of this book get your attention? Good. Because as silly as it is, the idea behind it is serious, earnest, and authentic: you can't become a sustainable operation if you're doing the right things in the wrong place or at the wrong time.

Many businesses are in the dark about how to actually do better for the planet and the people in their company and their supply chain while also growing their margin. Some believe it can't be done. But it can. Maisie Ganzler has done it, and now she's going to show you how to build sustainability into your business, too. Her five big lessons come from three decades of successes and failures leading a \$1.7 billion corporation toward a more sustainable future. Join Ganzler as she takes you to pig farms and boardrooms, factories and farmers' markets, teaching you not only how to operate more sustainably but also how to get the credit you deserve for doing it.

No matter what industry you're in, Ganzler's stories from the front lines in the food business will inspire and educate you on what it takes to get sustainability right.

### Contributor Bio

**Maisie Ganzler** is Chief Strategy and Brand Officer at Bon Appétit Management Company, a \$1.7 billion food-service company and subsidiary of the largest food-service company in the world, Compass Group. She is the go-to expert on how food companies can make positive change, called upon for strategic counsel by advocacy groups and big businesses alike. Ganzler has played an integral role in changing the food industry and building America's food movement for almost three decades.

### Quotes

"...a thoughtful examination of the challenges facing corporate efforts to go green." —

Advance Praise for ***You Can't Market Manure at Lunchtime***:

"Equal parts inspiration, wisdom, and care, *You Can't Market Manure at Lunchtime* should have a prominent slot on the bookshelf of every forward-thinking social entrepreneur or anyone looking to make the world a better place. Maisie Ganzler has assembled an honor roll of legends that lovingly share their passion and purpose. A gift that will keep on giving back." — **Danny Meyer, founder, Union Square Hospitality Group**

"Unlock the secrets to building a business that thrives on sustainability and profitability simultaneously. *You Can't Market Manure at Lunchtime* offers a proven road map through five essential lessons that transcend industries. A must-read for those aspiring to craft a purpose-driven and sustainable legacy in business." — **Neeru Ravi, Principal, Boston Consulting Group**

"*You Can't Market Manure at Lunchtime* is like a friendly chat with business legends who've walked the sustainability journey. If you're eager to make a meaningful impact through your business, this book will take you through that journey." — **Manuel E. Gonzalez, General Partner, AgFunder**

"*You Can't Market Manure at Lunchtime* is a master class in sustainability, blending hard-earned wisdom with practical strategies. Ganzler's journey in transforming Bon Appétit into a beacon of sustainable business is not just inspiring but a blueprint for any company aiming to make a genuine impact in the world. This book is a must-read for leaders who want to build a brand that truly stands for something meaningful." — **Eduardo Rallo, Managing Partner, Brainstorm Ventures**

"Maisie Ganzler inspires and challenges us to each make our own dent by sharing insights and lessons from some of our boldest changemakers. Whether you work in food or just enjoy it, her book is a provocative challenge to rethink how we eat and drink." — **Seth Goldman, founder, Honest Tea, Eat the Change, and Just Ice Tea**

"This book puts practical innovation under the spotlight and shows how the process of testing and iterating works to engender optimal solutions." — **Paul Matteucci, food system investor; founder, FoodCrunch**

"Maisie Ganzler's stories, conversations, and insights are engaging and actionable. Maisie's long and continuous career at the cutting edge of supply chain innovation offers a playbook of valuable lessons for a very necessary revolution in our food system." — **Will Rosenzweig, founder, The Republic of Tea; Faculty Director, Sustainable Food Initiative, UC Berkeley**

**Links**

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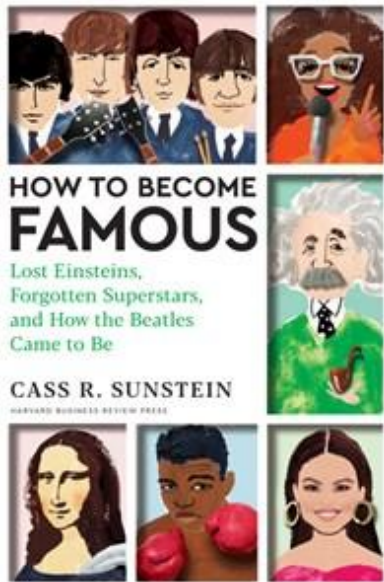
- [Introduction](#)

**Comp Titles**

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The Secret Life of Groceries	Lorr, Benjamin	Avery	9/11/2021	9780553459418	\$19.00	Trade Paperback	Social Science
				0553459414	USD		
Sustainable Marketing	Carvill, Michelle	Bloomsbury Business	23/03/2021	9781472979131	\$25.00	Hardcover with dust jacket	Business & Economics
				1472979133	USD		
Brands on a Mission	Sidibe, Myriam	Routledge	20/05/2020	9780367428334	\$42.95	Hardcover	Business & Economics
				0367428334	USD		
How I Built This	Raz, Guy	Mariner Books	15/09/2020	9780358424239			
				0358424232			
Greener Products	Iannuzzi, Al	CRC Press	9/08/2017	9781138746893	\$99.95	Paperback	Business & Economics
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##### Ebooks

9781647825379

## How to Become Famous

**Lost Einsteins, Forgotten Superstars, and How the Beatles Came to Be**

Cass R. Sunstein

### Key Selling Points

Harvard law professor and passionate Beatles fan Cass Sunstein takes readers on an entertaining and illuminating journey, exploring why some people become famous and others don't, and offering a new understanding of the role of greatness, luck, and contingency in the achievement of fame.

- Perennially fascinating topic: fame.
- Features entertaining stories of famous artists & luminaries in different fields.
- Features recent behavioral science research to support the insights and ideas.
- Extremely well-written, engaging, and includes personal anecdotes.

Audience: General intelligent audience of nonfiction and behavioral science.

### Summary

**Fame is like lightning. Taylor Swift, Bob Dylan, Leonardo da Vinci, Jane Austen, Oprah Winfrey—all of them were struck. Why? What if they hadn't been?**

Consider the most famous music group in history. What would the world be like if the Beatles never existed? This was the question posed by the playful, thought-provoking, 2019 film *Yesterday*, in which a young, completely unknown singer starts performing Beatles hits to a world that has never heard them. Would the Fab Four's songs be as phenomenally popular as they are in our own Beatle-infused world? The movie asserts that they would, but is that true? Was the success of the Beatles inevitable due to their amazing, matchless talent?

Maybe. It's hard to imagine our world without its stars, icons, and celebrities. They are part of our culture and history, seeming permanent and preordained. But as Harvard law professor (and passionate Beatles fan) Cass Sunstein shows in this startling book, that is far from the case. Focusing on both famous and forgotten (or simply overlooked) artists and luminaries in music, literature, business, science, politics, and other fields, he explores why some individuals become famous and others don't and offers a new understanding of the roles played by greatness, luck, and contingency in the achievement of fame.

Sunstein examines recent research on informational cascades, network effects, and group polarization to probe the question of how people become famous. He explores what ends up in the history books and in the literary canon and how that changes radically over time. He delves into the rich and entertaining stories of a diverse cast of famous characters, from John Keats, William Blake, and Jane Austen to Bob Dylan, Ayn Rand, and Stan Lee—as well as John, Paul, George, and Ringo.

*How to Become Famous* takes you on a fun, captivating, and at times profound journey that will forever change your perspective on the latest celebrity's "fifteen minutes of fame" and on what vaults some to the top—and leaves others in the dust.

### Contributor Bio

**Cass R. Sunstein** is the Robert Walmsley University Professor at Harvard Law School. From 2009 to 2012, he was Administrator of the White House Office of Information and Regulatory Affairs. Since that time, he has served in the US government in several different roles. Adviser to many nations and international organizations, he is the author of *Nudge* (with Richard H. Thaler), *Noise* (with Daniel Kahneman and Olivier Sibony), *The World According to Star Wars*, and *Wiser* (with Reid Hastie).

### Quotes

Advance Praise for ***How to Become Famous***:

"What do the Beatles, *Star Wars*, Bob Dylan, and Shakespeare have in common? They are all extraordinarily famous. But why? That's the question that Cass Sunstein answers in this book, and the answer is so much more interesting, surprising, and counterintuitive than you can imagine. The book won't tell you how to become famous, but it will help you understand fame—and its sibling, success—in a radically new way. If you read and understand this book, the world will never look the same to you again."  
 — **Duncan Watts, Stevens University Professor and PIK Professor, University of Pennsylvania**

"A book that could also be titled *Tales to Astonish*. Cass Sunstein looks, mouth agape, at examples of those on whom fortune has smiled, as well as at examples of those who have inexplicably been denied its favor, connecting the dots all the while. A fun, potent, and vital examination, and a reminder of the cultural responsibility we all share to pay attention." — **Howard Fishman, author, *To Anyone Who Ever Asks: The Life, Music, and Mystery of Connie Converse***

"Who better to explain fame in the modern world than Cass Sunstein? In *How to Become Famous*, he gives us a tour de force of social scientific observation about the nature of fame, its mechanisms, and how it can end up unfairly distributed." — **Tyler Cowen, Professor of Economics, George Mason University**

## Marketing Plans

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### Confirmed

Salon.com - interview  
 McKinsey Author Talks - interview  
 Something You Should Know - podcast  
 3 Takeaways - podcast  
 Porter Square Books (Boston) - book talk on June 4

### Pending

The New Yorker - interview  
 The Wall Street Journal - article / review  
 The Atlantic - review  
 The Economist  
 New York Times - review  
 Time magazine - article  
 Keen On - podcast  
 Small Business Radio Show - interview  
 Forbes.com  
 Fast Company

## Links

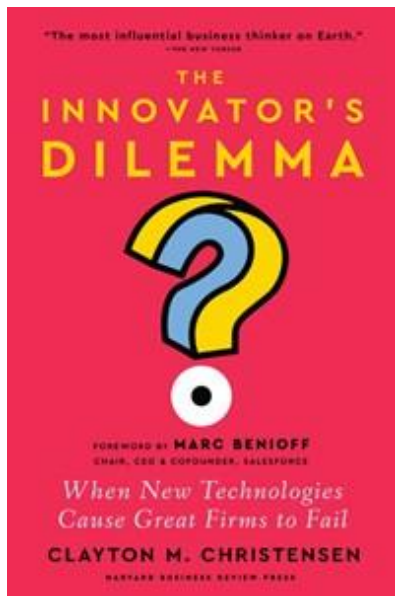
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- [Prologue](#)

## Comp Titles

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Rationality	Pinker, Steven	Viking	28/09/2021	9780525561996 0525561994	\$32.00 USD	Hardcover	Psychology
Misbehaving	Thaler, Richard H.	W. W. Norton & Company	14/06/2016	9780393352795 039335279X	\$17.95 USD	Paperback	Business & Economics
The World According to Star Wars	Sunstein, Cass R.	Dey Street Books	29/10/2019	9780062484239 0062484230	\$17.99 USD	Paperback	Social Science
The Black Swan: Second Edition	Taleb, Nassim Nicholas	Random House Trade Paperbacks	11/05/2010	9780812973815 081297381X	\$20.00 USD	Trade Paperback	Business & Economics
The World According to Star	Sunstein, Cass R.	Dey Street Books	31/05/2016	9780062484222 0062484222	\$23.99 USD	Hardcover	Social Science



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320 Pages  
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##### Ebooks

9781647826772

## The Innovator's Dilemma, with a New Foreword (New edition) When New Technologies Cause Great Firms to Fail

Clayton M. Christensen, Marc Benioff

### Key Selling Points

In this classic, international bestseller, innovation expert Clayton Christensen shows how even the most outstanding companies can do everything right—yet still lose market leadership when they miss out on new waves of innovation.

- Inside info from some of the world's most innovative companies.
- Practical advice on how to create successful and disruptive innovations.
- *The Innovator's Dilemma* Book Group Guide.

Audience: Senior managers and business leaders responsible for innovation, and their teams.

### Summary

**The bestselling classic on disruptive innovation by renowned author Clayton M. Christensen.**

His work is cited by the world's best-known thought leaders, from Steve Jobs to Malcolm Gladwell. In this classic bestseller—one of the most influential business books of all time—innovation expert Clayton Christensen shows how even the most outstanding companies can do everything right yet still lose market leadership.

Now with a foreword by Marc Benioff, the cofounder and CEO of Salesforce, Christensen explains why most companies miss out on new waves of innovation. No matter the industry, he says, a successful company with established products will get pushed aside unless managers know how and when to abandon traditional business practices.

Offering both successes and failures from leading companies as a guide, *The Innovator's Dilemma* gives you a set of rules for capitalizing on the phenomenon of disruptive innovation.

Sharp, cogent, and provocative—and consistently noted as one of the most valuable business ideas of all time—*The Innovator's Dilemma* is the book no manager, leader, or entrepreneur should be without.

### Contributor Bio

**Clayton M. Christensen** (1952–2020) is one of the best-known and most influential thinkers on innovation theory and practice. His research led to one of the most important ideas of the century—disruptive innovation. As a professor at Harvard Business School, he influenced generations of leaders and entrepreneurs. He authored twelve books, including five *New York Times* bestsellers, and over one hundred articles on disruptive innovation in business, healthcare, and education. Christensen cofounded Innosight, a management consultancy; Rose Park Advisors, an investment firm; and the Clayton Christensen Institute, a nonprofit think tank. He was a friend and mentor to some of the most important innovators of our time.

### Quotes

Praise for *The Innovator's Dilemma*:

**A *Wall Street Journal* and *Businessweek* Bestseller.**

**Named by the *Economist* as one of the six most important books about business ever written.**

**Named by *Fast Company* as one of the most influential leadership books in its Leadership Hall of Fame.**

"[Clayton Christensen is] one of the most influential business theorists of the last fifty years." — **Forbes**

"*The Innovator's Dilemma* achieves a rare feat: It is at once a satisfying intellectual solution to a long-standing business puzzle and a practical guide for executives and investors." — **The Financial Times**

". . . Required reading in Silicon Valley, where it has been championed by the likes of Steve Jobs, George Gilder, and Andy Grove." — **WIRED**

"A holy book for entrepreneurs in Silicon Valley . . ." — **Bloomberg Businessweek**

"The notion of 'disruptive technology' is one of the timeliest ideas of the Internet age. Coined by Harvard Business School professor Clayton Christensen, it's at the heart of his influential book *The Innovator's Dilemma*." — **Fortune**

## Comp Titles

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Blue Ocean Strategy, Expanded Edition	Kim, W. Chan	Harvard Business Review Press	20/01/2015	9781625274496 1625274491	\$32.00 USD	Hardcover	Business & Economics
The Innovator's Dilemma	Christensen, Clayton M.	Harvard Business Review Press	19/11/2013	9781422196021 142219602X	\$35.00 USD	Hardcover	Business & Economics
Beyond Disruption	Kim, W. Chan	Harvard Business Review Press	2/05/2023	9781647821326 1647821320	\$30.00 USD	Hardcover	Business & Economics

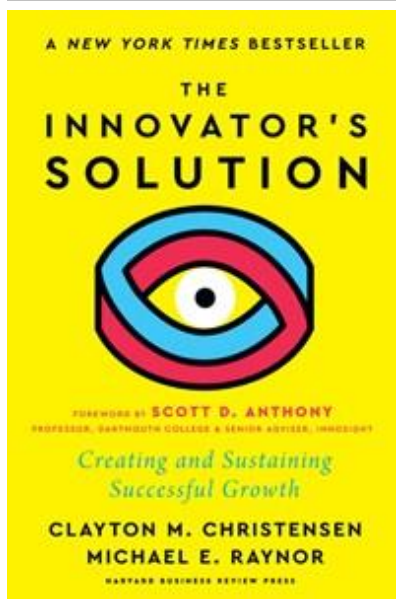
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The Innovator's Solution  
9781422196571 \$35.00

##### Ebooks

9781647826796

## The Innovator's Solution, with a New Foreword (New edition) Creating and Sustaining Successful Growth

Clayton M. Christensen, Michael E. Raynor, Scott D. Anthony

### Key Selling Points

In this classic, international bestseller, innovation experts Clayton Christensen and Michael Raynor expand on the idea of disruption and show how companies can achieve disruptive growth.

- Inside info from some of the world's most innovative companies.
- Practical advice on how to create successful and disruptive innovations.
- Guidelines for how to develop a disruptive growth engine and make better decisions that lead to predictable growth.

Audience: Senior managers and business leaders responsible for innovation, and their teams.

### Summary

**The *New York Times* bestseller and seminal work on disruption—for every company seeking new growth.**

Clayton Christensen's bestselling book, *The Innovator's Dilemma*, introduced the groundbreaking idea of disruptive innovation, revealing how even well-run companies can do everything right and yet still lose market leadership.

In *The Innovator's Solution*, Clayton Christensen and Michael Raynor expand on the idea of disruption, explaining how companies can and should become disruptors themselves. Now with a foreword by innovation expert Scott Anthony, this classic work shows just how timely and relevant these ideas continue to be in today's hyper-accelerated business environment and will help anyone trying to transform their business right now.

Christensen and Raynor give advice on the business decisions crucial to achieving truly disruptive growth and propose guidelines for developing your own disruptive growth engine. The authors identify the forces that cause managers to make bad decisions as they package and shape new ideas—and offer new frameworks to help create the right conditions, at the right time, for a disruption to succeed. This is a must-read for all senior managers and business leaders responsible for innovation and growth, as well as for members of their teams.

Based on in-depth research and theories tested in hundreds of companies across many industries, *The Innovator's Solution* is a necessary addition to any innovation library—and an essential read for entrepreneurs and business builders worldwide.

### Contributor Bio

**Clayton M. Christensen** (1952–2020) is one of the best-known and most influential thinkers on innovation theory and practice. His research led to one of the most important ideas of the century—disruptive innovation. As a professor at Harvard Business School, he influenced generations of leaders and entrepreneurs. He authored twelve books, including five *New York Times* bestsellers, and over one hundred articles on disruptive innovation in business, healthcare, and education. Christensen co-founded Innosight, a management consultancy; Rose Park Advisors, an investment firm; and the Clayton Christensen Institute, a nonprofit think tank. He was a friend and mentor to some of the most important innovators of our time.

**Michael E. Raynor** is a managing director at Deloitte. His twenty-five years of client work and practitioner-centered research address competitive and corporate strategy, innovation, and uncertainty. He is also the author of *The Strategy Paradox*, *The Innovator's Manifesto*, and *The Three Rules* (with Mumtaz Ahmed). His current focus is applying these insights to the challenges of decarbonizing the global economy. He has

a doctorate from Harvard Business School, an MBA from the Ivey Business School, and a philosophy degree from Harvard University.

## Quotes

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Praise for ***The Innovator's Solution***:

**A New York Times, Wall Street Journal, and National Post Bestseller.**

"Fresh thinking aplenty . . . nothing less than a handbook for managers who would rather disrupt than be disrupted." — ***The Financial Times***

"Every dilemma demands a solution. And this book lives up to its promise: More than an engrossing read, shot through with Christensen's rigorous thinking and trademark clarity, it's a valuable tool for every aspiring upstart—whether you're inside a billion-dollar company or have a billion-dollar glimmer in your eye." — ***Fast Company***

"If [Christensen's] first book left business with the quandary of how a middle-aged company can be as creative as the new kid on the block, [this] book is an instructive tutorial on how to rekindle the spark of youth and nurture the fragile flame." — ***The New York Times***

"*The Innovator's Solution* is an intelligent, perceptive (and frequently counterintuitive) look at innovation, and well worth the time it takes to read and digest it to gain a greater understanding of the complex and profound combination of forces driving business development." — ***The Miami Herald***

". . . Required reading for every manager in America." — ***The Conference Board Review***

"A promising blueprint for innovation." — ***The Globe and Mail***

## Comp Titles

---

Beyond Disruption	Kim, W. Chan	Harvard Business Review Press	2/05/2023	9781647821326 1647821320	\$30.00 USD	Hardcover	Business & Economics
The Innovator's Solution	Christensen, Clayton M.	Harvard Business Review Press	19/11/2013	9781422196571 1422196577	\$35.00 USD	Hardcover	Business & Economics
Blue Ocean Strategy, Expanded Edition	Kim, W. Chan	Harvard Business Review Press	20/01/2015	9781625274496 1625274491	\$32.00 USD	Hardcover	Business & Economics

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Harvard Business Review Press  
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 Print Run: 15K  
 Business & Economics / Workplace  
 Culture  
 BUS097000  
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 22.9 cm H | 12.7 cm W  
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**Ebooks**

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# HBR Guide to Navigating the Toxic Workplace

Harvard Business Review

## Key Selling Points

A curated collection of HBR experts' research and practical advice for managing in a toxic workplace, including tactics for dealing with highly challenging coworkers, bad bosses, and difficult work culture.

- Compiles the best advice from our Harvard Business Review community of experts to help readers deal with the many challenges of dealing with difficult people at work or a toxic work culture.
- Provides a variety of tactics for readers to sample to manage their biggest challenges in difficult workplace situations.
- Helps readers slow down and think through their options, even when they are enduring the greatest challenges. Gives readers hope that things can get better with the right approaches, or they can make the positive choice to leave.

**Audience:** People who are having challenges with interpersonal dynamics at work. Broad general business audience, anyone working in an organization with multiple working relationships with bosses and colleagues. Primarily for individuals but also a positive, constructive approach that will have appeal to managers. Especially people who are struggling with difficult people at work.

## Summary

### Is your workplace toxic?

Toxic workplaces take many forms. Whether you're dealing with a narcissistic boss, a backstabbing colleague, endless microaggressions, or a culture of overwork and burnout, it can feel impossible to know what to do. Should you address the issue directly, play office politics, go to HR, or just keep your head down?

The **HBR Guide to Navigating the Toxic Workplace** will help you set boundaries and change what you can while maintaining your mental health and self-respect through some of the toughest interpersonal challenges you'll face at work.

You'll learn how to:

- Recognize what's fixable
- Help bring problems to light
- Keep your performance up
- Protect your reputation and your career
- Prevent a toxic culture from infecting your team
- Rebuild trust and psychological safety
- Move on if you choose, without burning bridges

Arm yourself with the advice you need to succeed on the job, with the most trusted brand in business. Packed with how-to essentials from leading experts, the **HBR Guides** provide smart answers to your most pressing work challenges.

## Contributor Bio

**Harvard Business Review** is the leading destination for smart management thinking. Through its flagship magazine, 12 international licensed editions, books from Harvard Business Review Press, and digital content and tools published on HBR.org, *Harvard Business Review* provides professionals around the world with rigorous insights and best practices to lead themselves and their organizations more effectively and to make a positive impact.

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## Comp Titles

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The End of Burnout	Malesic, Jonathan	University of California Press	4/01/2022	9780520344075 0520344073	\$27.95 USD	Hardcover	Social Science
The Arsonist in the Office	Havel, Pete	Clovercroft Publishing	15/04/2019	9781948484664 1948484668	\$14.99 USD	Trade Paperback	Business & Economics
The Asshole Survival Guide	Sutton, Robert I.	Harper Business	4/09/2018	9781328511669 1328511669	\$15.99 USD	Paperback	Business & Economics
Getting Along	Gallo, Amy	Harvard Business Review Press	13/09/2022	9781647821067 1647821061	\$30.00 USD	Hardcover	Business & Economics
Jerks at Work	West, Tessa	Portfolio	25/01/2022	9780593192306 0593192303	\$27.00 USD	Hardcover	Business & Economics

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 Business & Economics / Careers  
 BUS037020  
 Series: HBR Guide  
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**Ebooks**

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## HBR Guide to Your Job Search

Harvard Business Review

### Key Selling Points

A compilation guide that provides tips and advice for navigating your job search. The guide will outline how to find job opportunities, present yourself well in résumé and cover letters, prepare for and ace the interview, navigate your job offer, and setting yourself up on the right foot in your first few days.

- Provides guidance on a topic on an evergreen topic that is especially relevant now in the Great Resignation. People are quiet quitting, growing less satisfied with their work, and looking for new, flexible options that work for them. This book will help.
- Covers such topics as building your personal brand; understanding and leveraging your unique strengths into a new position; using your network to find opportunities; presenting yourself as a stellar candidate in your online presence, application materials, and the interview; drafting a résumé and cover letter; assessing potential employers; preparing for and answering common interview questions; interviewing in person and virtually; and negotiating your job offer.
- Provides practical advice from a variety of experts, so readers can take into account multiple perspectives as they navigate their job search, so they can choose the approaches that work best for them.
- Includes content relevant whether you're fresh out of school, have been working for decades, or are somewhere in between.

**Audience:** Anyone looking for a new job. This could range from those looking for their first jobs (including new graduates) to someone more experienced looking to change their role.

### Summary

#### Land the job of your dreams.

You're ready to take the next step in your career. But securing the right role can take a lot of work—and a lot of time and energy. How do you move forward without getting overwhelmed by the process?

The *HBR Guide to Your Job Search* is here to help. Whether you're new to the workforce or have a well-established career, this book contains practical advice for navigating your job hunt.

You'll learn how to:

- Structure your search strategically
- Translate your strengths into a strong personal story
- Activate your network to find opportunities
- Write a résumé that gets callbacks
- Craft answers to common interview questions
- Set yourself up for success in your new role

Arm yourself with the advice you need to succeed on the job, with the most trusted brand in business. Packed with how-to essentials from leading experts, the **HBR Guides** provide smart answers to your most pressing work challenges.

### Contributor Bio

**Harvard Business Review** is the leading destination for smart management thinking. Through its flagship magazine, 12 international licensed editions, books from Harvard Business Review Press, and digital content and tools published on HBR.org, *Harvard Business Review* provides professionals around the world with rigorous insights and best practices to lead themselves and their organizations more effectively and to make a positive impact.

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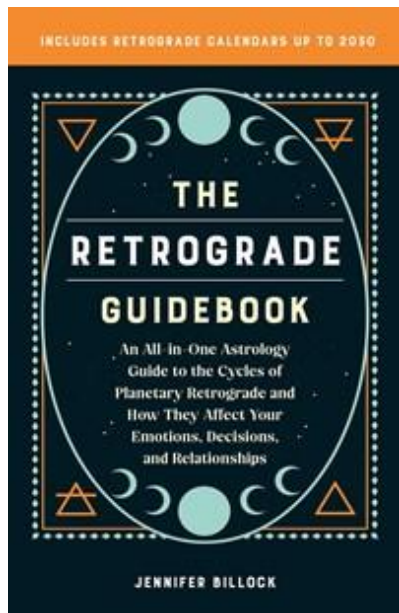
What Color Is Your Parachute? 2022	Bolles, Richard N.	Ten Speed Press	14/12/2021	9781984860347 1984860348	\$19.99 USD	Trade Paperback	Business & Economics
Linked	Garriott, Omar	Workman Publishing Company	3/05/2022	9781523514168 1523514167	\$19.95 USD	Paperback	Business & Economics
The Job Closer	Dalton, Steve	Ten Speed Press	20/04/2021	9781984856968 1984856960	\$13.99 USD	Trade Paperback	Business & Economics
HBR Guide to Changing Your Career	Review, Harvard Business	Harvard Business Review Press	7/08/2018	9781633693104 1633693104	\$19.95 USD	Trade Paperback	Business & Economics
The 2-Hour Job Search, Second Edition	Dalton, Steve	Ten Speed Press	21/04/2020	9781984857286 1984857282	\$14.99 USD	Trade Paperback	Business & Economics

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# The Retrograde Guidebook

## An All-in-One Astrology Guide to the Cycles of Planetary Retrograde and How They Affect Your Emotions, Decisions, and Relationships

Jennifer Billock

**Summary**  
 Go beyond the stereotypes of mercury retrograde and dig deep into the planetary cycles, discovering how they can affect your everyday life from day to day and year to year.

Every planet except Earth goes into retrograde at some point, and each planet has its own bundle of joys and pain points that come with it. *The Retrograde Guidebook* aims to take the mystery out of planetary retrogrades, providing an overview of what retrograde means astrologically and its basic principles. It offers a breakdown of every planetary retrograde’s function and effects—and why three main celestial bodies, the Earth, sun, and moon, don’t ever go into retrograde.

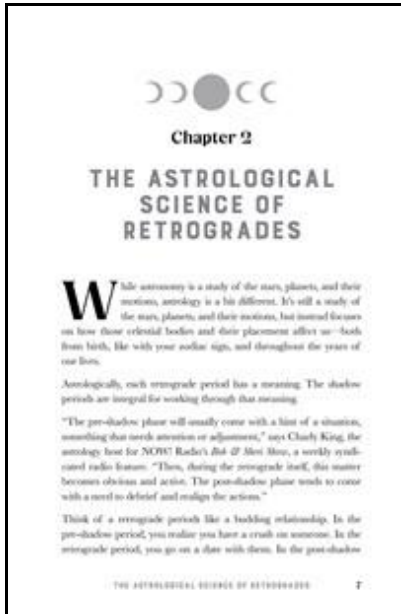
You’ll also learn how planetary retrogrades will affect you as an individual, tips on coping with resulting effects, and how to maximize the benefits so the planets work on your behalf to improve your life.

*The Retrograde Guidebook* includes calendars through 2030. These calendars include the dates each planet goes into and out of retrograde, and the astrological signs each planet is leaving and entering. Don’t get caught unawares—with all the information this guidebook arms you with, you’ll never fear a retrograde again!

**Contributor Bio**  
 Jennifer Billock is a freelance writer, author, eclectic witch, and fortuneteller. She loves blending witchcraft and writing, often with a focus on food or astrology. Jennifer is a Leo and has the naturally outsized and quirky personality to match.

Jennifer has her MS in Journalism from Roosevelt University with undergraduate degrees from Columbia College Chicago and the College of Lake County. In a former life, she was a high school choir teacher and an award-winning vocalist. Her hobbies include traveling, reading, petting every animal, and anything outdoors. She also coaches young writers on every aspect of the freelance writing business.

### Illustrations





Here's the breakdown of the astrological houses and their categories, based on Candy Taylor's book  *astrology: Using the Wisdom of the Stars in Your Everyday Life*.



**First House:** New Beginnings. This house represents your personality, identity, and how you present yourself to the world.

**Second House:** Resources. This house represents wealth (both tangible and intangible), features, and material possessions and desires.

**Third House:** Communication. This house represents your ideas, how you arrive at them, and how you share them with others. It also represents sibling relationships, education, and how you formed your perceptions early on in life.

### CONFUSION TO CLARITY

#### YOU'LL NEED:

- Two pieces of selenite, a crystal that enhances clarity and relieves anxiety
- Two white candles, preferably unscented tealights
- Two sets of alphabet cards (Note: You can easily buy these online or make your own by writing each letter of the alphabet on its own card.)

#### DIRECTIONS:

- Place the two pieces of selenite at arm's length in front of you. Since Mercury retrograde leads to communication mix-ups and heightened anxiety as a result, this crystal will both help and soothe you.
- Put one white candle to your left and one white candle to your right.
- Take from the alphabet cards the letters to spell CLEAR, LUCID, and POWER, or three words of your choice that convey clarity and precision. You can create more cards for specific letters if you need them.
- Shuffle all the cards together and lay them out in three lines in front of you. The point here is to misspell the words.
- Move the cards around to properly spell the first word. When you've finished, close your eyes and say, "My communication will be clear during Mercury retrograde."
- Move the cards around to properly spell the second word. When you've finished, close your eyes and say, "I will be a lucid thinker during Mercury retrograde."
- Move the cards around to properly spell the third word. When you've finished, close your eyes and say, "I have the power of clarity during Mercury retrograde."
- Meditate on your three words until you feel ready to move on with your day.

### STOMPING OUT BAD HABITS

#### YOU'LL NEED:

- A piece of notebook paper
- Scissors
- A green marker or crayon
- Double-sided tape
- A comfortable pair of flat shoes
- An evening out with friends

#### DIRECTIONS:

- Cut two squares out of the notebook paper. Be sure they're smaller than the heel of your shoes.
- Using the green marker or crayon, write the bad habit you wish to break onto the slips of paper. If you have two bad habits you'd like to break, write one on each piece of paper.
- Tape the papers to the bottom of your shoes, one piece per shoe.
- Put on the shoes and go out with your friends for the night. Every step you take will be another step toward breaking your bad habits. Try not to come home until the papers are gone or destroyed.

### Retrograde Review: Saturn

- Frequency of retrograde:** Every 12 months
- Retrograde tendencies:**
  - Positive:** Allows for rethinking your actions, breaking bad habits, may trigger process changes that affect a lot of people
  - Negative:** May cause difficulties with discipline, authority, restriction, and structure, as well as spurring process changes that affect a lot of people
- Saturn rules discipline, authority, and structure. So when it retrogrades, we'll naturally struggle with all of those. Take the

### SECTION III

## RETROGRADE CALENDARS

### 2024

Planet	Starts	Ends (EST)	Visible in	Visible until
Mercury	December 11, 2023	January 2, 2024	Capricorn	Capricorn
	April 1	April 25	Aries	Aries
	August 1	August 28	Virgo	Leo
	November 26	December 15	Sagittarius	Sagittarius
Mars	None			
Mars	December 6, 2023	February 24, 2024	Leo	Cancer
	October 6, 2024	February 4, 2025	Scorpio	Scorpio
Saturn	June 29	November 15	Pisces	Pisces
Uranus	August 29, 2023	January 27, 2024	Taurus	Taurus
	September 1, 2024	January 30, 2025	Virgo	Taurus
Neptune	July 2	December 7	Pisces	Pisces
Pluto	May 2	October 11	Capricorn	Capricorn
Chiron	July 26	December 29	Aries	Aries

## GLOSSARY

**Aspects:** The angle two planets are separated by in an astrological chart.

**Birth Chart:** What the planets looked like in the astrological sky the second you were born, plotted out on a circular chart that includes the placement of each planet in each zodiac sign.

**Celestial Body:** Anything that moves through the sky in orbit.

**Chiron:** Astrologically, Chiron is a minor planet in the outer solar system between Saturn and Uranus. Scientifically, it's classified as both a comet and a minor planet.

**Collective Planets:** Uranus, Neptune, and Pluto are collective planets, meaning they represent the overall views of societies. They are also known as transpersonal or generational.

**Conjunction:** When two planets are fewer than 90 degrees apart.

**Degrees:** Astrological charts are broken down into 360 degrees, marking each segment of movement around the sky. Each zodiac sign occupies 30 degrees. In astrological charts, the planets are named with what degree they fall into in each zodiac sign.

**Direct:** Also called *prograde*. This is when a planet is moving east to west, or in a right-to-left direction through the sky.

**Ecliptic:** This is the path the sun takes through the sky and the compass below from the perspective of Earth. It runs through the middle of the zodiac.

**Ephemeris:** A book of charts that shows all the positions of all the planets (plus the sun and moon) for the next year. It also contains unique information and astrological influence information. It's similar to the *Planet's Almanac*, but for astronomy and astrology.

## Comp Titles

Herbal Tea Magic for the Modern Witch

Wild, Elsie

Ulysses Press

23/11/2021

9781646042470 \$17.95  
1646042476 USD

Hardcover Paper over boards

Body, Mind & Spirit

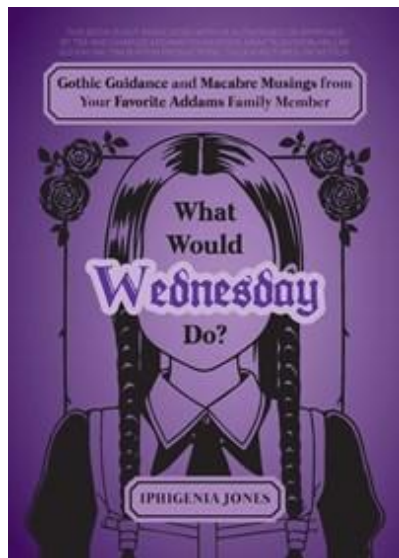


Heavenly Bodies Astrology	Ashwell, Lily	Ryland Peters & Small	23/02/2021	9781782499312 1782499318	\$39.99 USD	Mixed Media Product	Body, Mind & Spirit
The Intuitive Night Goddess Tarot	Silverman, Linzi	Ulysses Press	12/10/2021	9781646043040 1646043049	\$29.95 USD	Cards	Body, Mind & Spirit
The Little Book of Satanism	Carmina, La	Ulysses Press	25/10/2022	9781646044221 1646044223	\$14.95 USD	Trade Paperback	Religion
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 HUM020000  
 Series: Unofficial Wednesday  
 Books

17.8 cm H | 12.7 cm W  
 Status: **ACTIVE**

**Related Products**

**Previous Titles**

Wednesday Word Search  
 9781646046584 \$12.95

The Unofficial Wednesday  
 Cookbook 9781646045938  
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Wednesday 9781646045877  
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## What Would Wednesday Do?

**Gothic Guidance and Macabre Musings from Your Favorite Addams Family Member**

Iphigenia Jones

### Summary

**Step into the eerie world of Wednesday with this book filled with unofficial advice and cryptic counsel for navigating the peculiarities of everyday existence.**

Written by a Wednesday expert and in an appropriately sinister style, this captivating and delightfully morbid book is your guide through the shadows of life. From relationships gone awry to embracing your inner darkness, this giftable advice book provides dark wisdom that will leave you both unsettled and entertained. You will learn the most devious of important life skills, including how to:

- Navigate unconventional relationships and dreadful family dynamics
- Find the best outfit for greeting local police officers when they come to inform you of your husband’s mysterious demise
- Explore the depths your inner darkness for personal growth
- Defy societal expectations
- Uncover the most effective way to align yourself with the ghostly ghosts haunting your abode
- Identify key poisonous plants and the best tea to pair them with
- Find the most effective way to brood in shadowy corners
- Cultivate a hauntingly fulfilling existence

Whether you’re a fan of the Netflix series, movies, TV shows, cartoons, or comics, this book is a must-read for Addams Family enthusiasts and fans of the macabre.

### Contributor Bio

**Iphigenia Jones** has seen every episode of *The Addams Family* and has only been accused of witchcraft thrice. She enjoys cats, blackberries, and chatting with ghosts.

### Illustrations

**Introduction**

The Addams family is about many things: gothic decor, quirky humor, frightening the neighbors. But above all, it is about a nuclear family with a deep love for one another, consisting of Gomez and Morticia, a very happily unhappy married couple, their two beloved children, Wednesday and Pugsley, and a live-in extended family that includes a grandmother (Elsora Addams and Griselda Fyng are the two grandmothers, and which lives with the family depends on the iteration) and Uncle Fester, Lurch the butler, and a “handservant” named Thing. Historically, they may have appeared morbid and odd to the outside world, but their bond as a family has remained incredibly strong.

The family sees its challenges across every genre in which their story is told, from the Broadway musical and 2019 cartoon to the Netflix TV series. All show Wednesday attempting to strike out on her own, while the 1991 and 1993 film versions portray the family’s devotion to Uncle Fester. The 1990s and 1990s television shows display various minor squabbles resolved in the 22-minute intervals, with the family always finding a way to return to each other. Wednesday may have her brief breaks with her

— 10 — What Would Wednesday Do? —

✉

Dear Detestable Dramatist,  
 My brother has begun dating someone new. She seems very nice from his stories, but she doesn’t speak the same language as I do. We can’t understand each other, but I want her to feel welcome when she comes over next week! It’ll be my first time meeting her. How can I help?

From,  
 “Mortigely” “Mortisingual”

Dear Merelyly Monolingual,  
 While we cannot relate—Wednesday and the family speak many languages—we do appreciate your intent to welcome a new person into your home and family. Learning new languages is good for your brain and for society, so it would be beneficial to attempt to learn some of her language. It is so nice to possess another form of communication. Think of how many more enemies you will be able to threaten with an additional language.

However, we assume you are merely human and unable to learn another language with fluency within a week. We recommend picking one or two phrases to look up and practice, such as “I bella,” “Nice to meet you,” “I like your blood-stained gown,” etc. The internet is a treasure

— 10 — What Would Wednesday Do? —

trove of information and will likely offer videos on how to pronounce your chosen phrase. We assume your brother knows some of her language, so ask him for tips. It is always humiliating to ask a sibling for help, but consider this a necessary evil. (We like only unnecessary evils.)

Many family members on the Addams family tree are multilingual. Of course, the Addamses have a special gift of understanding many unusual languages. While we as the audience are not invited to understand, the Addamses have no problem conversing with family members like Thing or Cousin Itt.

Cousin Itt is, interestingly, a family member not originally created by Charles Addams, but a brand-new character created for the original sitcom. He is covered in long hair, with a hat and sunglasses to add some pizzazz. He speaks an unusual language with a high tone and rapid speed. While the Addamses have always understood him, people outside the family cannot parse what he is saying. In an episode of the original sitcom, Cousin Itt learns to speak with a low baritone voice and is comprehensible to others. As outsiders begin to focus over his new deep voice, his personality changes and he becomes rude and overly critical. The family is thrilled when, at the end of the episode, his voice returns to normal. They are happy to

Family Advice—31

Dear Double Braids,

My husband continuously grinds his fangs throughout the night, keeping me awake. When I shared this concern, he told me, "That sounds like your problem," and suggested I sleep on the couch. What can I do?

From,  
Still Awake

Dear Still Awake,  
Buy pliers.

From,  
"Double Braids"



NOTE: Our lawyers have suggested that perhaps "pliers" was a misspelling of the words "south paws."



Relationship Advice—30

To Austere Advisor,

I love my job as a gardener, but I've recently become a creature of the night. I'd prefer to start working the graveyard shift, but I'm not sure how to approach my boss about a change. Any suggestions?

With apprehension,  
"Dead but Diligent"

Dearest Dead but Diligent,

Your employer should be willing to accommodate your changing needs. Depending on where you live, your employer should be able to at least enter a discussion with you about accommodations. It doesn't hurt to ask, especially if you come to the conversation with some solutions. If you fear a difficult conversation, seek out help from either HR or a local disability organization.

If your employer reacts poorly, simply turn the entire company into vampires. Then, you can all enjoy the moonlight together.

Sincerely,  
"Austere" Advisor

Career—25

Dear Mysterious Misery,

I have recently begun my career as a rideshare driver. I'd like to be welcoming to my passengers, but I prefer to communicate through grunts and moans. What can I do to make them feel comfortable in my hearse?

Thank you,  
"Shy" Rideshare

Sweet Shy Rideshare,

You remind me of our dear butler, Lurch. Although the family often comments on his eloquence of speech, we as the viewers very rarely hear Lurch utter more than grunts. We do think his catchphrase of "You rang?" may be a good way to greet passengers upon arrival.

Lurch is the star of many an Addams family adventure, and is often depicted as one of Wednesday's best friends. She attempts to teach him to dance in a couple of episodes of the 1960s television show. Throughout the oeuvre of the Addams family, Lurch has wooed ladies, become a pop star, and mastered the harpsichord, all while remaining a devoted and intimidating honorary member of the family. He accomplishes so much yet remains fairly reserved.

30—What Would Wednesday Do?

Awwful Advisor,

I would like a full style overhaul and dress like an Addams. Advise me in the building of a truly frightening fashion.

Hairstyles would also help.

From,  
"New Look"

Dear New Look,

Outward appearances are nothing. Our bodies are but cursed vessels for our souls. We are merely ghosts, haunting our bodies until we are able to haunt a home in the afterlife. Do not concern yourself with the best way to adorn your flesh prison, focus instead on making sure your inner self is as tortured and miserable as possible. If you do wish to adorn your dark visage, we understand. Read on for some of our favorite Addams aesthetic tips.

Let's tackle wardrobe first. We do not think you need to bankrupt yourself for these clothing items. The Addamses live quite sustainably, and many of them have been wearing the same outfits since 1938. Thrift or consignment stores are great places to find staple wardrobe pieces, as well as cursed dolls. We also love the idea of handmaking these items—Morticia has been seen creating pieces for

her children, and Wednesday's roommate, Enid, makes a stwood for her.

Wardrobe is primarily black. As Morticia says, it's just such a happy color. Most Addamses wear all black, with some white accents. To achieve a Morticia look, glamorous goth is the way to go. Morticia wears long black dresses with a tight-fitted "hobble" skirt (named thusly for the hobbling gait it caused the wearer) and long fabric tentacles crawling along the floor. In some versions of Morticia, she wears little to no jewelry; in others, she wears a crystal pendant or jeweled ring. Morticia's hair is, like the rest of her family's, jet black. She wears it very long and straight, with a sharp middle part. Morticia's makeup is one of the most iconic parts of her ensemble: red lips and nails, with a perfect smoky eye.

If your tastes lean toward so-called menswear (which we argue can be worn by any gender), let's discuss Gomez and Pugsley. Gomez wears dark pinstripe suits. He often holds a cigar, though we recommend finding a less lethal accessory. If this sounds like an expensive ensemble, you'd be correct. According to *Forbes*, Gomez spends \$1,000 a month on cigars. If this seems like too much work for an outfit, let's turn our attention to the most casually costumed member of the family: Pugsley. Pugsley usually wears long shorts paired with a black and white striped

Manners & Keeping the Home—25

## Comp Titles

The Unofficial  
Hocus Pocus  
Cookbook

Thoreson,  
Bridget

Ulysses Press 7/09/2021

9781646042418 \$19.95  
1646042417 USD

Hardcover Paper  
over boards

Cooking

Wednesday

Ulysses Press 28/03/2023

9781646045877 \$12.95  
1646045874 USD

Coloring Book

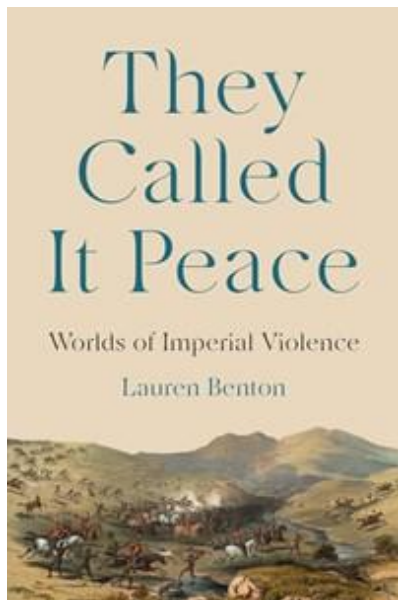
Games &  
Activities

The Unofficial Wednesday Cookbook	Jones, Iphigenia	Ulysses Press	29/08/2023	9781646045938 1646045939	\$19.95 USD	Hardcover Paper over boards	Cooking
What Would Dolly Do?	Marino, Lauren	Grand Central Publishing	24/04/2018	9781538713006 1538713004	\$23.00 USD	Hardcover Paper over boards	Self-Help

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\$39.95/\$50.00 Can./£35.00  
UK/€40.00 EU  
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Hardcover

304 Pages  
8 b/w illus. 4 maps.  
History / World  
HIS037000  
23.5 cm H | 15.6 cm W  
Status: **ACTIVE**

## They Called It Peace

**Worlds of Imperial Violence**

Lauren Benton

### Summary

**A sweeping account of how small wars shaped global order in the age of empires**

Imperial conquest and colonization depended on pervasive raiding, slaving, and plunder. European empires amassed global power by asserting a right to use unilateral force at their discretion. *They Called It Peace* is a panoramic history of how these routines of violence remapped the contours of empire and reordered the world from the fifteenth to the twentieth centuries.

In an account spanning from Asia to the Americas, Lauren Benton shows how imperial violence redefined the very nature of war and peace. Instead of preparing lasting peace, fragile truces ensured an easy return to war. Serial conflicts and armed interventions projected a de facto state of perpetual war across the globe. Benton describes how seemingly limited war sparked atrocities, from sudden massacres to long campaigns of dispossession and extermination. She brings vividly to life a world in which warmongers portrayed themselves as peacemakers and Europeans imagined “small” violence as essential to imperial rule and global order.

Holding vital lessons for us today, *They Called It Peace* reveals how the imperial violence of the past has made perpetual war and the threat of atrocity endemic features of the international order.

### Contributor Bio

**Lauren Benton** is the Barton M. Biggs Professor of History at Yale University and recipient of the Toynbee Prize for significant contributions to global history. Her books include *A Search for Sovereignty: Law and Geography in European Empires, 1400–1900* and (with Lisa Ford) *Rage for Order: The British Empire and the Origins of International Law, 1800–1850*.

### Unpublished Endorsements

“With characteristic lucidity, subtlety, and grace, Lauren Benton highlights how the boundary between private violence and public war was perpetually blurred and renegotiated across the imperial world. *They Called It Peace* demonstrates that small wars have had outsized consequences for world order both in the past and enduringly into the present.”—**David Armitage, author of *Civil Wars: A History in Ideas***

“Elegantly and grippingly written, *They Called It Peace* works brilliantly with its complex material, bringing out the great range of forms of imperial violence that have proliferated in the space between all-out war and all-out peace and using them to power deeply original historical arguments. Lauren Benton connects contemporary political theory and its categories with raids and treaty making in a way that is unusual, always illuminating and never forced. The topicality of this rigorous and exciting book is obvious: as Benton shows, we live in a world shaped by the legacy of ‘small wars’ and by their persistence in the present.”—**Christopher Clark, author of *The Sleepwalkers: How Europe Went to War in 1914***

“Our greatest historian of empire and law is at the height of her powers in this breathtaking reinterpretation of ‘small wars’ that did—and do—massive damage. Lauren Benton reads canonical writers against the backdrop of patterned and routine force across centuries and hears those often omitted from self-congratulatory stories of how the violent weaned themselves from their violence. The results decisively rebuke those exaggerating breakthroughs for humanity or peace in a world of contestation and domination—past and present.”—**Samuel Moyn, author of *Humane: How the***

## **United States Abandoned Peace and Reinvented War**

“An important global reinterpretation of the relationship between violence, empire, and law.”—**Heidi J. S. Tworek, author of *News from Germany: The Competition to Control World Communications, 1900–1945***

### **Comp Titles**

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Secret Wars	Carson, Austin	Princeton University Press	25/09/2018	9780691181769 0691181764	\$37.00 USD	Hardcover	Political Science
Nonstate Warfare	Biddle, Stephen	Princeton University Press	6/04/2021	9780691207513 0691207518	\$37.00 USD	Hardcover	Political Science
Empires in World History	Burbank, Jane	Princeton University Press	25/07/2011	9780691152363 0691152365	\$32.00 USD	Trade Paperback	History
The Gun, the Ship, and the Pen	Colley, Linda	Liveright	30/03/2021	9780871403162 0871403161	\$35.00 USD	Hardcover	History
Worldmaking after Empire	Getachew, Adom	Princeton University Press	5/02/2019	9780691179155 0691179158	\$39.95 USD	Hardcover	Philosophy
Humane	Moyn, Samuel	Farrar, Straus and Giroux	7/09/2021	9780374173708 0374173702	\$30.00 USD	Hardcover with dust jacket	Political Science
Legacy of Violence	Elkins, Caroline	Knopf	29/03/2022	9780307272423 0307272427	\$37.50 USD	Hardcover	History
Worldmaking after Empire	Getachew, Adom	Princeton University Press	28/04/2020	9780691202341 0691202346	\$27.95 USD	Trade Paperback	Philosophy
Tacky's Revolt	Brown, Vincent	Belknap Press	14/01/2020	9780674737570 0674737571	\$35.00 USD	Hardcover	Social Science
They Called It Peace	Benton, Lauren	Princeton University Press	13/02/2024	9780691248479 0691248478	\$39.95 USD	Hardcover	History

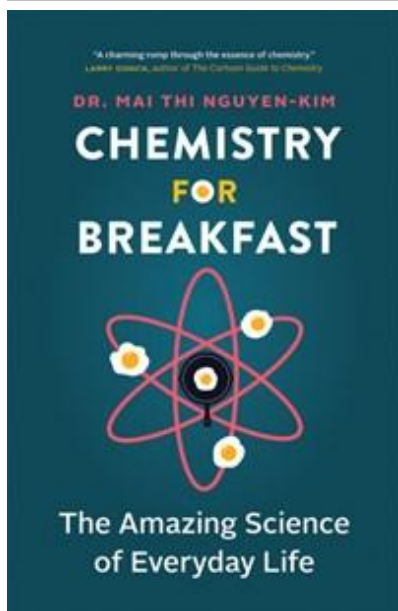
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Greystone Books  
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1778401910  
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On Sale Date: 7/03/2024  
\$18.95/£10.99 UK  
Discount Code: TP  
B-format Paperback

Science / Chemistry  
SCI013000

19.8 cm H | 12.9 cm W  
Status: **FORTHCOMING**

#### Related Products

##### Other Formats

Chemistry for Breakfast  
9781771647489 \$26.95

## Chemistry for Breakfast

### The Amazing Science of Everyday Life

Mai Thi Nguyen-Kim, claire Lenkova

#### Key Selling Points

- For fans of *How Stuff Works* and *Myth Busters*, *Chemistry for Breakfast* breaks down the day-to-day objects to provide insights into science and scientists.
- A practical, humorous, informative, and above all, relatable, approach to how science impacts our everyday lives, from our morning alarm clocks and coffee to *Star Wars* and the vacuum of space, *Chemistry for Breakfast* has something for everyone.
- Dr. Mai Thi Nguyen-Kim is a chemist and award-winning science journalist, who has made it her mission to “infect” people with the science of their everyday lives.
- A popular TV presenter and Youtuber, Dr. Mai Thi Nguyen-Kim’s Youtube channel, mailLab, has over 900k subscribers. *Chemistry for Breakfast* employs the same relatable and easy-to-understand scientific explanations that make mailLab so successful and popular with viewers.
- Mai’s writing is funny, modern, and open about how science impacts everything from her romantic relationships to her breakfast. If Carrie Bradshaw were a chemist, she’d love this book.
- Explains complex chemistry and science in relatable terms and concepts, making it simple for the everyday reader to relate to and understand.
- TEDx Berlin Talk: Making Science Cool <https://youtu.be/5oGSJlL6mMo>

#### Summary

##### **FINALIST for the Subaru Prize for Excellence in Science Books**

**“This book shows that chemistry is not just relevant to life; it’s really, really interesting.”—Foreword Reviews, STARRED review**

##### **A perfect book for readers of *The Physics of Everyday Things* and *Storm in a Teacup***

Have you ever wondered why your alarm clock sends you spiraling? Or how toothpaste works on your teeth? Why do cakes and cookies sometimes turn out dry? (Hint: you may not be adding enough sugar.) In *Chemistry for Breakfast*, award-winning chemist and science communicator Mai Thi Nguyen-Kim reveals the amazing chemistry behind everyday things (like baking and toothpaste) and not-so-everyday things (like space travel). With a relatable, funny, and conversational style, she explains essential chemical processes everyone should know—and turns the ordinary into extraordinary.

Over the course of a single day, Mai shows us that chemistry is everywhere: we just have to look for it. In the morning, her partner’s much-too-loud alarm prompts a deep dive into biological clocks, fight-or-flight responses, and melatonin’s role in making us sleepy. Before heading to the lab, she explains how the stress hormone cortisol helps wake us up, and brews her morning coffee with a side of heat conduction and states of matter.

Mai continues her day with explainers of cell phone technology, food preservation, body odor, baking, the effects of alcohol, and the chemistry behind the expression “love drunk.” All the while, she shows us what it’s really like to be a working chemist, and fights against the stereotype of a nerd playing with test tubes in a lab coat.

Filled with charming illustrations, laughter, and plenty of surprises, *Chemistry for Breakfast* is a perfect book for anyone who wants to deepen their understanding of chemistry without having prior knowledge of the science. With Mai as your guide, you’ll find something fascinating everywhere around you.

## Contributor Bio

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**DR. MAI THI NGUYEN-KIM** is a chemist and science journalist. During her doctoral studies at Harvard, she started the YouTube channel *The Secret Life of Scientists*, which marked the start of her mission to “infect” people with a love of science. She lives in Germany, where she hosts a national TV series on science and produces the YouTube channel *maiLab*.

## Quotes

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“This book shows that chemistry is not just relevant to life; it’s really, really interesting. It’s an insider’s look into scientists’ minds, social interactions, and laboratories that will change the way that readers view their lives, surroundings, and bodies ... and gives advice that you didn’t know you needed. *Chemistry for Breakfast* is an engaging, accessible, and downright fun science book.”

—**Foreword Reviews, STARRED review**

“With its wealth of examples taken from everyday life, from soap to toothpaste, Mai Thi Nguyen-Kim’s charming romp through the essence of chemistry may just inspire a new generation of chemists.”

—**Larry Gonick, author of *The Cartoon Guide to Chemistry***

“In *Chemistry for Breakfast*, Mai Thi Nguyen-Kim uses her passion for science to give us a lighthearted and enjoyable look into the fascinating discoveries hidden in the things we encounter every day.”

—**Dr. Steven Farmer, author of *Strange Chemistry: The Stories Your Chemistry Teacher Wouldn't Tell You***

“It is hard to resist being swept up in Mai's enthusiasm and begin to see the world—as she does—as a wonder of interacting chemical processes.”

—**Dr. Paul May, professor at the University of Bristol, editor of the website *Molecule of the Month*, and co-author of *Molecules that Amaze Us***

“*Chemistry for Breakfast* bristles with imaginative ideas, and its fresh style will commend it to many readers, particularly those who would not usually read a ‘chemistry book.’”

—**Dr. Simon Cotton, Honorary Senior Lecturer in Chemistry at the University of Birmingham**

“As readers journey through revelations about chemicals found in the likes of toothpaste, hamburgers, the brain and even human flatus, they may hardly notice that along the way they have been painlessly educated in the nuances of chemical bonding. *Chemistry for Breakfast* is a wonderful remedy for chemophobia, a condition that seems to be infectious and is much in need of treatment.”

—**Joe Schwarcz, Chemistry Professor and Director, McGill Office for Science and Society**

“Blended with physics, biology and medicine, Mai’s book *Chemistry for Breakfast* is a magical tour of the fundamentals of chemistry and its impact on science and society.”

—**K.C. Nicolaou, PhD, Harry C. and Olga K. Wiess Professor of Chemistry at Rice University and CPRIT Scholar in Cancer Research**

## Marketing Plans

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- International public relations campaign
- Influencer outreach
- Cross-promotion with author’s YouTube channels
- Representation at international conferences and trade shows

- Digital and print advertising campaign

## Comp Titles

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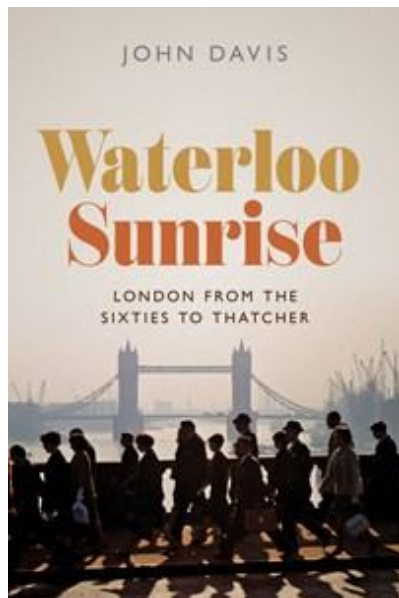
Chemistry for Breakfast	Nguyen-Kim, Mai Thi	Greystone Books	13/04/2021	9781771647489 1771647485	\$26.95 USD	Hardcover with printed dust jacket	Science
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Princeton University Press  
 9780691223797  
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 83 b/w illus.  
 History / Europe  
 HIS015070  
 20.3 cm H | 13.3 cm W  
 Status:**ACTIVE**

## Waterloo Sunrise

London from the Sixties to Thatcher

John Davis

### Summary

**A kaleidoscopic history of how the 1960s and 1970s changed London forever**

*Waterloo Sunrise* is a panoramic and multifaceted account of modern London during the transformative years of the sixties and seventies, when a city still bearing the scars of war emerged as a vibrant yet divided metropolis. John Davis paints lively and colorful portraits of life in the British capital, covering topics as varied as the rise and fall of boutique fashion, Soho and the sex trade, eating out in London, cabbies and tourists, gentrification, conservation, suburbia and the welfare state.

With vivid and immersive scene-setting, Davis traces how 'swinging London' captured the world's attention in the mid-sixties, discarding postwar austerity as it built a global reputation for youthful confidence and innovative music and fashion. He charts the slow erosion of mid-sixties optimism, showing how a newly prosperous city grappled with problems of deindustrialisation, inner-city blight and racial friction. Davis reveals how London underwent a complex evolution that reflected an underlying tension between majority affluence and minority deprivation. He argues that the London that had taken shape by the time of Margaret Thatcher's election as prime minister in 1979 already displayed many of the features that would come to be associated with 'Thatcher's Britain' of the eighties.

Monumental in scope, *Waterloo Sunrise* draws on a wealth of archival evidence to provide an evocative, engrossing account of Britain's ever-evolving capital city.

### Contributor Bio

**John Davis** is emeritus fellow in modern history and politics at The Queen's College, University of Oxford, and the author of *Reforming London: The London Government Problem, 1855–1900* and *A History of Britain, 1885–1939*.

### Quotes

"A Daily Telegraph Best History Book of the Year"

"It is one of the pleasures of *Waterloo Sunrise* that it leaps from race and urban reorganization to fashion and fun. Mr. Davis is a wizard of the archives. The general reader will delight in his excavation of local newspapers in pursuit of treasures that illuminate whatever topic is under discussion."---**James Campbell, *Wall Street Journal***

"John Davis charts the complexities of these important decades in London's recent history with great brilliance. . . . A sure-footed and unrivalled guide."---**Jerry White, *Times Literary Supplement***

"Davis is a magnificent tour guide for the world he has reconstructed. . . . He shows us how London stopped being so boring, what we gained and what we lost."---**Florence Sutcliffe-Braithwaite, *London Review of Books***

"Entertaining and affecting."---**John Gapper, *Financial Times***

"This is an engrossing, scholarly account of a time when London was in transformation . . . and one that will interest Londoners and non-Londoners alike."---**Martin Chilton, *The Independent***

"A beautifully written account of the arrival of trattorias, Carnaby Street, tower blocks and gentrification, as the capital was developed after the destruction of the war."---**Simon Heffer, *Daily Telegraph***

"Like the Kinks classic to which the title playfully alludes, *Waterloo Sunrise* is infectious, full of human detail, and generous in its narrative sweep."---**Matthew d'Ancona, Tortoise Media**

"Davis weaves two decades of social, physical, economic, cultural, and political change into a coherent tapestry. . . . A welcome, well-written resource." -Choice Reviews

"There is a wealth of information and cogent analysis in this book. It is well-researched with a very full scholarly apparatus. . . . [A] highly entertaining work."---**Alan Clarke, Open History Journal**

"

Within its 434 pages some alchemy turns the drab 1970's into London's apotheosis. . . . I love the book—it's a 400-page plus page turner.

"---**Barry Coidan, The London Society**

"This is a book I will be using as a research source for many years to come."---**Geoff Nicholson, Los Angeles Review of Books**

"*Waterloo Sunrise*, an original, superbly written, and immaculately researched book by John Davis, has the merit not only of being a serious work of social history but also of being one that lifts up the stone to reveal aspects of London life between the early 1960s and the advent of Mrs. Thatcher. . . . Davis is as perceptive in describing the decline of the 1970s as he is in detailing the excitement of London in the 1960s."---**Simon Heffer, New Criterion**

## Unpublished Endorsements

"I absolutely love this book. It is wonderfully wide-ranging, urbane and amusing, and so clearly the result of exceptionally deep research. I am confident it will be a classic of London history, and ought to have a very wide readership."—**Otto Saumarez Smith, author of Boom Cities: Architect Planners and the Politics of Radical Urban Renewal in 1960s Britain**

"A vivid, ambitious and comprehensive history of two crucial decades in the formation of modern London told through fifteen different studies that capture the city as a totality. *Waterloo Sunrise* is a sensational and extremely compelling work of history, beautifully written and incredibly rich."—**Sam Wetherell, author of Foundations: How the Built Environment Made Twentieth-Century Britain**

## Comp Titles

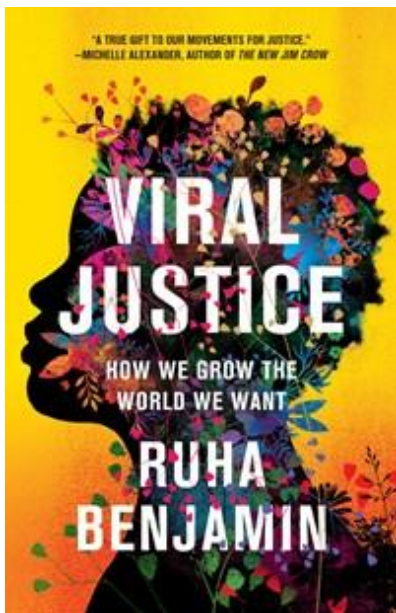
Waterloo Sunrise	Davis, John	Princeton University Press	15/03/2022	9780691220529 0691220522	\$42.00 USD	Hardcover	History
ON THE CUSP	KYNASTON, DAVID	BLOOMSBURY PAPERBACKS	4/08/2022	9781526632005 1526632004			
Waterloo Sunrise	Davis, John	Princeton University Press	26/03/2024	9780691223797 0691223793	\$24.95 USD	Trade Paperback	History

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 Discount Code: TP  
 Trade Paperback

392 Pages  
 Social Science / Sociology  
 SOC026000

21.6 cm H | 14 cm W  
 Status: **ACTIVE**

## Viral Justice

**How We Grow the World We Want**

Ruha Benjamin

### Summary

**From the author of *Race After Technology*, an inspiring vision of how we can build a more just world—one small change at a time**

**"A true gift to our movements for justice."—Michelle Alexander, author of *The New Jim Crow***

Long before the pandemic, Ruha Benjamin was doing groundbreaking research on race, technology, and justice, focusing on big, structural changes. But the twin plagues of COVID-19 and anti-Black police violence inspired her to rethink the importance of small, individual actions. Part memoir, part manifesto, *Viral Justice* is a sweeping and deeply personal exploration of how we can transform society through the choices we make every day.

Vividly recounting her personal experiences and those of her family, Benjamin shows how seemingly minor decisions and habits could spread virally and have exponentially positive effects. She recounts her father's premature death, illuminating the devastating impact of the chronic stress of racism, but she also introduces us to community organizers who are fostering mutual aid and collective healing. Through her brother's experience with the criminal justice system, we see the trauma caused by policing practices and mass imprisonment, but we also witness family members finding strength as they come together to demand justice for their loved ones. And while her own challenges as a young mother reveal the vast inequities of our healthcare system, Benjamin also describes how the support of doulas and midwives can keep Black mothers and babies alive and well.

Born of a stubborn hopefulness, *Viral Justice* offers a passionate, inspiring, and practical vision of how small changes can add up to large ones, transforming our relationships and communities and helping us build a more just and joyful world.

### Contributor Bio

**Ruha Benjamin** is an internationally recognized writer, speaker, and professor of African American Studies at Princeton University, where she is the founding director of the Ida B. Wells Just Data Lab. She is the award-winning author of *Race After Technology: Abolitionist Tools for the New Jim Code* and editor of *Captivating Technology*, among many other publications. Her work has been featured widely in the media, including the *New York Times*, the *Washington Post*, CNN, *The Root*, and *The Guardian*.

### Quotes

"Winner of the Stowe Prize, Harriet Beecher Stowe Center"

"Longlisted for the Porchlight Business Book Awards, Personal Development & Human Behavior Category"

"A NationSwell Book of the Year"

"Finalist for the C. Wright Mills Award, Society for the Study of Social Problems"

"Shortlisted for the getAbstract International Book Award 2023, Business Impact Category"

"This is an openhearted, multilayered work that vibrates with ideas on ways to make a new world out of the interlocking crises of COVID-19 and racial capitalism. Progress may be a 'tear-soaked mirage,' as Benjamin writes, yet her book is far from devoid of

a sense of humor or hope, full of ways to 'live poetically' while remaking the systems that have failed us."---**Rhoda Feng, *New York Magazine***

"Heartbreaking, inspiring, and hopeful. . . Benjamin's approach is undoubtedly radical."---**James M. Jones, *Science***

"There's no one better to light the way out and guide us in building a just future than Ruha Benjamin."---**Karla J. Strand, *Ms. Magazine***

"Benjamin's choice to weave personal stories of childhood and motherhood with action and theory made it easier to see how I fit into the narrative she was crafting. . . . In the spirit of activists and writers like Octavia Butler, Benjamin encourages us to dream up a new, more equitable world."---**A. Rochaun Meadows-Fernandez, *YES! Magazine***

"A powerful, urgent plea for individual responsibility in an unjust world." -Kirkus Reviews, starred review

"An emotional and thought-provoking wake-up shout to put an end to systemic discrimination. . . . A rich and engaging space for collective healing." -Library Journal

"Compelling . . . . The final pages of Benjamin's *Viral Justice* are a testament to human resilience, to finding meaning in little acts, imbuing beauty in the mundane, and growing a garden from a seed."---**Mehr Tarar, *Stanford Social Innovation Review***

"I encourage educators across all subject matters to incorporate Benjamin's Viral Justice framework in the classroom. These lessons ultimately provide students with a toolkit to reimagine justice and redistribute power in their own communities little by little."---**Amber Joy Powell, *Sociology of Race and Ethnicity***

"A unique and inspiring intervention, that comes at just the right moment."---**Ros Williams, *Ethnic and Racial Studies***

"Benjamin's work is foundational for understanding society and social change. . . . *Viral Justice* offers real experiences coupled with theory and practicality to engender change."---**Kenya Massey, *Symbolic Interaction***

"[A] brilliant and impassioned book." -Paradigm Explorer

"A salve and a powerful revisiting of movement history. . . . I see *Viral Justice* as a refreshing reminder of how much we can learn from the analysis and perspective of a brilliant thinker outside our field . . . . The book is lyrical and searing in its analysis."---**Michelle Morse, *The Lancet***

## **Unpublished Endorsements**

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"Ruha Benjamin is among our sharpest, most expansive thinkers on the manifold inequalities of the current order. *Viral Justice* reckons with the practices that uphold that order and how we might dare to change the world—a book as urgent as the moment that produced it."—**Jelani Cobb, *Columbia Journalism School***

"As Ruha Benjamin narrates her life story, we come to see in detail both how structures—carceral, racial, gender—affect individuals and communities *and* how, through small acts of justice, we can navigate these structures, prefiguring the world that we want and need."—**Angela Y. Davis, *Distinguished Professor Emerita, University of California, Santa Cruz***

"In this riveting and beautifully written book, Ruha Benjamin expertly channels her personal experiences to illuminate how solutions to social and racial injustice can be transformative when they are individualized. To accomplish meaningful, collective change, we should first look within ourselves. Justice can be contagious when it is personal."—**Uché Blackstock, MD, founder and CEO of *Advancing Health Equity***

"This book is an education. Wide-ranging and provocative, soaring yet grounded, *Viral Justice* reveals how racism poisons our bodies, communities, and institutions, but the book also chronicles inspired movements seeking repair and justice. The work of a beautiful mind and spirit, it moves fast—mixing memoir with social analysis and community engagement—and left me challenged and hopeful and stirred."—**Matthew Desmond, Pulitzer Prize-winning author of *Evicted: Poverty and Profit in the American City***

## Comp Titles

Imagination	Benjamin, Ruha	W. W. Norton & Company	6/02/2024	9781324020974 1324020970	\$22.00 USD	Hardcover	Social Science
Viral Justice	Benjamin, Ruha	Princeton University Press	11/10/2022	9780691222882 0691222886	\$29.95 USD	Hardcover	Social Science
Race After Technology	Benjamin, Ruha	Polity	17/06/2019	9781509526406 1509526404	\$19.95 USD	Paperback	Social Science
We Do This 'Til We Free Us	Kaba, Mariame	Haymarket Books	23/02/2021	9781642595253 164259525X	\$16.95 USD	Trade Paperback	Social Science
Becoming Abolitionists	Purnell, Derecka	Astra House	4/10/2022	9781662601668 1662601662	\$18.00 USD	Trade Paperback	Social Science
Viral Justice	Benjamin, Ruha	Princeton University Press	6/02/2024	9780691224930 0691224935	\$19.95 USD	Trade Paperback	Social Science

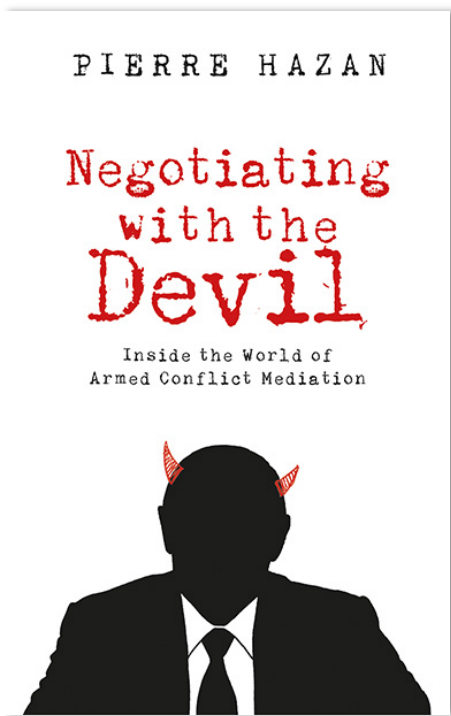
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## — ADVANCED BOOK INFORMATION —

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### Negotiating with the Devil

*Inside the World of Armed Conflict Mediation*

Pierre Hazan

- Insider reflections on the political and ethical ‘red lines’ that shape talks with armed interlocutors, be they states or insurgents.
- Examples drawn from real world negotiations in Bosnia, Ukraine, the Sahel and the Central African Republic.
- Argues against the common wisdom of the West not to negotiate with terrorists.

‘An engrossing look at the moral dilemmas and shifting political imperatives in conflict mediation. With his usual uncompromising honesty, and drawing on his rich personal experience as a mediator, Hazan eschews easy answers and bright lines in considering when to talk with the most evil forces, and when compromise and neutrality can become complicity.’ — **Reed Brody**, author of *To Catch a Dictator*

‘Analyses with finesse what this quest for dialogue means in an increasingly chaotic world where the West is no longer hegemonic.’ — *Le Monde*

‘Revisits the last thirty years in the theatre of mass crimes from Bosnia to the Sahel, from Ukraine to Afghanistan.’ — *Liberation*

‘Lifts the veil on the dilemmas and pitfalls of mediation in armed conflicts.’ — *Le Figaro*

After many years in the little-known world of back-channel mediation, helping sworn adversaries to prevent, manage or resolve conflict, Pierre Hazan felt compelled to re-examine the acute practical and ethical dilemmas that affected his work in Bosnia, Ukraine, the Sahel and the Central African Republic. What is the mediator’s responsibility when two belligerents conclude a peace agreement to the detriment of a third? Should mediators never be party to ‘ethnic cleansing’, even if it saves lives? Is a fragile peace worth sacrificing justice for—or will that sacrifice fuel another cycle of violence? In an increasingly dystopian world, *Negotiating with the Devil* offers both practical guidelines and a moral compass for mediators whose field of action has transformed dramatically. We have gone from soft to hard power; from ‘peace dividends’ to war in Europe; from the end of one Cold War to a new East–West confrontation in Ukraine; from Pax Americana to a multipolar world; from the dream of an all-powerful UN to the organisation’s marginalisation. Against this tapestry, Hazan sheds light on the complex work of those steering peace negotiations, blending vivid first-hand observation with sharp insights into the psychology of compromise as a first step towards peace.

**Pierre Hazan** is a senior advisor with the Centre for Humanitarian Dialogue. Formerly a Harvard Law School fellow, United States Institute of Peace fellow and *Libération* diplomatic correspondent, he has advised NGOs, governments and armed groups on justice, amnesty, reparation, truth commissions, forced disappearances, international humanitarian law and human rights.

# INSIDE THE POLITICAL MIND

*THE HUMAN SIDE OF POLITICS AND HOW IT  
SHAPES DEVELOPMENT*

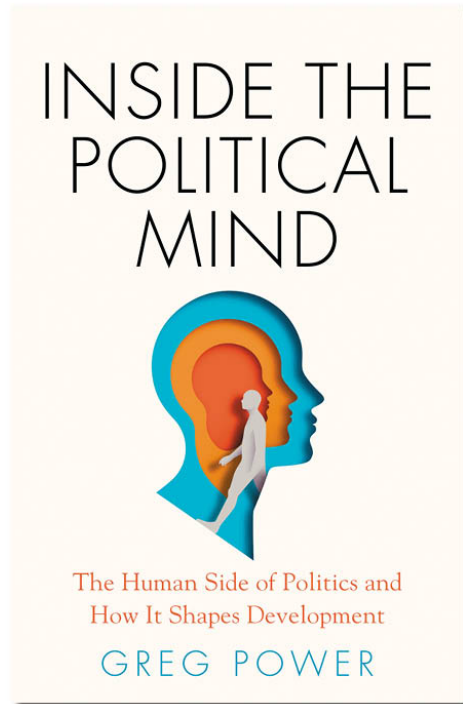
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Where states are weak, politicians solve problems by going around the state. From Tanzania and Nepal to Iraq and Ukraine, voters actually want MPs who can find informal fixes, and a reciprocal logic holds the system in place. But this also means that weak institutions tend to stay weak.

Combining insights from behavioural economics, change management and comparative politics, this fascinating book argues for a different approach to political reform, one concerned less with institutional design and more with the existing logic of human behaviour. One that starts inside the political mind, and works outwards from there.



£25 Hardback / 352 pp

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**Publishing 15 February 2024**



**Greg Power OBE**, previously a special adviser to UK Ministers Robin Cook and Peter Hain, has been involved in constitutional and democratic change since the mid-1990s. Since 2005, his organisation, Global Partners Governance Practice, has helped to strengthen political systems in over sixty countries, including Iraq, Malawi, Ukraine and Sudan.

For all publicity enquiries, please contact Charlie Forrest | [charlie@hurstpub.co.uk](mailto:charlie@hurstpub.co.uk)



COLUMBIA  
GLOBAL  
REPORTSPUTIN'S  
EXILESTheir Fight For  
A Better Russia

PAUL STAROBIN



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**Putin's Exiles****Their Fight for a Better Russia**

Paul Starobin

**Key Selling Points**

- **Expert author:** Starobin is the former Moscow bureau chief for *Business Week*, and has reported from Russia on assignment for numerous publications, including the *Atlantic*, the *New Republic*, and *National Geographic*.
- **Go beyond the headlines:** Starobin met with dozens of individuals in the growing Russian exile colonies in Armenia and Georgia, and had conversations with prominent exiles throughout Europe and America.
- **A more optimistic view:** Starobin argues that this modern rebellion of Putin's exiles has real potential to achieve a better Russia. These exiles are young and savvy, connected through group chats on Telegram, and forming committees via zoom, enabling them to build a movement from abroad.

**Summary****The future of Russia lies outside the country**

Since Vladimir Putin ordered the invasion of Ukraine, some one million Russians have fled the country and gone into exile. Motivated by opposition to the war, by guilt for their country's deeds, by personal hatred for the Czar-like Putin, and by a vision of a better Russia, shorn of autocracy, the exiles have mounted an organized resistance to Putin's rule.

The resistance includes followers of the imprisoned Putin opponent Alexi Navalny, dissident Russian Orthodox priests, and journalists feeding Russians back home the kind of coverage that Kremlin-controlled media censors. Most aggressively, some exiles are actively aiding the Ukrainian fight against Russia's armed forces in hopes of hastening Russia's defeat and Putin's demise.

Paul Starobin, a veteran analyst of Russia, travels to places like Armenia and Georgia to meet with exiles and has conversations with prominent figures throughout Europe and America, as he takes measure of this rebellion—and its potential to fix a nation plagued by revanchist imperial dreams.

*Putin's Exiles* is an indispensable work for anyone trying to understand Russia today—to go beyond Putin's propaganda and the tightly controlled narrative inside the country, and look outside its borders to the diaspora of Russian exiles, who are imagining and fighting for the future of their country.

**Contributor Bio**

**Paul Starobin**, a former Moscow bureau chief for *Businessweek* and former contributing editor of *The Atlantic*, has been writing about Russia and Russians for more than a quarter century. He is the author of three books, including *After America: Narratives for the Next Global Age*, and *Madness Rules the Hour: Charleston, 1860 and the Mania for War*. He has written for numerous publications, including the *New York Times*, the *Washington Post*, and the *Wall Street Journal*. He lives in Cape Cod, MA.

**Quotes**

"Mr. Starobin's engaging reportage showcases the ingenuity of [the Russian] dissidents." —**Wall Street Journal**

"Starobin's hands-on examination of Russia's exile community is a remarkable story of brave people looking to the future." —**Kirkus Reviews**

"Incisive.... offers captivating insights into a community in crisis." —**Publishers**



## Weekly

"Paul Starobin offers a timely snapshot of the mass exodus of Russians seeking to avoid complicity in Russia's war in Ukraine. His narrative is action packed and artfully contextualized within the arc of Russian and Soviet history, and its fast pacing reflects the speed with which his protagonists left Russia. This book is a must-read for anyone who wants to understand the myriad motivations of exiled Russians and their ardent desires to shape their country's future." —**Fiona Hill, senior fellow at the Brookings Institution and former senior director for European and Russian affairs on the US National Security Council**

"Paul Starobin's richly reported and shrewdly argued essay poses a provocative question: Could the more than a million Russians who have left Russia since Putin launched his war on Ukraine be a factor in the downfall of Putin's imperial autocracy? Starobin examines the disparate motives of this new diaspora and, without overstating the case, concludes that 'the exiles are an actor and possibly an author of the outcome.'" —**Bill Keller, former Moscow correspondent and executive editor of the New York Times**

"This short volume is a must read for anyone who cares about the future of Russia, Ukraine and the cascading consequences of Putin's aggression for the wider world. Starobin has crafted an efficient, highly readable field guide to the interlocking ambitions, relationships, and origins of Russia's new exiles, reflecting careful research into both individual stories and broader context. Those whose lives and work intersect with *Putin's Exiles* will come back again and again to mine this book's rich veins of profile and dialogue." —**Matthew Rojansky, President and CEO of The U.S. Russia Foundation**

## Illustrations

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### Comp Titles

A Most Wicked Conspiracy	Starobin, Paul	PublicAffairs	30/06/2020	9781541742307 1541742303	\$28.00 USD	Hardcover	History
In the Camps	Byler, Darren	Columbia Global Reports	12/10/2021	9781735913629 1735913626	\$15.99 USD	Trade Paperback	Political Science
The Future Is History (National Book Award Winner)	Gessen, Masha	Riverhead Books	2/10/2018	9781594634543 1594634548	\$18.00 USD	Trade Paperback	History
Putin's Trolls	Aro, Jessikka	Ig Publishing	5/07/2022	9781632461292 1632461293	\$18.95 USD	Trade Paperback	Political Science
Madness Rules the Hour	Starobin, Paul	PublicAffairs	21/04/2020	9781541798014 1541798015	\$16.99 USD	Paperback	History

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**ENVIRONMENTALISM  
FROM BELOW** HOW GLOBAL PEOPLE'S  
MOVEMENTS ARE LEADING  
THE FIGHT FOR OUR PLANET  
ASHLEY DAWSON



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## Environmentalism from Below

How Global People's Movements Are Leading the Fight for Our Planet

Ashley Dawson

### Key Selling Points

**IMPORTANT INTERVENTION INTO CLIMATE DEBATES:** *Environmentalism from Below* offers readers a hopeful alternative to the gridlock of UN-based climate negotiations, focusing on the grassroots organizations that are envisioning a radical, global green new deal and fighting for environmental liberation and reconstruction.

**ENGAGING, ELEGANT WRITING:** Dawson is adept at making complex ideas and histories accessible and bringing to life the struggles of grassroots environmental movements. He has written for popular outlets including the *New York Times*, *Washington Post*, *Guardian*, *New York Daily News*, *Jacobin*, *The Baffler*, and *Boston Review*; we'll be pitching adapted essays and op-eds around publication of this book.

**WELL-REVIEWED & WIDELY PRAISED AUTHOR:** Dawson's recent books have been reviewed in the *Guardian*, *Public Books*, and the *Los Angeles Review of Books*. His book *Extreme Cities* was named a top 10 book of the year by *Publishers Weekly* and *Planetizen*, and was hailed by Bill McKibben as a "groundbreaking investigation" and by Kim Stanley Robinson as "a meticulous history and analysis of our situation, but also an exciting call to action."

**GLOBAL FOCUS:** *Environmentalism from Below* includes examples of global movements like La Via Campesina and Slum Dwellers International, as well as local ones in Chile, Rwanda, Ecuador, Bolivia, South Korea, and Nigeria, with a particular focus on movements across India and South Africa.

### Summary

**A global account of the grassroots environmental movements on the frontlines of the climate crisis.**

*Environmentalism from Below* takes readers inside the popular struggles for environmental liberation in the Global South. These communities—among the most vulnerable to but also least responsible for the climate crisis—have long been at the forefront of the fight to protect imperiled worlds. Today, as the world's forests burn and our oceans acidify, grassroots movements are tenaciously defending the environmental commons and forging just and sustainable ways of living on Earth.

Scholar and activist Ashley Dawson constructs a gripping narrative of these movements of climate insurgents, from international solidarity organizations like La Via Campesina and Shack Dwellers International to local struggles in South Africa, Colombia, India, Nigeria, and beyond. Taking up the four critical challenges we face in a warming world—food, urban sustainability, energy transition, and conservation—Dawson shows how the unruly power of environmentalism from below is charting an alternative path forward, from challenging industrial agriculture through fights for food sovereignty and agroecology to resisting extractivism using mass nonviolent protest and sabotage.

An urgent, essential intervention, *Environmentalism from Below* offers a hopeful alternative to the gridlock of UN-based climate negotiations and the narrow nationalism of some Green New Deal efforts. As Dawson reminds us, the fight against ecocide is already being waged worldwide. Building on longstanding traditions of anticolonial struggle, environmentalism from below is a model for a people's movement for climate justice—one that demands solidarity.

### Contributor Bio

**Ashley Dawson** is a professor of English at the Graduate Center / City University of New York and the College of Staten Island. He is the author of *People's Power*:

*Reclaiming the Energy Commons, Extreme Cities: The Peril and Promise of Urban Life in the Age of Climate Change, and Extinction: A Radical History.* A member of the Public Power NY campaign and the founder of the CUNY Climate Action Lab, he is a long-time climate justice activist.

## Quotes

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"A global account of the grassroots environmental movements on the frontlines of the climate crisis. Scholar and activist Ashley Dawson constructs a gripping narrative of these movements of climate insurgents, from international solidarity organisations like La Via Campesina and Shack Dwellers International to local struggles in South Africa, Colombia, India, Nigeria and beyond. Building on longstanding traditions of anticolonial struggle, *Environmentalism from Below* is a model for a people's movement for climate justice — one that demands solidarity." —**Green Left**

"Ashley Dawson takes us on a wondrous tour of communities working for life after capitalism. These grassroots ecologies are so potent, and their promise so profound, they've elicited lethal violence from the state and private sector. For that reason *Environmentalism from Below* is also an atlas of the world's most important global struggles." —**Raj Patel, Research Professor, University of Texas at Austin**

"True to its aim, this book celebrates ideas and actions that come from below. It is a book that deserves to be celebrated as it presents clear evidence of active organizing, and resistance by climate victims, and the dispossessed against manifestations of neocolonial and oppressive policies and actions. *Environmentalism from Below* is a book that fossil fuel tycoons and other purveyors of fictional environmental optimism will hate." —**Nnimmo Bassey, author of *To Cook a Continent - Destructive Extraction and the Climate Crisis in Africa***

"Though debates rage on the climate left about what language or strategy ought to be taken in order to confront the climate crisis, those involved in such conversations frequently seem to have their minds in the clouds and no grounded connection to existing class struggles. Dawson stands these critics on their head by foregrounding the wildly diverse, actually-existing, and ineluctably global people's movements for climate justice. In these scattered movements of urban squatters, migrants, industrial workers, peasant farmers, feminists, and Indigenous nations, one finds more comprehensive strategies for confronting imperialism and capitalism; which are the roots of environmental crises. *Environmentalism From Below* is a readable, practical and inspiring guide to building ecological counterpower." —**Kai Bosworth, author of *Pipeline Populism: Grassroots Environmentalism in the 21st Century***

"*Environmentalism from Below* offers a politically erudite and passionate cacophony of momentum drawing from the world's variegated yet articulated grassroots, all attempting in solidarity to upend the transgression of key planetary ecological relations. Deploying an intersectional form of analysis and mobilization, the book powerfully examines the interplay among how food is produced, cities inhabited, space enclosed, and energy generated in an effort to abolish the debilitating indebtedness of the majority to capital's voracious calculations and their entrapment amidst borders. The book embodies the exigencies for the synergies of multiple movements underway—of people, affordances, collective capacities, rights, and resources—toward more just dispositions and the prospect of attaining a livable world." —**AbdouMalik Simone**

"Ashley Dawson's book focuses on environmentalism from below and enlightens us on all those central issues such as the food model, agroecology, the debates on the just energy transition, the question of the sustainability of life in big cities, and climate debt. Written with commitment and elegance, an indispensable book for understanding the re-existence process and the organizational fabric, especially in the global south." —**Maristella Svampa, Ecosocial and Intercultural Pact from the South**

"On a global scale humankind faces multiple existential crises as a result of climate

change and the systematic environmental degradation that has brought us collectively to the brink. Populations in the global south are most at risk, owing to decades of austerity measures imposed on peasant and indigenous communities by the cruel alliances of neocolonial and neoliberal authoritarian governments, transnational corporations, and a host of multilateral NGO's. Ashley Dawson reframes these grim realities to instead emphasize how grassroots communities proactively resist the privatization and toxic exploitation of the natural world in innovative and empowering ways. Altogether, their examples stand as roadmaps for what many more of us will likely face in coming years." —**Dina Gilio-Whitaker**

"*Environmentalism from Below* brims with fresh insights and new approaches to some of the most vexing issue of our time. In lucid, passionate prose, Ashley Dawson charts the global alliances forged from below against unregulated plunder and ecocide. Few scholars can match Dawson's vast transnational experience as an environmental scholar-activist. His global yet textured understanding of resistance movements from Bolivia, South Africa, India, Brazil, the U.S. and far beyond makes this a profound contribution to our understanding of how common struggles are forged. *Environmentalism from Below* is sure to become a staple in the environmental classroom as well as a guiding light for activists." —**Rob Nixon, author of *Slow Violence and the Environmentalism of the Poor***

"*Environmentalism from Below* is a much-needed and important book. In it, Dawson goes beyond narrow and technocratic imaginaries rooted in the nation-state, but also takes us past abstract romantic appeals to clearly trace the emancipatory potentials of global peoples' environmental movements. Carefully researched and accessibly written, the book connects food, cities, energy, conservation, debt and borders in a narrative that manages to be both a sharp wake-up call and an optimistic assessment of what our common liberation can look like. This book is a must-read for anyone who feels there must be more to environmental justice than climate accords." —**Gianpaolo Baiocchi**

### **Praise for Extinction:**

"An elegant, controversial thesis" —*The Guardian*

"A welcome contribution to the growing literature on this slow-motion calamity." —**Los Angeles Review of Books**

"Dawson's searing report on species loss will sober up anyone who has drunk the Kool-Aid of green capitalism." —**Andrew Ross**

"Fusing social and ecological challenges to power is the only way forward ... a long-awaited, elegant and comprehensive expression of why the time is right to make these links." —**Patrick Bond**

"A great tool for anti-capitalists, climate change activists, and those still making sense of the intrinsic connections between the two." —**Jasbir Puar**

"Historically grounded, densely researched, fluidly written ... a powerful and painful exploration of human civilization's environmental irrationalities." —**Christian Parenti**

### **Praise for People's Power:**

"For anyone wanting to understand what comes after oil and how we might get there." —**Imre Szeman, author of *On Petrocultures***

"A gift to activists, providing a clear and accessible history of energy as well as a vision towards the publicly owned, democratically controlled, 100% renewable world we need." —**Aaron Eisenberg, the Rosa Luxemburg Foundation**

"A brilliant guide to building collective, equitable, and radical energy democracies in the here and now." —**Lavinia Steinfort, Transnational Institute**

***Praise for Extreme Cities:***

***Named One of the Top 10 Books of the Year by Publishers Weekly and Planetizen***

"*Extreme Cities* is a ground-breaking investigation of the vulnerability of our cities in an age of climate chaos. We feel safe and protected in the middle of our great urban areas, but as Sandy and Katrina made clear, and as this fine book reveals anew, the massive shifts on our earth increasingly lay bare the social inequalities that fracture our civilization."—**Bill McKibben, author and founder of 350.org**

## Marketing Plans

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Introduction

Chapter 1: Food

Chapter 2: Cities

Chapter 3: Extractivism

Chapter 4: Conservation

Conclusion

Appendix: The People's Agreement of Cochabamba

Acknowledgements

Works Cited

## Comp Titles

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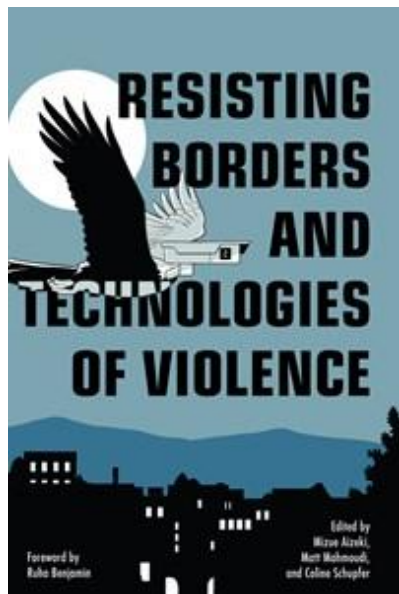
Extreme Cities	Dawson, Ashley	Verso	29/01/2019	9781784780395 1784780391	\$19.95 USD	Trade Paperback	Nature
The Last Winter	Fox, Porter	Back Bay Books	15/11/2022	9780316460903 0316460907	\$18.99 USD	Paperback	Science
Fresh Banana Leaves	Hernandez, Jessica	North Atlantic Books	18/01/2022	9781623176051 1623176050	\$17.95 USD	Trade Paperback	Social Science
Extinction	Dawson, Ashley	OR Books	13/09/2022	9781682192993 1682192997	\$16.95 USD	Trade Paperback	Nature
Not Too Late		Haymarket Books	4/04/2023	9781642598971 1642598976	\$16.95 USD	Trade Paperback	Social Science

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Status: **FORTHCOMING**

## Resisting Borders and Technologies of Violence

### Resisting Borders in an Age of Global Apartheid

Mizue Aizeki, Matt Mahmoudi, Coline Schupfer, Ruha Benjamin

#### Key Selling Points

**CRITICAL NEW LENS ON MIGRANT REPRESSION:** By focusing on tech and surveillance of migrants, and the industry that is being built up around it, the book offers a deeper understanding of the migrant and refugee crises, showing how global policing today is rooted in legacies of colonialism, imperialism, militarism, racial capitalism, and neoliberalism.

**RACE AFTER TECHNOLOGY MEETS BORDER AND RULE:** *Technologies of Violence* provides an abolitionist critique of the technologies of borders, surveillance, policing, and control, and will appeal to readers of books on mass incarceration and books on immigration.

**CONTRIBUTOR SUPPORT:** *Technologies of Violence* features contributions from journalists, academics, lawyers, organizers, policymakers, and activists, including Princeton scholar and author of *Race After Technology* Ruha Benjamin; journalist Nick Estes, author of *Our History Is the Future*; and author and anthropologist Jeff Halper. All the contributors will marshal their vast and varied networks in support of the book.

#### Summary

**The border regimes of imperialist states have brutally oppressed migrants throughout the world. To enforce their borders, these states have constructed a new digital fortress with far-reaching and ever-evolving new technologies. This pathbreaking volume exposes these insidious means of surveillance, control, and violence.**

In the name of “smart” borders, the U.S. and Europe have turned to private companies to develop a neocolonial laboratory now deployed against the Global South, borderlands, and routes of migration. They have established immigrant databases, digital IDs, electronic tracking systems, facial recognition software, data fusion centers, and more, all to more “efficiently” categorize and control human beings and their movement.

These technologies rarely capture widespread public attention or outrage, but they are quietly remaking our world, scaling up colonial efforts of times past to divide desirables from undesirables, rich from poor, expat from migrant, and citizen from undocumented. The essays and case studies in *Resisting Borders and Technologies of Violence* shed light on this threat, offering analyses of how the high-tech system of borders developed and inspiring stories of resistance to it.

The organizers, journalists, and scholars in these pages are charting a new path forward, employing creative tools to subvert the status quo, organize globally against high-tech border imperialism, and help us imagine a world without borders.

**Contributors:** Nasma Ahmed, Khalid Alexander, Sara Baker, Lea Beckmann, Wafa Ben-Hassine, Ruha Benjamin, Maïke Bohn, J. Carlos Lara Gálvez, Timmy Châu, Arelly Cruz-Santiago, Ida Danewid, Nick Estes, Rafael Evangelista, Katy Fallon, Marwa Fatafta, Ryan Gerety, Ben Green, Jeff Helper, Nisha Kapoor, Lilly Irani, Brian Jordan Jefferson, Lara Kiswani, Arun Kundnani, Jenna M. Loyd, Rodjé Malcolm, Matthew McNaughton, Todd Miller, Petra Molnar, Mariah Montgomery, Joseph Nevins, Conor O’Reilly, Chai Patel, Tawana Petty, Ernesto Schwartz-Marin, Paromita Shah, Silky Shah, Koen Stoop, Miriam Ticktin, Harsha Walia

#### Contributor Bio

**Mizue Aizeki** is Executive Director and founder of the Surveillance Resistance Lab.



Aizeki's photographic work appears in *Dying to Live: A Story of U.S. Immigration in an Age of Global Apartheid and Policing the Planet*.

**Matt Mahmoudi** is Researcher/Adviser on Artificial Intelligence & Human Rights at Amnesty Tech, where he has spent the last two years leading the effort to ban facial recognition technologies. He is an Affiliated Lecturer at the University of Cambridge. Mahmoudi is co-author of the book *Digital Witness*, published by Oxford University Press.

**Coline Schupfer** is a consultant working with the International Institute for Environment and Development and Open Society Foundations on community-based public interest litigation. She has written for publications including the *International Justice Monitor*, *Border Criminologies*, *Opinio Juris*, and the *Asia Pacific Journal on Human Rights and the Law*.

**Ruha Benjamin** is an internationally recognized writer, speaker, and professor of African American Studies at Princeton University, where she is the founding director of the Ida B. Wells Just Data Lab. She is the award-winning author of *Race After Technology: Abolitionist Tools for the New Jim Code* and editor of *Captivating Technology*, among many other publications. Her work has been featured widely in the media, including the *New York Times*, the *Washington Post*, CNN, *The Root*, and *The Guardian*.

## Quotes

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"This volume... holds a mirror up to the everyday violence of borders that rarely capture widespread public attention, much less outrage. The essays and case studies that follow draw our attention to the policies and technologies that governments and companies are deploying quietly and viciously, tearing into people's lives, ripping families apart, and hunting down the most vulnerable, one computer bit at a time." —**Ruha Benjamin, from the Foreword**

"*Resisting Borders and Technologies of Violence* is a welcome moment of pause and reflection in the work of tech abolitionism. This weighty collection of writings challenges readers to find points of intersection and allied movement against racialized surveillance, carceral and border technologies, and criminalization of minoritized and marginalized groups. The volume identifies the roots of these struggles and asks us to grow and go further." —**Seeta Peña Gangadharan, author, *Our Data Bodies***

"The essays in *Resisting Borders and Technologies of Violence* are all excellent, but collectively add up to more than their parts, a keyhole look into the future, where new repressive technologies will be met by new forms of creative resistance. Mizue Aizeki, Matt Mahmoudi, and Coline Schupfer have put together a vital collection of essays that help us imagine escaping what they have in store for us." —**Greg Grandin**

"In a world awash with violent borders, this book serves as a beacon of hope guiding us towards a more just future." —**Reece Jones, author of *Nobody Is Protected: How the Border Patrol Became the Most Dangerous Police Force in the United States***

"A valuable resource for those trying to dismantle technologized regimes of state terror around the world and create something life-giving in their place." —**Ben Tarnoff, author of *Internet for the People: The Fight for Our Digital Future***

"*Resisting Borders and Technologies of Violence* is an essential book for the difficult times we find ourselves in. This collection provides vital insight and nuance about the political, social, and technological dynamics of borders and technologies of coercion. Far more than just lines on a map, this book illuminates how modern borders are more

fluid and complex than ever, but perhaps most importantly, how we can organise against them. Through compelling case studies and meticulous research, readers will find the book to be an essential resource for building movements that can fight back against technological authoritarianism in various forms." —**Lizzie O'Shea, author, *Future Histories: What Ada Lovelace, Tom Paine, and the Paris Commune Can Teach Us About Digital Technology***

"This brilliantly curated collection brings a much needed understanding of how technology, geopolitics, and imperial domination by the United States and Europe are fragmenting the world through borders reinforced by surveillance drones, myriad tracking devices, and massive databases that use our own biometrics to undermine our freedom. But far more than a chronicle of oppression, *Resisting Borders* offers analysis and case studies of resistance fighters outsmarting the 'smart' borders to inspire us to continue the fight to save the planet and our humanity."

—**James Kilgore, author, *Understanding Mass Incarceration and Understanding E-Carceration***

## Marketing Plans

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- National media campaign, including TV, radio, and podcast interviews
- National print and online campaign, including reviews, features, author interviews
- Author readings and events
- Extensive social media campaign, including wide influencer galley mailing
- National consumer advertising campaign at publication
- Extensive library and school marketing
- Bookstore campaign, including signed copies, readings, and display materials

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 Targeting Muslim communities in NYC: Interview with Fahd Ahmed  
 Global Palestine: Exporting Israel's Regime of Population Control by Jeff Halper  
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 The Red Deal: Indigenous Liberation and The Fight to Save the Planet by Nick Estes  
 Trying Harder to Build a World Where Life is Precious: An Interview with Ruth Wilson Gilmore  
 Editors and Contributors  
 Acknowledgments

## Comp Titles

Empire of Borders	Miller, Todd	Verso	6/08/2019	9781784785116 1784785113	\$29.95 USD	Hardcover	Social Science
Race After Technology	Benjamin, Ruha	Polity	17/06/2019	9781509526406 1509526404	\$19.95 USD	Paperback	Social Science
No One is Illegal (Updated Edition)	Akers Chacón, Justin	Haymarket Books	15/05/2018	9781608468492 1608468496	\$19.95 USD	Trade Paperback	Political Science

Border and Rule	Walia, Harsha	Haymarket Books	9/02/2021	9781642592696 1642592692	\$19.95 USD	Trade Paperback	Political Science
Prison by Any Other Name	Schenwar, Maya	The New Press	7/09/2021	9781620976975 1620976978	\$17.99 USD	Trade Paperback	Law
Digital Witness		Oxford University Press	19/02/2020	9780198836070 0198836074	\$49.99 USD	Paperback	Law

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## The Case for Open Borders

John Washington

### Key Selling Points

**Beautifully written narrative journalism and essayistic reflection:** John Washington publishes in leading mainstream media outlets like *The Atlantic*, *The Believer*, and *The Nation*, and here makes a forthright case for open borders in an accessible style that will appeal to a broad readership.

**Expert, well-connected author:** This is Washington's second book on the subject of immigration. He is on the staff of a publication that covers the US-Mexico border and is based in Tucson. He is a longtime activist with border organization No More Deaths, and was the US editor of the leading Central American investigative news outlet, *El Faro*. He helped start NYC-DSA's immigration working group, and worked closely with Movimiento Cosecha.

**High-profile endorsements and support:** As an award-winning translator of leading Mexican and Central American authors like Anabel Hernandez and Oscar Martinez, the author's network of media supporters spans the border and includes front-line advocates and journalists. Jeremy Scahill has promised to help promote this book, and we can expect blurbs from Harsha Walia, Oscar Martinez, Nick Estes, Silky Shah, Francisco Cantú, Jeremy Scahill, Karla Cornejo Villavicencio, and others.

**Speaking engagements:** In conjunction with immigration advocacy organizations to which the author is connected, like Detention Watch Network, the Florence Project, ACLU Immigration Rights Project, NDLO, and others.

### Summary

**A beautifully-written, broadly accessible, and forthright argument for a solution to the migration crisis: open the gates.**

Because of restrictive borders, human beings suffer and die. Closed borders force migrants seeking safety and dignity to journey across seas, trudge through deserts, and clamber over barbed wire. In the last five years alone, at least 60,000 people have died or gone missing while attempting to cross a border. As we deny, cast out, and crack down, we have stripped borders of their creative potential — as lines of contact, catalyst, and blend — turning our thresholds into barricades.

Brilliant and provocative, *The Case for Open Borders* deflates the mythology of national security through border lockdowns by revisiting their historical origins; it counters the conspiracies of immigration's economic consequences; it urgently considers the challenges of climate change beyond the boundaries of narrow national identities.

This book grounds its argument in the experiences and thinking of those on the frontlines of the crisis, spanning the world to do so. In each chapter, through detailed reporting, journalist and translator John Washington profiles a character impacted by borders. He adds to those portraits provocative analyses of the economics and ethics of bordering, concluding that if we are to seek justice or sustainability we must fight for open borders.

In recent years, important thinkers have begun to urge a profoundly different approach to migration, but no book has made the argument as accessible or as compelling. Washington's case shines with the multitudinous voices of people on the move, a portrait in miniature of what a world with open borders will give to our common future.

### Contributor Bio

**John Washington** is a staff writer at Arizona Luminaria, a community-focused media outlet where he writes about the border, climate change, democracy, and more. He has

THE  
CASE  
FOR  
OPEN  
BORDERS

JOHN  
WASHINGTON



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written for *The Atlantic*, *The Washington Post*, *The Nation*, *The Intercept*, and other outlets. His first book, *The Dispossessed: A Story of Asylum at the US-Mexico Border and Beyond*, was published in 2020 by Verso Books. Washington is also a translator of books by Anabel Hernandez, Sandra Rodriguez Nieto, and others. His most recent translations include *The Hollywood Kid* by Óscar Martínez and Juan Martínez, and *Blood Barrios* by Alberto Arce, which won a PEN Translates Award. He lives in Tucson, Arizona, and tweets @jbwashing.

## Quotes

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"A powerful and convincing case for human solidarity and cooperation for which Washington provides a roadmap. Unlike many commentaries and books about the fraught border, he does not leave out the Indigenous communities whose homelands have existed in the area for centuries before the border was violently imposed by the United States in 1848." —**Roxanne Dunbar-Ortiz, author of *Not "A Nation of Immigrants": Settler-Colonialism, White Supremacy, and a History of Erasure and Exclusion***

"John Washington makes a strong, eloquent and even inspiring case for the relaxation and ultimately the abolition of border controls." —**JM Coetzee**

"*The Case for Open Borders* offers an accessible and passionate case against border controls. Highlighting the complex stories and lived experiences of displaced and immobilized migrants in the crosshairs of violent bordering regimes, Washington shows how borders structure global difference across economies and ecosystems and ends with a multi-faceted and air-tight 21 arguments for open borders for people across the political spectrum." —**Harsha Walia**

"John Washington's *The Case for Open Borders* is a compelling, empathetic argument, a far-reaching look into the origins of borders. Washington is one of our most thoughtful, creative, and humane journalists, and this new work will make people think differently about what they think they already know, about what divides and unites the world in new, surprising ways. Highly recommended." —**Greg Grandin**

"John Washington provides us with an essential evidence based, politically sophisticated, and ethically compelling tool to address one of the most important issues of our time." —**Alex Vitale, author of *The End of Policing***

*The Case for Open Borders* reveals the extent to which today's global borders have become, at their very core, irredeemably inhumane. Through riveting reporting and wide-ranging citations and case studies, John Washington deconstructs a host of broken metaphors, facile analogies, and fallacious arguments—deconstructing modern notions of scarcity, enforcement, and "order." This is essential reading, a powerhouse manual for re-imagining a world without walls." —**Francisco Cantú, author of *The Line Becomes a River***

"*The Case for Open Borders* is an urgently needed and timely appeal for justice for the expanding flows of migrants and refugees falling victim inside a hardened and darkening complex of enforced border walls, perilous waterways, and spirals of razor wire. A fluid blend of historical analysis, investigative journalism, and illustrative storytelling, this book grabs you immediately and turns your attention to these anti-human regimes jutting the global landscape—and won't let you look away. Read this book that makes the most complete and comprehensive case for opening the borders—and then take action to make it a reality." —**Justin Akers Chacón**

"Perhaps the most profound book you'll read this year. Washington cleaves through all the cruel obfuscations and militaristic cant that derange our border and immigration politics and offers a better human alternative. Borders will not save us, or our rapidly broiling planet, but Washington's reportorial courage and ethical clarity just might."



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Chapter Eight: How I Came to Open Borders

Chapter Nine: Josiel and Iron Obelisks

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## Comp Titles

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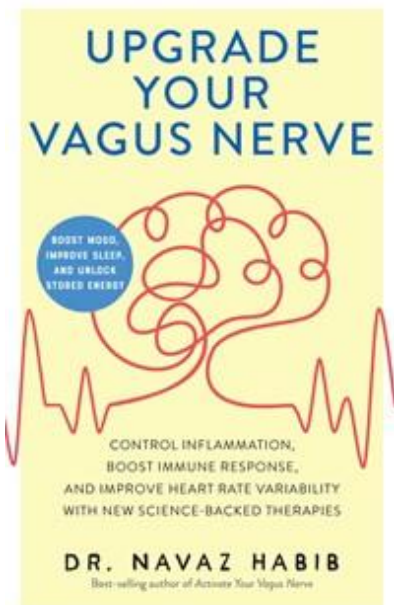
Border and Rule	Walia, Harsha	Haymarket Books	9/02/2021	9781642592696 1642592692	\$19.95 USD	Trade Paperback	Political Science
The Border Crossed Us	Akers Chacón, Justin	Haymarket Books	10/08/2021	9781642594607 1642594601	\$19.95 USD	Trade Paperback	Social Science
The Dispossessed	Washington, John	Verso	3/04/2020	9781788734721 1788734726	\$26.95 USD	Hardcover	Social Science
Desert Notebooks	Ehrenreich, Ben	Counterpoint	6/07/2021	9781640094710 1640094717	\$16.95 USD	Trade Paperback	Nature

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## Upgrade Your Vagus Nerve

**Control Inflammation, Boost Immune Response, and Improve Heart Rate Variability with New Science-Backed Therapies (Boost Mood, Improve Sleep, and Unlock Stored Energy)**

Navaz Habib, J.P. Errico

### Summary

**Unlock the full potential of your Vagus Nerve with this transformational guide, including practical strategies to treat headache, chronic pain, anxiety, depression, and more.**

Harness the power of vagus nerve (VN) function and heart rate variability (HRV) in the long-awaited follow-up to bestseller *Activate Your Vagus Nerve* by Dr. Navaz Habib. This entirely new book goes beyond activation alone to explore stressors, measurement techniques, and practical protocols to create a roadmap to a healthier, happier life.

Cowritten by functional medicine expert Dr. Navaz Habib, this book offers an approachable overview of recent research, easy-to-implement strategies, and more. With *Upgrade Your Vagus Nerve*, you'll learn how to:

- Understand the impact of psychological and physical stressors, such as traumatic incidents and nutritional deficiencies
- Explore the intricate functioning of the vagus nerve and its connection to the parasympathetic nervous system and the microbiome-gut-brain axis
- Learn how to measure vagus nerve function using heart rate variability (HRV) and other devices
- Discover a wide range of strategies to upgrade your HRV/VN tone, including non-invasive electrical stimulation, breathwork techniques, nutritional optimization, sound therapy, temperature exposure, circadian biology alignment, and more

Find balance, become resilient, and embark on a journey toward improved well-being with the help of the vagus nerve.

### Contributor Bio

**Dr. Navaz Habib** is the founder of Health Upgraded, a functional medicine and health optimization clinic in Toronto, Canada, working with high-performing professionals, athletes, and entrepreneurs to dig a little deeper and find the answers to what is holding back their health. He works with those who want to take their health to a higher level, allowing them to contribute to humanity and serve more people.

Having gone through his own personal experiences with poor health and weight struggles, Dr. Habib is well equipped to implement personalized recommendations for each of his clients. In identifying the root causes of health imbalances and addressing them naturally, his patients experience optimal health the way their bodies were meant to feel; this allows them to give back to the world in whatever way they want to serve.

Dr. Habib's book *Activate Your Vagus Nerve* is a simple-to-follow guide to help you identify and address a major missing piece in dealing with chronic health concerns such as anxiety and depression. By activating the vagus nerve, you can optimize your productivity, focus, and energy levels, allowing you to experience the effects of upgraded health.

**J. P. Errico** is a highly accomplished individual with a diverse range of expertise as an executive, entrepreneur, and inventor. He currently serves as a board member and founder of ElectroCore, a prominent company specializing in neuromodulation that has developed a pioneering noninvasive vagus nerve stimulator.

J. P. has been credited as an inventor on over 250 issued US patents, and has founded and successfully sold or taken public numerous medical device and pharmaceutical companies in partnership with Dr. Thomas J. Errico, including Fastenetix, K2 Medical Systems, AD4-Pharma, E2, and SpineCore. He earned an undergraduate degree in aeronautical engineering from the Massachusetts Institute of Technology and worked at the Air Force National Laboratory's Lincoln Laboratories. Additionally, he holds graduate degrees in both law and mechanical/materials engineering from Duke University.

## Illustrations

CHAPTER 1



### UNDERSTANDING STRESSORS

Let's imagine that your body is like a car, with two pedals—an accelerator and a brake pedal. Most of the time that car is parked with the brakes engaged, so that the car cannot move without someone pushing the accelerator. When you do begin to drive the car, you initially push the brake pedal while shifting into the drive or reverse gears, then push the accelerator to get the car to move in the direction of your choice.

While driving, there will be instances in which higher speeds are necessary, so you push the accelerator a little harder, allowing the car to move at a faster speed—needing to overtake the car beside you, entering a freeway, or simply beginning to move when the traffic light turns green.

There will also be instances in which you need to push the brake—coming to a red light or stop sign, if someone cuts you off, or if you are sitting in bumper-to-bumper traffic during rush hour.

Both pedals are necessary to make the car function well. We need the accelerator when we have to move and make headway to get closer to our goals or complete our tasks, and we need the brakes

10 UPGRADE YOUR VAGUS NERVE

TOP 11 BEST DIETARY SOURCES OF CHOLINE\*

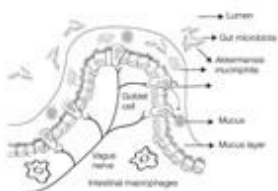
Food Source	Milligrams (mg per serving)	Percent DV
Beef liver, pan fried, 3 ounces	356	65
Egg, hard boiled, 1 large egg	147	27
Beef top round, separable lean only, broiled, 3 ounces	117	21
Soybeans, roasted, 1/2 cup	107	19
Chicken breast, roasted, 3 ounces	72	13
Beef, ground, 93 percent lean meat, broiled, 3 ounces	72	13
Fish, cod, Atlantic, cooked, dry heat, 3 ounces	71	13
Peas, not, tinned, fresh and skin, 1 large potato	57	10
Wheat germ, toasted, 1 ounce	51	9
Beans, kidney, canned, 1/2 cup	45	8
Quinoa, cooked, 1 cup	43	8

\* Source: <https://pubs.nlm.nih.gov/ncbi/pmc/articles/PMC4310440/> Choline Health Professional

It is very clear that the production of acetyl-CoA and the presence of choline are absolutely necessary for optimal vagus nerve function, and deficiencies in either or in the cofactors that support the production of these nutrients are a stressor that are likely holding back vagus nerve health.

Take some time to assess your diet, nutrition, and supplement status to determine if this is a challenge for you or if your nutrition could be better, and then attempt to improve your overall nutrient status. My favorite nutrition-tracking app is called *Cronometer* (no affiliation) because it is customizable to your dietary and macronutrient preferences, but

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Any reduction in the size of the outer and inner layers of mucus creates conditions allowing for toxins to break down the epithelial lining of the gut, resulting in increased hyperpermeability, also known as "leaky gut syndrome." Leaky gut has been implicated as a causative factor in nearly all chronic health conditions, from obesity to autoimmunity. A dysfunctional gut is the most common pathway by which toxins can enter the body and trigger an inflammatory reaction, which, left unchecked over time, is the pathway to these diseases.

High levels of dysbiosis (bacterial, fungal, parasitic) or certain dietary proteins (gluten from grain or casein from dairy, for example) have often been cited as the cause of these chronic health conditions, but the evidence is clear that it is not simply the presence of these dysbiotic microbes or proteins that triggers conditions to occur. Certain circumstances need to be met to allow the microbes or proteins to have their biochemical stress effects. The size of the mucus barrier is directly related to this, and thus the relationship between *Akkermansia muciniphila*, vagus

BIOCHEMICAL STRESSORS 33

SECTION 2

### UNDERSTANDING AND MEASURING VAGUS NERVE FUNCTION



Of all the connections into the CNS that the vagus nerve has, I would note that the connection to LC and nBM are the most important for regulation of inflammation and optimal cognitive function. LC produces norepinephrine, creating focus and activation in many nuclei, while nBM is highly necessary for regulating the immune cells of the CNS—namely the microglia and astrocytes: cells that have been overlooked in terms of their importance to optimal brain function.

### CASE STUDY: VLAD

Eighteen years ago, Vlad began experiencing some odd neurological symptoms. He began to lose his sense of smell, noticed that his voice was becoming weaker, and he started having a tremor in his right hand. Over time, he also noticed difficulty swallowing, experiencing a few mini-choking episodes, including one major episode just a few years before coming to see me. Countless appointments and tests over the next few years finally gave him an answer, as he was diagnosed with Parkinson's disease by his neurologist.

Vlad's wife, Renee, was curious to determine why this issue had occurred, since he didn't have any family history or apparent increased risk, including never suffering a concussion or detectable brain injury. She began to research and eventually became a holistic practitioner and nutritionist to see if she could help him identify the root cause of his deteriorating health.

When Vlad had his first call with me, he shared that he had tried many nutritional strategies that had helped his digestion, but he was feeling quite depressed and had a low mood most of the time. He had previously worked as a freelance film and

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UPGRADE YOUR VAGUS NERVE

status information must be presented to the CNS, so it may coordinate the response to the stressors.

• **Recent studies at various institutions have brought awareness to the importance of interoception and its link to mental health dysfunction.** Interoceptive capacity tends to be diminished in those suffering from the following conditions:

- **Depressive disorders:** In depressive disorders, there tends to be a reduced awareness of bodily sensations, including hunger, fatigue, satiety, and pain, which can contribute to the neglecting of self-care and cause worsening symptoms.
- **Anxiety disorders:** Hypersensitivity of interoceptive measures is often a characterization of anxiety disorders, leading to misinterpretation of these sensations as signs of threat of danger.
- **Eating disorders:** Conditions such as anorexia nervosa and bulimia nervosa can involve atypical or distorted interoceptive processing related to hunger, fullness, and body image.
- **Autism spectrum disorder (ASD):** Emotional dysregulation, lack of self-awareness, and difficulty with social interactions are keystone markers of ASD, linked to atypical interoceptive processing.
- **Post-traumatic stress disorder (PTSD):** Hyperarousal and hypervigilance are major markers of PTSD, which is linked to internal sensations triggering potential traumatic memories and increased emotional distress.
- **Somatization disorder:** Similar to PTSD, dysfunctional interoception may contribute to the perception of physical symptoms that are rooted in psychological distress.

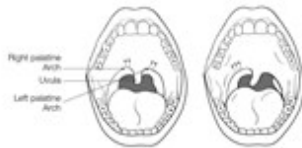
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UPGRADE YOUR VAGUS NERVE

3. The uvula elevates equally and remains in the midline of the body.

The movements to look out for as being less than optimal are as follows:

1. The palatine arches do not rise, or they elevate less than 1 cm.
2. The left and right palatine arches do not elevate symmetrically (one side elevates more than the other).
3. The uvula does not remain in the midline and begins to point to one side.



Asymmetric elevation of the arches will often result in combination with deviation of the uvula. If the left-side arch elevates more than the right side, then the uvula will deviate to point to the left side. The rule of thumb here is to note that the uvula will point to the side that is elevating more effectively. The uvula points to the side of VN that is working properly and away from the side that is not working as effectively.

We will often find major changes and deviations following physical traumas such as motor-vehicle accidents or slip-and-fall injuries due to the mechanism of injury affecting the brain stem negatively. Looking for minor variations and deviations on a regular basis can

MEASURING VAGUS NERVE FUNCTION

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### CHAPTER 19

## VISUAL THERAPY

How much time do you spend looking at a screen, whether it is your cell phone, computer, television, or tablet? In our more common current lifestyles, we tend to spend a lot of our time staring at our screens with some astounding statistics to prove this.

In 2023, the average American spent 7 hours and 4 minutes looking at their screens each day. Work computers were looked at on average for 2 hours and 51 minutes, and cell phones for 3 hours and 46 minutes. Other screens made up the difference. If we account for 8 hours daily spent sleeping, that increases to over 44 percent of our time looking at screens. Our younger generations are even higher, as Gen Z has been found to be looking at screens for 9 hours each day.<sup>19</sup>

The problem with this is that as we narrow our field of view (the window of focus with our eyes) to look at a screen or to focus on an important point, we actually increase sympathetic activation. Dr. Andrew Huberman has discussed the concept of widening the visual aperture as a technique to activate the parasympathetic nervous system and promote relaxation. He emphasizes the benefits of engaging panoramic vision, which involves taking in a broader field of view to induce a sense of safety and reduce stress.

VISUAL THERAPY

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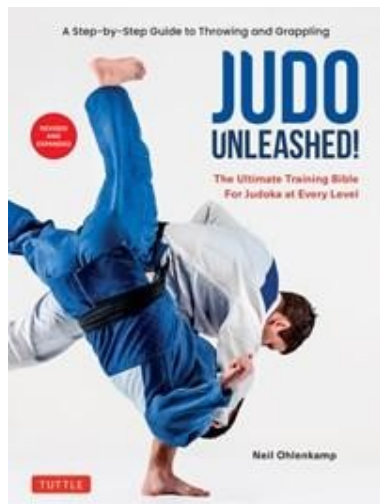
## Comp Titles

The Somatic Therapy Workbook	Shapiro, Livia	Ulysses Press	8/12/2020	9781646040957 1646040953	\$17.95 USD	Trade Paperback	Psychology
Activate Your Vagus Nerve	Habib, Navaz	Ulysses Press	2/04/2019	9781612438740 1612438741	\$15.95 USD	Trade Paperback	Health & Fitness
Healing with DMSO	Vollmer, Amanda Dawn	Ulysses Press	28/04/2020	9781646040025 1646040023	\$15.95 USD	Trade Paperback	Health & Fitness
Accessing the Healing Power of the Vagus Nerve	Rosenberg, Stanley	North Atlantic Books	5/12/2017	9781623170240 1623170249	\$25.95 USD	Trade Paperback	Health & Fitness
Anchored	Dana, Deborah	Sounds True	9/11/2021	9781683647065 1683647068	\$18.99 USD	Trade Paperback	Psychology

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## Judo Unleashed!

**The Ultimate Training Bible for Judoka at All Levels (Revised and Expanded Edition)**

Neil Ohlenkamp

### Key Selling Points

- A revised and expanded full-color edition of the top-selling Judo manual by Neil Ohlenkamp, which has sold over 40,000 copies and been out of print since 2017
- Judo is the world's most popular combat sport, practiced by 20 million people, and now an Olympic sport
- Covers the full range of competitive techniques including all "free practice" forms prescribed by the Kodokan Institute, Judo's governing body, with updated information on tournament rules and scoring
- Author Neil Ohlenkamp is a master instructor with over 45 years of Judo teaching experience
- Contains over 400 color photos (including 32 pages of new content and photos), providing detailed step-by-step instructions for Judo trainees at all levels from beginning to Olympic level

### Summary

**The ultimate Judo manual for all trainees—from novice to advanced!**

Master instructor Neil Ohlenkamp has updated and expanded his best-selling Judo training manual for students at every level—from novice to advanced. *Judo Unleashed!* presents all the information needed by Judo trainees in a single comprehensive handbook!

**This authoritative guide covers all the techniques of Judo officially recognized by the Kodokan Judo Institute, the birthplace and international headquarters of Judo, as well as other information needed to improve and expand your knowledge of this exciting sport:**

- The history of Judo and how it aims to promote character development
- What you need to know about your Sensei (instructor) and Dojo (training school)
- How to prepare for your first class, equipment to buy and dojo training etiquette
- Basic terminology and the importance of understanding Judo's underlying philosophy
- Principles of throwing (nage waza), grappling (katame waza) and striking (atemi waza)
- The most important tournament rules, including scoring and penalties in competition
- And much, much more!

From philosophical basics to advanced competitive techniques, this book is the true bible of the sport and the only manual you'll need as you advance through every level of your Judo training!

### Contributor Bio

**Neil Ohlenkamp** has been a Judo instructor for over 50 years. He holds a 7th degree black belt and has earned the highest level of coach certification. He is the former head instructor at the Encino Judo Club in California and was head coach of the U.S. National Judo squad at the 1988 Paralympic Games and the 1989 World Championships for the Disabled. He holds black belt rank certificates from the Kodokan Judo Institute in Tokyo, the United States Judo Association, the United States Judo Federation, and the United States Ju-Jitsu Federation.

### Quotes

"The most detailed explanation of Judo that has ever been published." —*The Japan Times*

## Marketing Plans

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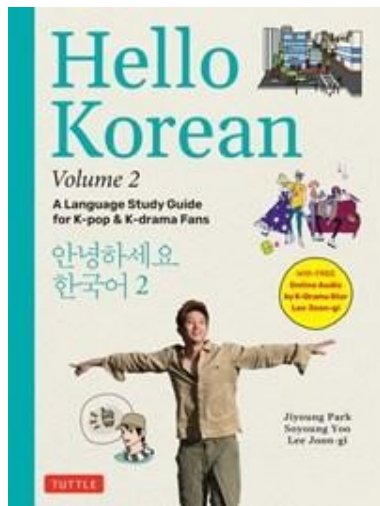
- Author available for interviews, contact [publicity@tuttlepublishing.com](mailto:publicity@tuttlepublishing.com)

## Illustrations

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Tuttle Publishing  
9780804856218  
A\$49.99  
Trade Paperback

272 Pages  
full-color throughout, includes  
companion Audio files; Korean-  
English Glossary  
Carton Qty: 16  
Foreign Language Study / Korean  
254mm H | 191mm W  
Status: **FORTHCOMING**

## Hello Korean Volume 2

The Language Study Guide for K-Pop and K-Drama Fans with Online Audio Recordings by K-Drama Star Lee Joon-gi!

Jiyoung Park, Soyoung Yoo, Lee Joon-gi

### Key Selling Points

- Korean is the fastest growing second language in the world, with a 95 percent increase in learners in the U.S. the past 10 years
- Features 12 expertly designed lessons with lively dialogues, vocabulary lists, grammar explanations and conversation exercises in the same fashion as Volume One.
- Created by two experienced language teachers in Korea, it is suitable for classroom use or self-study and features contemporary Korean as it is actually spoken today
- Full-color illustrations and dialogues feature an international cast of 20-somethings who are living in Seoul and are fans of Korean pop culture
- Includes free online audio recordings by popular Korean film and TV star Lee Joon-gi, with exercises that allow you to practice your Korean by having an actual conversation with him!
- Short essays by Lee Joon-gi are included introducing his favorite travel spots in Korea
- A Korean-English glossary, answers to the exercises, and recording scripts are all included

### Summary

#### Learn Korean as it's actually spoken today in Seoul!

Korean is one of the fastest-growing second languages in the world, due to the huge popularity of K-pop music, Korean food and K-dramas. This book picks up where the first volume ends, and is designed for people who want to learn to speak Korean quickly and correctly—especially K-Pop and K-Drama fans!

*Hello Korean* features colorful drawings and a cast of young foreigners who are living in Seoul, hanging out together and having fun exploring the city. It features Korean film and TV star Lee Joon-gi, who not only reads the dialogues but contributes a series of stories about his favorite places and things to do in Korea!

#### Each chapter is organized as follows:

- An opening dialogue on an everyday topic such as going out or meeting someone
- A list of useful vocabulary and everyday expressions
- Grammar explanations, conversations and practice exercises
- "Talking with Lee Joon-gi": Respond to the prompts as though you are speaking to him!
- "Lee Joon-gi's Top Travel Sites": describing the actor's favorite places in Korea!

This book is designed by two leading Korean language teachers—**Jiyoung Park** and **Soyoung Yoo**—to be used for self-study or classroom instruction.

### Contributor Bio

**Jiyoung Park** is associate professor at the Korean Language Education Center at Seoul National University. She has worked as a visiting researcher at Korea Broadcasting System, as contributing editor for the *KBS Standard Korean Language Pronunciation Encyclopedia*, and was a member of the TOPIK (Test of Proficiency in Korean) committee of examiners. She has authored several Korean language teaching books.

**Soyoung Yoo** is professor at the International Language Program at Dankook

University's Global Language Institute. She holds a master's degree in Japanese language education and was a visiting Japanese language professor at the Korean National Police University. She has authored other Korean language teaching books.

**Lee Joon-gi** is an actor, singer, dancer and model. He became famous playing the clown in the movie *The King and the Clown* (2005) and has also appeared in many popular K-dramas including *Iljimae* (2008); *Moon Lovers: Scarlet Heart Ryeo* (2016); *Lawless Lawyer* (2018); and *The Flower of Evil* (2020), which is available on Netflix.

## Illustrations





## Wild Lands Tarot

Roam the lands and ancient wisdom will be revealed (78 Full-Color Cards and 96-Page Guidebook)

Leah Shoman

### Key Selling Points

- **Unique and Engaging Visuals:** Features stunning Polaroid-inspired photographs with a double exposure effect. Each card is multi-layered, creating a visually captivating experience for tarot enthusiasts. The holographic foil overlays add an extra layer of symbolism, enhancing the overall aesthetic and activating your pineal gland.
- **Inspiring Exploration through Travel-Inspired Photographs:** Each card showcases different geographic locations, creating a sense of adventure and discovery. These striking visuals have a multi-layered composition and double-exposure effect that adds depth and intrigue to the images, inviting you to explore the hidden symbolism within.
- **Exquisite Craftsmanship and Superior Design:** Meticulously crafted with superior finishes that elevate the tactile experience. The deck features a Polaroid style card providing ample space for intricate details to shine through. The magnetic flip storage box ensures the deck's protection while adding a touch of elegance. With its attention to detail and captivating aesthetics, the Wild Lands Tarot is not only a tool for divination but also a work of art that sparks inspiration.



Sacred Scribe Publishing  
9798987986608  
9798987986608  
Pub Date: 8/02/2024  
On Sale Date: 8/02/2024  
\$29.99  
Cards

96 Pages  
78 full-color cards  
Carton Qty: 40  
Body, Mind & Spirit / Divination  
OCC024000

11.4 cm H | 9.5 cm W  
Status: **ACTIVE**

#### Related Products

##### Display

The Enchanted Map Oracle Cards  
9781401927493 \$21.99

### Summary

*Wild Lands Tarot* is a unique and captivating deck that takes you on a mystical journey through enchanting landscapes and hidden realms. This seventy-eight-card deck is a fusion of art, storytelling, and divination. Each card in the *Wild Lands Tarot* is a Polaroid photograph, creating a distinctive visual aesthetic that sets it apart from traditional tarot decks. The double-exposure effect and holographic foil overlays add depth and symbolism to each image, inviting you to explore the layers of meaning within. As you shuffle the cards and lay them out, you'll find yourself transported into a world where ancient wisdom and wild nature intertwine.

Whether you are a seasoned tarot reader or a beginner on a spiritual journey, the *Wild Lands Tarot* invites you to embark on a quest of self-discovery and intuition. It offers a fresh and invigorating approach to divination, allowing you to tap into your inner wisdom and connect with the energies of the natural world. With its superior finishes and magnetic flip storage box, the *Wild Lands Tarot* is not only a tool for spiritual guidance but also a stunning work of art to be cherished. Embrace the wild and unlock the secrets of the tarot with this extraordinary deck.

### Contributor Bio

As a passionate explorer of the spiritual realms, **Leah Shoman** is not only an accomplished author but also a visionary publisher dedicated to illuminating the path of self-discovery and enlightenment. With a deep-rooted love for mystical traditions and esoteric wisdom, Leah has authored captivating books that delve into ancient teachings and modern spiritual practices. As the guiding force behind Sacred Scribe Publishing, a renowned publisher specializing in tarot and oracle decks, as well as spiritual literature, Leah curates collections designed to inspire, guide, and elevate individuals on their unique journeys. The decks crafted under Leah's visionary guidance serve as portals to ancient wisdom, offering insights and divine guidance to seekers around the world.

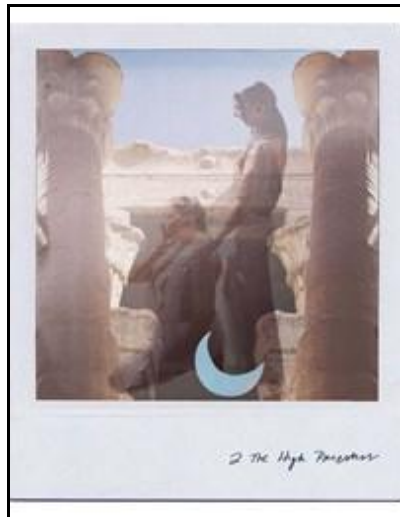
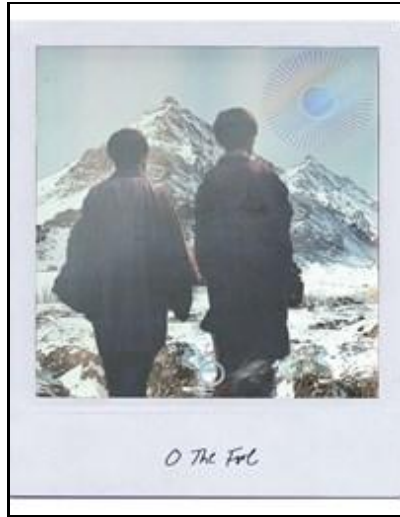
### Excerpts

#### Introduction

Wild Lands Tarot contains photographic captures of my travels around the globe. I've wandered this planet to energetic centres to receive informational downloads from the land and its guardians to impart specific key light codes into Gaia's ley-lines, transforming

and transmuting density. This deck contains photographs from these incredibly powerful locations and in viewing them you too will receive these codes. The background of the Polaroid photographs are multi-layered creating a double exposure effect and at times there will be more than one geographic location depicted. The overlaid holographic foil is an extra layer of symbolism to activate your pineal gland and transport you into every scene.

## Illustrations





3 The Geishas



4 The Emperor



5 The Heavens







## Comp Titles

The Sacred Forest Oracle	Linn, Denise	Hay House Inc.	25/05/2021	9781401960452 1401960456	\$22.99 USD	Cards	Body, Mind & Spirit
The Enchanted Map Oracle Cards	Baron-Reid, Colette	Hay House Inc.	1/11/2011	9781401927493 1401927491	\$21.99 USD	Cards	Body, Mind & Spirit
Astral Realms Crystal Oracle	Shoman, Leah	Rockpool Publishing	1/09/2021	9781925946284 1925946282	\$24.95 USD	Paperback	Body, Mind & Spirit
Mystical Journey Oracle	Charpentier, Tennessee	Rockpool Publishing	11/04/2022	9781925946369 1925946363	\$24.95 USD	Mixed Media Product	Body, Mind & Spirit
Crystal Rituals by the Moon	Shoman, Leah	Rockpool Publishing	21/07/2022	9781925946840 1925946843	\$22.95 USD	Hardcover	Body, Mind & Spirit

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## Subrights

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## Starlight Frequencies Oracle

The knowledge you seek is seeking you (44 Full-Color Cards and 60-Page Guidebook)

Leah Shoman

### Key Selling Points

- **Powerful Transformation:** This deck offers a transformative experience for seekers. By working with these cards, users can tap into their soul's remembrance and unlock the doors to their past lives, current life, and future realities.
- **Multi-Dimensional Codes:** Each card in the deck is embedded with light-codes that contain multiple meanings. These light-codes will reveal themselves to users at the perfect time, allowing for deep interpretations and activations. The deck encourages intuitive interpretation, allowing users to connect with their own inner wisdom and spiritual guidance.
- **High-Quality Design:** The deck boasts a high-quality design that enhances the overall experience. The deck comes with a guidebook that is intentionally minimal, allowing users to rely on their own interpretation skills and unlock their unique meanings with each use. The magnetic flip keep box adds to the elegance and durability of the deck, making it a valuable and visually appealing addition to any collection.

### Summary

This time is powerful. The veil between fear and the truth is thin and you are being called to be the seeker. You are being called to cut through this veil and illuminate your light upon the shadows. You are in a state of soul remembrance and in this state you hold the keys to unlock the doors of your past lives, your current life, and your future realities. You are an important part of bringing the New Earth to all those who yet not know all its possibilities.

The guidebook is minimal intentionally. You are not to be reliant on the guidebook, you are meant to interpret these cards for what they are. You will get a different meaning and activation each time you use this deck. The guidebook is filled with light codes, your human mind will try to understand what they mean, but know that your soul and spirit already know. You will be unlocking and activating with each use. Please know, this was of divine occurrence and channeled directly from Source.

### Contributor Bio

As a passionate explorer of the spiritual realms, **Leah Shoman** is not only an accomplished author but also a visionary publisher dedicated to illuminating the path of self-discovery and enlightenment. With a deep-rooted love for mystical traditions and esoteric wisdom, Leah has authored captivating books that delve into ancient teachings and modern spiritual practices. As the guiding force behind Sacred Scribe Publishing, a renowned publisher specializing in tarot and oracle decks, as well as spiritual literature, Leah curates collections designed to inspire, guide, and elevate individuals on their unique journeys. The decks crafted under Leah's visionary guidance serve as portals to ancient wisdom, offering insights and divine guidance to seekers around the world.

### Excerpts

#### How to Use the Cards

Hold the cards in your hand. Take a few deep breaths and ask your spirit guides and archangels to be with you during this reading. Ask your guides for clear messages that will most benefit your highest destiny path.

Give the cards a thorough shuffle. Once you feel you are done shuffling, you can begin by pulling your cards, whether it be freestyle or in a specific spread. Feel into your intuition and allow these transmissions to begin your activation.

Thank your deck and your spirit guides for their assistance and insight. Cleanse your



Sacred Scribe Publishing  
9780646846095  
0646846094  
Pub Date: 8/02/2024  
On Sale Date: 8/02/2024  
\$27.99  
Cards

60 Pages  
44 full-color cards  
Carton Qty: 40  
Body, Mind & Spirit / Divination  
OCC005000

14 cm H | 10.2 cm W  
Status: **ACTIVE**

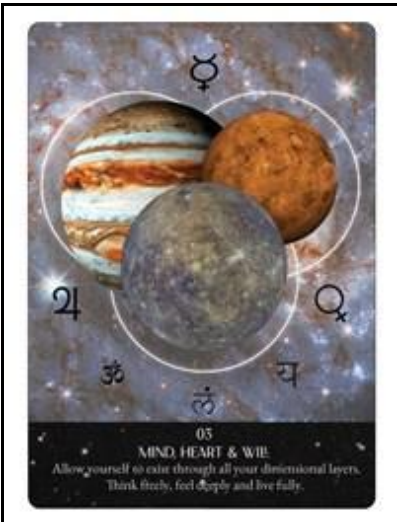
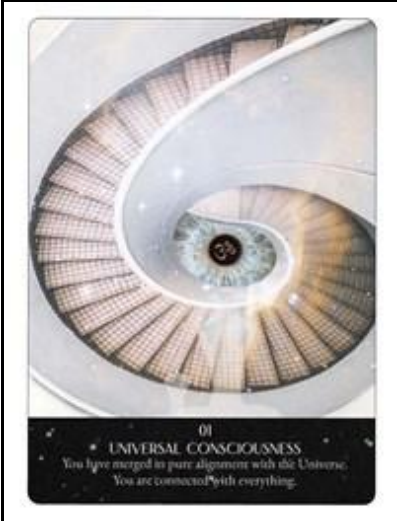
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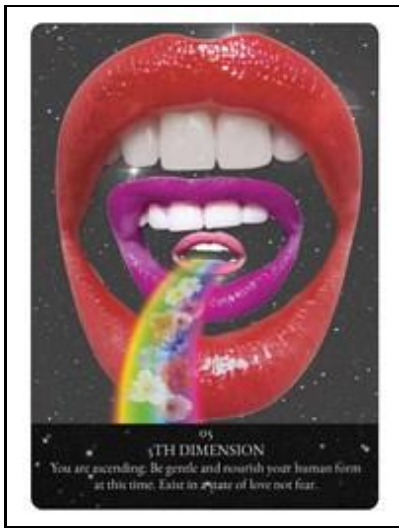
##### Display

Gateway of Light Activation  
Oracle 9781788175883 \$19.99

deck in the manner of your choosing to clear the energies from each reading.

## Illustrations





Sacred Seals Publishing  
Offering tarot, oracle decks, and spiritual tools of enhanced potency that are infused with cosmic codes and archaic keys and designed to produce the greatest wisdom deep levels of all of us. Experience the magic of self-discovery.

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**Wild Cards Tarot**  
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88 cards printed with gold foil and 1 page guidebook.

**Divine Codes Oracle**  
Ascending, being, with, revealed and already present.  
Created by Leah Shoman  
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ISBN: 978-1-948488-13-1  
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**The Cosmic Plan Oracle**  
Embark on a journey of world law and hidden wisdom  
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Oracle Deck "Dimension"  
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108 page guidebook and 108 cards with  
backgrounds full on tarot and guidebook with the gifting on cards.

Printed in the USA by Red Wheel/Weaver  
Manufactured in Canada by Red Wheel/Weaver  
Manufactured in the UK and Europe by Hay House  
Manufactured in Australia by Red Wheel/Weaver  
All other manufacturing countries: 1, Leah Shoman, Publisher of Sacred Seals Publishing.

Red Wheel/Weaver, 20 Prince Street, Suite 7, Northampton, MA 01060

**Comp Titles**

Energy Oracle Cards	Taylor, Sandra Anne	Hay House Inc.	15/11/2013	9781401940447	\$25.99	Cards	Body, Mind & Spirit
Gateway of Light Activation Oracle	Gray, Kyle	Hay House UK	23/11/2021	9781788175883	\$19.99	Cards	Body, Mind & Spirit
Astral Realms Crystal Oracle	Shoman, Leah	Rockpool Publishing	1/09/2021	9781925946284	\$24.95	Paperback	Body, Mind & Spirit
Mystical Journey Oracle	Charpentier, Tennessee	Rockpool Publishing	11/04/2022	9781925946369	\$24.95	Mixed Media Product	Body, Mind & Spirit
Crystal Rituals by the Moon	Shoman, Leah	Rockpool Publishing	21/07/2022	9781925946840	\$22.95	Hardcover	Body, Mind & Spirit

No sales or inventory history loaded for this organisation. If you think there should be or would like to learn how to load this data, [Click here](#).



## Wisdom Within

Quiet your mind and journey through to the Wisdom Within (88 cards printed with gold foil)

Leah Shoman

### Key Selling Points

- **Self-Introspection:** this deck encourages individuals to take a moment for self-introspection. By looking inward and gaining insight into one's own feelings and behaviors, it fosters self-awareness and personal growth.
- **Versatility:** This mini card deck can be used alone in moments of stillness or in conjunction with other tarot and oracle deck creations. It offers flexibility in how it can be incorporated into individual practices and readings.
- **Thoughtful Design:** Each card showcases a unique alchemical sign on the border, adding a touch of mystique and intrigue to the deck. With its gold foil, gold gilding, and magnetic flip storage box, it is not only aesthetically appealing but also a delight to the senses.

### Summary

*Wisdom Within* is an extraordinary eighty-eight mini-card deck crafted to facilitate self-reflection and deepen self-awareness. With its beautifully designed cards, this deck provides a powerful tool for personal growth and self-discovery. Each card represents one of four categories: Action (Fire), Question (Air), Affirmation (Earth), and Advice (Water). Through the exploration of these categories, users are guided to delve into different aspects of their lives and gain profound insights into their emotions, behaviors, and beliefs.

This deck encourages users to create moments of stillness, where they can connect with their inner wisdom and intuition. By engaging with the *Wisdom Within* deck, individuals can gain a greater understanding of their own feelings, thoughts, and experiences. It prompts them to ask important questions, explore their desires and fears, and seek guidance in making life-enhancing decisions. The striking design of each card includes a unique alchemical sign on the border, adding an element of mystique and symbolism to the intuitive readings. From the fiery Action cards that inspire bravery and initiative, to the thoughtful Question cards that invite introspection and self-inquiry, and the soothing Affirmation and Advice cards that provide gentle guidance and support, each category offers a distinct perspective and a valuable opportunity for personal growth.

*Wisdom Within* is not just a stand-alone deck, but it also works harmoniously with other tarot or oracle decks. Its versatility allows users to incorporate it into their existing practice, expanding their readings and enhancing their intuitive connections. Whether you are a seasoned reader or new to the world of divination, *Wisdom Within* provides a transformative experience. It inspires introspection, fosters self-awareness, and empowers individuals to make conscious choices aligned with their authentic selves. Embrace the journey within and unlock the wisdom that resides in the depths of your being with the *Wisdom Within* deck.

### Contributor Bio

As a passionate explorer of the spiritual realms, **Leah Shoman** is not only an accomplished author but also a visionary publisher dedicated to illuminating the path of self-discovery and enlightenment. With a deep-rooted love for mystical traditions and esoteric wisdom, Leah has authored captivating books that delve into ancient teachings and modern spiritual practices. As the guiding force behind Sacred Scribe Publishing, a renowned publisher specializing in tarot and oracle decks, as well as spiritual literature, Leah curates collections designed to inspire, guide, and elevate individuals on their unique journeys. The decks crafted under Leah's visionary guidance serve as portals to ancient wisdom, offering insights and divine guidance to seekers around the world.



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9798987986615  
9798987986615  
Pub Date: 8/02/2024  
On Sale Date: 8/02/2024  
\$19.99  
Cards

88 full-color cards  
Carton Qty: 40  
Self-Help / Affirmations  
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Status: **ACTIVE**

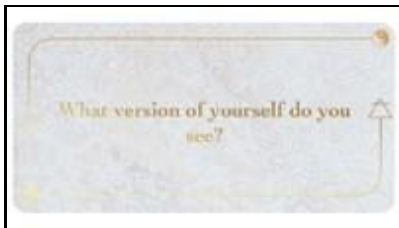
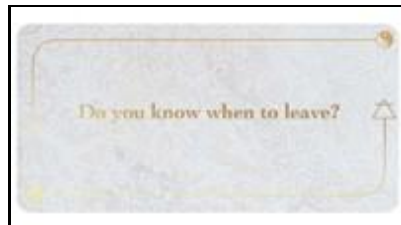
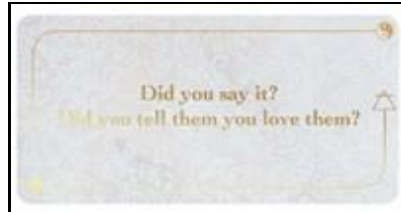
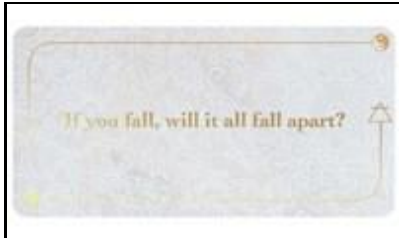
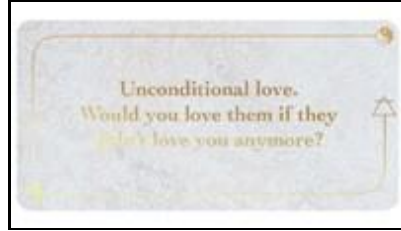
#### Related Products

##### Display

Astral Realms Crystal Oracle  
9781925946284 \$24.95



# Illustrations





## Comp Titles

Astral Realms Crystal Oracle	Shoman, Leah	Rockpool Publishing	1/09/2021	9781925946284 1925946282	\$24.95 USD	Paperback	Body, Mind & Spirit
Moon Magick	Demarco, Stacey	Rockpool Publishing	1/04/2021	9781925946154 1925946150	\$12.95 USD	Cards	Body, Mind & Spirit
Avalon Magic	Inserra, Rose	Rockpool Publishing	2/05/2022	9781922579249 1922579246	\$12.95 USD	Cards	Self-Help
Druid Wisdom	Engracia, Andres	Rockpool Publishing	1/04/2022	9781922579454 1922579459	\$12.95 USD	Cards	Body, Mind & Spirit
Crystal Rituals by the Moon	Shoman, Leah	Rockpool Publishing	21/07/2022	9781925946840 1925946843	\$22.95 USD	Hardcover	Body, Mind & Spirit

No sales or inventory history loaded for this organisation. If you think there should be or would like to learn how to load this data, [Click here](#).

## Subrights

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## Divine Codes Oracle

Activating, loving, safe, truthful and divinely guided (46 Full-Color Cards and 72-Page Guidebook)

Leah Shoman

### Key Selling Points

- **Activation of Love:** this deck is centered around the theme of love. It calls on individuals to hold the frequency of love and be the embodiment of love, anchoring it into the Earth plane.
- **Divinely Guided Messages:** this deck provides divinely guided messages that attune to the energy of the user. Each card holds a specific message that speaks directly to the individual's needs in the present moment. When holding the deck, it will tell you exactly what you need to hear, offering profound insights, clarity, and guidance on your spiritual journey.
- **Exquisite Design and Quality:** This deck is not only spiritually enriching but also visually stunning. The Divine Codes Oracle deck features lavender gilding and comes packaged in a magnetic flip-keep box, providing a secure and beautiful storage solution.



Sacred Scribe Publishing  
9798218092085  
9798218092085  
Pub Date: 8/02/2024  
On Sale Date: 8/02/2024  
\$27.99  
Cards

72 Pages  
46 full-color cards  
Carton Qty: 40  
Body, Mind & Spirit / Divination  
OCC005000

14 cm H | 10.2 cm W  
Status: **ACTIVE**

#### Related Products

##### Display

The Divine Feminine Oracle  
9781401953645 \$24.99

### Summary

The *Divine Codes Oracle* is a powerful deck that invites you to delve into the realm of love and divine guidance. Designed to activate, love, protect, and guide you on your journey, this oracle deck serves as a conduit for higher wisdom and spiritual connection. Each card within the deck carries a unique energy, attuning to your individual needs and providing the messages and insights that resonate with your soul.

With its rich symbolism and intuitive artwork, the *Divine Codes Oracle* encompasses the energies of Mary Magdalene, Isis, and Sophia, calling upon their divine wisdom to support your spiritual growth and healing. As you use the deck, you become an embodiment of love, anchoring its frequencies into the Earth plane and spreading its transformative power to those who seek it.

The *Divine Codes Oracle* is a source of inspiration, offering profound insights, healing, and a deeper connection to the realms of love and spirituality. It is a powerful companion for anyone seeking guidance, clarity, and empowerment on their soul's journey. This deck is not only a tool for self-discovery, but also a beautiful addition to your sacred space.

### Contributor Bio

As a passionate explorer of the spiritual realms, **Leah Shoman** is not only an accomplished author but also a visionary publisher dedicated to illuminating the path of self-discovery and enlightenment. With a deep-rooted love for mystical traditions and esoteric wisdom, Leah has authored captivating books that delve into ancient teachings and modern spiritual practices. As the guiding force behind Sacred Scribe Publishing, a renowned publisher specializing in tarot and oracle decks, as well as spiritual literature, Leah curates collections designed to inspire, guide, and elevate individuals on their unique journeys. The decks crafted under Leah's visionary guidance serve as portals to ancient wisdom, offering insights and divine guidance to seekers around the world.

### Excerpts

#### INTRODUCTION

Hold the frequency.

Create the bliss.

Know that every creation within this deck is encoded with love and that love will spread throughout your entire human system, seeping into your emotional and etheric bodies.

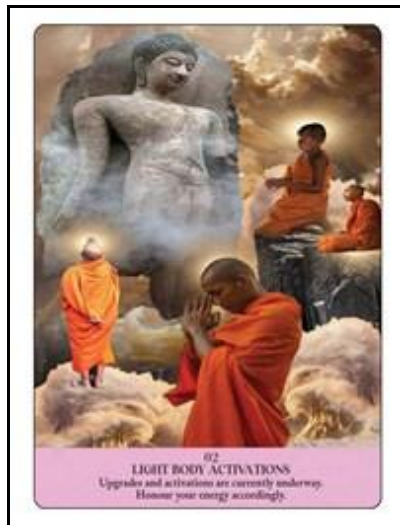
Remember sweet one, when you do what you love, you spread love.

you hold the frequency.

It's as simple as that.

This deck is also filled with channeled cosmic poetry. Each poem is encoded with specific frequencies, from different continents, scribed on many ley-lines. The words have entangled with ley-line energetics and contain an infusion of light love codes that will transmit to you anytime you use the deck.

## Illustrations





**04 DIVE DEEP**  
Do not resist, just fall.



**05 COSMIC SUPPORT**  
Your Cosmic Team is surrounding you and sending you love. You are forever supported.



**06 EMPOWERED EMPATH**  
You are endlessly in control of your own energy. You are safe and protected at all times.



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Following names, each deck, and optional book of related artwork that are included with certain decks and artwork have been designed to produce the ultimate wisdom deep truths of all of us. Experience the magic of self-discovery.

**Wild Lovers Deck**  
New for Spring 2024.  
Based on Greek and modern artistry, will be revealed.  
Created by Leah Shoman  
Tarot Deck 78 cards  
1 1/2" x 2 1/2" x 1/4" thick  
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**78 page guide book** and **18 full color cards** with **backgrounds** full on earth and sea.

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The knowledge you seek is waiting for you.  
Created by Leah Shoman  
Deck Deck 78 cards  
1 1/2" x 2 1/2" x 1/4" thick  
\$18.95 PP. C.A.S.H. 2024

**67 page guidebook** and **18 full color cards** with **scenes of** **backgrounds** full on earth and sea.

**Whispering Wishes Deck**  
Open your mind and journey through in the Wishes of Wishes.  
Created by Leah Shoman  
Artwork Leah Shoman  
Deck Deck 78 cards  
1 1/2" x 2 1/2" x 1/4" thick  
\$18.95 PP. C.A.S.H. 2024

**88 cards** printed with **gold foil** and **1 page** **backgrounds**.

**Divine Colors Deck**  
Artistry, being, soft, insight and already present.  
Created by Leah Shoman  
Deck Deck 78 cards  
1 1/2" x 2 1/2" x 1/4" thick  
\$18.95 PP. C.A.S.H. 2024

**78 page guide book** and **18 full color cards** with **full on** **sea**.

**The Cosmic Shell Deck**  
Embark on a journey of self-love and lightness within and Divine Cosmic guidance.  
Created by Leah Shoman  
Deck Deck 78 cards  
1 1/2" x 2 1/2" x 1/4" thick  
\$18.95 PP. C.A.S.H. 2024

**67 page guide book** and **18 full color cards** with **backgrounds** full on sea and **gold foil** on sea.

Illustrated by the U.S. by Brad Wheeler [www.bradwheeler.com](http://www.bradwheeler.com)  
Designed by Leah Shoman [www.leahshoman.com](http://www.leahshoman.com)  
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Brad Wheeler, 400 Park Avenue, Suite 7, New York, NY 10022

**Comp Titles**

Astral Realms  
Crystal Oracle

Shoman, Leah

Rockpool  
Publishing

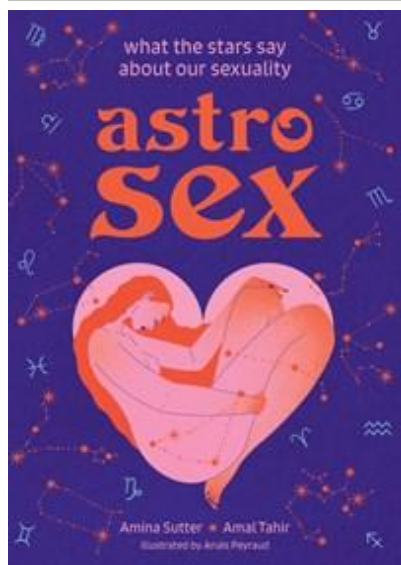
1/09/2021

9781925946284 \$24.95  
1925946282 USD

Paperback

Body, Mind  
& Spirit





Sterling Ethos  
 9781454950813  
 1454950811  
 Pub Date: 23/01/2024  
 On Sale Date: 23/01/2024  
 \$17.99/\$23.99 Can./£15.00 UK  
 Discount Code: T  
 Hardcover

176 Pages  
 4-color illus. throughout  
 Carton Qty: 18  
 Print Run: 20K  
 Body, Mind & Spirit / Sacred  
 Sexuality  
 OCC041000

21.6 cm H | 15.2 cm W  
 Status: **ACTIVE**

# Astrosex

## What the Stars Say About Our Sexuality

Amina Sutter, Amal Tahir

### Key Selling Points

- ASTROLOGY IS MAINSTREAM:** The Millennial and Gen Z focus on astrology grows more each year, with Refinery29 writer Elizabeth Gulino pointing out that it's all about understanding yourself these days, and less about divining the future: she reflected that for these age groups, "astrology is an entire system of beliefs to analyze themselves, their decisions, and the world around them." It only makes sense that this audience is applying astrology to new topics, such as sexuality.
- REFRESHING TAKE ON PERSONAL SEXUALITY:** This book addresses many of the current and upcoming trends in sexual wellness, including the burgeoning focus on self-pleasure, openness about sexual therapy (and an author who is a sexual therapist!), and a more widespread interest and acceptance of tools and devices.
- SPECIAL YET APPROACHABLE PACKAGE:** This isn't a nuts-and-bolts manual on sex and astrology but a fun guidebook filled with friendly art and diagrams to help demystify the more complicated aspects of understanding your natal chart.

### Summary

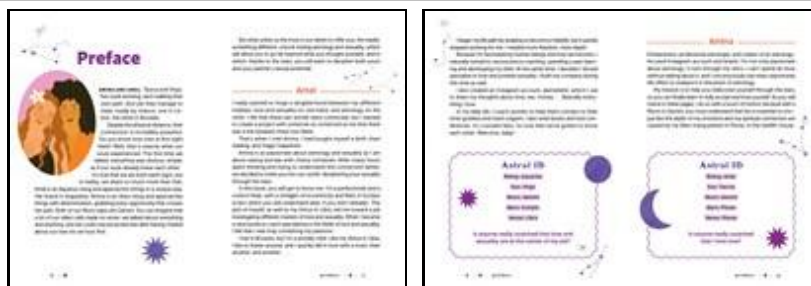
Astrology is a powerful tool for self-development, and it's indelibly associated with love and relationships. But divining insights from a natal chart is just as fascinating when applied to sexuality: not just compatibility but taking a holistic approach to exploring sexual identity. Author Amina Sutter is an astrologer, and Amal Tahir is a sexual and relationship coach: with their combined expertise, they offer the essential tools to help anyone blossom into a fully realized, passionate person. What ignites interest inside the bedroom and outside of it? How can the major features of a natal chart be used to fuel sexual curiosity? What toys will work best? What erotic energies will create opportunities to flourish? This is an exciting, warm, and personal book that presents the sexual journey as a positive, empowering, and creative endeavor.

### Contributor Bio

Amina Sutter is a professional astrologer. She organizes workshops for beginners in astrology and teaches her students how to understand their birth charts.

Amal Tahir is a relationships and sexual coach who works with private clients.

### Illustrations





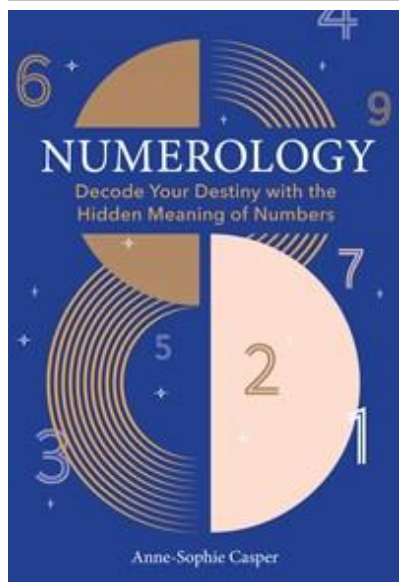
## Comp Titles

The Astrology of Love & Sex	Gat, Annabel	Chronicle Books	30/07/2019	9781452173436	\$19.95	Hardcover	Body, Mind & Spirit
The Astrology of You and Me	Goldschneider, Gary	Quirk Books	3/04/2018	9781683690429	\$24.99	Hardcover	Body, Mind & Spirit
Astrology for Real Relationships	Lanyadoo, Jessica	Ten Speed Press	31/12/2019	9781984856241	\$19.99	Trade Paperback	Body, Mind & Spirit

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## Subrights

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Sterling Ethos  
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Discount Code: T  
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Carton Qty: 22  
Print Run: 20K  
Body, Mind & Spirit / Numerology  
OCC015000

24.1 cm H | 16.5 cm W  
Status: **ACTIVE**

## Numerology

### A Guide to Decoding Your Destiny with the Hidden Meaning of Numbers

Anne-Sophie Casper

#### Key Selling Points

- **TRENDING ON SOCIAL MEDIA:** On TikTok, #numerology has over 648.9 million views and one of the most frequently viewed videos (from user @goddessgiving), receiving 271K likes and 112.7K saves. People are actively engaging with this topic and going back to videos like these for reference.
- **ACCESSIBLE AND INCLUSIVE:** Anyone can learn the basics of numerology, and it can be used for a variety of purposes: while it can be used to make big decisions, it's just as handy for everyday intuitions of all kinds. In an article in *Women's Health*, Emily Ridout, an astrologer and numerologist, noted how she "started seeing repeated numbers all over the place once she started considering a career change." By using her skills in numerology, she was able to pick up on signals from the universe and make an informed decision.
- **FUN PACKAGING:** Illustrated throughout with descriptive charts and diagrams so you can easily understand the finer points of this mystical study without feeling bogged down with too much information.

#### Summary

Using only a name and date of birth, Anne-Sophie Casper's *Numerology* teaches how to use the art of numerology for self-understanding. Using an original approach that takes the two sides of the brain into consideration, *Numerology* incorporates methods of both logic and intuition, and then mixes theory and practice through calculations and tests. What are hereditary, expression, and spiritual numbers? How can one find their simple and master numbers and then use them to determine their key elemental energies? This introductory guide breaks down basic information and background on numerology, but then shares the tools necessary to understand different personalities, worlds, and people in greater detail.

#### Contributor Bio

Anne-Sophie Casper is a Reiki master, teacher, licensed massage therapist, certified coach, energy specialist, the author of oracles as well as personal growth and well-being books, and host of conferences, training sessions, and a radio column on self-development.

#### Illustrations





## Comp Titles

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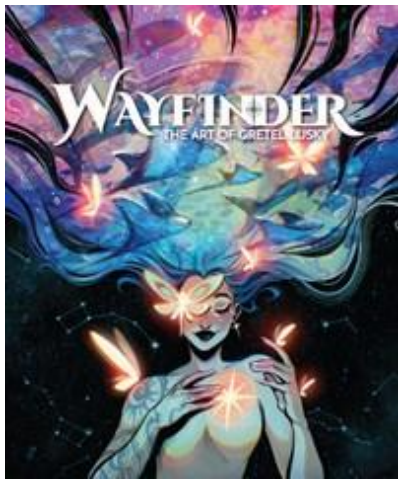
A Beginner's Guide to Numerology	Woodward, Joy	Callisto Publishing	24/12/2019	9781646110742 1646110749	\$16.99 USD	Trade Paperback	Body, Mind & Spirit
Angel Numbers	Gray, Kyle	Hay House UK	19/11/2019	9781788173476 1788173473	\$12.99 USD	Trade Paperback	Body, Mind & Spirit
A Little Bit of Numerology	Wilder, Novalee	Sterling Ethos	22/10/2019	9781454936114 1454936118	\$9.95 USD	Hardcover	Body, Mind & Spirit

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## Subrights

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*No subrights have been specified.*



3DTotal Publishing  
9781912843794  
191284379X  
Pub Date: 16/01/2024  
On Sale Date: 16/01/2024  
\$50.00/£30.00 UK  
Discount Code: HC  
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152 Pages  
Black & white and color  
illustrations throughout  
Carton Qty: 20  
Art / Techniques  
ART010000  
Series: Art of  
25.9 cm H | 21.6 cm W  
Status: **FORTHCOMING**

## Wayfinder: The Art of Gretel Lusky

3dtotal Publishing, Gretel Lusky

### Key Selling Points

#### KEY SELLING POINTS:

- With over 720K followers on Instagram and 377K YouTube subscribers, Gretel (@gretlusky) has an impressive fanbase
- The artist's mix of compelling characters and mythical style is very popular, and fans will jump at the chance to own galleries of these images printed on high-quality paper
- The artist uses traditional and digital methods, so has a lot to offer in terms of tools, techniques, and advice for budding artists
- An in-depth look at the latest steps in professional artist's journey, plus step-by-step tutorials and details about her process, make this an invaluable resource for other artists, aspiring or established
- The high-quality hardback features unique finishes and special touches to make this a book perfect for displaying on a bookshelf and returning to again and again

#### TARGET AUDIENCE:

- Professional, student, and hobbyist artists of all abilities
- Artists with a special interest in scrapbooking and digital art
- Gretel's highly engaged 720K followers on Instagram and 377K YouTube subscribers who love to watch her paint
- Artists looking for practical guidance plus inspiration from a successful, contemporary artist
- Students wanting to learn about the professional processes used in a competitive market
- Art-lovers looking for a beautiful and unique addition to their coffee table or bookshelf

### Summary

**Popular artist Gretel Lusky welcomes readers into her fantastical world in this high-quality art book.**

This is an artist who loves fantasy and all things magical: fairies, mermaids, mythical creatures, knights, and more. She creates characters that are colorful yet mysterious and places that feel otherworldly, always pretty yet sometimes bordering on unsettling. Gretel fans will love delving into the story of her creative early years, discovering why she chose art as a career, and following her development timeline. She presents two exclusive galleries of art - one with a fantasy focus, based around maritime creatures and witches, and another that celebrates the beauty of sketchbooking.

The artist has written chapters on her creative process, which aspiring and established artists will equally enjoy, and created a section on "Embracing The Mess," discussing the techniques of letting go of perfectionism, listening to your body, and staying motivated as an artist. With tools and materials covered in detail too, plus in-depth tutorials for readers to follow along with, this Art Of title is packed with incredible insight and joyous art, appealing to existing fans of Gretel as well as newcomers to her work.

### Contributor Bio

Gretel Lusky is an illustrator and comic book artist based in Argentina. She illustrated her very first graphic novel Primer for DC Comics and worked on DC's Flash Facts and IDW's Marvel Action: Chillers, among others. Between freelancing, Gretel loves to work on her personal art, creating whimsical stories and colorful illustrations often inspired in nature, maritime imagery and fantasy characters. She has 720K followers on Instagram.

### Marketing Plans

We use the [3dtotal.com](https://3dtotal.com) website and name to promote all our art titles. This includes adverts, announcements, features, and a free chapter on our site. We also use our

various social media platforms to publicise the book: Facebook (200,000 Likes), Twitter (48,000 followers), Instagram (113,000 followers), and Pinterest (8,000 followers). In addition we post promotional videos for all our books on YouTube and Vimeo. Book releases are always announced to our mailing list of 83,000 subscribers.

In terms of print marketing we send out promotional postcards and a catalogue with all physical orders in our online shop to promote book titles that are about to be released. We also send review copies to popular magazines, websites, and blogs such as ImagineFX and Parka Blogs, and work with sites such as Creative Bloq and CG Cookie to promote the usefulness of our books on their websites. In addition we advertise our titles on the popular Character Design References Facebook page (853,000 Likes). Artists involved in the book are always asked to promote the book to their audience – this means our titles are often mentioned on social media platforms with as many as a million followers.

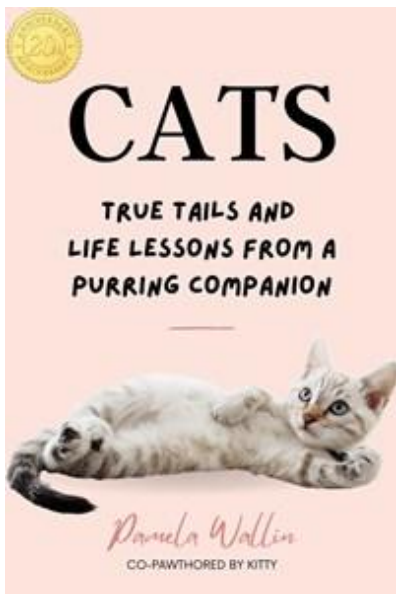
## Comp Titles

Windows to Worlds: The art of Devin Elle Kurtz	Publishing, 3dtotal	3DTotal Publishing	11/01/2022	9781912843466 1912843463	\$42.99 USD	Hardcover Paper over boards	Art
The Art of Guweiz	Wei, Gu Zheng	3DTotal Publishing	15/09/2020	9781912843169 1912843161	\$42.99 USD	Hardcover	Art
The Art of Heikala	Heikala	3DTotal Publishing	14/05/2019	9781909414815 1909414816	\$34.99 USD	Hardcover Paper over boards	Art
The Style of Loish	van Baarle, Lois	3DTotal Publishing	9/08/2022	9781912843435 1912843439	\$50.00 USD	Hardcover Paper over boards	Art
The Art of Feefal	Kikuchi, Linnea	3DTotal Publishing	11/10/2022	9781912843503 1912843501	\$50.00 USD	Hardcover Paper over boards	Art

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 UK/€13.00 EU  
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 143 Pages  
 Carton Qty: 30  
 Pets / Cats  
 PET003000  
 16.5 cm H | 14.2 cm W | 1.5 cm T  
 Status: **ACTIVE**

## Cats

### True Tails and Life Lessons from a Purring Companion

Pamela Wallin

#### Key Selling Points

- **BROAD AUDIENCE** - *Cats: Tails and Life Lessons from A Purring Companion* appeals to an incredibly broad audience of cat owners and enthusiasts, especially with the rise of Cat-influencers, which have millions of followers online. The book's heartwarming exploration of the unique bond between cats and their owners, and its celebration of the physical and emotional benefits that cats bring to our lives, make it a compelling and accessible read for cat lovers of all ages.
- **EXPERT INSIGHT** - The book provides insights from experts, including veterinarians and animal behaviorists, which would appeal to those looking for a more informative and authoritative book about cats while still being entertained
- **TRENDING TOPIC** - Cats have been a popular topic on the internet for many years, and it is likely that they'll continue to be a popular topic of discussion and interest among people. They are beloved pets for many, and there are many viral videos, memes, and social media accounts dedicated to them. There are approximately 370 million pet cats, with over 117 million cat owners in the US. A cat influencer can get nearly an 89% increase in comments compared to human influencers. Netflix has many successes streaming films/documentaries about cats, including *Inside the Mind of a Cat* (2022)

#### Summary

***Cats: Tails and Life Lessons from A Purring Companion* is an affectionate and insightful exploration of the deep connections between cats and their human companions.**

Through a series of personal stories, interviews with cat owners, facts, anecdotes, and adorable photos, Wallin delves into the unique bond that exists between cats and people and explores how these feline friends bring comfort, joy, and even healing to our lives.

With a blend of humor, compassion, and a deep understanding of cat behavior, Wallin shares her own experiences as a devoted cat owner and offers practical advice for creating a happy home for both cats humans.

#### Contributor Bio

**Pamela Wallin** is a Canadian journalist, broadcaster, and author. She began her career in journalism as a reporter for CBC Radio in 1974. Wallin went on to work for a number of media outlets, including the Toronto Star, Global Television, and CTV News, before becoming a co-host of CTV's daily talk show "Canada AM" in 1985. In addition to her work in broadcasting, Wallin has been active in public service. She served as Consul General of Canada in New York from 2002 to 2006 and was appointed to the Canadian Senate in 2008 by then-Prime Minister Stephen Harper. She is currently a Canadian senator and has been since 2009. Pamela has written three other books titled *Speaking of Success*, *The First Man in My Life*, and *Since You Asked*. She received numerous awards and honors for her journalism and public service contributions, including the Order of Canada in 2007.

#### Marketing Plans

- **Market Fit:** Cat lovers of all ages

#### Comp Titles

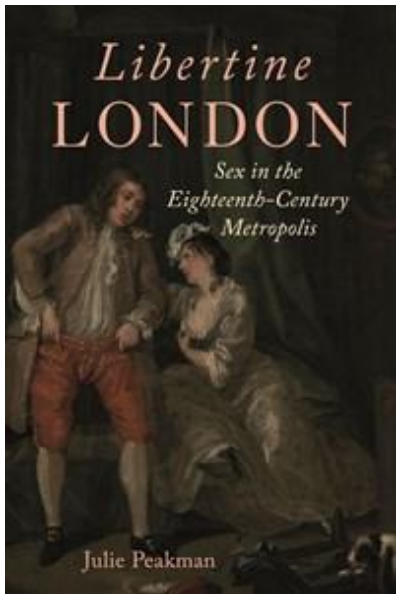
Feline Philosophy	Gray, John	Farrar, Straus and Giroux	24/11/2020	9780374154110 0374154112	\$24.00 USD	Hardcover with dust jacket	Philosophy
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One Hundred Secret Thoughts Cats have about Humans	Haddon, Celia	Yellow Kite	1/03/2004	9780340861707 0340861703	\$5.95 USD		Pets
Total Cat Mojo	Galaxy, Jackson	TarcherPerigee	31/10/2017	9780143131618 0143131613	\$20.00 USD	Trade Paperback	Pets

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## Subrights

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Reaktion Books  
9781789148473  
1789148472  
Pub Date: 2/07/2024  
\$40.00/£25.00 UK  
Discount Code: Trade Chicago  
Hardcover

352 Pages  
50 color plates, 50 halftones  
History / Social History  
HIS054000  
Sales Restrictions: NSA  
Internation Pub Date: 2024-07-02  
23.4 cm H | 15.6 cm W | 453.6 g  
Wt  
Status: **FORTHCOMING**

#### Related Products

##### Ebooks

9781789148916

## Libertine London

### Sex in the Eighteenth-Century Metropolis

Julie Peakman

#### Summary

**An eye-opening and richly detailed history of women's sexuality that upends entrenched perceptions of the long eighteenth century.**

*Libertine London* investigates the sex lives of women throughout the period 1680 to 1830, known as the long eighteenth century. The book uncovers the various experiences of women, whether as mistresses, adultresses, or as participants in the sex trade. From renowned courtesans to downtrodden streetwalkers, it examines the multifaceted lives of these women within brothels, on stage, and even behind bars. Based on new research in court transcripts, asylum records, magazines, pamphlets, satires, songs, theater plays, and erotica, *Libertine London* reveals the gruesome treatment of women who were sexually active outside of marriage. Julie Peakman looks at sex from women's points of view, undercutting the traditional image of the bawdy eighteenth century to expose a more sordid side, which often left women distressed, ostracized, and vilified for their sexual behavior.

#### Contributor Bio

**Julie Peakman** is a historian and author of many books on the history of sexuality, including *Amatory Pleasures: Explorations in Eighteenth-Century Sexual Cultures*. She lives in London.

#### Quotes

"A wide-ranging and richly illustrated guide to the fascinating sexual cultures of eighteenth-century London."

-Fara Dabhoiwala, author of "The Origins of Sex: A History of the First Sexual Revolution"

"The Georgians did not invent sex but they were the first to explore publicly all its permutations. To discover more, read Peakman's frank and enticing study."

-Penelope J. Corfield, emeritus professor, London University, and author of "The Georgians: The Deeds and Misdeeds of 18th-Century Britain"

#### Links

- [Request Information/Interview/Event](#)
- [Julie Peakman's Website](#)
- [Julie Peakman's Twitter](#)
- [Galley PDF](#)

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3. Brazen Bawds
4. Courtesans
5. Public Opinion: The Way with Whores
6. Stage Strumpets
7. Libertines and Their Fashions
8. Quacks, the Pox and the New Sexual Predators
9. Mad About the Boy
10. Rape on Trial
11. Seduction, Abduction and Adultery
12. Royal Mistresses



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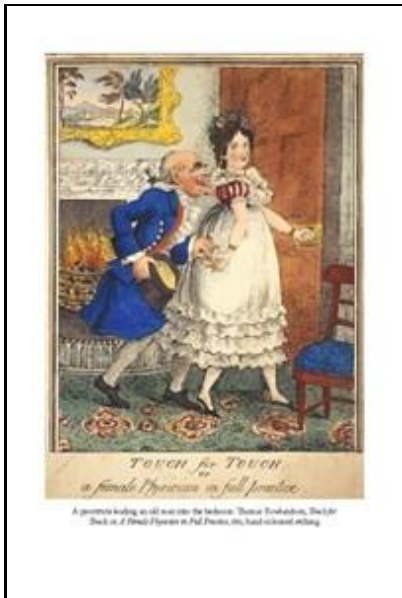
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John Rocque's map of London, 1746.



George Cruikshank, *Study of Milling the Street of London, 1841*, 1841, hand-colored etching.



*TOUCH & TOUCH*  
 or  
*a female physician on full practice.*

A gentleman looking on all men into the looking-glass. Thomas Rowlandson, *The Lady Doctor, or, a female physician on full practice*, 1795, hand-colored etching.



*William and Mrs. M. Walker and their son.*

William taking his bundle through an open office door. Isaac Cruikshank, *William and Mrs. M. Walker and their son*, 1795, hand-colored etching.



John Gable, Shipwreck Detected, 1788, hand-colored engraving



Thomas Rowlandson, Courtesy of Elephant, 1788, hand-colored engraving



James Heath, Drinking the Quaff at James and at Gibby's, 1788, hand-colored engraving



William Hogarth, The Laughing Anatomist, 1743, engraving



The William Beckford, Horatia Mordaunt, Duchess of Exeter, 1797-1801, oil on canvas

Received of Mr. Thomas ...  
 the sum of two pounds ...  
 for the translation of ...  
 of Mr. H. ...  
 Done the 15th ...  
 by ...

Received of Mr. Thomas ...  
 the sum of two pounds ...  
 for the translation of ...  
 of Mr. H. ...  
 Done the 15th ...  
 by ...

Designs for papers to Eliza Haywood and William Warburton



Bess Dismond in her private, Antiquaria in Capulet Street, the City of London (London, 1741) vol. 1



Happy postwoman, James Gillray, Queen's Chapel, with a bowl of Cherries, 1797, hand-colored etching



John Colton, Tightly Lacing, in Britain's Fashionable, 1780, colored by an engraver



Shakes his wits, the Fly-Catching Macaroni, engraving



Jean-Baptiste van Loo, Sarah, John Horne, Queen's Chapel of Edward, 1742-43, oil on canvas



Lady Mary Wortley Montagu, c. 1716-1717



George Romney, c. 1760-1765



Portrait of a woman in a long, ornate dress, c. 1760-1765



Portrait of a man in a dark suit, c. 1760-1765



Illustration of a group of people in a room, c. 1760-1765



Grid of small illustrations showing various scenes, c. 1760-1765





Thomas Rowlandson, *The Anatomist*, 1784, hand-colored engraving



Thomas Rowlandson, *Medical Dissection*, in *Queen Charlotte's Fading Plein* with *The King's Plein*, hand-colored engraving



Charles King, *Madam's Lecture*, illustration by Daniel Chodowiecki for a French edition of Samuel Richardson's *Clarissa* (1749)



Thomas Gainsborough, *The Misses Popham* (Portrait), 1769, oil on canvas



Lady Craven, sitting on a chair with her hand on a table, William Heath, the *Lady of the House*, 1784, hand-colored engraving



Portrait of Miss M. J. (Misses Popham), 1769, oil on canvas

Comp Titles

The Secret History of Cruickshank, Georgian London Dan

Random House Books

23/11/2009

9781847945372 1847945376

Hardcover Architecture

The Covent Garden Ladies	Rubenhold, Hallie	The History Press	1/05/2006	9780752437392 0752437399	\$23.95 USD	Trade Paperback	History
Sex and the Gender Revolution, Volume 1	Trumbach, Randolph	University of Chicago Press	1/12/1998	9780226812908 0226812901	\$50.00 USD	Hardcover	Social Science

No sales or inventory history loaded for this organisation. If you think there should be or would like to learn how to load this data, [Click here](#).

## Subrights

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ADVANCE INFORMATION



**Dr Tamarin Norwood** is a writer and academic with a background in fine art. She has written on drawing, metaphor, memorial and grief, and has an interest in ritual and rural history. She is a visiting scholar at the University of Oxford Centre for Life-Writing, a visiting fellow at the University of Bath Centre for Death and Society, and a Leverhulme research fellow at Loughborough University.

In 2021 she won The Lancet Wakley Essay Prize for her essay *Something Good Enough*. She lives and works in Northamptonshire.

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THE SONG OF THE WHOLE  
WIDE WORLD: ON GRIEF,  
MOTHERHOOD AND POETRY

TAMARIN NORWOOD

**Published** 8 February 2024

**Price** £9.99

**Category** Essay / Mood Indigo

**Format** A-Format 178mm x 111mm

**Binding** Paperback with flaps

**Jacket** Soft touch

**Extent** 144pp

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**BIC Code** BM, B, DN, DNF, MMBK, VFV

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FAM000000, MED026000

**Country of origin** Great Britain

**Rights acquired** World, English

Language, excl. US, Canada and the  
Philippine Republic

- Confirmed coverage in *The Sunday Times*, *The Guardian*, *Stylist Magazine*, *BBC Radio London*, and *Times Radio*
- Tamarin will be speaking at events with Waterstones Gower Street, Oxford Literary Festival, Cambridge Literary Festival, Hexham Book Festival and Bath Arts Collective

**An extraordinary memoir of anticipatory grief, seventy-two minutes of life and a silent maternity leave, from artist and academic Tamarin Norwood**

A few months into pregnancy, Tamarin Norwood learned that the baby she was carrying would not live. Over the sleepless weeks that followed, Tamarin, her husband and their three-year-old son tried to navigate the unfamiliar waters of anticipatory sorrow and to prepare for what was to come.

Written partly during pregnancy and partly during the silent maternity leave that followed, *The Song of the Whole Wide World* is an emergency response to grief held somewhere between the womb, the grave and the many stories that bind them: stories drawn from medical science, poetry, liturgy, vivid waking dreams of underwater life, and knowledge held deep within the body.

This profoundly moving and intimate account offers a lyrical and fearless meditation on birth, death, and the possibilities of consolation.

**'A work of great and subtle beauty. It expanded my understanding of life, death and what it means to be a mother.'**  
Cathy Rentzenbrink, author of *The Last Act of Love: The Story of My Brother and His Sister*

**'A heartbreakingly brave, candid and lyrical memoir of baby loss.'**  
Leah Hazard, author of *Womb: The Inside Story of Where We All Began* and *Hard Pushed: A Midwife's Story*

**'Beautiful and undeniably – necessarily – sad.'**  
Pandora Sykes, author of *How Do We Know We're Doing It Right?*

**Comparison titles**

- A Heart That Works by Rob Delaney (Coronet 2022). 978-1399710848
- Beyond Grief: Navigating the Journey of Pregnancy and Baby Loss by Pippa Vosper (Headline 2022). 978-1472292001
- Once More We Saw Stars by Jayson Greene (Hodder & Stoughton 2021). 978-1473673809



# KITH

## Scottish Seasonal Recipes

Sarah Rankin

**ISBN** 9781780278360

**Price** £25.00

**Publication** 07 March 2024 **Format** 246 x 189 mm Hardback

**Category** Food & Drink

**Extent** 240 pp

**BIC** WB, HBTB

**Rights** World All Languages

**eBook** 9781788856652

**Illustrations** Colour throughout

### KEY SELLING POINTS

- The first and much-anticipated cookery book from Masterchef finalist Sarah Rankin, showcasing the extraordinary versatility of Scottish produce
- *Kith* is a collection of practical, seasonal dishes mixing the traditional and the contemporary. Includes a set of recipes for each season, beautifully illustrated throughout with inspiring, specially commissioned photographs
- Since becoming a Masterchef finalist in 2022, Sarah now regularly appears at food festivals, demos and shows throughout the UK
- She has a very engaged social media following of over 8k and contributes to many food and drink publications as well as the BBC Radio Scotland Morning Show

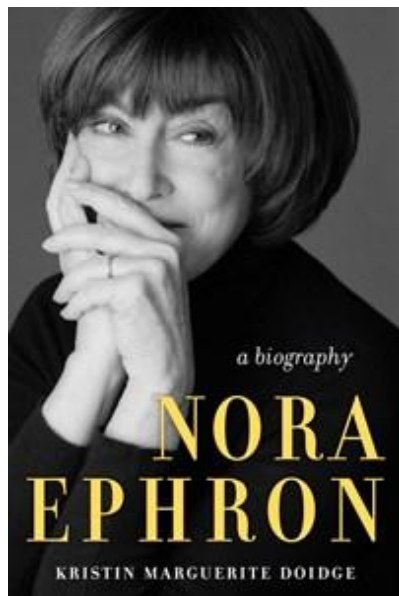
### DESCRIPTION

*Masterchef* finalist Sarah Rankin has a passion for Scottish produce and flavours. Being a food lover encompasses not just a passion for the ingredients themselves, of course, but also for the seasons and weather which nurtures them and the people who tend, harvest and prepare them. Treating everything you use in the kitchen with respect is the highest compliment you can pay any ingredient.

The book contains over one hundred specially-written recipes, from Grouse with beetroot and cherry, and Arbroath smokie soufflé, to Squash ravioli with sage butter, and Lemon posset with caramelised white chocolate and oat crumble. It also includes a section of drinks and canapés and a section of 'food foundations' such as sauces, stocks, pastry, bread and pasta, and butters and creams.

### AUTHOR BIOGRAPHY

Since being a MasterChef finalist in 2022, **Sarah Rankin's** career has expanded from marketing to a new life as a food writer, chef demonstrator, recipe development specialist and private dining caterer. She writes a monthly column for the *Courier's Menu* magazine and also is a regular contributor to radio and print.



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## Nora Ephron

### A Biography

Kristin Marguerite Doidge

### Key Selling Points

- **Now in paperback**
- Based on **research and interviews with some of Ephron's closest colleagues** as well as **little-know interviews Ephron herself gave**
- **Active author booking events to support paperback sell-through**

### Summary

**"With her rigorous, authentic, and insightful biography of Nora Ephron, Kristin Doidge has gotten us all an invitation to sit around that table—to spend time with Nora and be forever changed by the encounter. This is a brilliant book."**

—Caroline Aaron, actress

Nora Ephron was one of the most popular, accomplished, and beloved writers in American journalism and film.

*Nora Ephron: A Biography* is the first comprehensive portrait of the Manhattan-born girl who forged a path of her own, earning accolades and adoration from critics and fans alike. Author Kristin Marguerite Doidge explores the tremendous successes and disappointing failures Ephron sustained in her career as a popular essayist turned screenwriter turned film director. She redefined the modern rom-com genre with bestselling books such as *Heartburn* and hit movies including *When Harry Met Sally*, *Sleepless in Seattle*, and *Julie & Julia*. Doidge also examines the private life Ephron tried to keep in balance with her insatiable ambition.

Based on rare archival research and numerous interviews with some of Ephron's closest friends, collaborators, and award-winning colleagues including actors Tom Hanks and Caroline Aaron, comedian Martin Short, composer George Fenton, and lifelong friends from Wellesley to New York to Hollywood—as well as interviews Ephron herself gave throughout her career—award-winning journalist and cultural critic Doidge has written a captivating story of the life of a creative writer whose passion for the perfect one-liner and ferocious drive to succeed revolutionized journalism, comedy, and film.

**The first in-depth biography to explore the complex themes that ran through Ephron's work and to examine why so many of them still grab our attention today.**

### Contributor Bio

**Kristin Marguerite Doidge** is an award-winning journalist, professor, and speaker based in Los Angeles. Her writing has been featured in *The Atlantic*, *Marie Claire*, *FORTUNE*, *xoJane*, *Bustle*, *KCRW/NPR*, *Time Out Los Angeles*, *GOOD* magazine, *ETOnline.com*, *GIRLBOSS*, and the *Los Angeles Business Journal*. She earned multiple NAEJ Awards and Los Angeles/Southern California Press Club Award nominations. She has a master's degree in specialized journalism from the University of Southern California's Annenberg School of Journalism and teaches journalism and strategic public relations at Loyola Marymount University.

### Quotes

"I can say, I believe with understandable pride, that I put Nora on a pedestal before the rest of you. I was seven years old, away from home for the first time, at summer camp in Arizona . . . and there was Nora, eleven years old, the undeniable star of the camp, showing the brilliance, the warmth, the wit, the spirit, the many facets and colors that would mark all her years. **Doidge lets us accompany Nora on her**

**journey, capturing all those qualities as well as her triumphs and heartbreaks, taking us behind the scenes of her life with understanding and insight. A masterful job."**—Victoria Riskin, writer, producer, former president of the WGA

"With the astuteness of a journalist and the heart of a true film fan, Kristin Marguerite Doidge has written an important and compelling primer of the life and career of Nora Ephron. **Doidge's delicious prose and deep empathy for her subject's complexity enable her to capture both the sunlight and the shadow of Ephron and reveal her to be a great inspiration:** She was the daughter of prominent screenwriters who happened to also be difficult alcoholics, a twice-divorced mother who found the love of her life by being courageous enough to open her heart again, and a talented writer-director who brought two of the most significant romantic comedies in American history to the screen despite the odds being stacked against a woman succeeding. Ephron died in 2012, before the rampant adoption of social media, the Women's March, the most recent movement to close the gender pay gap, and a number of other significant cultural movements that would have likely galvanized her status as a leading feminist icon for another generation and beyond had she lived to participate in them. **Now a decade after Ephron's death, we are lucky to have Doidge's reminder of the importance and beauty of Ephron's life and work, and how relevant they are to our current cultural conversations. This book is sure to inspire the next generation of Ephron fans to pick up her writing, turn on her films, and dream another dream of what is possible in their lives."**  
—Holly Van Leuven, author of *Ray Bolger: More than a Scarecrow*

"It takes chutzpah to tackle the life of one of America's greatest wordsmiths. But Kristin Marguerite **Doidge has given us a lively and well-researched biography of Nora Ephron, one that captures the offbeat charm** of the essayist/screenwriter /director/foodie we lost much too soon." —Beverly Gray, author of *Seduced By Mrs. Robinson: How "The Graduate" Became the Touchstone of a Generation*

"When Nora was just Nora, before she became the celebrated journalist, essayist, and filmmaker, she would go up to famous people at parties and introduce herself. 'Hi, my name is Nora Ephron' she'd say and invite them over for dinner. And they would come—the most interesting and consequential characters of New York at that time (Joan Didion, Liz Smith, John Gregory Dunne, Barbara Walters). Nora would cook and those dinners were full of good food, good fun, and great conversation. **With her rigorous, authentic, and insightful biography of Nora Ephron, Kristin Doidge has gotten us all an invitation to sit around that table**—to spend time with Nora and be forever changed by the encounter. This is a brilliant book."—Caroline Aaron, actress

"A cheerful view of an acclaimed filmmaker." — *Kirkus Reviews*

"Doidge's **vivacious, enthusiastic biography** has serious undertones, much like Ephron herself. It will appeal to Ephron's broad swath of fans." — *Library Journal*

"...Doidge **hits the highlights of Ephron's multifaceted career** in a biography that is both breezy and substantial." — *Booklist*

"Kristin Marguerite Doidge [Nora] has an admiring first biographer who believes she taught women about risk, reinvention and hope...Nobody's perfect, but I want to have what she was having." — *Times Literary Supplement*

## Marketing Plans

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- Ebook spotlights and promotions
- Publisher website spotlights
- Social media spotlights and paid advertising
- Author's Official Twitter: @kmarguerite\_usc

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CHAPTER TWO: "The Business"

CHAPTER THREE: Beverly Hills High

### **ACT TWO: THE WELLESLEY YEARS (1958-1962) & NEW JOURNALISM (1962-mid-70's)**

CHAPTER FOUR: Take Her, She's Mine

CHAPTER FIVE: Mail Girl

CHAPTER SIX: Wallflower

### **ACT THREE: BERNSTEIN AND BERNIE (1976-1987)**

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(or The Sound of Silence)

### **ACKNOWLEDGMENTS**

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## Comp Titles

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Nora Ephron	Doidge, Kristin Marguerite	Chicago Review Press	7/06/2022	9781641603751 1641603755	\$30.00 USD	Hardcover	Biography & Autobiography
A Long Time Ago in a Cutting Room Far, Far Away	Hirsch, Paul	Chicago Review Press	4/05/2021	9781641605243 1641605243	\$21.99 USD	Trade Paperback	Performing Arts

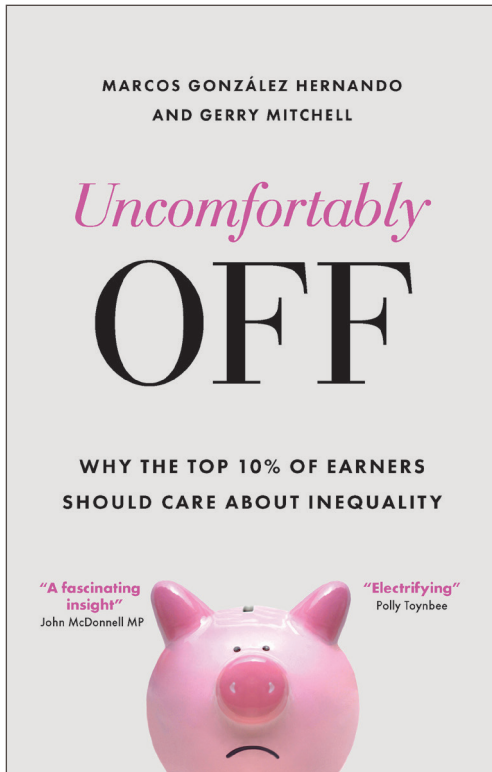
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## NEW IN PAPERBACK

# Uncomfortably Off

## Why Higher-Income Earners Should Care About Inequality

**Marcos González Hernando**, University College London and **Gerry Mitchell**, Policy Researcher

*"The top 10% matter because of their loud political voice. This electrifying book warns us they don't feel rich on £60,000, ignorant that the great majority earn half as much. Everyone needs to know where they stand."*

**Polly Toynbee**, The Guardian

*"A brilliant book that clearly sets out why it's in all of our interests to care about inequality in society."*

**Richard Burgon MP**

*"If capitalism isn't working for the top ten percent, then it's not working at all. This brilliant book tells us why and what we need to do about it"* **Neal Lawson**, Compass

---

Media attention is often focused on the very richest, the 1%, and their capacity to influence politics and shape society. But they are not the only ones who drive politics, the public conversation and much of the private sector. The focus of this book is on the larger group between the 1% and the 10%. These are the managers and professionals of our media, business, the third sector, political parties and academia and are just as influential.

However, many would not recognise themselves as high earners at all. In fact, earning around £60,000 a year in Britain places you in the top 10% of income earners. Maybe you're surprised you fall into this category, or are not as far off as you thought.

But despite this group's relative advantage and comfort, these high earners don't feel politically empowered. They worry about their income and are anxious about the future. Most of them are more likely to move down the income ladder than up it.

Drawing attention to this powerful section of society, this book explains why, even if you are relatively near the top, it is in your interest that inequality is reduced and you can help make that happen.



## About the Authors

**Marcos González Hernando** is Honorary Research Fellow at the UCL Social Research Institute, Postdoctoral Researcher at Universidad Diego Portales and Adjunct Researcher at the Centre for the Study of Conflict and Social Cohesion (COES).

**Gerry Mitchell** is a British social policy researcher, most recently having worked for EVOC (Edinburgh) Friedrich Ebert Stiftung Nordic (Stockholm), Compass (London) and TASC (Dublin).

## Key Selling Points

- Focuses on a little-discussed group in society that is also very visible and influential from both academic and politically-active viewpoints
- Draws on extensive data to challenge the idea that high-income earners are secure and satisfied with their place in society, exploring some of the challenges growing inequality will present to them
- Accessible for a wide audience interested in economics, society, and politics

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- Extensive media coverage for hardback included articles in Guardian, New Statesman, Independent
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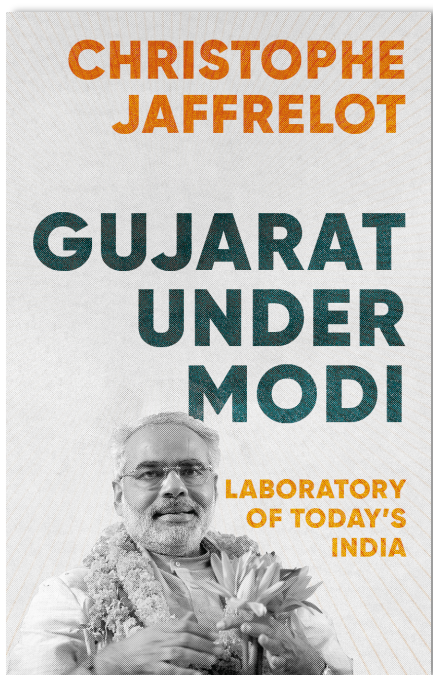
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## Gujarat Under Modi

### *Laboratory of Today's India*

Christophe Jefferson

- The definitive account of Modi's rule over his home state of Gujarat, for better and worse—a template he now applies to India as a whole.
- Revisits the 2002 anti-Muslim pogrom in Gujarat and interrogates Modi's use of polarisation as a key political strategy.
- Reveals the roots of Modi's policies of Hindu majoritarianism, national populism and economic modernisation.

In 2012 Narendra Modi became the first Hindu nationalist politician thrice elected to lead a state of the Indian Union, his stewardship as Chief Minister of Gujarat being the longest in that state's history. Modi and his BJP supporters explained his achievement by pointing to economic growth under his leadership, yet detractors point out that Modi has been more business-friendly than market-friendly—to the benefit of large industrial corporations, and at the cost of great social polarisation.

In 2002, an anti-Muslim pogrom of unparalleled ferocity occurred in Gujarat, leading to the biggest number of Muslim deaths since Partition. The state's Hindu majority immediately rallied around Modi. No serious riot has occurred in Gujarat since, but polarisation was key to Modi's strategy there, and he has deployed that strategy again and again since he became Prime Minister of India in 2014. For Modi has cultivated a communal image. A marketing genius, his messaging combines the politics of Hindutva with economic modernisation, to the clear appreciation of Gujarat's middle class.

Christophe Jaffrelot's revealing book shows how Modi's Gujarat served as the laboratory of Modi's India, not only in terms of Hindu majoritarianism and national populism, but also of caste and class politics.

**Christophe Jaffrelot** is Avantha Chair and Professor of Indian Politics and Sociology at the King's India Institute, and Research Lead for the Global Institutes, King's College London. He teaches at Sciences Po CERI, where he was director between 2000 and 2008.



## The Power to Destroy

### How the Antitax Movement Hijacked America

Michael J. Graetz

## The Power to Destroy

### How the Antitax Movement Hijacked America

Michael J. Graetz

### Summary

**How the antitax fringe went mainstream—and now threatens America's future**

The postwar United States enjoyed large, widely distributed economic rewards—and most Americans accepted that taxes were a reasonable price to pay for living in a society of shared prosperity. Then in 1978 California enacted Proposition 13, a property tax cap that Ronald Reagan hailed as a “second American Revolution,” setting off an antitax, antigovernment wave that has transformed American politics and economic policy. In *The Power to Destroy*, Michael Graetz tells the story of the antitax movement and how it holds America hostage—undermining the nation’s ability to meet basic needs and fix critical problems.

In 1819, Chief Justice John Marshall declared that the power to tax entails “the power to destroy.” But *The Power to Destroy* argues that tax opponents now wield this destructive power. Attacking the IRS, protecting tax loopholes, and pushing tax cuts from Reagan to Donald Trump, the antitax movement is threatening the nation’s social safety net, increasing inequality, ballooning the national debt, and sapping America’s financial strength. The book chronicles how the movement originated as a fringe enterprise promoted by zealous outsiders using false economic claims and thinly veiled racist rhetoric, and how—abetted by conservative media and Grover Norquist’s “taxpayer protection pledge”—it evolved into a mainstream political force.

The important story of how the antitax movement came to dominate and distort politics, and how it impedes rational budgeting, equality, and opportunities, *The Power to Destroy* is essential reading for understanding American life today.

### Contributor Bio

**Michael J. Graetz** is professor emeritus at Columbia Law School and Yale Law School and a leading authority on tax politics and policy. He served in the U.S. Treasury’s Office of Tax Policy and is the author and coauthor of many books, including *Death by a Thousand Cuts: The Fight over Taxing Inherited Wealth* (Princeton) and *The Burger Court and the Rise of the Judicial Right*.

### Quotes

"An extraordinarily well-documented, informative, and compelling analysis of the movement Ronald Reagan celebrated as 'a second American Revolution.'" ---**Glenn C. Altschuler, *Messenger***

"[An] insightful and disturbing analysis. . . . Through his accessible presentation of recent decades of political battles over interconnected issues, such as the right’s fight for the tax-exempt status of religious schools and its pushback against the IRS’s 1971 policy that tax-exempt schools must be racially nondiscriminatory, Graetz effectively makes the case that antitaxation has been ‘the most overlooked social and political movement in recent American history.’ This is a must-read for those concerned about the U.S. economy’s growing reliance on debt." -Publishers Weekly (Starred review)

"Illuminating. . . . An accessible, searching look at the injustices built into the American way of taxation." -Kirkus Reviews

### Unpublished Endorsements

"You can’t understand what happens in Washington without understanding the politics of taxation, which have been central to American public life since the Sons of Liberty dumped tea in Boston Harbor, and have become even more central in the last half century, with the antitax takeover of the Republican Party. Michael Graetz intimately



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understands both the policy and the politics, enabling him to spin an irresistible yarn.”—**Alan Murray, CEO of Fortune Media and author of *Tomorrow’s Capitalist: My Search for the Soul of Business***

“Our national resistance toward taxation in recent decades was not inevitable. In this provocative and comprehensive history, Michael Graetz provides an insightful narrative of a full-scale conservative movement that formed in the 1970s to undermine and dismantle the federal tax system. The objectives were regressive and the methods effective. Fighting taxes became the new anticommunism in conservative politics. A must-read for anyone interested in American politics beyond the headlines.”—**Julian E. Zelizer, author of *Burning Down the House: Newt Gingrich and the Rise of the New Republican Party***

“*The Power to Destroy* brilliantly shows how often the antitax movement has been allied against racial equity, beginning with Lee Atwater’s notorious ads against so-called welfare queens and the fight over California’s Proposition 13. This book is required reading for anyone who wants to understand the origins and staying power of the antitax movement that has done so much to define the state of our schools, our transportation, our housing, and our politics. And no one is more qualified to tell this story than Michael Graetz.”—**Deborah N. Archer, president of the ACLU**

“With analytical panache, Michael Graetz has provided a fascinating policy history that navigates transformations to the political economy of taxation in the United States during the past half-century. Sure to garner much attention, *The Power to Destroy* confers understanding by linking considerations of material interests, movement mobilization, the creation and dissemination of policy ideas, and patterns of political influence to explain the making and doleful effects of antitax successes.”—**Ira Katznelson, author of *Fear Itself: The New Deal and the Origins of Our Time***

“The antitax movement has made it impossible for government to address many long-term problems. Michael Graetz’s book skillfully and colorfully tells the story of the people and politics behind the movement, the role of race, and landmark events. Putting an enlightening human face on the evolution of tax policy, *The Power to Destroy* is a great read.”—**William G. Gale, author of *Fiscal Therapy: Curing America’s Debt Addiction and Investing in the Future***

## Comp Titles

Read My Lips	Williamson, Vanessa	Princeton University Press	21/03/2017	9780691174556 0691174555	\$32.00 USD	Hardcover	Political Science
Death by a Thousand Cuts	Graetz, Michael J.	Princeton University Press	6/03/2005	9780691122939 0691122938	\$50.00 USD	Hardcover	Political Science
The Burger Court and the Rise of the Judicial Right	Graetz, Michael J.	Simon & Schuster	7/06/2016	9781476732503 1476732507	\$30.00 USD	Hardcover	History
Taxing the Rich	Scheve, Kenneth	Princeton University Press	29/03/2016	9780691165455 0691165459	\$29.95 USD	Hardcover	Political Science
The Reactionary Mind	Robin, Corey	Oxford University Press	10/11/2017	9780190692001 0190692006	\$23.99 USD	Paperback	Political Science
Starving the Beast	Prasad, Monica	Russell Sage Foundation	5/12/2018	9780871546920 0871546922	\$35.00 USD	Paperback	Social Science
Why the Right Went Wrong	Dionne, E.J.	Simon & Schuster	19/01/2016	9781476763798 1476763798	\$30.00 USD	Hardcover	Political Science
The Power to Destroy	Graetz, Michael J.	Princeton University Press	13/02/2024	9780691225548 0691225540	\$29.95 USD	Hardcover	Political Science



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## The Revolt of the Public and the Crisis of Authority in the New Millennium

Martin Gurri

### Key Selling Points

- **AHEAD OF ITS TIME:** Originally published in 2014, *The Revolt of the Public* is credited with predicting the rise of Donald Trump, the Brexit referendum, and protest movements like the Yellow Vests in France.
- **PUBLIC DISCOURSE:** Martin Gurri's framing of "the revolt of the public" has become a mainstream concept discussed in the *New York Times*, the *Atlantic*, *Vox*, *Politico*, the *Intercept*, and others.
- **ESSENTIAL READING:** Social media and the internet have transformed daily life. Gurri's analysis of how technology has upturned the balance of power between the public and the elites is critical to understanding today's social and political landscape.
- **ENGAGED COMMUNITY:** Stripe Press has a sizable community of avid fans—who run the gamut from startup founders to executives at some of the world's largest companies—who eagerly await each new title. Many readers tweet about our books—the Stripe Press "shelfie" is a genre unto itself—as do the founders of Stripe and many Stripe employees.

### Summary

**How insurgencies—enabled by digital devices and a vast information sphere—have mobilized millions of ordinary people around the world.**

In the words of economist and scholar Arnold Kling, Martin Gurri saw it coming. Technology has categorically reversed the information balance of power between the public and the elites who manage the great hierarchical institutions of the industrial age: government, political parties, the media. *The Revolt of the Public* tells the story of how insurgencies, enabled by digital devices and a vast information sphere, have mobilized millions of ordinary people around the world.

Originally published in 2014, *The Revolt of the Public* is now available in an updated edition, which includes an extensive analysis of Donald Trump's improbable rise to the presidency and the electoral triumphs of Brexit. The book concludes with a speculative look forward, pondering whether the current elite class can bring about a reformation of the democratic process and whether new organizing principles, adapted to a digital world, can arise out of the present political turbulence.

### Contributor Bio

**Martin Gurri** is a geopolitical analyst and student of new media and information effects. He spent many years working in the corner of the CIA dedicated to the analysis of open media. From that privileged perch, he watched the global information landscape undergo a transformation so radical as to seem unprecedented in the history of our species. After leaving government, Gurri focused his research on the motive forces powering this transformation. The result of this labor is *The Revolt of the Public and the Crisis of Authority in the New Millennium*, first published in digital form in 2014 and republished in 2018. He lives in Virginia.

### Quotes

"All over the world, elite institutions from governments to media to academia are losing their authority and monopoly control of information to dynamic amateurs and the broader public. This book, until now only in samizdat (and Kindle) form, has been my No. 1 handout for the last several years to anyone seeking to understand this unfolding shift in power from hierarchies to networks in the age of the internet."

—**Marc Andreessen, cofounder, Netscape and Andreessen Horowitz**



"We are in an open war between publics with passionate and untutored interests and elites who believe they have the right to guide those publics. Gurri asks the essential question: Can liberal representative democracy survive the rise of the public?"

—Roger Berkowitz, founder and academic director of the Hannah Arendt Center, professor of politics and human rights at Bard College

## Excerpts

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### An excerpt from Arnold Kling's foreword

I read the first edition of *The Revolt of the Public* in early January of 2016, after Virginia Postrel cited it in her column. Since then, it has been the book that I recommend whenever I am in a conversation that turns to the Trump phenomenon or the disturbing state of politics in general.

Because Martin Gurri saw it coming. When, without fanfare, he self-published the first edition as an e-book in June of 2014, he did not specifically name Donald Trump, or Brexit, or the oddball political figures and new fringe parties that have surged all over Europe. But he saw how the internet in general and social media in particular were transforming the political landscape.

## Links

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- <https://press.stripe.com/the-revolt-of-the-public>
- <https://twitter.com/mgurri>
- <https://thefifthwave.wordpress.com/>

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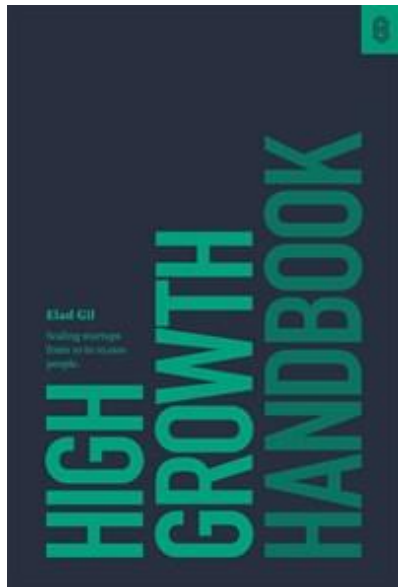
## Comp Titles

This Is Not Propaganda	Pomerantsev, Peter	PublicAffairs	6/08/2019	9781541762114	\$28.00	Hardcover	Political Science
The Constitution of Knowledge	Rauch, Jonathan	Brookings Institution Press	22/06/2021	9780815738862	\$27.99	Hardcover	Political Science
Battling the Big Lie	Pfeiffer, Dan	Twelve	7/06/2022	9781538707975	\$30.00	Hardcover	Political Science

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## High Growth Handbook

Scaling Startups from 10 to 10,000 People

Elad Gil

### Key Selling Points

- **SILICON VALLEY HEAVYWEIGHT:** As an investor or advisor to companies including Airbnb, Instacart, Pinterest, Square, and Stripe, Elad Gil has been called “Silicon Valley’s biggest solo venture capitalist” and one of the Valley’s “seriously knowledgeable and battle-tested players.”
- **THE STARTUP PLAYBOOK:** *High Growth Handbook* is informed by interviews with some of the biggest and most successful names in tech and venture capital, including Reid Hoffman (LinkedIn), Marc Andreessen (Andreessen Horowitz), and Sam Altman (Y Combinator).
- **WIDE-RANGING APPEAL:** The clear and actionable playbook that Gil lays out can be applied by entrepreneurs in every field to scale their companies from 10 to 10,000 people.
- **ENGAGED COMMUNITY:** Stripe Press has a sizable community of avid fans—who run the gamut from startup founders to executives at some of the world’s largest companies—who eagerly await each new title. Many readers tweet about our books—the Stripe Press “shelfie” is a genre unto itself—as do the founders of Stripe and many Stripe employees.

### Summary

***High Growth Handbook* is the playbook for growing your startup into a global brand.**

Global technology executive, serial entrepreneur, and angel investor Elad Gil has worked with high-growth tech companies including Airbnb, Twitter, Google, Stripe, and Square as they’ve grown from small companies into global enterprises.

Across all of these breakout companies, Gil has identified a set of common patterns and created an accessible playbook for scaling high-growth startups, which he has now codified in *High Growth Handbook*. In this definitive guide, Gil covers key topics, including:

- The role of the CEO
- Managing a board
- Recruiting and overseeing an executive team
- Mergers and acquisitions
- Initial public offerings
- Late-stage funding.

Informed by interviews with some of the biggest names in Silicon Valley, including Reid Hoffman (LinkedIn), Marc Andreessen (Andreessen Horowitz), and Aaron Levie (Box), *High Growth Handbook* presents crystal-clear guidance for navigating the most complex challenges that confront leaders and operators in high-growth startups.

### Contributor Bio

**Elad Gil** is an entrepreneur, operating executive, and investor or advisor to private companies such as Airbnb, Coinbase, Checkr, Gusto, Instacart, OpenDoor, Pinterest, Square, Stripe, and Wish. He is cofounder and chairman at Color Genomics. Gil was the VP of corporate strategy at Twitter, where he also ran product and operational teams. He joined Twitter via the acquisition of MixerLabs, where he was cofounder and CEO. He spent many years at Google, where he started the mobile team and was involved in all aspects of getting it up and running. He was involved with three acquisitions (including the Android team) and was the original product manager for Google Mobile Maps. Prior to Google, Gil had product management and market-seeding roles at a number of Silicon Valley companies. He received his PhD from the Massachusetts

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Institute of Technology and has degrees in mathematics and biology from the University of California, San Diego. He lives in San Francisco.

## Quotes

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"If you want the chance to turn your startup into the next Google or Twitter, then read this trenchant guide from someone who played key roles in the growth of these companies."

**—Reid Hoffman, cofounder of LinkedIn and *New York Times* No. 1 bestselling author**

"Elad jam-packs every useful lesson about building and scaling companies into a single, digestible book. My only gripe is that he didn't write this when we were in the early days of Box, as it would have saved my ass countless times."

**—Aaron Levie, cofounder and CEO of Box**

"Elad eschews trite management aphorisms in favor of pragmatic and straight-shooting insights on complex topics, like managing a board of directors, executing functional reorganizations with as little trauma as possible, and everything in between."

**—Dick Costolo, former CEO of Twitter and serial entrepreneur**

"Elad first invested in Airbnb when we had fewer than 10 people, and he provided early advice on scaling the company. This book shares these learnings for the next generation of entrepreneurs."

**—Nathan Blecharczyk, cofounder of Airbnb, chief strategy officer and chairman of Airbnb China**

"Armed with observations gathered scaling some of the most successful and important companies in Silicon Valley, Elad has no-nonsense, highly applicable advice for any operator transitioning a company from the proverbial garage to the next stage, and beyond."

**—Max Levchin, cofounder and CEO of Affirm, cofounder and CTO of PayPal**

"Elad is one of the most experienced operators in Silicon Valley, having seen numerous companies hit their inflection point. His advice has been key for Coinbase as we go through hypergrowth, from hiring executives to improving M&A."

**—Brian Armstrong, cofounder and CEO of Coinbase**

"Elad is one of the best-connected and well-respected early-stage investors in the Valley—he invested in Minted when we had fewer than 50 employees, and his advice was critical to us in growing our business to where we are now, in the low hundreds of millions in sales. In his book, he crystallizes all of these learnings for the next generation of companies."

**—Mariam Naficy, cofounder and CEO of Minted**

## Links

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- <http://eladgil.com/>
- <https://press.stripe.com/high-growth-handbook>
- <http://blog.eladgil.com/>

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APPENDIX: THINGS TO JUST SAY NO TO

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## Comp Titles

Zero to One	Thiel, Peter	Crown Currency	16/09/2014	9780804139298 0804139296	\$30.00 USD	Hardcover	Business & Economics
The Hard Thing About Hard Things	Horowitz, Ben	Harper Business	4/03/2014	9780062273208 0062273205	\$32.50 USD	Hardcover	Business & Economics
The Startup Way	Ries, Eric	Crown Currency	17/10/2017	9781101903209 1101903201	\$30.00 USD	Hardcover	Business & Economics

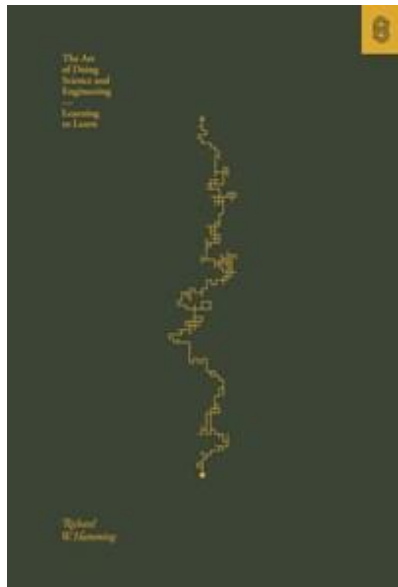
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# The Art of Doing Science and Engineering

## Learning to Learn

Richard Hamming, Bret Victor

### Key Selling Points

- **COMPUTING PIONEER:** Richard Hamming was one of the most celebrated mathematicians of the 20th century. He worked on the Manhattan Project and at Bell Laboratories and received the Turing Award, the highest honor in computer science.
- **CELEBRATED REISSUE:** *The New Yorker* named the Stripe Press edition of *The Art of Doing Science and Engineering* one of the “best books we read in 2020.” The new edition includes a foreword by computer scientist and Dynamicland founder Bret Victor.
- **NAME RECOGNITION:** *The Art of Doing Science and Engineering* is studded with anecdotes that feature other computer science legends, including Claude Shannon, Vannevar Bush, and Grace Hopper.
- **ENDURING APPEAL:** The ideas Hamming puts forth are not only for mathematicians and computer scientists, nor have they lost their resonance as technology has evolved. What Hamming ultimately proposes is a style of thinking that can lead to great ideas—in any field.
- **ENGAGED COMMUNITY:** Stripe Press has a sizable community of avid fans—who run the gamut from startup founders to executives at some of the world’s largest companies—who eagerly await each new title. Many readers tweet about our books—the Stripe Press “shelfie” is a genre unto itself—as do the founders of Stripe and many Stripe employees.

### Summary

**A groundbreaking treatise by one of the great mathematicians of our age, who outlines a style of thinking by which great ideas are conceived.**

What inspires and spurs on a great idea? Can we train ourselves to think in a way that will enable world-changing understandings and insights to emerge?

Richard Hamming said we can. He first inspired a generation of engineers, scientists, and researchers in 1986 with “You and Your Research,” an electrifying sermon on why some scientists do great work, why most don’t, why he did, and why you can—and should—too. *The Art of Doing Science and Engineering* is the full expression of what “You and Your Research” outlined. It’s a book about thinking; more specifically, a style of thinking by which great ideas are conceived.

The book is filled with stories of great people performing mighty deeds—but they are not meant simply to be admired. Instead, they are to be aspired to, learned from, and surpassed. Hamming consistently returns to Shannon’s information theory, Einstein’s theory of relativity, Grace Hopper’s work on high-level programming, Kaiser’s work on digital fillers, and his own work on error-correcting codes. He also recounts a number of his spectacular failures as clear examples of what to avoid.

Originally published in 1996 and adapted from a course that Hamming taught at the US Naval Postgraduate School, this edition includes an all-new foreword by designer, engineer, and founder of Dynamicland Bret Victor, plus more than 70 redrawn graphs and charts.

*The Art of Doing Science and Engineering* is a reminder that a capacity for learning and creativity are accessible to everyone. Hamming was as much a teacher as a scientist, and having spent a lifetime forming and confirming a theory of great people and great ideas, he prepares the next generation for even greater distinction.

### Contributor Bio

**Richard W. Hamming** (1915-1998) was a scientist and mathematician whose work inspired a generation of engineers, scientists, and researchers. He is best known for discovering mathematical formulas that allow computers to correct their own errors, a fundamental function of modems, compact disks, and satellite communications. Born in Chicago in 1915, he provided crucial programming support as a member of the Manhattan Project. After World War II, he joined Bell Labs, where over the next 15 years he was involved in nearly all of its most prominent achievements. He later taught and lectured at the Naval Postgraduate School in Monterey, California. Throughout his career, Hamming received many awards for his work, including the Turing Award in 1968, the highest honor in computer science. In 1988, the Institute of Electrical and Electronics Engineers created the Richard W. Hamming Medal in his honor, of which he was the first recipient. Chicago, IL

## Quotes

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"Your last chance to read the words of thinking of one of the major intellects that the USA has produced."

—**Eugene N. Miya, NASA researcher**

"Hamming is here to tell you about excellence. His lessons unfold through personal stories of discovery and failure—life as an extraordinary scientist. But Hamming demands that you do extraordinary work, too, and for that he offers the best advice I know."

—**Andy Matuschak, software engineer, designer, and researcher**

"Hamming was always as much a teacher as a scientist, and having spent a lifetime forming and confirming a theory of great people, he felt he could prepare the next generation for even greater greatness. That's the premise and promise of this book."

—**Bret Victor, founder of Dynamicland, designer, and engineer**

## Links

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- <https://press.stripe.com/the-art-of-doing-science-and-engineering>

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Error-correcting codes

Information theory

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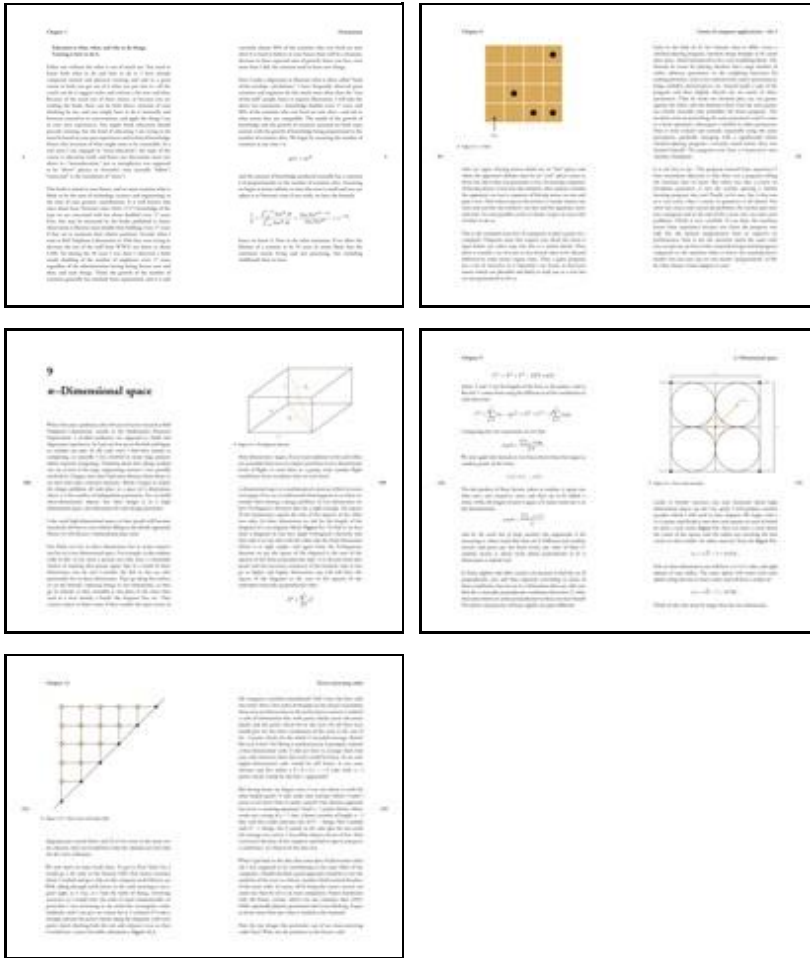
Computer-aided instruction (CAI)

Mathematics

Quantum mechanics  
 Creativity  
 Experts  
 Unreliable data  
 Systems engineering  
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## Comp Titles

The Craft of Research, Fourth Edition	Booth, Wayne C.	University of Chicago Press	19/10/2016	9780226239569 022623956X	\$45.00 USD	Hardcover	Language Arts & Disciplines
Pieces of the Action	Bush, Vannevar	Stripe Press	28/06/2022	9781953953209 1953953204	\$24.00 USD	Hardcover	Biography & Autobiography
Six Easy Pieces	Feynman, Richard P.	Basic Books	20/11/1994	9780201409550 0201409550	\$22.00 USD	Hardcover	Science

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332 Pages  
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 used to explain concepts  
 Carton Qty: 14  
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## Where Is My Flying Car?

J. Storrs Hall

### Key Selling Points

- **CRITICALLY ACCLAIMED:** *Where Is My Flying Car?* has been praised by the *Wall Street Journal*, *Discourse* magazine, *Quillette*, and others. *Discourse* called it “the most important book written on technology policy in the past quarter century.”
- **PROGRESS STUDIES:** Influential proponents of the progress studies movement, including Jason Crawford and Tyler Cowen, are fans of the book. They’ve praised its “bold futurism” and “refreshing” call for “unlimited progress in every dimension.”
- **INTELLECTUAL PLURALISM:** J. Storrs Hall brings his career as a nanotechnologist, inventor, researcher, and computer scientist to bear, weaving a wide-ranging argument that encompasses the Great Stagnation, nuclear energy, advances in nanotechnology, and the mechanics of flying cars.
- **ENGAGED COMMUNITY:** Stripe Press has a sizable community of avid fans—who run the gamut from startup founders to executives at some of the world’s largest companies—who eagerly await each new title. Many readers tweet about our books—the Stripe Press “shelfie” is a genre unto itself—as do the founders of Stripe and many Stripe employees.

### Summary

**From an engineer and futurist, an impassioned account of technological stagnation since the 1970s and an imaginative blueprint for a richer, more abundant future.**

The science fiction of the 1960s promised us a future remade by technological innovation. We’d vacation in geodesic domes on Mars, have meaningful conversations with computers, and drop our children off at school in flying cars. Fast-forward 60 years, and we’re still stuck in traffic in gas-guzzling sedans and boarding the same types of planes we flew in over half a century ago. What happened to the future we were promised?

In *Where Is My Flying Car?*, J. Storrs Hall sets out to answer this deceptively simple question. What starts as an examination of the technical limitations of building flying cars evolves into an investigation of the scientific, technological, and social roots of the economic stagnation that started in the 1970s. From the failure to adopt nuclear energy and the suppression of cold fusion technology to the rise of a counterculture hostile to progress, Hall recounts how our collective ambitions for the future were derailed, with devastating consequences for global wealth creation and distribution. He then outlines a framework for a future powered by exponential progress—one in which we build as much in the world of atoms as we do in the world of bits, one rich in abundance and wonder.

Drawing on years of original research and personal engineering experience, *Where Is My Flying Car?*, originally published in 2018, is an urgent, timely analysis of technological progress over the last 50 years and a bold vision for a better future.

### Contributor Bio

**J. Storrs Hall**, PhD, is an independent scientist and author. He was the founding chief scientist of Nanorex, Inc. and a president of the Foresight Institute. He is currently a research fellow at the Institute for Molecular Manufacturing and an associate editor of the *International Journal of Nanotechnology and Molecular Computation*. He was also accredited as an expert reviewer for the Intergovernmental Panel on Climate Change in the field of computational climate models. Hall’s previous books include *Beyond AI: Creating the Conscience of the Machine* and *Nanofuture: What’s Next for Nanotechnology*. Now residing on Chesapeake Bay, he dabbles in aerodynamics design

under the auspices of Eastern Shore Flying Cars, LLC. He lives in Virginia.

## Quotes

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"One of the best and most interesting books on technology."

—**Tyler Cowen, *Marginal Revolution***

"There are many writers with optimistic visions of the future. However, the goals I most often hear are all the negation of negatives: cure cancer, eliminate poverty, stop climate change. . . . This is good, but it is not enough. [These techno-optimists] are content with bringing the whole world up to the current best standard of living, but not increasing it. In this context, I found *Where Is My Flying Car?* refreshing. Hall unabashedly calls for unlimited progress in every dimension."

—**Jason Crawford, *Roots of Progress***

"Whether there is 'tech stagnation' or a revolution about to swarm the skies, *Where Is My Flying Car?* offers piercing questions and answers about what it might take to make the dream come true."

—**David Brin, astrophysicist and author of *Existence* and *The Postman***

"This book is an inspirational roadmap to an amazing future that can be ours if we will only reach for it. Hall's bold new perspective on technological progress is a must-read for anyone who claims to be a futurist."

—**Robert Freitas, nanotechnology scientist and author of *Nanomedicine***

"America's 'golden quarter century' of technological and economic progress ended 50 years ago. Instead of flying cars, we got Facebook. J. Storrs Hall brilliantly explains the reasons for this Great Stagnation, and what to do to bring about another golden era of growth and prosperity."

—**Glenn Harlan Reynolds, Beauchamp Brogan Distinguished Professor of Law, University of Tennessee**

## Links

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- [Author's website](#)
- <https://press.stripe.com/where-is-my-flying-car>

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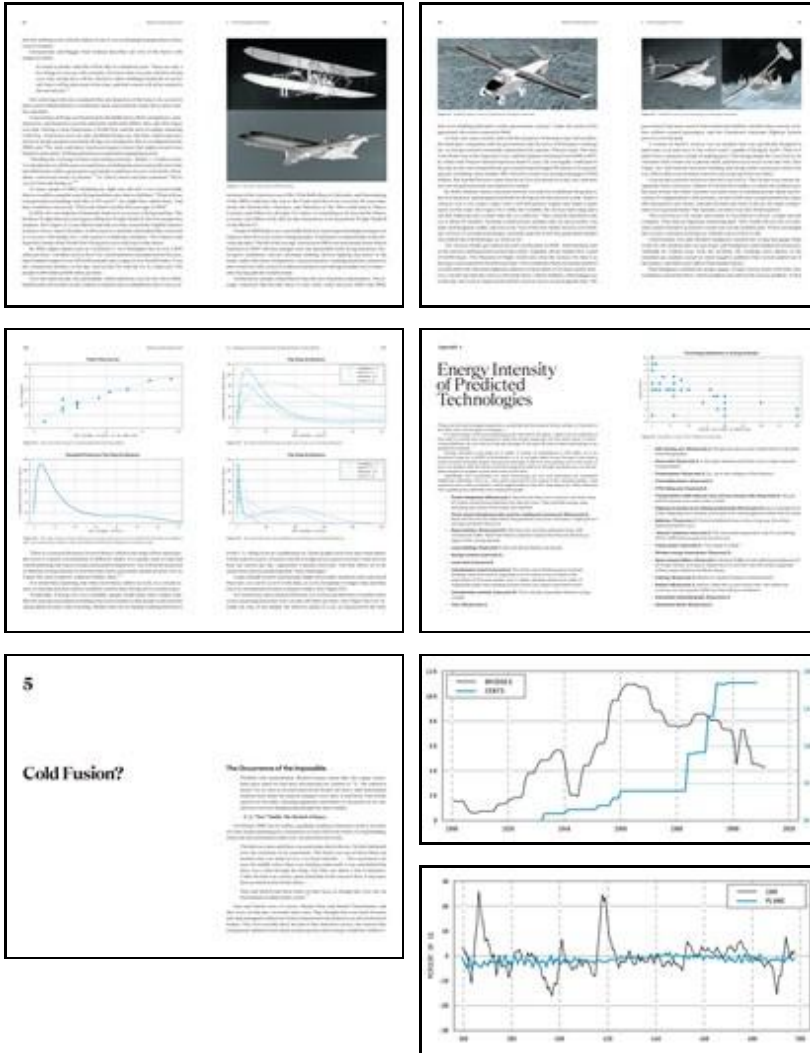
Appendix B: Selected Readings

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Power to Save the World	Cravens, Gwyneth	Knopf	30/10/2007	9780307266569 0307266567	\$27.95 USD	Hardcover	Social Science
The Grid	Bakke, Gretchen	Bloomsbury USA	26/07/2016	9781608196104 1608196100	\$27.00 USD	Hardcover with dust jacket	Technology & Engineering
A Bright Future	Goldstein, Joshua S.	PublicAffairs	8/01/2019	9781541724105 1541724100	\$26.00 USD	Hardcover	Science

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## Get Together

### How to Build a Community With Your People

Bailey Richardson, Kevin Huynh, Kai Elmer Sotto

#### Key Selling Points

- **BRAND BUILDERS:** Bailey Richardson, Kevin Huynh, and Kai Elmer Sotto have shaped community strategy for some of the world's best-known businesses, including Nike, Porsche, Substack, Instagram, IDEO, StoryCorps, and CreativeMornings. *Get Together* is a culmination of their research and insight.
- **MEDIA-SAVVY AUTHORS:** People & Company have been featured in and invited to speak at the *New York Times*, *Fast Company*, the *Washington Post*, the *Los Angeles Times*, *First Round Review*, and others.
- **WIDESPREAD APPEAL:** The community-building strategies the authors outline are as relevant to startup founders and business leaders as they are to marketers, designers, filmmakers, and political organizers—and anyone else looking to cultivate a passionate community, online or offline.
- **ENGAGED COMMUNITY:** Stripe Press has a sizable community of avid fans—who run the gamut from startup founders to executives at some of the world's largest companies—who eagerly await each new title. Many readers tweet about our books—the Stripe Press “shelfie” is a genre unto itself—as do the founders of Stripe and many Stripe employees.

#### Summary

##### A practical and heartfelt guide to cultivating a community, online or IRL.

Although communities feel magical, they don't come together by magic. *Get Together* is a practical and heartfelt guide to cultivating a community. Whether starting a run crew, connecting with fans online, or sparking a movement of K–12 teachers, the secret to getting people together is this: build your community with people, not for them.

In *Get Together*, Bailey Richardson, Kevin Huynh, and Kai Elmer Sotto of People & Company share true stories of everyday people who have created thriving communities, both in person and online. They provide clear steps to untangle the challenge of getting passionate people together, helping individuals and organizations navigate the intricacies of leading a community, including:

- How to rally the first people
- How to get people talking
- How to attract new, authentic folks
- How to develop leaders and expand globally.

The People & Company team reminds us that we each hold the potential to spark a community. *Get Together* shows readers that if we join forces—as company and customers, artist and fans, organizer and advocates—we'll do more together than we ever could alone.

#### Contributor Bio

**Bailey Richardson** brings her expertise as a storyteller and researcher to People & Company, an agency that helps organizations build communities. People & Company has supported the creation and ongoing care of communities of investors, entrepreneurs, teachers, caregivers, dog-walkers, power users, runners, surfers, and more. Richardson has helped shape the communities around Instagram, IDEO, and Pop-Up Magazine. She lives in New York.

**Kevin Huynh** breathes strategy and structure at People & Company, an agency that helps organizations build communities. People & Company has supported the creation and ongoing care of communities of investors, entrepreneurs, teachers, caregivers, dog-walkers, power users, runners, surfers, and more. Huynh advises groups that build

Get  
Together



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empowered communities and in the past operationalized CreativeMornings, rolling out events to 100 cities. He lives in New York.

**Kai Elmer Sotto** focuses on how true communities fuel growth for companies at People & Company, an agency that helps organizations build communities. People & Company has supported the creation and ongoing care of communities of investors, entrepreneurs, teachers, caregivers, dog-walkers, power users, runners, surfers, and more. Sotto helped pioneer Facebook's growth discipline and launch Instagram's business internationally. He lives in New York.

## Quotes

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"*Get Together* tells the stories and reveals the insights of community-building. Don't start one without reading this book."

—**Robert Wang, founder of Instant Pot**

"As a leader of a social-impact organization, I found *Get Together* to be helpful in thinking about how we could do better at building and cultivating the community around IDEO.org. I'd recommend *Get Together* to anyone organizing or participating in communities, personally or professionally."

—**Jocelyn Wyatt, CEO of IDEO.org**

"*Get Together* is a book about our most valuable resource--people--and how to get them together. Sounds simple; but then all great ideas are."

—**Craig Pearce, co-writer of the films Romeo + Juliet, Moulin Rouge!, and The Great Gatsby**

"In a time of growing social isolation and disconnection from what matters most, Bailey, Kevin, and Kai offer a vision for how the world could be. Read it!"

—**Casper ter Kuile, co-author of the *How We Gather* report**

"This book encapsulates in a 90-minute read what took me 20 years to learn at Surfrider. It provides clear guidance on how to methodically build a thriving community."

—**Dr. Chad Nelsen, CEO of the Surfrider Foundation**

"*Get Together* is a must-read. As a community builder, I have an immense appreciation for the way Bailey, Kai, and Kevin broke things down."

—**Claire Wasserman, founder of Ladies Get Paid**

"As the producer of the first Star Wars Celebration, I had to work with my team and Lucasfilm to build an event that was worthy of the worldwide Star Wars community. I wish I had had a book like *Get Together* back then—I would've devoured it to gain insight on building my community to give me a head start!"

—**Dan Madsen, former president of the Official Star Wars Fan Club**

"At a time when the extremes have become the norm and acute polarization is on the rise, *Get Together* is a much-needed road map to building authentic communities for good, which can ultimately outcompete the bad."

—**Sasha Havlicek, CEO of the Institute for Strategic Dialogue**

## Links

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- [Authors' website](#)
- [Twitter](#)
- [Podcast](#)
- <https://press.stripe.com/get-together>

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7. Create more leaders
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## Comp Titles

The Business of Belonging	Spinks, David	Wiley	23/03/2021	9781119766124	\$30.00	Hardcover	Business & Economics
People Powered	Bacon, Jono	HarperCollins Leadership	12/11/2019	9781400214884	\$28.99	Hardcover with dust jacket	Business & Economics
The Art of Community	Vogl, Charles	Berrett-Koehler Publishers	12/09/2016	9781626568419	\$22.95	Trade Paperback	Social Science

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 Carton Qty: 10  
 Business & Economics  
 / Leadership  
 BUS071000

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 Status: **ACTIVE**

## Scaling People

### Tactics for Management and Company Building

Claire Hughes Johnson

#### Key Selling Points

- **BESTSELLING BOOK:** *Scaling People* was on the *Wall Street Journal's* list of bestselling books, week ended April 8, 2023, in the Hardcover Business category.
- **MEDIA SENSATION:** Claire Hughes Johnson and *Scaling People* have been featured in *The Economist*, *Bloomberg Businessweek*, *Forbes*, *Fortune*, *Fast Company*, *CNBC*, *Quartz*, *Inc*, and others, and on podcasts including *Pivot*, *Grit*, *Permanent Podcast*, *Fixable*, and more.
- **PROVEN TRACK RECORD:** Claire Hughes Johnson spent 10 years leading business operations at Google and helped scale Stripe from less than 200 employees to more than 7,000. She's been fundamental to the growth and success of two generational companies—**her strategies work**. Since the preorder announcement, high-profile colleagues and peers from Google, Stripe, and elsewhere have expressed their enthusiasm for the book and endorsed Claire's exceptional brand of empathetic management and tactical problem-solving. **Y Combinator's Anu Hararian writes, "I can tell you this book is going to be the BEST resource for founders."**
- **OUT-OF-THE-BOX RESOURCES:** *Scaling People* includes 100+ pages of templates, exercises, and sample documents designed to give company builders practical tools to manage their teams and put foundational structures in place. These worksheets can be used by leaders at companies of all types, across many industries. **One early reader noted, "These templates are as valuable as Bitcoin."**
- **ENGAGED COMMUNITY:** Stripe Press has a sizable community of avid fans who run the gamut from startup founders to executives at some of the world's largest companies. Many readers tweet about our books—**the Stripe Press "shelfie" is a genre unto itself**—as do the founders of Stripe, Patrick and John Collison, and many Stripe employees.

#### Summary

**From a Stripe and Google executive, a practical guide to company building and scaling the most important resource it has: its people.**

**"Whether you are a new manager or a CEO, there are going to be moments when you feel alone and need help. Odds are, the advice you need is in *Scaling People*. You are going to pull this book off your shelf over and over!"**  
**—Kim Scott, *New York Times* bestselling author of *Radical Candor* and *Just Work***

A leader at both Google and Stripe from their early days, Claire Hughes Johnson has worked with founders and company builders to try to replicate their success. The most common questions she's asked are not about business strategy—they're about how to scale the operating structures and people systems of a rapidly growing startup.

*Scaling People* is a practical and empathetic guide to being an effective leader and manager in a high-growth environment. The tactical information it puts forward—including guidance on crafting foundational documents, strategic and financial planning, hiring and team development, and feedback and performance mechanisms—can be applied to companies of any size, in any industry. *Scaling People* includes dozens of pages of worksheets, templates, exercises, and example documents to help founders, leaders, and company builders create scalable operating systems and lightweight processes that really work.

Implementing effective leadership and management practices takes effort and

discipline, but the reward is a sustainable, scalable company that's set up for long-term success. *Scaling People* is a detailed roadmap for company builders to put the right operating systems and structures in place to scale the most important resource a company has: its people.

## Contributor Bio

---

**Claire Hughes Johnson** is a corporate officer and advisor at Stripe. Previously, she was chief operating officer at Stripe from 2014 to 2021, helping the company grow from fewer than 200 employees to more than 8,000. At various times, she led business operations, sales, marketing, customer support, risk, real estate, and all of the people functions, including recruiting and HR. Prior to Stripe, she spent 10 years at Google leading business teams, including overseeing aspects of Gmail, Google Apps, and consumer operations, as well as serving as a vice president for AdWords, Google Offers, and Google's self-driving car project. She serves on the boards of Ameresco, the *Atlantic*, Aurora Innovation, and HubSpot, and is a trustee and current board president of Milton Academy. She lives outside of Boston with her husband, two children, and two neurotic dachshunds.

## Quotes

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"Unapologetically practical in its focus... refreshingly pragmatic."

—**The Economist**

"The smartest and most useful book I've read on management this year."

—**Nicholas Thompson, CEO of The Atlantic**

"*Scaling People* reflects Claire's rich experience and formidable tactical mind. In its substantiveness, rigor, and practicality, it stands out from the bland avalanche of traditional managerial fare. It is a book written by a genuine expert with real, tangible lessons to impart."

—**Mario Gabriele, founder of The Generalist**

"Claire Johnson gave me some of the best feedback of my career: 'You don't ask for help often enough.' Whether you are a new manager or a CEO, there are going to be moments when you feel alone and need help. Odds are, the advice you need is in *Scaling People*. You are going to pull this book off your shelf over and over!"

—**Kim Scott, author of Radical Candor and Just Work**

"The practical guide to running a world-class organization... Claire has demystified how you run a large, high-performance organization, with clear concepts and practical templates that you can start implementing today."

—**Jason Citron, founder and CEO of Discord**

"I was excited to learn that Claire Hughes Johnson has taken her many years of operating excellence from Stripe and Google and distilled it into a new book. *Scaling People* is a key book to be added to the shelf of any people leader and manager."

—**Elad Gil, entrepreneur, investor, and author of High Growth Handbook**

"*Scaling People* is approachable, entertaining, and exceptionally useful, with lots of heart and humor. Claire leverages her years of unparalleled experience to provide a deeply helpful resource to read and revisit again and again."

—**Aileen Lee, founder and managing partner of Cowboy Ventures**

"Through the entire history of startups and entrepreneurship, the world expects founders and young executives to succeed and thrive as their company grows larger and larger. Yet no one takes the time to give them the skills and processes that are necessary to achieve great leadership. Now someone has—hats off to Claire Johnson for writing *Scaling People*."

—**Bill Gurley, general partner at Benchmark**

"If you want to scale your business from 10 people to 10,000 without losing the things



that make it special, *Scaling People* is the handbook you need.”

—**Ravi Gupta, former CFO and COO of Instacart, general partner at Sequoia Capital**

“There’s a lot of reinventing the wheel in a startup environment. *Scaling People* offers strong frameworks, sound advice, and tried-and-true processes that any company can use to build stronger foundations and sustainable success.”

—**Reid Hoffman, co-founder of LinkedIn, partner at Greylock, host of *Masters of Scale***

“Claire Hughes Johnson is the ultimate operator. She distills two decades of management and leadership expertise into one accessible volume with real-world examples and actionable guidance. *Scaling People* proves that it’s possible to operate in a high-growth environment while simultaneously focusing on and caring about developing people—and that doing so also leads to a fundamentally stronger business.”

—**Mallun Yen, founder of Operator Collective**

“Everything you need to know about building and scaling a company, being an exceptional leader and manager, and getting the best out of your people in one empathetic and enjoyable package—with easy-to-use worksheets and templates to boot.”

—**Frances Frei, author of *Uncommon Service* and *Unleashed*, professor at Harvard Business School**

“Claire Hughes Johnson has been in the catbird seat at two companies: Google and Stripe. She participated in Google’s transformative journey in the decade following its IPO. Since then, she has helped Stripe develop from a two-floor office into a global, multibillion-dollar infrastructure company on which millions of businesses depend. Two eras, two companies—one Claire.”

—**Michael Moritz, partner at Sequoia Capital**

## Marketing Plans

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### Marketing

- Targeted pre-publication mailing to influential founders, VCs, executives, and senior leaders at technology companies and high-growth startups, including a signed note from Claire
- Creation of promotional material such as excerpt PDFs, bookmarks, and promotional images and video for pre-publication distribution online, to influencers, and at speaking events
- Galley and advance copy mailing to the author’s and Stripe’s network of influential founders, executives, VCs, and senior leaders at technology companies and high-growth startups
- Promotion on Stripe Press and Stripe social media channels, including paid performance marketing
- Promotion in the Stripe Press newsletter
- Cross-promotion at internal and external Stripe events
- Initial print run of 20,000 copies

### Publicity

- Outreach campaign targeting coverage in top newspapers, magazines, podcasts, broadcast, and digital media focused on business, leadership, management, finance, and technology, supported by Fortier PR
- Landed feature in [Fortune](#) (February 8, 2023)
- Article authored by Claire Hughes Johnson will publish in HBR Ascend on March 7, 2023
- Confirmed launch-week excerpts in Fast Company, CNBC Make It, Rotman Management Magazine
- Confirmed podcast interviews with Bloomberg Businessweek, First Round In

- Depth, The Business of Learning, Grit, Coaching for Leaders
- Confirmed interviews with Quartz, Financial Times Working It newsletter, Leaders Magazine
- Confirmed speaking engagements at SXSW, McKinsey Author Talks, Talks at Google, Ivy
- Pending media interest from Financial Times, Forbes, VentureBeat, The Information, NPR Marketplace, Wall Street Journal
- Claire Hughes Johnson speaking with Laurene Powell Jobs at a book launch event hosted in partnership with CapitalG (Alphabet's venture growth fund) and Emerson Collective in San Francisco

## Links

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- [linkedin.com/in/claire-hughes-johnson-7058](https://www.linkedin.com/in/claire-hughes-johnson-7058)
- <https://twitter.com/chughesjohnson>
- <https://press.stripe.com/>

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- The core frameworks
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- How to read this book
- Exercises and templates

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- Giving hard feedback
- Creating a culture of informal feedback
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- Managing managers
- Managing out, firing, and layoffs
- Some final thoughts on management
- Exercises and templates

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- Foster relationships
- Consider your career

## Endnotes

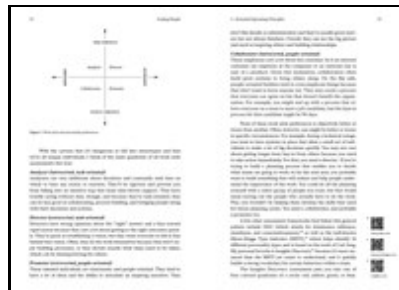
## Bibliography

## Acknowledgments

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## About the Author

## Illustrations



## Comp Titles

Hard Things	Ben	Business		0062273205	USD		Economics
Bury My Heart at Conference Room B	Slap, Stan	Portfolio	12/08/2010	9781591843245 1591843243	\$27.00 USD	Hardcover	Business & Economics
Working Backwards	Bryar, Colin	St. Martin's Press	9/02/2021	9781250267597 1250267595	\$29.99 USD	Hardcover with dust jacket	Business & Economics
Radical Candor: Fully Revised & Updated Edition	Scott, Kim	St. Martin's Press	1/10/2019	9781250235374 1250235375	\$29.99 USD	Hardcover with dust jacket	Business & Economics
High Growth Handbook	Gil, Elad	Stripe Press	17/07/2018	9781732265103 1732265100	\$20.00 USD	Hardcover	Business & Economics

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Discount Code: TP  
Trade Paperback

256 Pages  
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Travel / United States  
TRV025120  
Series: Full-color Travel Guide  
18.7 cm H | 10.8 cm W  
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#### Related Products

##### Also Available

Fodor's InFocus Santa Fe  
9781640973657 \$13.99

##### Ebooks

9781640976658

## Fodor's InFocus Santa Fe (4th Edition)

Fodor's Travel Guides

### Key Selling Points

#### TOURISM TRENDS:

- The lasting popularity of the television shows *Breaking Bad* and *Better Call Saul* continue to put New Mexico on fans' radars.
- Prior to the COVID-19 pandemic, New Mexico saw a record 38 million visits in 2019, a number that rose for the 8th consecutive year. While 2020 saw tourism numbers go down, a record number of domestic visitors in 2021 and 2022 drove numbers up again. Almost 40 million people visited New Mexico in 2021.
- [https://assets.simpleviewinc.com/simpleview/image/upload/v1/clients/newmexico/New\\_Mexico\\_Tourism\\_Economic\\_Impact\\_2019\\_Sharable\\_1ba22373-3304-4a56-102e365c4eae.pdf](https://assets.simpleviewinc.com/simpleview/image/upload/v1/clients/newmexico/New_Mexico_Tourism_Economic_Impact_2019_Sharable_1ba22373-3304-4a56-102e365c4eae.pdf)
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#### FULLY REDESIGNED!

- **New front cover** has eye-catching full-bleed images with key selling points on the front
- **New back cover** is fully-redesigned
- **"Best of" Lists** will visually engage the reader and provide an overview of the entire destination (best things to eat, see, do, drink, as well as what to read and watch before going)
- **Visually focused with more color and images** including more full and half-page images throughout and color-coded category icons
- **Other useful features** including Great Itineraries, Walking Tours, and Calendar of Events.
- **"Travel Smart"** (logistical planning tips section) now at the front of the book and redesigned to be more infographic in feel
- **Stronger Voice and Opinions** give all Fodor's guides more personality. Books are more friendly and conversational in tone, going beyond informational to being inspirational

#### CURATED AND RELEVANT:

- **Focused coverage** on only the best places so travelers can make the most out of their limited time.
- **Carefully vetted recommendations** for all types of establishments and price points.

#### CONCISE:

- **Shortened reviews** presented with brevity and focus.

Please see additional key selling points in the book main description

### Summary

**Whether you want to visit art galleries in Santa Fe, explore Georgia O'Keeffe's studio at Ghost Ranch, or learn about Native American history in Taos, the local Fodor's travel experts in New Mexico are here to help! *Fodor's In Focus Santa Fe* guidebook is packed with maps, carefully curated recommendations, and everything else you need to simplify your trip-planning process and make the most of your time.** This new edition has an easy-to-read layout, fresh information, and beautiful color photos.

Fodor's In Focus Santa Fe travel guide includes:

- **AN ILLUSTRATED ULTIMATE EXPERIENCES GUIDE** to the top things to see and do
- **MULTIPLE ITINERARIES** to effectively organize your days and maximize your time
- **MORE THAN 10 DETAILED MAPS** to help you navigate confidently
- **COLOR PHOTOS** throughout to spark your wanderlust!
- **HONEST RECOMMENDATIONS FROM LOCALS** on the best sights, restaurants, hotels, nightlife, shopping, performing arts, activities, side-trips, and more
- **PHOTO-FILLED "BEST OF" FEATURES** on "What to Eat and Drink in Santa Fe", "New Mexico's Best Outdoor Adventures", and more
- **TRIP-PLANNING TOOLS AND PRACTICAL TIPS** including when to go, getting around, beating the crowds, and saving time and money
- **HISTORICAL AND CULTURAL INSIGHTS** providing rich context on the local people, politics, art, architecture, cuisine, geography and more
- **SPECIAL FEATURES** on "What to Buy in Santa Fe" and "What to Watch and Read Before You Go"
- **LOCAL WRITERS** to help you find the under-the-radar gems
- **UP-TO-DATE COVERAGE ON:** Santa Fe, Taos, Albuquerque, Abiquiu, Ghost Ranch, Kasha-Katuwe Tent Rocks National Monument, Bandelier National Monument, Los Alamos, the High Road to Taos, and more.

Planning on visiting other destinations in the Southwestern United States? Check out *Fodor's National Parks of the West*, *Fodor's Arizona & the Grand Canyon*, and *Fodor's Utah*.

*\*Important note for digital editions: The digital edition of this guide does not contain all the images or text included in the physical edition.*

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## Contributor Bio

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For over 80 years, Fodor's Travel has been a trusted resource offering expert travel advice for every stage of a traveler's trip. We hire local writers who know their destinations better than anyone else, allowing us to provide the best travel recommendations for all tastes and budgets in over 7,500 worldwide destinations. Our books make it possible for every trip to be a trip of a lifetime.

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"The Fodor's guides are notable for their ratings of sights, restaurants, shops, accommodations and attractions." – *Chicago Tribune*

"In terms of comprehensiveness of coverage, the very accessible format, and the enthusiastic tone, this series remains one of the best on the market." – *Booklist*

"Fodor's super-informative guidebooks are known for accuracy and attention to detail." – *Sacramento Bee*

"Fodor's can help you plan the perfect adventure." – *Arizona Republic*



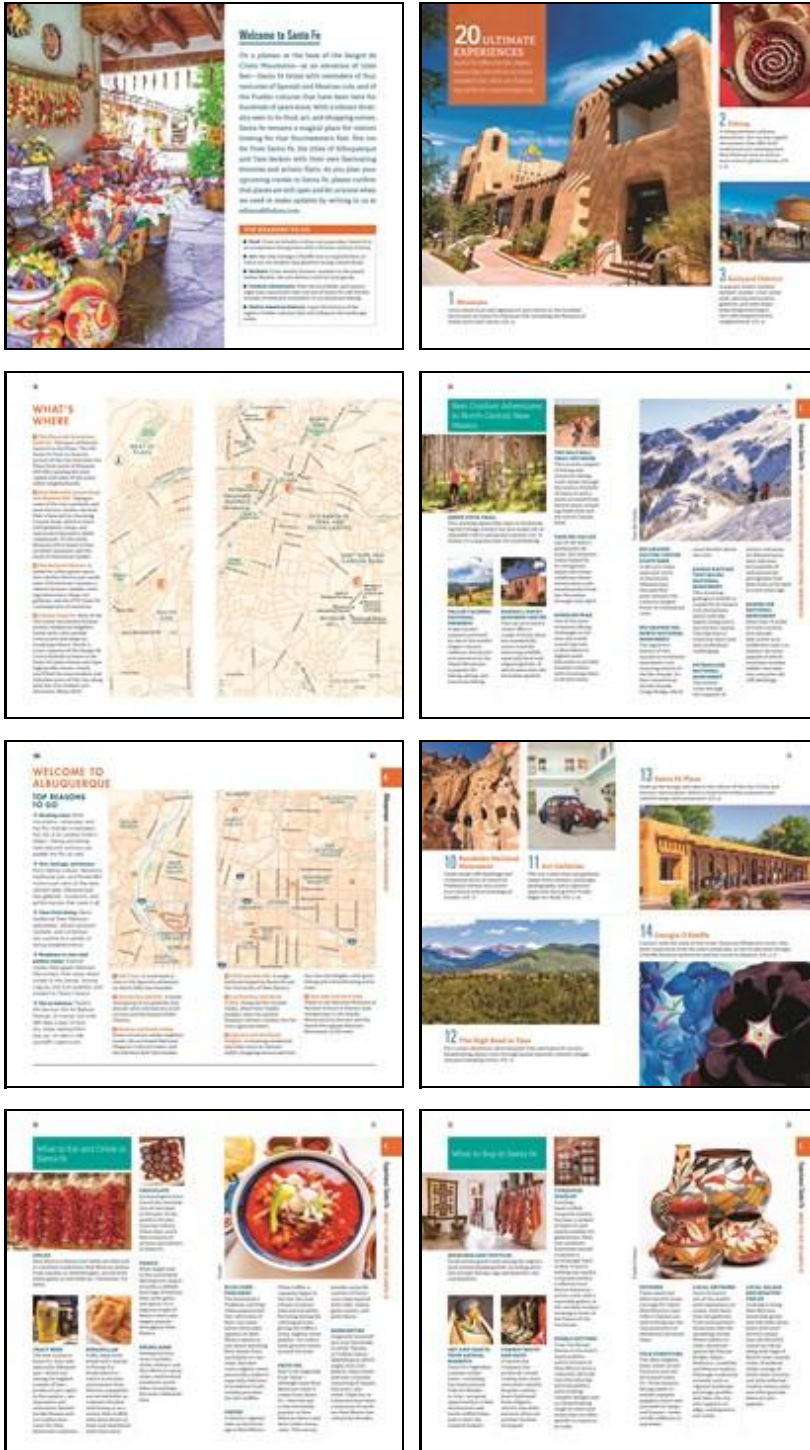
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- Email newsletter promotion to 800,000+ contacts directing consumers to check out the recently released guides wherever books are sold
- Announcement of new book releases and promotion of destinations through [www.Fodors.com](http://www.Fodors.com) and social media. Sales directed to IndieBound and top retailers. @fodorstravel has 178K followers on Instagram, 112K followers on Pinterest, 102K followers on Facebook and over 1.12 million followers on Twitter.
- Print advertisements in various catalogs including Ingram Advance, Publishers Weekly, Booklist, and B&T.

# Links

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# Illustrations





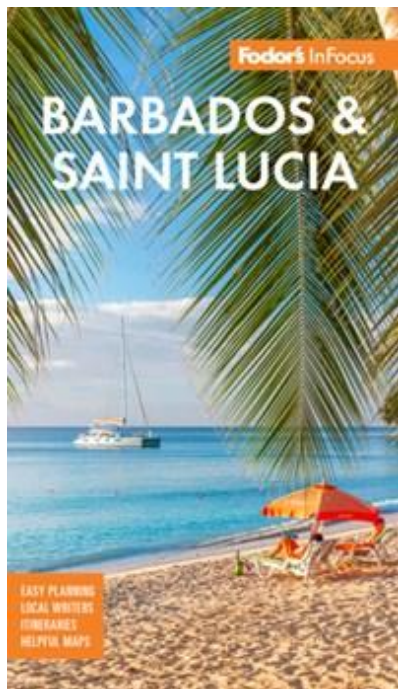
## Comp Titles

Frommer's EasyGuide to Santa Fe, Taos and Albuquerque	Laine, Barbara	FrommerMedia	31/03/2020	9781628874976 162887497X	\$19.95 USD	Trade Paperback	Travel
Moon Santa Fe, Taos & Albuquerque	Horak, Steven Travel	Moon Travel	21/09/2021	9781640494886 164049488X	\$17.99 USD	Paperback	Travel
Fodor's InFocus Santa Fe	Guides, Fodor's	Fodor's Travel	16/02/2021	9781640973657 1640973656	\$13.99 USD	Trade Paperback	Travel

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Travel / Caribbean & West Indies  
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Status: **ACTIVE**

#### Related Products

##### Previous Editions

Fodor's InFocus Barbados & St Lucia 9781640973619 \$13.99

##### Ebooks

9781640976696

## Fodor's InFocus Barbados and St. Lucia (7th Edition)

Fodor's Travel Guides

### Key Selling Points

#### COMPETITIVE ADVANTAGE:

- The only print guidebook exclusively highlighting Barbados and Saint Lucia
- The most up-to-date major guidebook on these Caribbean islands.
- *Editor's Choice: Brand-new, up-to-date content for 2024 written by experts.*

#### TOURISM TRENDS:

- After a three-year hiatus, the Saint Lucia Jazz & Arts Festival returns from May 5-14, 2023 with headlines Sting and Shaggy. The festival attracts visitors from around the world as the lineup includes international, local and Caribbean music.
- Stay over tourist arrivals in Barbados have more than doubled since 2020; 30% of Barbados's more than 440,000 visitors in 2022 were from the U.S.
- In 2022, the U.S. had its highest ever arrivals (to Saint Lucia) surpassing 2019 levels for 5 out of 7 months from January through July, four of which were record breaking illustrating that tourism is thriving and growing.
- Several international hotel brands have committed to new properties in Saint Lucia including the **Sol Sanctum** Wellness Hotel and Studio and Zoetry Marigot Bay in 2022 and the major expansion of the East Winds Resort in 2023

#### FULLY REDESIGNED!

- **New front cover** has eye-catching full-bleed images with key selling points on the front
- **New back cover** is fully-redesigned
- **"Best of" Lists** will visually engage the reader and provide an overview of the entire destination (best things to eat, see, do, drink, as well as what to read and watch before going)
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#### CURATED AND RELEVANT:

- **Focused coverage** on only the best places so travelers can make the most out of their limited time.
- **Carefully vetted recommendations** for all types of establishments and price points.

#### CONCISE:

- **Shortened reviews** presented with brevity and focus.

Please see additional key selling points in the book main description

### Summary

**Whether you want to relax on the beach, do a tasting of Bajan rum, go sailing on a catamaran, climb the Pitons, or snorkel in crystal clear water, the local Fodor's travel experts in Barbados and Saint Lucia are here to help! Fodor's InFocus Barbados & Saint Lucia guidebook is packed with maps, carefully**

**curated recommendations, and everything else you need to simplify your trip-planning process and make the most of your time.** This new edition has been **fully-redesigned** with an easy-to-read layout, fresh information, and beautiful color photos.

*Fodor's InFocus Barbados & Saint Lucia* travel guide includes:

- **AN ILLUSTRATED ULTIMATE EXPERIENCES GUIDE** to the top things to see and do
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- **SPECIAL FEATURES** on "What to Watch and Read Before You Visit," Family Travel," and "What to Buy"
- **LOCAL WRITERS** to help you find the under-the-radar gems
- **UP-TO-DATE COVERAGE ON:** Saint Lucia's Marigot Bay, The Pitons, Castries, Rodney Bay, and Soufriere and Barbados's Bridgetown, Holetown, Carlisle Bay, Bathsheba Bay and more.

Planning on visiting other Caribbean islands? Check out *Fodor's Essential Caribbean 3rd edition*, *Fodor's InFocus Turks and Caicos 5th edition*, and *Fodor's InFocus USBVI 28th edition*.

*\*Important note for digital editions: The digital edition of this guide does not contain all the images or text included in the physical edition.*

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## Contributor Bio

---

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"Fodor's super-informative guidebooks are known for accuracy and attention to detail."



"Fodor's can help you plan the perfect adventure." - Arizona Republic

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- Print advertisements in various catalogs including Ingram Advance, Publishers Weekly, Booklist, and B&T.

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## Illustrations





## Comp Titles

Fodor's InFocus Barbados & St Lucia	Travel Guides, Fodor's	Fodor's Travel	22/06/2021	9781640973619 1640973613	\$13.99 USD	Trade Paperback	Travel
Barbados	Williams, Lizzie	Bradt Travel Guides	1/05/2022	9781784777975 1784777978	\$15.99 USD	Trade Paperback	Travel
Insight Guides Caribbean The Lesser Antilles (Travel Guide with Free eBook)	Guides, Insight	Insight Guides	1/10/2019	9781789191080 1789191084	\$24.99 USD	Trade Paperback	Travel
The Mini Rough Guide to St. Lucia (Travel Guide with Free eBook)	Guides, Rough	Rough Guides	6/12/2022	9781839050923 1839050926	\$9.99 USD	Trade Paperback	Travel

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## Fodor's InFocus Grand Canyon (3rd Edition)

Fodor's Travel Guides

### Key Selling Points

#### COMPETITIVE ADVANTAGE:

- The most comprehensive selection of the park's historic sights, scenic drives, and scenic hikes
- In-depth information on the important nuts and bolts about traveling in and around Grand Canyon National Park, which includes the South Rim and North Rim
- Expertly researched features on must-visit attractions, as well as fun, color-photo features such as the Grand Canyon's Ultimate Experiences

#### TOURISM TRENDS:

- Following a pre-pandemic high of 6.4 million visitors (in 2018), tourism to national parks such as the Grand Canyon has quickly rebounded, reaching 4.5 million visitors in 2021.

#### FULLY REDESIGNED!

- **New front cover** has eye-catching full-bleed images with key selling points on the front
- **New back cover** is fully-redesigned
- **"Best of" Lists** will visually engage the reader and provide an overview of the entire destination (best things to eat, places to stay, top hikes)
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- **Focused coverage** on only the best places so travelers can make the most out of their limited time.
- **Carefully vetted recommendations** for all types of establishments and price points.

#### CONCISE:

- **Shortened reviews** presented with brevity and focus.

Please see additional key selling points in the book main description

### Summary

**Whether you want to hike along South Rim trails, take a rafting trip on the Colorado River, or discover the Canyon's fauna and flora, the local Fodor's travel experts on the Grand Canyon are here to help! *Fodor's In Focus Grand Canyon National Park* guidebook is packed with maps, carefully curated recommendations, and everything else you need to simplify your trip-planning process and make the most of your time.** This brand new edition has an easy-to-read layout, fresh information, and beautiful color photos.

***In Focus Grand Canyon National Park*** travel guide includes:



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192 Pages  
Carton Qty: 100  
Travel / United States  
TRV025120  
Series: Full-color Travel Guide  
18.7 cm H | 10.8 cm W  
Status: **ACTIVE**

#### Related Products

##### Also Available

Fodor's InFocus Grand Canyon  
National Park 9781640974678  
\$13.99

##### Ebooks

9781640976597

- **AN ILLUSTRATED ULTIMATE EXPERIENCES GUIDE** to the top things to see and do
- **MULTIPLE ITINERARIES** to effectively organize your days and maximize your time
- **MORE THAN 10 DETAILED MAPS** to help you navigate confidently
- **COLOR PHOTOS** throughout to spark your wanderlust!
- **HONEST RECOMMENDATIONS FROM LOCALS** on the best sights, restaurants, hotels, lodges, and campsites, outdoor activities, scenic drives, hiking and biking trails, and more
- **PHOTO-FILLED "BEST OF" FEATURES** on "12 Ultimate Experiences," Flora of the Grand Canyon," "Fauna of the Grand Canyon" and more
- **TRIP-PLANNING TOOLS AND PRACTICAL TIPS** including when to go, getting around, beating the crowds, and saving time and money
- **HISTORICAL AND CULTURAL INSIGHTS** providing rich context on the the Grand Canyon's stunning geographical features, its historic lodges, and more
- **SPECIAL FEATURES** on the "Best Hikes of the Grand Canyon," "The Grand Canyon with Kids," and "Grand Canyon Itineraries"
- **LOCAL WRITERS** to help you find the under-the-radar gems
- **UP-TO-DATE COVERAGE ON:** the South Rim, the North Rim, the West Rim, and gateway cities and towns including Flagstaff, Williams, and Tusayan, and much more

Planning on visiting more national parks? Check out *Fodor's National Parks of the West*, *InFocus Zion and Bryce Canyon* and *InFocus Great Smoky Mountains National Park*

\*Important note for digital editions: The digital edition of this guide does not contain all the images or text included in the physical edition.

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## Contributor Bio

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For over 80 years, Fodor's Travel has been a trusted resource offering expert travel advice for every stage of a traveler's trip. We hire local writers who know their destinations better than anyone else, allowing us to provide the best travel recommendations for all tastes and budgets in over 7,500 worldwide destinations. Our books make it possible for every trip to be a trip of a lifetime.

## Quotes

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"Fodor's is pitched a few notches higher...aimed at a fairly discerning traveler with an appetite for background and the occasional surprise." – *New York Times*

"The Fodor's guides are notable for their ratings of sights, restaurants, shops, accommodations and attractions." – *Chicago Tribune*

"In terms of comprehensiveness of coverage, the very accessible format, and the enthusiastic tone, this series remains one of the best on the market." – *Booklist*

"Fodor's super-informative guidebooks are known for accuracy and attention to detail." – *Sacramento Bee*

"Fodor's can help you plan the perfect adventure." – *Arizona Republic*

## Marketing Plans

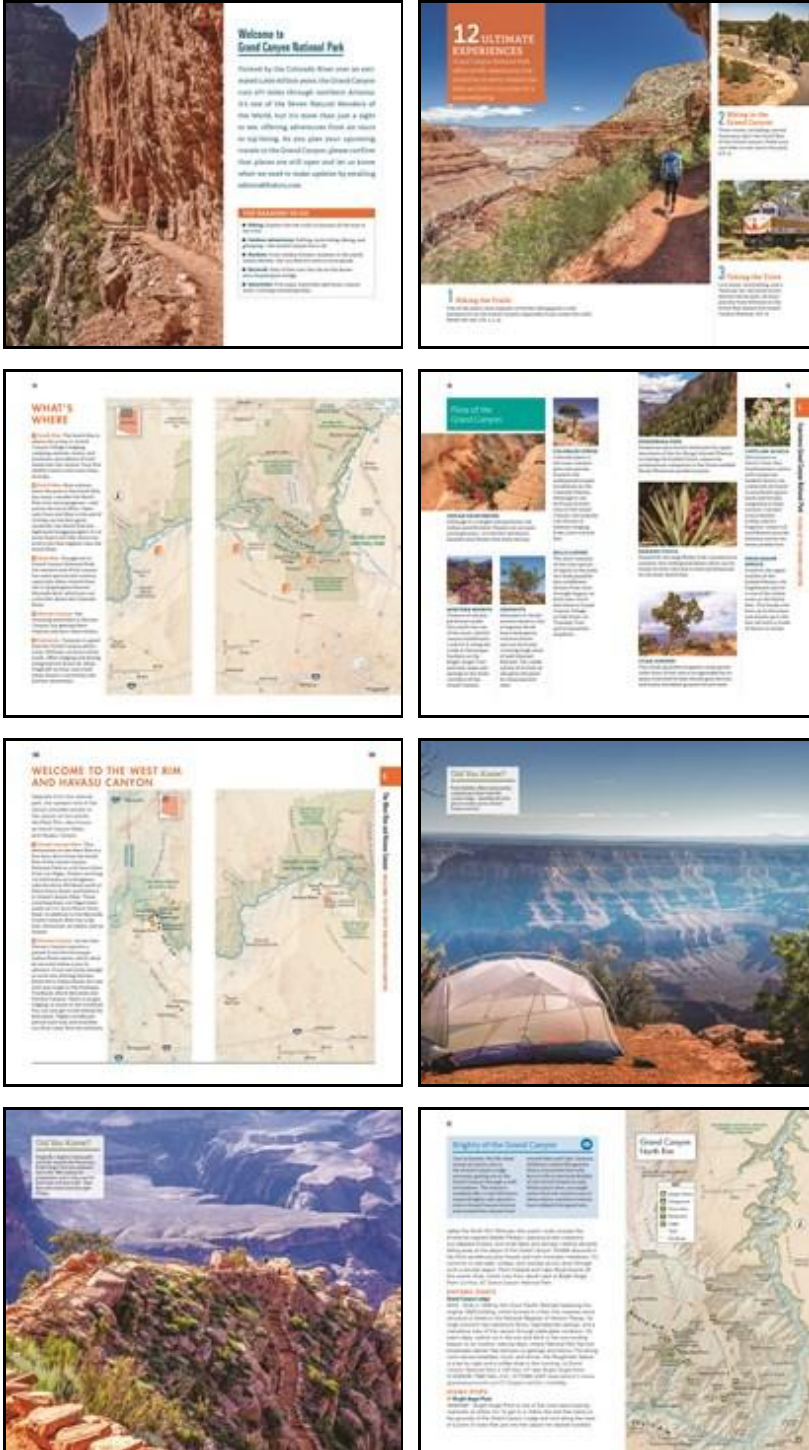
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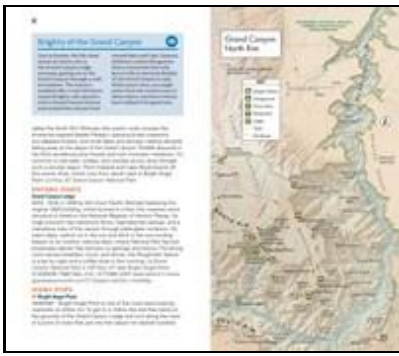
- Email newsletter promotion to 800,000+ contacts directing consumers to check out the recently released guides wherever books are sold
- Announcement of new book releases and promotion of destinations through [www.Fodors.com](http://www.Fodors.com) and social media. Sales directed to IndieBound and top retailers. @fodorstravel has 178K followers on Instagram, 112K followers on Pinterest, 102K followers on Facebook and over 1.12 million followers on Twitter.
- Print advertisements in various catalogs including Ingram Advance, Publishers Weekly, Booklist, and B&T.

## Links

- [www.fodors.com](http://www.fodors.com)

## Illustrations





## Comp Titles

Hiking Grand Canyon National Park	Adkison, Ben	Falcon Guides	1/06/2020	9781493046560 149304656X	\$22.95 USD	Trade Paperback	Sports & Recreation
Frommer's Arizona and the Grand Canyon	McNamee Gregory	FrommerMedia	3/05/2022	9781628875478 162887547X	\$26.95 USD	Trade Paperback	Travel
Grand Canyon: The Complete Guide	Kaiser, James	Destination Press	13/10/2020	9781940754437 1940754437	\$21.99 USD	Trade Paperback	Travel
Moon Arizona & the Grand Canyon	Hull, Tim	Moon Travel	20/09/2022	9781640496514 1640496513	\$23.99 USD	Paperback	Travel
Fodor's InFocus Grand Canyon National Park	Travel Guides, Fodor's	Fodor's Travel	25/10/2021	9781640974678 1640974679	\$13.99 USD	Trade Paperback	Travel
Lonely Planet Grand Canyon National Park 6	Bell, Loren	Lonely Planet	16/03/2021	9781788680684 1788680685	\$19.99 USD	Paperback	Travel

No sales or inventory history loaded for this organisation. If you think there should be or would like to learn how to load this data, [Click here](#).

## Subrights

*No subrights have been specified.*





## Fodor's InFocus Singapore (2nd Edition)

Fodor's Travel Guides

### Key Selling Points

#### IN FOCUS SERIES HAS BEEN FULLY REDESIGNED!

- **New front cover** has eye-catching full-bleed images with key selling points on the front
- **New back cover** is fully-redesigned
- **"Best of" Lists** will visually engage the reader and provide an overview of the entire destination (best things to eat, see, do, drink, as well as what to read and watch before going)
- **Visually focused with more color and images** including more full and half-page images throughout and color-coded category icons
- **Other useful features** including Great Itineraries, Calendar of Events, and What You Need to Know Before You Go
- **"Travel Smart"** (logistical planning tips section) now at the front of the book and redesigned to be more infographic in feel
- **Stronger Voice and Opinions** give all Fodor's guides more personality. Books are more friendly and conversational in tone, going beyond informational to being inspirational

#### TOURISM TRENDS:

- Singapore fully reopened for tourism in mid-2022 after the Covid-19 pandemic
- In spring 2022, Singapore Airlines resumed its daily nonstop service to Singapore from both Newark and JFK Airports, as well as one daily direct flight from JFK (via Frankfurt)
- [Singapore Changi Airport \(SIN\)](#) is consistently listed among the world's best airports

#### COMPETITIVE ADVANTAGE:

- *Coverage includes up and coming Tiong Bahru, a guide to hawker centers, and a luxury guide to Singapore*

#### CURATED AND RELEVANT:

- **Focused coverage** on only the best places so travelers can make the most out of their limited time.
- **Carefully vetted recommendations** for all types of establishments and price points.

#### CONCISE:

- **Shortened reviews** presented with brevity and focus.

Please see additional key selling points in the book main description

### Summary

**Whether you want to explore the Gardens by the Bay, hit the beaches of Sentosa Island, or shop on Orchard Road, the local Fodor's travel experts in Singapore are here to help! *Fodor's In Focus Singapore* guidebook is packed with maps, carefully curated recommendations, and everything else you need to simplify your trip-planning process and make the most of your time.**

This new edition has been **fully-redesigned** with an easy-to-read layout, fresh information, and beautiful color photos.

*Fodor's In Focus Singapore* travel guide includes:

Fodor's Travel  
9781640976627  
1640976620  
Pub Date: 30/01/2024  
On Sale Date: 30/01/2024  
\$14.99/\$19.99 Can./£10.99  
UK/€13.99 EU  
Discount Code: TP  
Trade Paperback

288 Pages  
Carton Qty: 68  
Travel / Asia  
TRV003030  
Series: Full-color Travel Guide  
18.7 cm H | 10.8 cm W  
Status: **ACTIVE**

#### Related Products

##### Also Available

Fodor's In Focus Singapore  
9781640972841 \$13.99

##### Ebooks

9781640976634

- **AN ILLUSTRATED ULTIMATE EXPERIENCES GUIDE** to the top things to see and do
- **ITINERARIES** to effectively organize your days and maximize your time
- **MORE THAN 10 DETAILED MAPS** to help you navigate confidently
- **COLOR PHOTOS** throughout to spark your wanderlust!
- **HONEST RECOMMENDATIONS FROM LOCALS** on the best sights, restaurants, hotels, nightlife, shopping, performing arts, activities, side trips, and more
- **PHOTO-FILLED "BEST OF" FEATURES** on "Singapore's Best Hotel Pools," "Singapore's Best Speakeasy Bars," "Singapore's Outdoor Activities and Beaches" and more
- **TRIP-PLANNING TOOLS AND PRACTICAL TIPS** including when to go, getting around, beating the crowds, and saving time and money
- **HISTORICAL AND CULTURAL INSIGHTS** providing rich context on the local people, politics, art, cuisine, and more
- **SPECIAL FEATURES** on "What to Watch and Read Before You Visit" and "What to Eat and Drink in Singapore"
- **LOCAL WRITERS** to help you find the under-the-radar gems
- **UP-TO-DATE COVERAGE ON:** Sentosa Island, Gardens by the Bay, Raffles Singapore, Marina Bay Sands, Orchard Road, Singapore Botanic Gardens, Chinatown, the CBD, Little India, Kampong Glam, Tion Bahru, hawker centers, and more

Planning on visiting Thailand? Check out Fodor's *Essential Thailand: with Cambodia and Laos*.

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## Contributor Bio

---

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"The Fodor's guides are notable for their ratings of sights, restaurants, shops, accommodations and attractions." – *Chicago Tribune*

"In terms of comprehensiveness of coverage, the very accessible format, and the enthusiastic tone, this series remains one of the best on the market." – *Booklist*

"Fodor's super-informative guidebooks are known for accuracy and attention to detail." – *Sacramento Bee*

"Fodor's can help you plan the perfect adventure." – *Arizona Republic*

## Marketing Plans

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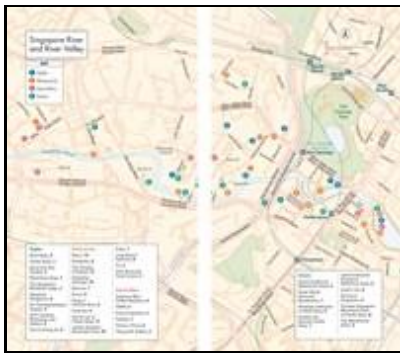
- Email newsletter promotion to 800,000+ contacts directing consumers to check out the recently released guides wherever books are sold
- Announcement of new book releases and promotion of destinations through [www.Fodors.com](http://www.Fodors.com) and social media. Sales directed to IndieBound and top retailers. @fodorstravel has 178K followers on Instagram, 112K followers on Pinterest, 102K followers on Facebook and over 1.12 million followers on Twitter.
- Print advertisements in various catalogs including Ingram Advance, Publishers Weekly, Booklist, and B&T.

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- [www.fodors.com](http://www.fodors.com)

## Illustrations





## Comp Titles

Lonely Planet Pocket Singapore 7	de Jong, Ria	Lonely Planet	7/06/2022	9781788683753 1788683757	\$13.99 USD	Paperback	Travel
Secret Singapore	Sarna, Heidi	Jonglez Publishing	23/08/2021	9782361953263 2361953269	\$21.95 USD	Trade Paperback	Travel
Singapore Marco Polo Pocket Travel Guide	Marco Polo Travel Publishing	Marco Polo Travel Publishing, Ltd.	22/11/2019	9783829708067 3829708068	\$11.99 USD		Travel
Fodor's In Focus Singapore	Travel Guides, Fodor's	Fodor's Travel	10/11/2020	9781640972841 1640972846	\$13.99 USD	Trade Paperback	Travel
DK Eyewitness Top 10 Singapore	DK Eyewitness	DK Eyewitness Travel	20/12/2022	9780241568927 0241568927	\$14.99 USD	Trade Paperback	Travel
Lonely Planet Singapore 12	de Jong, Ria	Lonely Planet	21/12/2021	9781787016484 178701648X	\$23.99 USD	Paperback	Travel
DK Eyewitness Malaysia and Singapore	DK Eyewitness	DK Eyewitness Travel	12/01/2016	9781465440051 1465440054	\$25.00 USD	Trade Paperback	Travel

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3DTotal Publishing  
 9781912843800  
 1912843803  
 Pub Date: 16/01/2024  
 On Sale Date: 16/01/2024  
 \$18.00/£12.00 UK  
 Discount Code: TP  
 Trade Paperback

104 Pages  
 Black & white and color  
 illustrations throughout  
 Carton Qty: 30  
 Art / Digital  
 ART046000  
 Series: Character Design Quarterly  
 26.9 cm H | 20.8 cm W  
 Status: **FORTHCOMING**

## Character Design Quarterly 27

3dtotal Publishing

### Key Selling Points

#### KEY SELLING POINTS:

- Lively and engaging content with a broad appeal for artists, illustrators, and designers
- Inspiration for new, interesting character designs
- Informative interviews with professionals about their work and industry
- Handy quick tips that can be used to kick start ideas
- Detailed tutorials explaining key processes for advancing character designs

#### TARGET AUDIENCE:

- Hobbyists of any level who want to improve and develop their character design skills with information and instruction from experienced sources.
- Students studying character design for illustration, concept art, and animation who want to learn more about the working practices of both industry leaders and rising stars
- Professional character designers keeping abreast of the industry and their fellow professionals

### Summary

**Character Design Quarterly (CDQ) is a lively, creative magazine bringing inspiration, expert insights, and leading techniques from professional illustrators, artists, and character art enthusiasts worldwide.**

Each issue provides detailed tutorials on creating diverse characters, enabling you to explore the processes and decision making that go into creating amazing characters. Learn new ways to develop your own ideas, and discover from the artists what it is like to work for prolific animation studios such as Disney, Warner Bros., and DreamWorks.

The cover for issue 27 is by industry veteran Dave Guertin, who helped to define the characters for Playstation's Ratchet and Clank video game, and co-founded CreatureBox. We interview him about his incredible career and he provides a tutorial that aspiring and established artists will love. We also have mini features on designing for children and characterizing a "Rainbow King," plus a fascinating interview with CDQ favorite, Justin Runfola.

### Marketing Plans

We use the [3dtotal.com](http://3dtotal.com) website and name to promote all our art titles. This includes adverts, announcements, features, and a free chapter on our site. We also use our various social media platforms to publicise the book: Facebook (200,000 Likes), Twitter (48,000 followers), Instagram (113,000 followers), and Pinterest (8,000 followers). In addition we post promotional videos for all our books on YouTube and Vimeo. Book releases are always announced to our mailing list of 83,000 subscribers.

In terms of print marketing we send out promotional postcards and a catalogue with all physical orders in our online shop to promote book titles that are about to be released. We also send review copies to popular magazines, websites, and blogs such as ImagineFX and Parka Blogs, and work with sites such as Creative Bloq and CG Cookie to promote the usefulness of our books on their websites. In addition we advertise our titles on the popular Character Design References Facebook page (853,000 Likes). Artists involved in the book are always asked to promote the book to their audience – this means our titles are often mentioned on social media platforms with as many as a million followers.

### Comp Titles

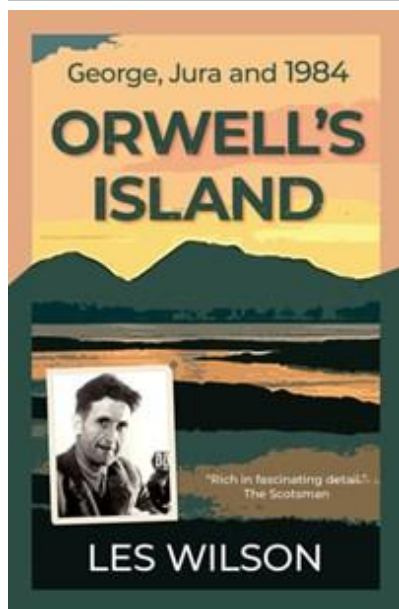
Character Design	Publishing,	3DTotal	4/07/2023	9781912843701	\$16.00	Trade	Art
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Quarterly 25	3dtotal	Publishing		1912843706	USD	Paperback	
Character Design	Publishing,	3DTotal		9781912843695	\$16.00	Trade	Art
Quarterly 24	3dtotal	Publishing	9/05/2023	1912843692	USD	Paperback	
Character Design	3dtotal	3DTotal		9781912843589	\$16.00	Trade	Art
Quarterly 23	Publishing	Publishing	17/01/2023	1912843587	USD	Paperback	
Character Design	3dtotal	3DTotal		9781912843558	\$16.00	Trade	Art
Quarterly 22	Publishing	Publishing	29/11/2022	1912843552	USD	Paperback	

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Saraband  
9781913393779  
1913393771  
Pub Date: 6/02/2024  
On Sale Date: 6/02/2024  
\$17.95/\$23.99 Can.  
Discount Code: TP  
Trade Paperback

224 Pages  
Carton Qty: 72  
Biography & Autobiography  
/ Literary Figures  
BIO007000

19.8 cm H | 12.9 cm W  
Status: **FORTHCOMING**

## Orwell's Island

Les Wilson

### Key Selling Points

- A new view of the last years of Orwell's life, spent on the Scottish island of Jura
- Orwell rented a home ("Barnhill") on Jura from May 1946 until his death in January 1950
- So says the Scotland Info Guide: "The Isle of Jura: 200 people, 6,000 deer and one Whisky distillery."
- With original claims and insights about this much-revered author
- Provides fresh perspectives on the writing of the Orwell classic *Nineteen Eighty-Four*, still widely read and referred to in our own strange political times.
- Covers the time period when Orwell wrote his later works, *Big Brother*, *Thought Police* and *Room 101*
- Includes previously unseen family photographs

### Summary

Revered across the globe as an author of compelling novels, journalism, and essays that came to define the twentieth century, George Orwell was an unmatched political visionary, shining a light on the insidious nature of propaganda. Yet this chronicler of war, social injustices and urban poverty spent his later years living in a rustic abandoned farmhouse that was miles from the nearest neighbor. His rural escape was on the remote Scottish island of Jura—another paradox, given that he had harbored an irrational prejudice against Scotland for much of his life.

In 1946, Orwell arrived at his isolated home of Barnhill as a grieving widower living in the shadow of war and the nuclear threat. It was there he wrote his masterpiece, *Nineteen Eighty-Four*. Beyond the writing desk, he was transformed: his new life was one of natural beauty and tight-knit community—and he grew to love a corner of the world that he had once dismissed.

*Orwell's Island* casts important new light on a great modern thinker and author. No previous biography has revealed so much about Orwell's later years or his time on Jura, despite this being where he created *Big Brother*, the *Thought Police* and *Room 101*—creations still in common currency today.

### Contributor Bio

A former political journalist, Les Wilson has written a novel and several history books: *Islay Voices*, *The Drowned and the Saved: How War Came to the Hebrides* (winner of a *Scotland's National Book Award*) and *Putting the Tea in Britain: How Scots Invented our National Drink*. He serves as Creative Director of Caledonia TV, directing and executive producing documentaries on Scottish history, the British monarchy (*Scotland's War*, *The Enchanted Glass*), and many programs in the Scottish Gaelic language on literature and arts.

### Quotes

#### Praise for Les Wilson's previous books:

"A model publication ... Scottish history at its best, making a local episode visible in its national and international dimensions." **Scotland's National Book Awards Chair of Judges, Professor Chris Whatley (WINNING BOOK)**

"Rich in fascinating detail and stories." **The Scotsman**



"Les Wilson is a skilled writer who weaves a fast-paced, compelling tale." **Scottish Field**

"[Wilson's] book is overwhelmingly a delight, infused with unstinting research." **The Herald**

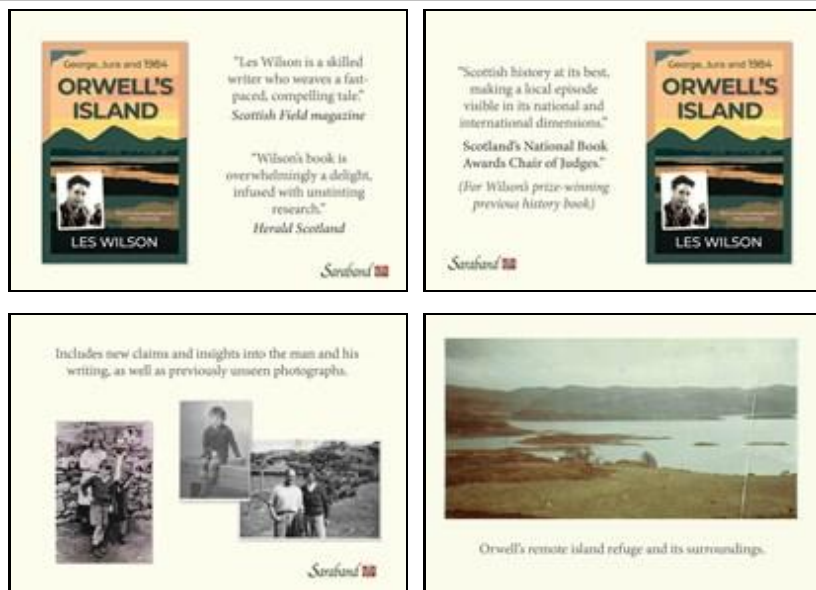
"A well-researched account of loss and tragedy." **Oban Times**

"Wilson is an excellent writer, creating an intriguing and compulsive narrative from remarkably thorough and wide-ranging research." **Ileach (Islands)**

## Marketing Plans

- Engagement with the Orwell Society
- Galleys and e-galleys (Edelweiss, Netgalley) widely available
- Author available for interviews and features
- Targeted bookstore send
- Author endorsements
- Library marketing campaign

## Illustrations



## Comp Titles

A Splendid Intelligence	Curtis, Cathy	W. W. Norton & Company	16/11/2021	9781324005520	\$35.00	Hardcover	Biography & Autobiography
Orwell On Truth	Orwell, George	Mariner Books Classics	20/08/2019	9780358065050	\$13.99	Paperback	Literary Collections
Orwell	Bradford, Richard	Bloomsbury Caravel	13/07/2021	9781448217694	\$20.00	Trade Paperback	Biography & Autobiography
Clairvoyant of the Small	Bernofsky, Susan	Yale University Press	23/08/2022	9780300268041	\$24.00	Trade Paperback	Biography & Autobiography
Putting the Tea in Britain	Wilson, Les	Birlinn	3/08/2021	9781780276571	\$21.95	Hardcover	Cooking
In Front of Your Nose	Orwell, George	David R. Godine, Publisher	6/08/2002	9781567921366	\$19.95	Trade Paperback	Biography & Autobiography



## REVOLUTIONARY SPIRIT

A post-punk exorcism



Jawbone Press  
9781911036838  
1911036831  
Pub Date: 23/01/2024  
On Sale Date: 23/01/2024  
\$24.95/\$32.95 Can.  
Discount Code: TP  
Trade Paperback

288 Pages  
30 b-w & color photos  
Carton Qty: 24  
Biography & Autobiography  
/ Entertainment & Performing Arts  
BIO005000  
BISAC2: Music/Individual  
Composer & Musician  
Hometown: Paul Simpson Paul  
Simpson Glasgow GB  
21.6 cm H | 15.2 cm W  
Status: **FORTHCOMING**

## Revolutionary Spirit

### A Post-Punk Exorcism

Paul Simpson

### Key Selling Points

A first-hand account of a pivotal period in the history of British indie music, published to coincide with the fortieth anniversary of The Wild Swans' incendiary debut single, 'Revolutionary Spirit'. 1

A new, all-star Wild Swans album, *Flowers of Sulphur*, is also due in 2022. 2

Simpson has a fiercely loyal fan base; supporters include Jon Savage, Pete Paphides, Bob Stanley, and Will Sergeant. 3

Part memoir, part social history, *Revolutionary Spirit* is the poignant, often hilarious story of a cult Liverpool musician's scenic route to fame amid the 1980s indie scene.

### Summary

**Part memoir, part social history, *Revolutionary Spirit* is the poignant, often hilarious story of a cult Liverpool musician's scenic route to fame and artistic validation.** If Morrissey was the Oscar Wilde of the 1980s indie scene, Simpson was its William Blake, a self-destructive genius so lost in mystical visions of a new Arcadia that he couldn't meet the rent.

Simpson's career begins alongside fellow Liverpool luminaries Julian Cope, Ian McCulloch, Bill Drummond, Ian Broudie, Will Sergeant, Pete Wylie, Pete Burns, and Pete de Freitas at the infamous Eric's club, where, in 1976, he finds himself at the birth of the city's second great musical explosion. Along the way, he co-founds and christens the neo-psychedelic pop group The Teardrop Explodes, shares a flat with a teenage Courtney Love, and forms The Wild Swans, the indie band of choice for literary-minded teens in the early 1980s, who burn bright and brief, in the process recording one of the all-time great cult hit singles, 'Revolutionary Spirit'.

Marriage, fatherhood, and tropical illness follow, interspersed with artistic collaborations with Bill Drummond and members of The Brian Jonestown Massacre, among others. Following an onstage reunion with Cope at the Royal Festival Hall, Simpson discovers that seven thousand miles away, in the Philippines, he is considered a musical god. Presidential suites, armed guards, police escorts—you couldn't make it up, and, incredibly, he doesn't need to.

*Revolutionary Spirit* marks the arrival of an original literary voice. It is the story of a musician driven by an unerring belief that artistic integrity will bring its own rewards—and an elliptical elegy to the ways it does.

### Contributor Bio

**Paul Simpson** is a musician and artist. Across four decades in music, he has released critically acclaimed singles and albums with The Teardrop Explodes, Care, and The Wild Swans. In 2000, he completed a Visiting Fellowship at Liverpool School of Art and Design at John Moores University, where he worked on the spoken-word project *The Dream Diaries*. Today, Paul paints and creates collages from his home in Glasgow. He is currently working on a novel.

### Quotes

'There was stiff competition, but Paul Simpson had the best voice on the early 80s Liverpool scene. Now he's written the best memoir since *Head On*, bringing all the city's characters, clubs, and hedonism vividly to life. I was in stitches ... that is, when I didn't have my hands over my eyes. Wonderful stuff.' – **Bob Stanley**

'Reads like a book that is already a Penguin Modern Classic. And not in a Morrissey way, but a proper way.' – **Bill Drummond**

'I've been lucky enough to have been reading Paul's fantastic and hilarious writing in private for many years. Now it's your turn.' – **Will Sergeant**

'A refreshing antidote to the rock memoir trope—a savant's charter, if you will. Beautifully written and extremely entertaining, *Revolutionary Spirit* often works to its own, inner logic; there are passages that bring to mind Fournier's *Le Grand Meaulnes*, or Carey's *The Horse's Mouth*.' – **Richard James Foster**

'The craziest book I've read about what being in a band really means. This actually details exactly what happens to your life then, now, and forever.' – **Bobby Bluebell**

'A fascinating and at points laugh-out-loud tale full of all the drama befitting the times, the music, characters, and the human condition.' – **Rory Sullivan-Burke**

'Post-war damage and spiritual intelligence seep forward through a man's music, books, and self-styled garb to find earthly form in this lucid memorandum of understanding of the new wave. Wild Swan Simpson is its truant king.' – **John Fleming**

## Comp Titles

Who Killed Mister Moonlight?	Haskins, David J.	Jawbone Press	12/12/2017	9781911036104 1911036106	\$22.95 USD	Paperback	Biography & Autobiography
Bunnyman	Sergeant, Will	Constable	15/07/2021	9781472135032 1472135032			Biography & Autobiography
Cured	Tolhurst, Lol	Da Capo Press	11/10/2016	9780306824289 0306824280	\$27.50 USD	Hardcover	Biography & Autobiography

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Coach House Books  
9781552454725  
155245472X  
Pub Date: 13/02/2024  
On Sale Date: 13/02/2024  
\$18.95/\$24.99 Can./£13.99  
UK/€16.99 EU  
Discount Code: TP  
Trade Paperback

184 Pages  
Carton Qty: 52  
Social Science / Sociology  
SOC026030  
20.3 cm H | 12.7 cm W | 1.3 cm T  
Status: **ACTIVE**

## Big Mall

Kate Black

### Key Selling Points

**Mall Nostalgia:** With renewed interest in films like *Clueless*, *Fast Times at Ridgemont High*, and *Mallrats*, Gen-Z is starting to pay attention to shopping malls and ask why they declined.

**Luxury Cultural History:** *Big Mall* joins current insightful nonfiction titles on the cultural history of luxury like *The Last Resort: a Chronicle of Paradise, Profit, and Peril at the Beach* by Sarah Stodola and *Meet Me by the Fountain: An Inside History of the Mall* by Alexandra Lange.

**Malls in the Media:** Recent articles about shopping malls and their decline have been featured in *LitHub*, *Eater*, *Still Alive*, and *The Los Angeles Times*.

### Summary

**A phenomenology of the mall: If the mall makes us feel bad, why do we keep going back? In a world poisoned by capitalism, is shopping what makes life worth living?**

Kate Black grew up in West Edmonton Mall – a mall on steroids, notorious for its indoor waterpark, deadly roller coaster, and controversial dolphin shows. But everyone has a favourite mall, or a mall that is their own personal memory palace. It's a place people love to hate and hate to love – a site of pleasure and pain, of death and violence, of (sub)urban legend.

Blending a history of shopping with a story of coming of age in North America's largest and strangest mall, *Big Mall* investigates how these structures have become the ultimate symbol of late-capitalist dread – and, surprisingly, a subversive site of hope.

"Speaking as a child of PacSun and Hot Topic myself, *Big Mall* is like a madeleine dipped in Orange Julius. Like a mall, the book itself has a lot of everything, a sublime mix of memoir, history, and cultural criticism. Kate Black is a learned Virgil in the consumerist Inferno, always avoiding the obvious and leading us to surprising connections—oil, suicide, Reddit, squatters, dolphins. Whether malls fill you with nostalgia or horror, this book will change your relationship to the world we've constructed around us." – **Tony Tulathimutte, author of *Private Citizens***

"Before there was Instagram, there was the mall. But what happens when a seasonless, tacky, fantasyland is all you knew growing up? How does one embrace a genuinely fake experience? Or to be more precise, a fake but genuine experience? Kate Black's *Big Mall* is a smart, sentimental, and perspective-shifting look at the outsized role that big malls play in modern life. Love `em or hate `em, one thing's for sure: after reading this book, you'll never look at a mall in the same way again." – **Ziya Tong, Science broadcaster & author of *The Reality Bubble***

### Contributor Bio

**Kate Black's** essays have been published in *The Globe and Mail*, *The Walrus*, and *Maisonneuve*. In 2020, she was selected as one of Canada's top emerging voices in non-fiction by the RBC Taylor Prize and the National Magazine Awards. She grew up in St. Albert, Alberta, and lives in Vancouver.

### Quotes

"[A] keen appraisal of malls' social import." – **Publishers Weekly**

### Marketing Plans

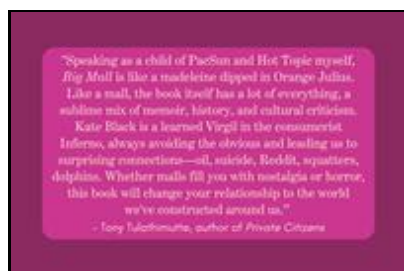
Co-op available

Advance reader copies (digital and print)

## Links

- [What DIY Couldn't Do for Me](#)
- [Why Do Teens Perpetually Love Shopping Malls? in LitHub](#)

## Illustrations



## Comp Titles

On Nostalgia	Berry, David	Coach House Books	21/07/2020	9781552454060 1552454061	\$15.95 USD	Trade Paperback	Social Science
The Crying Book	Christle, Heather	Catapult	5/11/2019	9781948226448 1948226448	\$16.95 USD	Trade Paperback	Family & Relationships
The Sprawl	Diamond, Jason	Coffee House Press	25/08/2020	9781566895828 1566895820	\$16.95 USD	Trade Paperback	Social Science
The Last Resort	Stodola, Sarah	Ecco	28/06/2022	9780062951625 0062951629	\$27.99 USD	Hardcover	Business & Economics
The Book of Eels	Svensson, Patrik	Ecco	26/05/2020	9780062968814 0062968815	\$28.99 USD	Hardcover	Science

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## Subrights

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**Title:** Kew Pocketbooks: House Plants

**Author:** Bryony Langley

**Publication date:** February 2024

**Sales Points**

New title in Kew’s luxury gift book series.  
A celebration of house plants and their positive impact on our homes and wellbeing  
The botanical paintings in each book offer a glimpse into some of the treasures in Kew’s unrivalled archive  
Introductory chapters in each book by a Kew expert provide a background to the subjects covered  
Must-have gift books with luxury finish

**Description**

Since the introduction of heat into homes, making it possible to keep potted plants alive, people have been obsessively collecting and caring for house plants. These now common additions to any well-designed space add vibrancy and colour while simultaneously instilling a sense of tranquillity. This new title in the Kew Pocketbooks series is a celebration of the integration of plants into our living spaces, showcased through 40 stunning paintings from the Kew archives. An introductory chapter by Kew expert Bryony Langley provides an overview of the plant group, and extended captions accompany each painting.

**About the contributors**

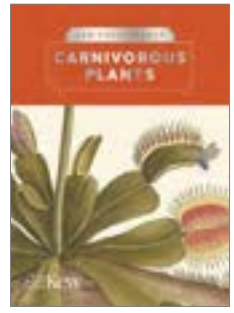
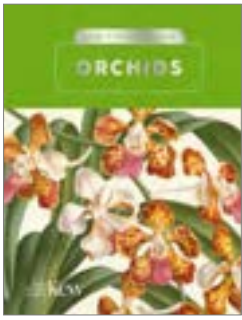
Bryony Langley is a Horticulturist at the Royal Botanic Gardens, Kew.



Specifications	
<b>Imprint:</b>	<b>Kew Publishing</b>
<b>Audience(s):</b>	<b>General</b>
<b>Product format:</b>	<b>Hardback</b>
<b>ISBN:</b>	<b>9781842468067</b>
<b>Extent:</b>	<b>96 pp</b>
<b>Pictures:</b>	<b>40 Illustrations, colour</b>
<b>Format:</b>	<b>185 x 140 mm</b>
<b>BIC Code(s):</b>	<b>WZG, AGBN</b>



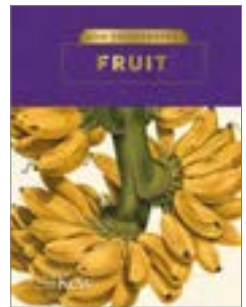




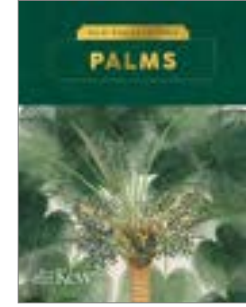
## Kew Pocketbooks

Hardback £9.99  
96pp; Illustrations: 40  
185 x 140mm; BIC: WZG

Royal Botanic Gardens  
**Kew**

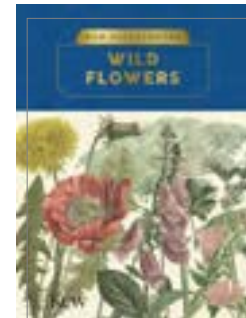


## Best Selling Range

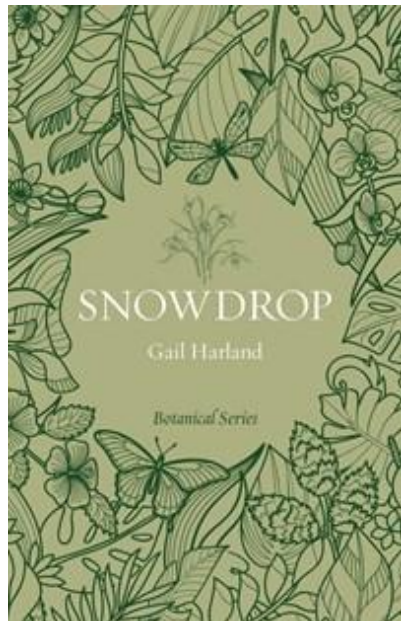


- Cacti
- Carnivorous Plants
- Festive Flora
- Fruit
- Fungi
- Herbs and Spices
- Honzu Zufu
- Japanese Plants
- Mexican Plants
- Palms
- Wild lowers
- Orchids

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- 9781842467367
- 9781842467251
- 9781842467527
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- 9781842467534
- 9781842467213
- 9781842467206
- 9781842467671
- 9781842467114
- 9781842467350
- 9781842467718







## Snowdrop

Gail Harland

### Key Selling Points

Explores the botanical and cultural history of the popular snowdrop

Explores how snowdrops have been regarded as symbols of purity, and of hope and consolation

Looks at snowdrops in art, poetry, literature, as symbols for charities, and objects of desire for the new breed of galanthophiles world-wide

### Summary

**Now in paperback, a beautifully illustrated guide to the white and green sign of spring.**

Elegant flowers dressed in simple white and green, snowdrops look far too fragile to deal with wintry weather. But that's just what they do, and they have become treasured by horticulturalists for their ability to flower in the earliest parts of the year. In this book, Gail Harland explores the role snowdrops have played in gardens and popular culture alike, as a treasured genus for enthusiast growers and an important symbol of hope and consolation.

Harland explores a variety of cultural meanings for the deceptively petit flower. In Victorian England snowdrop bands encouraged chastity among young women. They have been favorite subjects in paintings in many different eras, and today they are the iconic symbols of several hope-giving charities. Poets and writers have written extensively about them, as have pharmacists, who have used their chemical, galantamine, in the treatment of Alzheimer's disease. Today some of their rarer bulbs can fetch record-breaking sums, and annual festivals that celebrate them draw people from all over the world. Walking among their brilliant white beds, Harland offers an ideal companion for any plant-lover who has ever eagerly awaited this treasured sign of spring.

### Contributor Bio

**Gail Harland** is a professional dietician and horticultural writer. She is the author of *The Tomato Book*, *Designing and Creating a Cottage Garden*, and *The Weeder's Digest*.

### Quotes

"How did one of the first flowering plants of the spring (often pushing through snow drifts to do so) end up with such a following? Blame the snowdrop's fragile white "trembling" flowers, Venus and her promise of the coming springtime ardor, and the poet's need for a symbol of innocent renewal. Align all three and one has a powerful symbol in art, a challenge to horticulturalists attempting to force blooms, and a staggering opportunity for commerce (one snowdrop bulb alone sold for \$1,100!). With 90 illustrations, 28 poems or poetic fragments, a bibliography of books devoted solely to snowdrops, and a 529-entry index, Harland's story is far from boring. Recommended."

-Choice

"This thoughtfully written book examines the plant's botanical and cultural significance: why it has long been revered as the iconic flower of midwinter and how it is deeply entwined with art, literature, and music. . . . This is an absorbing book for winter fireside reading."

-House and Garden

"Harland's book will delight galanthophiles but it will also entertain and inform general readers about the genus. . . . The book is the result of diligent and extensive research that the author obviously enjoyed, the fascination she has for the subject and the



Reaktion Books  
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1789148502  
Pub Date: 3/05/2024  
\$22.50/£14.95 UK  
Discount Code: Trade Chicago  
Paperback

256 Pages  
90 color plates, 10 halftones  
Nature  
NAT000000  
Series: Botanical  
Sales Restrictions: NSA  
Internation Pub Date: 2024-05-03  
21.6 cm H | 13.8 cm W | 2 cm T |  
453.6 g Wt  
Status: **FORTHCOMING**

#### Related Products

##### Other Formats

Snowdrop 9781780234922  
\$27.00

##### Ebooks

9781780236285

pleasure she takes in sharing it evident on every page. . . . *Snowdrop* is the latest volume in Reaktion Books' excellent Botanical series, which looks at the social and cultural impact of plants as well as their botanical and horticultural importance, and it joins the rest of the collection as an essential addition to the libraries of both gardeners and plant enthusiasts."

-Gardens Illustrated

"This fascinating series considers plants botanically and horticulturally while investigating their cultural contexts and social impacts. . . . This book is beautifully illustrated with an eclectic selection of images and objects, from botanical illustrations via Pre-Raphaelite paintings to cigarette cards, ceramic thimbles and Italian biscuits. . . . A must for dedicated galanthophiles, this book will also appeal to those interested in Victorian art and literature, or the rich sociocultural background of Galanthus."

-The Garden

"Snowdrops can be an addictive interest and while this book will certainly appeal to the 'nutters' it will also appeal to those of more modest interest as the author threads her way through the wide and various ways in which snowdrops have been loved, used, appreciated, and featured over the centuries. It is a wonderfully interesting journey, full of insight, unimagined connections, and delightful treasures."

-Irish Garden Plant Society Newsletter

"Woven through this book are the delightful, and sometimes humorous, stories of galanthophiles—the men and women who have collected, bred, described and enthused about snowdrops. . . . A fascinating and inviting view of the world of galanthophilia."

-Gardens Illustrated, Best Gardening Books of the Year

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One Among Trees and Rocks

Two Purity and Piety

Three Art and Images

Four Words and Music

Five Collectors and Conservation

Timeline References Further Reading

Associations and Websites

Acknowledgements

Photo Acknowledgements

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## Comp Titles

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Woodland Flowers	Kirby, Keith	Bloomsbury Wildlife	13/10/2020	9781472949073 1472949072	\$45.00 USD	Hardcover with dust jacket	Nature
The Story of Flowers	Kingsbury, Noel	Laurence King Publishing	7/03/2023	9780857829207 0857829203	\$29.99 USD	Hardcover	Science
Flowers and Their Meanings	Azoulay, Karen	Clarkson Potter	21/03/2023	9780593234679 0593234677	\$20.00 USD	Hardcover Paper over boards	Nature
The Reason for Flowers	Buchmann, Stephen	Scribner	9/02/2016	9781476755533 1476755531	\$19.00 USD	Trade Paperback	Nature
Pine	Mason, Laura	Reaktion Books	15/08/2013	9781780231013 1780231016	\$27.00 USD	Hardcover	Nature

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Agate Midway  
 9781572843356  
 1572843357  
 Pub Date: 23/01/2024  
 On Sale Date: 23/01/2024  
 \$17.99/\$23.99 Can./£12.99  
 UK/€15.99 EU  
 Discount Code: TP  
 Trade Paperback

232 Pages  
 B&W illustrations  
 Carton Qty: 48  
 Nature / Animals  
 NAT043000  
 15.2 cm H | 22.9 cm W  
 Status: **FORTHCOMING**

**Related Products**  
**Also Available**  
 Under the Henfluence  
 9781572843219 \$27.00

## Under the Henfluence

**Inside the World of Backyard Chickens and the People Who Love Them**

Tove Danovich

### Key Selling Points

- **DEEP DIVE INTO COMPELLING AND POPULAR SUBJECT:** Author interviews numerous subjects to pull back the veil on the process of chicken breeding, raising, and healing. Much has been written about the cooking of chickens, but this book focuses on the world of backyard chickens and all they have to offer.
- **DIVERSE AUDIENCE:** Memoir will appeal to animal lovers, nature enthusiasts, literary readers, and readers who are interested in learning more about chickens.
- **GOOD MEDIA CONNECTIONS:** Author is a well-established journalist who has contributed to a number of outlets including *Vox*, the *New York Times*, the *Washington Post*, and more.
- **ENGAGED FAN BASE:** Author has good social media reach through Facebook (@tove\_danovich/1.6k) and Twitter (@TKDano/5.6k), and the Instagram she runs for her chickens (@bestlittlehenhouse/134k)

### Summary

**An immersive blend of chicken-keeping memoir and culture reporting by a journalist who accidentally became obsessed with her flock.**

Since first domesticating the chicken thousands of years ago, humans have become exceptionally adept at raising them for food. Yet most people rarely interact with chickens or know much about them. In *Under the Henfluence*, culture reporter Tove Danovich explores the lives of these quirky, mysterious birds who stole her heart the moment her first box of chicks arrived at the post office.

From a hatchery in Iowa to a chicken show in Ohio to a rooster rescue in Minnesota, Danovich interviews the people breeding, training, healing, and, most importantly, adoring chickens. With more than 26 billion chickens living on industrial farms around the world, they're easy to dismiss as just another dinner ingredient. Yet Danovich's reporting reveals the hidden cleverness, quiet sweetness, and irresistible personalities of these birds, as well as the complex human-chicken relationship that has evolved over centuries. This glimpse into the lives of backyard chickens doesn't just help us to understand chickens better—it also casts light back on ourselves and what we've ignored throughout the explosive growth of industrial agriculture. Woven with delightful and sometimes heartbreaking anecdotes from Danovich's own henhouse, *Under the Henfluence* proves that chickens are so much more than what they bring to the table.

### Contributor Bio

Tove Danovich is a freelance journalist who has written for the *New York Times*, the *Washington Post*, *The Ringer*, *Backyard Poultry Magazine*, and many others. She is a former Midwesterner, turned New Yorker, who now lives in Portland, Oregon. She keeps eight chickens in her suburban yard and hopes to add more. Their Instagram @BestLittleHenhouse is more popular than hers. You can find her on Twitter @TKDano.

### Quotes

**Praise for Tove Danovich's UNDER THE HENFLUENCE:**

"A heartfelt account of raising pet hens. . . Anyone who's mulled the possibility of setting up a backyard coop will find this the next best thing." —**Publishers Weekly**

"Not intended to be a how-to for amateur poultry breeders, Danovich's work does offer broad and compelling insight into how raising chickens transforms and enriches human lives." —**Booklist**

"Under the Henfluence clocks our obsession with chicken-keeping. Highbrow / Brilliant." —**New York Magazine**

“Share[s] the life-enhancing joys of the humble hen.” —**The Sunday Times**

“A realistic and immersive look into our relationship with those beings in our care. . . Under the Henfluence makes it impossible for the reader not to think of—and possibly love—the idea of chickens in a new way.” —**Mira Ptacin, Modern Farmer**

“I enjoyed every single page.” —**Marc Bekoff, Ph.D., Psychology Today**

“A call to arms, but in an entertainingly written, well-paced way. It certainly makes you think.” —**Kate Green, Country Life**

## Marketing Plans

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- An Indies Introduce selection
- National print, broadcast, and online reviews, interviews, and features
- Promotion to culture outlets
- Promotion to nature and environmental outlets
- Promotion to regional media (Portland, OR)
- Social media campaign, including giveaways

## Links

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- [instagram.com/tovekdanovich](https://www.instagram.com/tovekdanovich)
- [twitter.com/TKDano](https://twitter.com/TKDano)
- [tovedanovich.com](https://tovedanovich.com)
- [instagram.com/bestlittlehenhouse](https://www.instagram.com/bestlittlehenhouse)

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Chickens at Home

Chapter One: Make Way for Chickens

Chapter Two: United States Poultry Service

Chapter Three: The Lost Chick Call

Chapter Four: A Cure for Chickens

Chickens on Display

Chapter Five: There’s No Business Like Poultry Show Business

Chapter Six: 4-H is for the Birds

Chapter Seven: Cheep Therapy

Chapter Eight: How to Train Your Chicken

Chickens in the Wild

Chapter Nine: Winter Eggs

Chapter Ten: Chicks Gone Wild

Chapter Eleven: What to Do with All the Roos?

Chapter Twelve: The Chicken Who Didn't Know How to Be a Chicken

Epilogue: Coming Home to Roost

## Comp Titles

Vesper Flights	Macdonald, Helen	Grove Press	13/07/2021	9780802158673 0802158676	\$17.00 USD	Trade Paperback	Nature
On Animals	Orlean, Susan	Avid Reader Press / Simon & Schuster	21/06/2022	9781982181543 1982181540	\$17.99 USD	Trade Paperback	Nature
The Hawk's Way	Montgomery, Sy	Atria Books	3/05/2022	9781668001967 1668001969	\$20.00 USD	Hardcover	Nature
Under the Henfluence	Danovich, Tove	Agate Surrey	28/03/2023	9781572843219 1572843217	\$27.00 USD	Hardcover	Nature
For the Birds	Davis , Karen	Lantern Publishing & Media	1/06/2019	9781590565865 159056586X	\$20.00 USD	Paperback	Nature

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 Trade Paperback

352 Pages  
 75 black and white images  
 Carton Qty: 18  
 Business & Economics  
 / Management  
 BUS041000  
 22.6 cm H | 19.1 cm W | 2 cm T |  
 680.4 g Wt  
 Status: **ACTIVE**

**Related Products**

**Previous Editions**  
 The Farmer's Office  
 9780865718166 \$29.99

**Other Formats**  
 9781550927856  
 9781771423816

# The Farmer's Office, Second Edition (2nd Edition)

## Tools, Templates, and Skills for Starting, Managing, and Growing a Successful Farm Business

Julia Shanks, Jean-Martin Fortier

### Key Selling Points

#### Description for Sales People

- **Established author:** The previous edition of *The Farmer's Office* sold 5,500 copies and her co-authored cookbook, *The Farmer's Market Cookbook*, sold 1,200 copies
- **Professional advisor:** Author is a certified QuickBooks ProAdvisor, has an MBA in entrepreneurship, teaches accounting, and has advised hundreds of farmers on achieving financial and operational sustainability
- **Highly practical:** Written in an approachable, no-nonsense style; includes everything a farmer needs to know to stay in business
- **Comprehensive:** Includes information on how to write business plans, find financing, manage cash flow, budgets, and navigate a cash crisis
- **50% new and updated material including:**
  - Up-to-date QuickBooks information, with links to online tutorials
  - New chapter on pivoting and adaptation in relation to Covid experiences
  - Expanded chapter on growing your business
  - Better division between skills for beginners versus experienced farmers

#### Promotional Text

- Co-op available
- Galleys available
- National advertising, print, and excerpts:
  - *Mother Earth News, Hobby Farm, Growing for Market, Growers & Co, Acres USA*
- Online/social media campaign:
  - Facebook/Instagram Live event and giveaway with authors
  - Promotion to food and farming conference attendees
  - Live forum on Permies.com
  - Promotion on New Society Publishers social media platforms
- General tour info
  - Author speaks at conferences and workshops across the US. We will list when available.
- Promotion through the author's website: [www.thefarmersoffice.com](http://www.thefarmersoffice.com)

*The Farmer's Office, Second Edition* is the complete guide to starting, managing, and growing an agricultural or farm business. Fully updated and expanded to include tutorials on basic farm financial management, QuickBooks, business planning, navigating uncertainty, business growth, and thinking like an entrepreneur.

### Summary

**The no-nonsense, practical guide for farm-preneurs to grow a successful farm business – completely revised and updated**

You launched your farm because you love working the land and producing food. Yet to succeed you also need to think like an entrepreneur. *The Farmer's Office, Second Edition* is your must-have toolkit for starting and growing a sustainable agricultural business.

Written by a consultant and entrepreneur who has supported hundreds of farm-preneurs, this essential resource is fully revised and updated to empower farmers to make sound decisions and manage their farm business for success. Topics include:

- Detailed descriptions of accounting and business concepts
- How to write a business plan for a new or growing venture and access financing
- Setting up and using QuickBooks for day-to-day sales and expense tracking, as well as for more complex tasks such as budgeting, cash flow analysis, and cost accounting
- Leveraging financial information to refine operations, improve profits, and develop strategies for growth
- Managing debt and cash flow challenges
- Planning for business growth and expansion
- Adapting to external shocks and learning to pivot
- Understanding mental blocks that can limit an entrepreneur's success.

Enhanced with detailed case studies of real farm businesses, *The Farmer's Office, Second Edition* is your personal business coach, providing guidance for all the business skills needed to succeed as a businessperson in a competitive and rapidly changing world.

## Contributor Bio

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**Julia Shanks** is a chef, entrepreneur, and business consultant who provides business assistance and coaching to new and established farm and food entrepreneurs. She has an MBA in entrepreneurship and is co-author of *The Farmers Market Cookbook*. She lives in Cambridge, MA.

**Jean-Martin Fortier** and his wife Maude-Helene Desroches are the founders of Les Jardins de la Grelinette, an internationally recognized micro-farm famous for its high productivity-profitability using low-tech, high-yield methods of production. He lives in Quebec, Canada.

## Quotes

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Filled with excellent, real-life examples, this is the best book I've seen on the business side of running a small farm. Written by someone who clearly has first-hand experience and understands how market farmers think, *The Farmer's Office* clearly illustrates the ups and downs and ins and outs of making the dream financially sustainable. This is a great book for both farmers just starting out, and experienced farmers looking to improve their businesses.

—**Josh Volk, Slow Hand Farm**

This book will guide you from setting up your farm, to how to make tough business decisions when things aren't going so great, and to scaling up when things take off again. Whether you love spreadsheets or barely tolerate them, you should read *The Farmer's Office*!

—**Dan Brisebois, the Farmer Spreadsheet Academy, host, The Seed Growers Podcast, farmer, Tourne-Sol Co-operative Farm**

Every farmer aspiring to sharpen their business management skills should have this book in their toolbox. This latest edition offers a comprehensive overview of what to track, how to use data to make decisions and, most importantly, how to move forward with a minimum of pain and anxiety. All of which is illustrated with updated case studies of real farmers confronting real business challenges and figuring it out.

—**Mary L. Peabody, business coach, University of Vermont Extension professor emeritus**

This comprehensive guide, filled with detailwved graphs, spreadsheets, and charts, offers a clear pathway to mastering your finances and truly comprehending your farming enterprise. This isn't just another business book, it's a farming financial masterclass.

—**Michael Kilpatrick, farmer, The Farm on Central, educator, Growing Farmers**

If you're dreaming of starting a farm, then *The Farmer's Office* just became your first official "must read." I wish this book had existed thirty years ago when I started farming.

—**Forrest Pritchard, NYT bestselling author, *Gaining Ground***

Julia's second edition is even better than the first. In addition to all its critically important and usable information, and its many new chapters, she's added an easy-to-use guide to help you decide what chapters are most important for where your business is now.

—**Dorothy Suput, founder, *The Carrot Project***

Whenever I encounter a struggling farmer, I send them off to read Julia Shanks's book. This is a must-read for anyone working in agriculture.

—**Lennie Larkin, author, *Flower Farming For Profit***

Farmers of every level of experience will find valuable ideas in this book.

—**Ellen Polishuk, *Plant to Profit*, author, *Start Your Farm***

Julia Shanks's new edition of *The Farmer's Office* gives us vital tools that can help new as well as old and experienced farmers survive, evolve, and hopefully thrive!

—**Brett Grohsgal, owner/farmer, *Even' Star Farm*, co-author, *The Farmers Market Cookbook***

## Marketing Plans

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- Co-op available
- Galleys available
- National advertising, print, and excerpts:
  - *Mother Earth News* , *Hobby Farm* , *Growing for Market* , *Growers & Co* , *Acres USA*
- Online/social media campaign:
  - Facebook/Instagram Live event and giveaway with authors
  - Promotion to food and farming conference attendees
  - Live forum on Permies.com
  - Promotion on New Society Publishers social media platforms
- General tour info
  - Author speaks at conferences and workshops across the US. We will list when available.
- Promotion through the author's website: [www.thefarmersoffice.com](http://www.thefarmersoffice.com)

## Links

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- [Author's Website](#)
- [Author's Website for Book](#)

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### Chapter 1: Introduction—Why Bother

Understand What Makes You Money (and Why)

Invest in Your Business

Plan for Growth

Plan for Slow Periods

Avoid Out-of-Control Debt

Weather Covid-Like Pivots and Other Disruptions

Keep Your Eye on the Prize

### Chapter 2: Building the Foundation: The Financial Statements and Basic Accounting

The Income Statement—A Summary of the Operations

The Balance Sheet—What You Have and How You Got It  
The Statement of Cash Flows—Where Cash Rules the Roost  
Tying It All Together  
Underlying Principles

### **Chapter 3: Planning Your New Venture**

### **Chapter 4: The Business Planning Process**

Getting Started  
The Business Planning Process  
Business Plan Writing Guide  
Creating Financial Projections

### **Chapter 5: Financing Your New Venture**

Save Money  
Borrow from Friends and Family  
Outside Organizations  
Financing Sources  
Preparing for Investors

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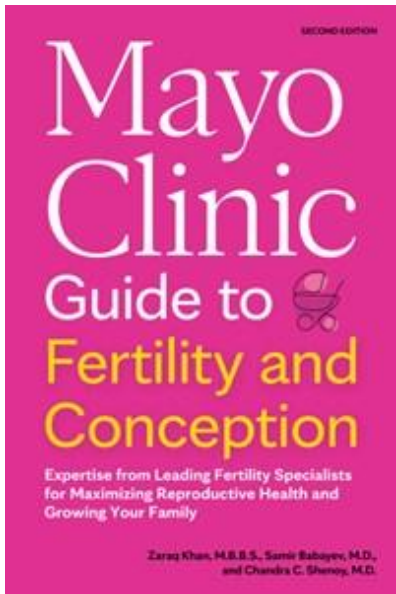
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Starting a Business QuickStart Guide	Colwell PhD MBA, Ken	ClydeBank Media LLC	25/02/2019	9781945051821 1945051825	\$24.99 USD	Book	Business & Economics
The Farmers Market Cookbook	Shanks, Julia	New Society Publishers	1/05/2016	9780865718227 0865718229	\$29.95 USD	Trade Paperback	Cooking

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## Mayo Clinic Guide to Fertility and Conception, 2nd Edition (2nd Edition)

**Expertise from Leading Fertility Specialists for Maximizing Reproductive Health and Growing Your Family**  
 Zaraq Khan, Samir Babayev, Chandra C. Shenoy

### Key Selling Points

1. Authors are current leaders in the fields of reproductive assistance, third-party reproduction, and fertility preservation. Dr. Khan is a noted leader in tissue cryopreservation and uterine transplants.
2. This second edition is a comprehensive update to the 2015 guide, including updated information on the array of options for reproductive assistance. The experts lay out current medical treatments and technologies on the horizon to help readers understand their options and advocate for themselves.
3. The revised edition takes an inclusive approach in addressing family expansion options for all, including LGBTQ, transgender, nonbinary and single parents-to-be, with sensitivity from the experts who work with complex fertility issues every day.
4. Color medical illustrations and graphics to help clarify key concepts set this book apart from most competing titles printed in B&W.

**Mayo Clinic Guide to Fertility and Conception, 2nd Edition is the ultimate guide to expanding your family through pregnancy, with clear information and tips for getting pregnant as well as inclusive expertise on options available for all individuals and families.**

### Summary

**With sensitivity and an inclusive approach, this is the essential guide for anyone who wants to have a baby.**

Deciding to add a baby to your family is full of unknowns. How long will it take to get pregnant? How will age and other factors play into your chances of conceiving? If you need some help, what are your options? Many of these questions have different answers for every person and every pregnancy. With *Mayo Clinic Guide to Fertility and Conception*, you can take on the adventure of trying for a baby with clear, empathetic guidance.

Based on their extensive expertise in helping people build their families, Mayo Clinic physicians break down topics such as:

- Factors that contribute to healthy eggs and sperm
- Steps you can take to get ready for pregnancy
- Tips for ovulation tracking and timing sex
- Improving your chances of conception

This comprehensive guide also demystifies miscarriage and ectopic pregnancies, as well as many common fertility problems. In addition, the authors offer the latest on:

- Reproductive assistance
- Third party reproduction
- Fertility preservation
- The many options now available to help all families—including LGBTQ, transgender and single parents-to-be—achieve the dream of having a baby.

Color medical illustrations and graphics throughout help this user-friendly book provide answers and explanations on nearly every aspect of achieving a successful pregnancy.

**Mayo Clinic Parenting Guides provide trusted expertise for every step of your journey.**

## Contributor Bio

---

**Zaraq Khan, M.B.B.S.,** is a physician at the forefront of modern reproductive issues. After earning his medical degree in Pakistan, he completed a residency in obstetrics and gynecology, a fellowship in reproductive endocrinology and infertility, and a masters in clinical research at Mayo Clinic College of Medicine and Science. He also received specialized training in minimally invasive gynecologic and reproductive surgery as a Mayo Clinic Travelling Scholar across Western Europe. Dr. Khan's clinical expertise includes diagnosis and management of infertility, uterine fibroids and endometriosis, and minimally invasive surgery for complex conditions. In addition, his research focuses on the impact of endometriosis on fertility and fertility preservation through ovarian tissue cryopreservation and uterine transplants.

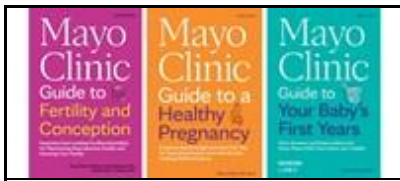
**Samir Babayev, M.D.,** born and raised in Azerbaijan, earned his medical degree at Istanbul University in Turkey. He then completed his residency in obstetrics and gynecology at New York Medical College and a fellowship in reproductive endocrinology and infertility at the University of Texas Southwestern Medical Center. Dr. Babayev's broad research interests and clinical expertise span reproductive surgery, reproductive endocrinology and infertility. Through his work with minimal stimulation in vitro fertilization (IVF), he has helped to develop protocols that minimize the use of fertility medications, lowering certain risks without compromising success rates. Dr. Babayev serves as the IVF Clinic director at Mayo Clinic in Rochester, Minnesota, where he strives to offer the most up-to-date and comprehensive fertility treatments available.

**Chandra C. Shenoy, M.D.,** is an assistant professor and physician in obstetrics and gynecology at Mayo Clinic in Rochester, Minnesota. Following medical school at St. Louis University, she completed residency at MetroHealth Medical Center and the Cleveland Clinic. She also completed a fellowship in reproductive endocrinology and infertility at Mayo Clinic, as well as a masters in biomedical sciences. Clinically, Dr. Shenoy specializes in infertility with a focus on complex in vitro fertilization (IVF) and third party reproduction. She is the medical director for the Third Party Reproduction Program at Mayo Clinic, which helps build families through donor sperm, donor eggs, or gestational carriers. She advocates for single parents, the LGBTQ community, and couples experiencing infertility or pregnancy loss and is dedicated to helping build families of all kinds.

## Illustrations

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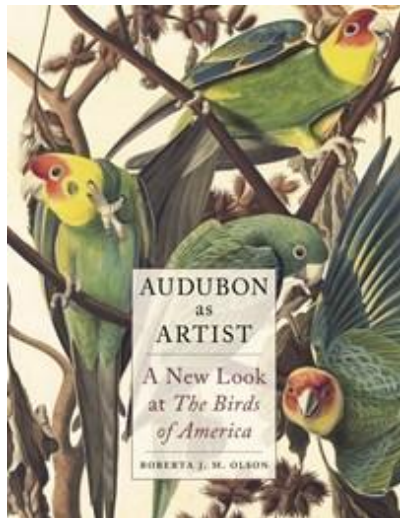
## Comp Titles

Awakening Fertility	Ou, Heng	Abrams Image	24/03/2020	9781419743849 1419743848	\$29.99 USD	Hardcover	Health & Fitness
It Starts with the Egg	Fett, Rebecca	Franklin Fox Publishing LLC	28/02/2019	9780999676189 0999676180			
Mayo Clinic Guide to Fertility and Conception	Jensen, Jani R.	Da Capo Lifelong Books	28/04/2015	9781561487875 1561487872	\$23.99 USD	Paperback	Health & Fitness

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## Audubon as Artist

### A New Look at The Birds of America

Roberta J. M. Olson

#### Summary

**Exquisitely illustrated and innovative, an investigation of the artistic evolution of John James Audubon.**

John James Audubon (1785–1851), artist, naturalist, and creator of the celebrated *The Birds of America*, is widely regarded as America's first exceptional watercolorist. This book offers a unique exploration of Audubon's artistic journey intertwined with the drama of his life, unveiling how he studied both past and contemporary artists to forge something entirely innovative. Through this book, readers are invited to rediscover Audubon's groundbreaking watercolors as exemplary works of fine art. Moreover, the book delves into the controversies surrounding this legendary figure, who, for the first time in history, accurately represented all avian species life-size. Beautifully illustrated, it chronicles how Audubon infused ornithological illustration with a sense of exhilaration, breathing new life into once-conventional formulas and transforming them into awe-inspiring masterpieces.

#### Contributor Bio

**Roberta J. M. Olson** is curator of drawings at the New-York Historical Society. Her books include *Audubon's Aviary: The Original Watercolors for 'The Birds of America'*.

#### Quotes

"*Audubon as Artist*—as meticulously researched as it is spiritedly written—will completely revolutionize our understanding of Audubon's complicated legacy. Everyone seems to know Audubon these days; Olson, one of the leading art historians and museum curators working today, shows us how little we have in fact known. The first scholar to treat Audubon's desire to be admired both as an artist and an ornithologist with the seriousness it deserves, she elucidates the art that influenced him and the artistic techniques he cultivated to create what Cuvier rightly called the 'greatest human monument to nature.'"

-Christoph Irmscher, distinguished professor of English at Indiana University, author of "The Poetics of Natural History" and coeditor of "Audubon at Sea"

"Although so much has been written about Audubon, Olson brings new and fresh insights into the life and work of the artist-naturalist. In *Audubon as Artist*, with her customary scholarly flair she presents the reader with a detailed and fascinating outline of Audubon's development as an artist and the art that influenced him. This richly illustrated book brilliantly demonstrates how his awareness of European, Asian and even Indian painting was integrated into his own unique art. *Audubon as Artist* clearly shows that Audubon was much more than an illustrator of birds—he was America's first great watercolourist and should be placed firmly within a wider artistic tradition."

-Mark Glancy, curator of "Audubon's Birds of America," National Museums Scotland 2022 and touring

"This fresh look at the artistry of a great American painter and naturalist delivers delightful revelations with unrivaled authority. Outstanding!"

-Richard Rhodes, author of "John James Audubon: The Making of an American," and Pulitzer Prize laureate

"Olson provides a refreshingly new look at *The Birds of America* from an art-historical perspective with a deep background on its creation. Thoroughly researched, beautifully written, and sumptuously illustrated, this is a book all Audubon enthusiasts will want to own."

-Robert McCracken Peck, author of "The Natural History of Edward Lear," curator of art and artifacts at the Academy of Natural Sciences of Drexel University.

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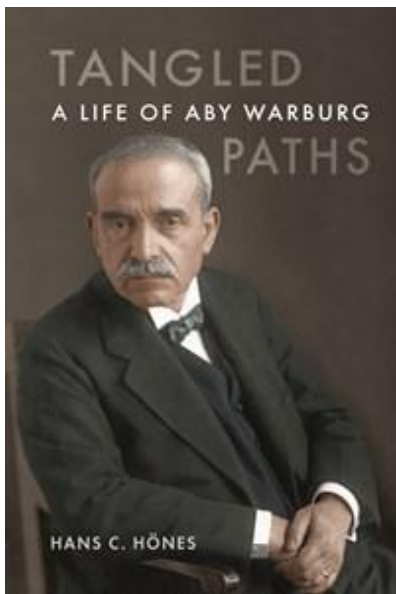
## Comp Titles

Audubon's Aviary	Olson, Roberta	Skira Rizzoli	16/10/2012	9780847834839 0847834832	\$95.00 USD	Hardcover	Art
Under a Wild Sky	Souder, William	Milkweed Editions	22/07/2014	9781571313553 1571313559	\$18.00 USD	Trade Paperback	Biography & Autobiography
The Florentine Tondo	Olson, Roberta	Oxford University Press	20/04/2000	9780198174257 019817425X	\$145.00 USD	Hardcover	Art
World Of Art Series Italian Renaissance Sculpture	Olson, Roberta	Thames and Hudson	3/03/1992	9780500202531 0500202532	\$16.95 USD	Trade Paperback	Antiques & Collectibles
Fire and Ice: A History of Comets in Art	Olson, Roberta J M		1/01/1985	9780802708557 0802708552	\$24.95 USD		Design
Fire in the Sky	Olson, Roberta J. M.	Cambridge University Press	13/11/1999	9780521663595 0521663598	\$55.00 USD		Science
Audubon at Sea		University of Chicago Press	19/08/2022	9780226756677 022675667X	\$30.00 USD	Hardcover	Nature

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## Tangled Paths

A Life of Aby Warburg

Hans C. Hönes

### Summary

**An intimate biography of an eminent historian of art and culture, exploring his life both within and away from the academy.**

*Tangled Paths* tells the life story of Aby Warburg (1866–1929), one of the most influential historians of art and culture of the twentieth century. It also tells the story of a man who, throughout his life, struggled to assert his place in the world. Charting Warburg's many projects and identities—groundbreaking historian, public intellectual, ethnographer, shrewd academic administrator, and founder of a library—the book explores not only the vagaries of an academic career but also the personal demons of a man who relentlessly sought to live up to his own expectations. In this biography—the first in English in over fifty years—Hans C. Hönes presents an evocative and richly detailed portrait of Warburg's personality and career, and of his attempts to make sense of the tangled paths of his life.

### Contributor Bio

**Hans C. Hönes** is a lecturer in art history at the University of Aberdeen. He has written extensively on art historiography since the eighteenth century and has published books about Heinrich Wölfflin and British antiquarianism, among others.

### Quotes

"The story of one of the most influential historians of art and culture of the twentieth century reveals a man of many identities—public intellectual, ethnographer, shrewd academic administrator and founder of a library—who still struggled to assert his place in the world."

-Financial Times, "The Books to Read in 2024"

"At last, Aby Warburg has the biography he deserves. Hönes gives us the man behind the myth and provides the guidance needed to make sense of one of history's great sense-makers."

-Bill Sherman, director of the Warburg Institute

"*Tangled Paths* provides a critical overview of Warburg's life and work, and engages with Warburg's own myth making, not as a criticism, but as part of a depiction of his persona and presentation and development of his own work. . . . Hönes impresses through his insights into the cultural history of Warburg's time. . . . An ambitious and very much needed book."

-Eckart Marchand, Warburg Institute

"Hönes becomes a ghostbuster for the phantoms of Aby Warburg. No book to date has so consistently analysed the highs and lows of the biography and intellectual journey of today's most famous art historian. Warburg's new ideas for an interdisciplinary and cross-temporal art history beyond all border-guard mentality are explained in detail alongside German culture and science, with Warburg's dispute about his Jewish ancestry and with the struggle of art history to be finally recognized as a scientific discipline."

-Ulrich Pfisterer, professor of art history at Ludwig-Maximilians-Universität, Munich, and director of Zentralinstitut für Kunstgeschichte

"This learned, lively book illuminates the life and work of Aby Warburg, the sphynx-like impresario of erudition who was one of the creators of modern humanistic scholarship. Hönes explicates Warburg's scholarship, his career and his life-long efforts at self-fashioning with skill and insight."

-Anthony Grafton, Henry Putnam University Professor of History, Princeton University

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- Chapter 8: In Turmoil: Re-assembling Life
- Chapter 9: The Tower
- Chapter 10: 'Mnemosyne': Warburg's Curtain Call
- Chapter 11: Alpha and Omega

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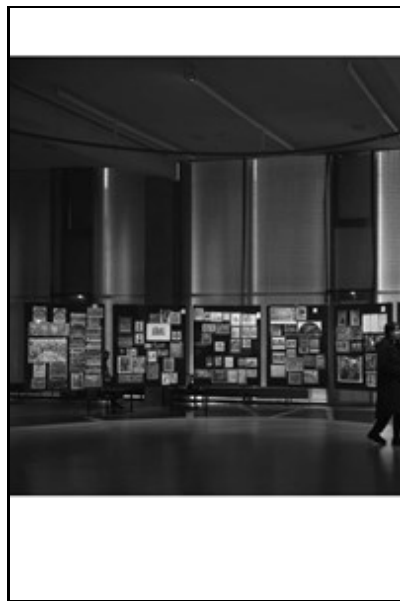
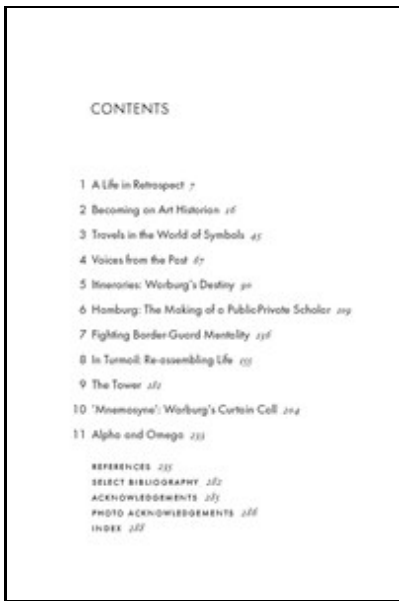
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trip was to witness two more ritual dances, the 'Spring dance' and the 'Thomas Kaufman' dance in Oxnard, northwestern Arizona. Once again, Warburg was delighted by the opportunity to witness what he deemed a 'primordial state' of culture.

Warburg's decision to return to the desert was in part also driven by the fear of missing a historic opportunity. To him, the Indigenous communities were a precious remnant of 'primitive' times whose existence was threatened by an ever-encroaching modernity, with railways, Christianity, and mass schools. Warburg subscribed wholeheartedly to the 'myth of the vanishing Indian.'<sup>10</sup> He told a local newspaper in San Francisco that he believed that in a short time it may be too late to collect these wonderful details. 'They come with primitive times,' he said, 'and they will be lost to science.'<sup>11</sup> While Warburg undoubtedly recognized and appreciated the cultural specificity of Pueblo civilization, there often nevertheless belittled the Indigenous people as a 'savage, anthropological material, denying them historical agency from a present-day perspective.



10. Alby Warburg, circa August 7, 1929 and the Anthropologist visiting a Pueblo, April 1928.

Trends in the World of Symbols

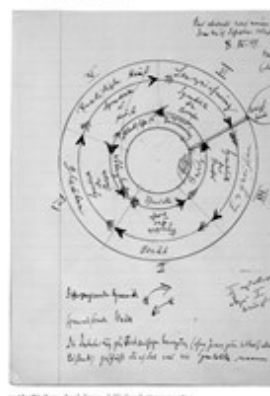
Stages of mental development represents a different level of symbol and abstract thought.<sup>12</sup> One of the key sources for this three-step approach was an essay by the philosopher Friedrich Schlegel, 'The Symbol.' This was perhaps the single most important piece of scholarship for Warburg at the time, and he read it innumerable times. Schlegel, who defined three categories of symbols: 'natural' (symbol), 'artificial' (symbol) and 'real' (symbol).<sup>13</sup> By analogy, the visual arts seem to occupy the middle stage of this tripartite scheme, representing an 'artificial' way of dealing with the world. Warburg maintains the hierarchy between the visual arts and higher forms of symbolism, which he had already proposed in his work on Botticelli, the *Primavera*, after all, seems to explain artistic creativity as involuntary reflexive behavior - pictures making evidently lacks the freedom of reflection that is seen as characteristic of 'science'. In short, in a short piece on Botticelli, Warburg concluded once more that the 'blinking artist' has only 'hand-quick tools' at their disposal.<sup>14</sup>

But - and this seems a crucial difference from Warburg's earlier writings - the artist is nevertheless credited with having *some* ability to think. In other words, Warburg had written in a confident tone that 'artistic practice produces scientific practice at the same time.'<sup>15</sup> At this point he regarded



11. Alby Warburg, 'Trends in the World of Symbols', 1928.

Trends in the World of Symbols



12. Alby Warburg, 'Trends in the World of Symbols', 1928.

human to the world (Bosch etc). In a nutshell, these charts are the attempt to develop evolutionary hierarchies between forms of human expression, from law through religion to art. By doing these attempts to create a linear order of human expression were increasingly compelling. What had been text, evidence, but also empty charts now delineated dynamic diagrams: the straight lines bend into a semicircle, circular arrows connect the cells, suggesting a reciprocal exchange between the



13. Alby Warburg, house of 16-17th St and Grand Ave, Phoenix, Arizona, 1928.



14. Alby Warburg, 'Thinking and looking at', 1928.

'Thinking' and 'looking at' as incommensurable ways of engaging with the world. But in that he seems to have taken a more measured stance, and considered art and symbolism rather as a crucial stage in the development of abstract, logical thought. On the last pages of *Symbolism*, the hierarchy of his earlier model of progress increasingly seems to become untenable. Warburg repeatedly tried to map different forms of cultural expression in charts that would classify the 'forms of material' of the



36. Ernest Reuterstein, Hamburg, 1905

object in question – a body literally gaily together most suited to a prissy professor than to an independent-minded Humanist spirit. These are allowed to abstract from such basic instincts, and to reach a stage of reflective contemplation and objective judgement, while at the same time retaining a sensitive 'flexibility' between the object and the beholder.<sup>36</sup>

To some extent, advances like these are also provided an opportunity for Warburg to argue for an economic arrangement that was not unfeasible to his own status as independent scholar. Repeatedly, he highlighted the need to champion such an arrangement to defend the value of the market. While still in Florence, he wrote a letter to the

academic lectures by invited guest speakers, targeted at a broad but educated audience. The intention was to increase knowledge and also to draw support for such limited activities in general. While most speakers were invited scholars of rank, von Meißel was apparently also known to have a native Hamburgian on the roster.<sup>37</sup> In 1905 he invited Warburg (then living in Florence) to speak to the Hamburg public; his lectures on Leonardo da Vinci were an enormous success, with an audience of several hundred (Ibbes, 24). Warburg subsequently became a fixture in this programme and contributed to the Vorlesungsveranstaltung in 1907 with a series of lectures on the Italian Renaissance – perhaps his most comprehensive treatment of his life subject.<sup>38</sup>

Von Meißel was a fan with visitors, and he pursued his idea of a Hamburg university with strategic tenacity and devoted economical thinking. Numerous cultural and learned institutions had been founded in recent decades in Hamburg: a planetarium, a highly regarded civic museum (Kunsthalle), botanic gardens, and a chemical and physical laboratory. Von Meißel's idea was to reach these institutions rather and to organize for his programme of public lectures. In 1907 he drummed strenuously support to establish the Wissenschaftliche Stiftung (Academic



37. Max Warburg, Author of 1907 Lecture on Leonardo da Vinci and all drawing, 1907-1908



38. Wilhelm von Humboldt, 'L'Esprit de l'Europe' (Berlin: Neumann Neuberger Verlag, 1907)

38. Wilhelm von Humboldt, 'L'Esprit de l'Europe' (Berlin: Neumann Neuberger Verlag, 1907)

STANDARD PAGES



39. L'Esprit de l'Europe, 'L'Esprit de l'Europe', 1 (November 1907), p. 100

Entirely planned double propaganda campaign that were particularly targeted to swing the mood in Italy.

Germany tried to neutralize these efforts with a flurry of counter-propaganda.<sup>39</sup> In October 1907, ninety-three German artists, scientists and media-creators published the *Manifesto of 1907*, a protest against the lies and denunciations of our enemies.<sup>40</sup> Clearly aimed at the remaining neutral countries, the text tried to reject all accusations against the German empire, depicting it instead as a pacifier and reasonable nation. Among the signatories were many of Warburg's teachers and peers, including Wilhelm von Humboldt and Karl Lamprecht.

3. Central: Reconstructing Life



40. L'Esprit de l'Europe, 'L'Esprit de l'Europe', 1 (November 1907), p. 100

The *L'Esprit de l'Europe* was born out of a similar spirit, in the end, it was a piece of propaganda in its own right (Ibbes, 24). Large swaths of its pages seek to send division by highlighting alleged discrepancies between Germany's enemies, implying their weakness. In this spirit, the *L'Esprit de l'Europe* reports articles from American newspapers in which commentators declared the British 'imperialist war' a threat to the interests of the United States. The accompanying illustrations show German strength, and (wholly unrelated to the text), a mighty fish artillery (Ibbes, 27). More importantly, the *L'Esprit de l'Europe* tried to present the German war effort in a positive light, connecting the international coverage of such events as the

The Tower



41. Inside of the building constructed by Wilhelm Warburg, 1910

these a guided tour for the rest of the Library Association of Lower Saxony (in April 1907) and visited by the German foreign secretary Gustav Stresemann (in December 1907) and the Reichsbankwart (imperial art inspector) Edwin Rüdiger (in August 1907).<sup>41</sup>

Visit by such leading politicians were mainly thanks to Warburg's family connections. After the war, his brother Max had continued his



at the Walling, the Didi in Optics very plate 10



at the photograph studio of the 1870s, 1870



at the Walling, the Didi in Optics the 1870s, the 1870s part 10  
at the Walling, the Didi in Optics the 1870s, the 1870s part 10



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at the Walling, the Didi in Optics the 1870s, the 1870s part 10

**Comp Titles**

The Surviving Image      Didi-Huberman, Georges      Penn State University Press      9/01/2018      9780271072098 \$40.95      0271072091      USD      Trade Paperback      Art

Dreamland of Humanists	Levine, Emily J.	University of Chicago Press	19/02/2015	9780226272467 022627246X	\$29.00 USD	Paperback	History
Aby Warburg and America	Bredekamp, Horst	Bard Graduate Center	15/03/2021	9781941792278 1941792278	\$45.00 USD	Hardcover	Social Science

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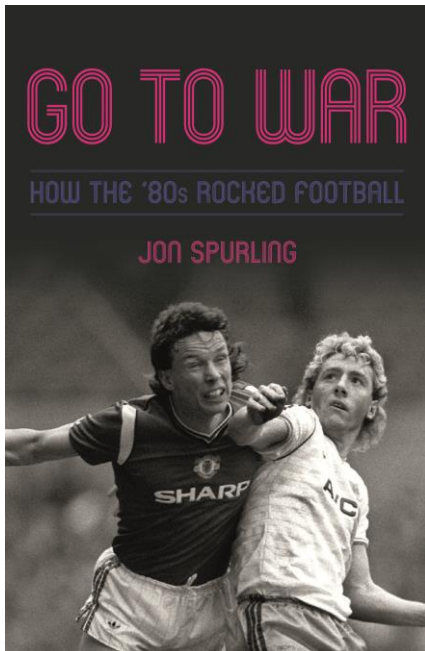
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# ADVANCE INFORMATION

## GO TO WAR

How the '80s Rocked Football

Jon Spurling



PUB DATE: 28 March 2023

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DIMENSIONS: Royal Hardback

ILLUSTRATIONS: 8pp photos

CATEGORY: Football/Biography Sport

BIC CODE: WJSA/BGS

REGIONS: World

In the 1980s politicians declared war on football; football supporters declared war on each other inside crumbling stadia that resembled bomb sites and the '82 and '86 World Cups were played against the backdrop of the Falklands conflict. It was the decade when some fans died watching the sport they loved and at times, football seemed set to die too.

The decade also saw the emergence of West Ham's blonde bombshell Frank McAvennie, the very 1980s rivalry between Luton Town and Watford, the birth of the long-ball game, early sponsorship deals, the inflatable craze of the late 1980s, *Saint & Greavsie*, the arrival of plastic pitches and fanzines, mullets and back perms, travelling behind the Iron Curtain for matches and short-lived competitions like the Full Members' Cup.

Like its prequel, the bestselling *Get It On*, *Go To War* draws heavily on the recollections of the footballers and managers who set the tone for the decade, providing a unique insight into the contemporary game and blending football stories with historical, political and cultural insights.

Praise for *Get It On*:

- "Commendably avoids the usual romantic cliches ... Spurling tells it like it was." *The Times*
- "If 1970s football is due a reappraisal, *Get It On* is an exhilarating place to start." *When Saturday Comes*
- "Jon Spurling is a superb navigator through those memories, recalling the times without a hint of rose-coloured spectacles ... Here are original, never-heard-before accounts." Jim White, *Mail on Sunday*
- "Radical change hit football in the early '70s, all of which is woven into a brightly coloured tapestry here. It's the little details that grab you in this hearty slice of '70s football life. \*\*\*\*\*" *FourFourTwo*
- "A wonderfully evocative portrait of an incredible decade for English football. It pulls together cultural history seamlessly and brings to life the major characters from the era." *The Athletic*
- "I'm reading *Get It On* and I don't want it to end. It's my perfect book. Love it." Josh Widdicombe

A history and politics teacher by day, **Jon Spurling** is the author of six previous books, including the bestselling *Highbury: The Story of Arsenal in N.5* and *Death or Glory: The Dark History of the World Cup*. A child of the '70s, he is the author of the bestselling *Get It On: How the '70s Rocked Football*. He lives in Canterbury.





# HOME-COMING

## The Scottish Years of Mary, Queen of Scots

Rosemary Goring

New in Paperback

**ISBN** 9781780278254

**Publication** 02 May 2024

**Category** HISTORY

**BIC** HB, HBTB

**Illustrations** 16pp colour plates

**Price** £12.99

**Format** 198 x 129 mm Paperback

**Extent** 336 pp

**Rights** World All Languages

**eBook** 9781788855136

### KEY SELLING POINTS

- A unique view of one of history's most significant characters viewed through the places associated with her
- Rosemary Goring is the editor of the acclaimed *Scotland: Her Story* which has sold more than 5,000 copies
- Journeys through the Scottish locations synonymous with Mary's reign, including Linlithgow Palace, Stirling Castle, Holyrood Palace, Dundrennan Abbey, Edinburgh Castle and many more

'a nicely measured book, intelligent, engaging and well-balanced' – Allan Massie, *The Scotsman*

### DESCRIPTION

One of the most famous queens in history, Mary Stuart lived in her homeland for just twelve years: as a dauntless child who laughed at her friends' seasickness as they sailed to safety in France and later, on her return as a 18-year-old widow to take control of a nation riven with factions, dissent and religious strife. Brief though her time in Scotland was, her experience profoundly influenced who she was and what happened to her.

In this book, Rosemary Goring tells the story of Mary's Scottish years through the often dramatic and atmospheric locations and settings where the events that shaped her life took place and also examines the part Scotland, and its tumultuous court and culture, played in her downfall. Whether or not Mary Stuart emerges blameless or guilty, in this evocative retelling she can be seen for who she really was.

### AUTHOR BIOGRAPHY

**Rosemary Goring** worked for the publisher W&R Chambers as a reference editor before becoming literary editor of *Scotland on Sunday*. She is currently literary editor and columnist for *The Herald* and *Sunday Herald*. She is also the author of two historical novels, *After Flodden* and *Dacre's War*, and the editor of the bestselling *Scotland: The Autobiography*, which was published to great acclaim in 2007.

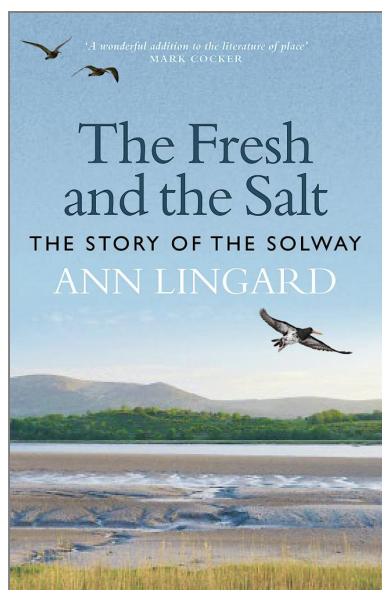
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Scotland: Her Story • Pbk • 9781780275987

Mary Queen of Scots • Pbk • 9781782275459





# THE FRESH AND THE SALT

## The Story of the Solway

Ann Lingard

New in Paperback

**ISBN** 9781780278490

**Publication** 07 March 2024

**Category** Nature Writing

**BIC** WNW, WN

**Illustrations** 8pp colour plates, maps **eBook** 9781788853453

**Price** £12.99

**Format** 198 x 129 mm Paperback

**Extent** 336 pp

**Rights** World All Languages

### KEY SELLING POINTS

- A beautifully written natural history of the Solway Firth, one of the largest estuaries in Europe
- Told through the people whose lives are linked to the firth and the enormous wealth of wildlife that call it home
- Similar to bestselling books *A Shepherd's Life* and *Wilding*, which use a specific location and individual experience to convey a wider story about nature, heritage, tradition and conservation
- Ann Lingard explores the multi-faceted life of the Solway Firth in all its forms and meets many people whose lives are inextricably bound up with it - from mudshrimps, basking sharks and pinkfooted geese to quarriers, trawlermen, peat-cutters, ships' pilots and haaf netters, there are many stories to tell

'Lingard's scientific knowledge of the area and its multitudinous inhabitants [is] delivered in riveting prose. This is deep and beautiful natural history writing' - *BBC Countryfile Magazine*

### DESCRIPTION

Shortlisted for the 2021 Lakeland Book of the Year

Firths and estuaries are liminal places, where land meets sea and tides meet freshwater. Their unique ecosystems support a huge range of marine and other wildlife: human activity too is profoundly influenced by their waters and shores.

The Solway Firth – the crooked finger of water that both unites and divides Scotland and England – is a beautiful yet unpredictable place and one of the least-industrialised natural large estuaries in Europe. Its history, geology and turbulent character have long affected the way its inhabitants, both human and non-human, have learnt to live along and within its ever-changing margins.

### AUTHOR BIOGRAPHY

Ann Lingard spent her childhood in Cornwall. After living and working in various places including Cambridge, Glasgow, Oxford and Oregon, she and her husband now manage a smallholding in North-west Cumbria, within sight of the Solway Firth. Having left academia and research to write and broadcast, she has subsequently written and spoken a great deal about the countryside and shore.